



2021•22 EDITION



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APARTMENTS & NEIGHBORHOODS page 38



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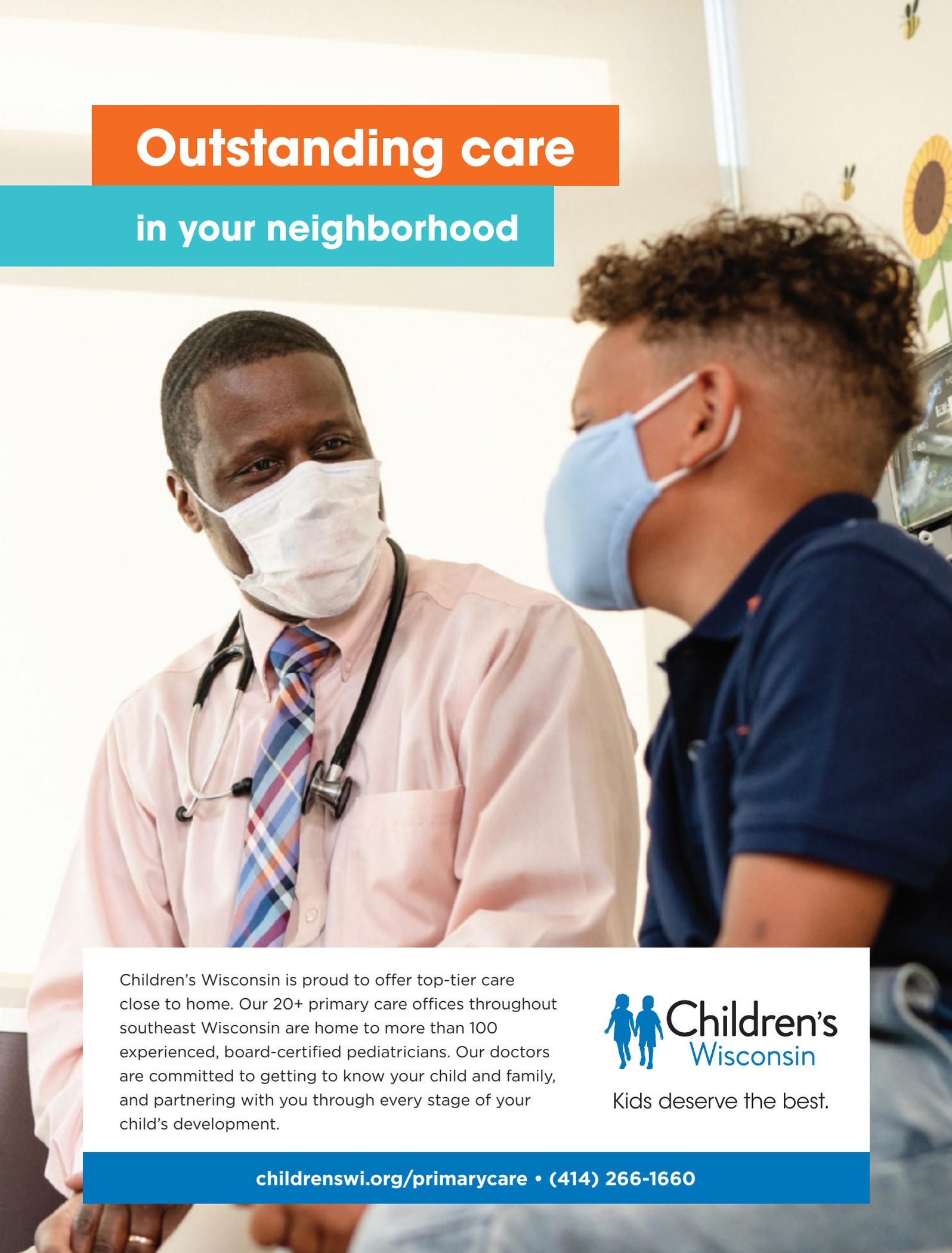
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**TIM
SHEEHY**

*President of the MMAC –
the region's largest
business association*

MMAC METROPOLITAN MILWAUKEE
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After experiencing a year unlike anything we've ever seen before, we're compelled to think about what work and life will be like on the other side of the pandemic. And while many of us look forward to getting back to a traditional office setting and the camaraderie that comes with it, we also know that many people have come to value the flexibility of working from home. The past year taught us that, for the most part, remote work ... works.

And if we're about to see a new wave of talented workers who can do their jobs from just about anywhere, what can we do to get them to choose Milwaukee? We certainly have a strong case to make:

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While we have plenty of activities for visitors, the true heart of the Milwaukee Region can be found in its neighborhoods -- each with its own distinct personality. Our housing market set records in 2020, but your budget still goes farther here than it will in other cities.

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Milwaukee is small enough for one person like you to make a real difference, and big enough for it to really matter. Our companies and our communities need your skills and your perspectives. We need life-long learners and enthusiastic problem-solvers.

So, if you're relocating to Milwaukee, or if you're considering a move, please know that you are welcome here. We have momentum, opportunity, and a commitment to continuously improve. We think that makes Milwaukee the right place to grow your career.





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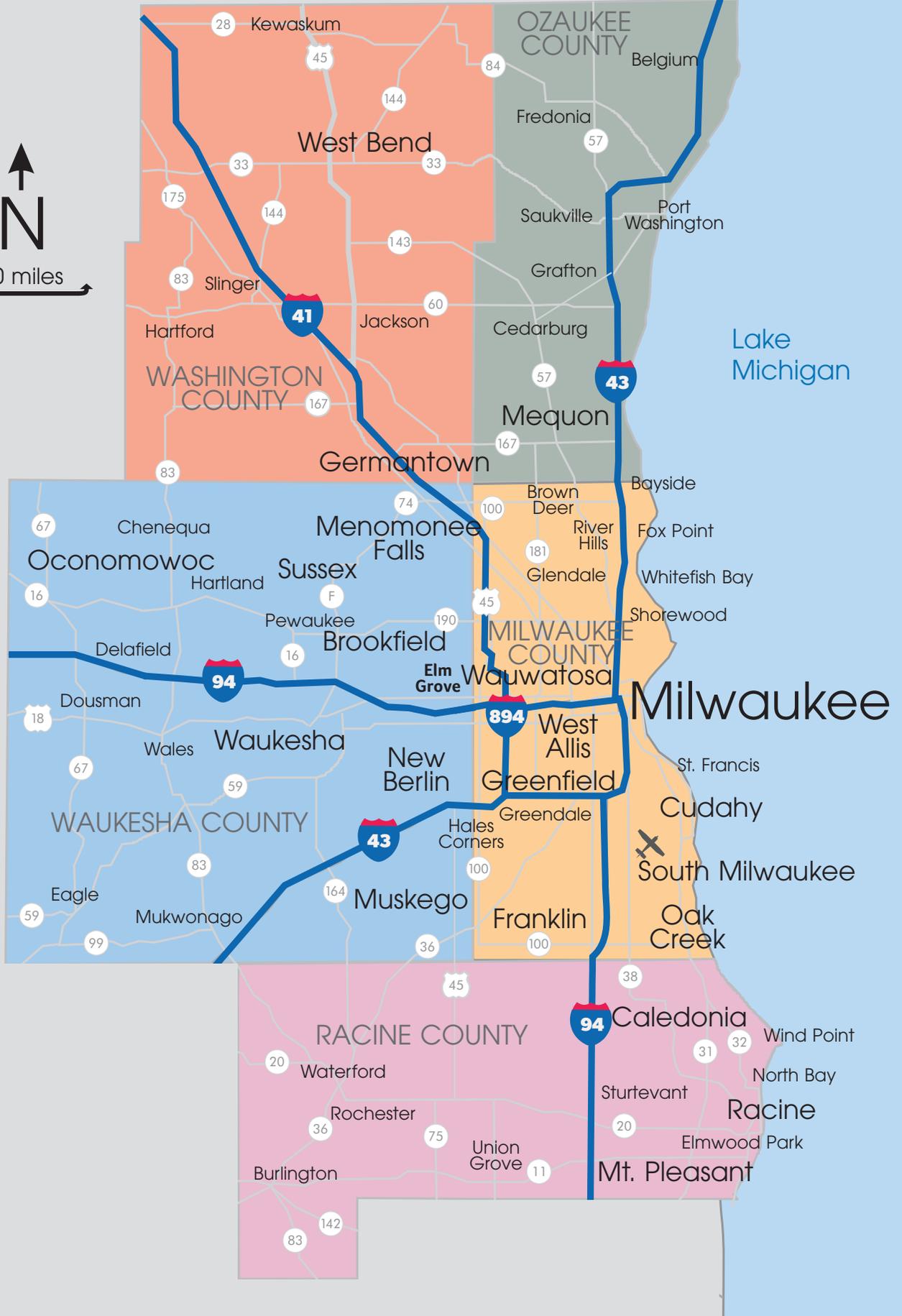
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- International Relocation Support

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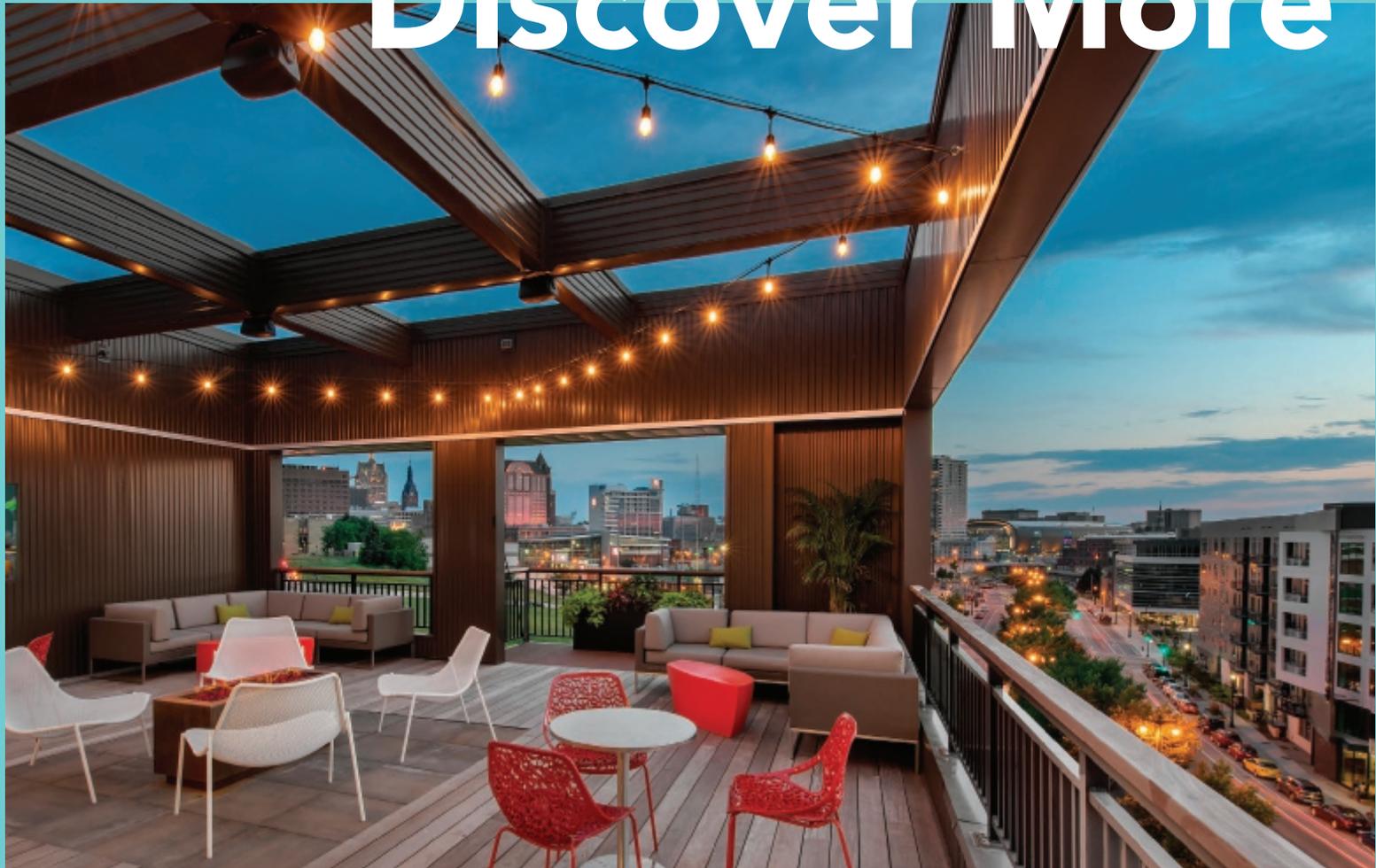
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Welcome to Milwaukee!

It's the place to be — now more than ever!

What a year 2020 was! So much happened and so much changed! Now we've begun 2021 with a sincere hope that we will soon be getting back to normal.

The pandemic prompted many people to take a new look at what they really value — including where they live. That's really benefited Milwaukee, which was one of the cities that saw the greatest net increase in people moving here last year. Even before last year, Milwaukee was getting attention for everything from our emerging downtown to our recent designation as one of America's best places to start a business. The pandemic has only accentuated our positives. We're accessible and affordable with plenty of space for social distancing. We are also a major league city. You can catch a Brewers or Bucks game, sample awesome microbrews, or take in a first-class concert or show. And, our cost of living offers a lifestyle that is second to none. All in a region that offers high quality health care, top-ranked education at all levels, and a concentration of Fortune 500 companies.

Discover Milwaukee is a collaborative effort between the many professionals ready to assist you with your move and welcome you to the area. Please reach out to our advertisers, as they are among the best providers of services you'll need to make greater Milwaukee your new home.



Maribeth Delforge
Maribeth Delforge
Publisher

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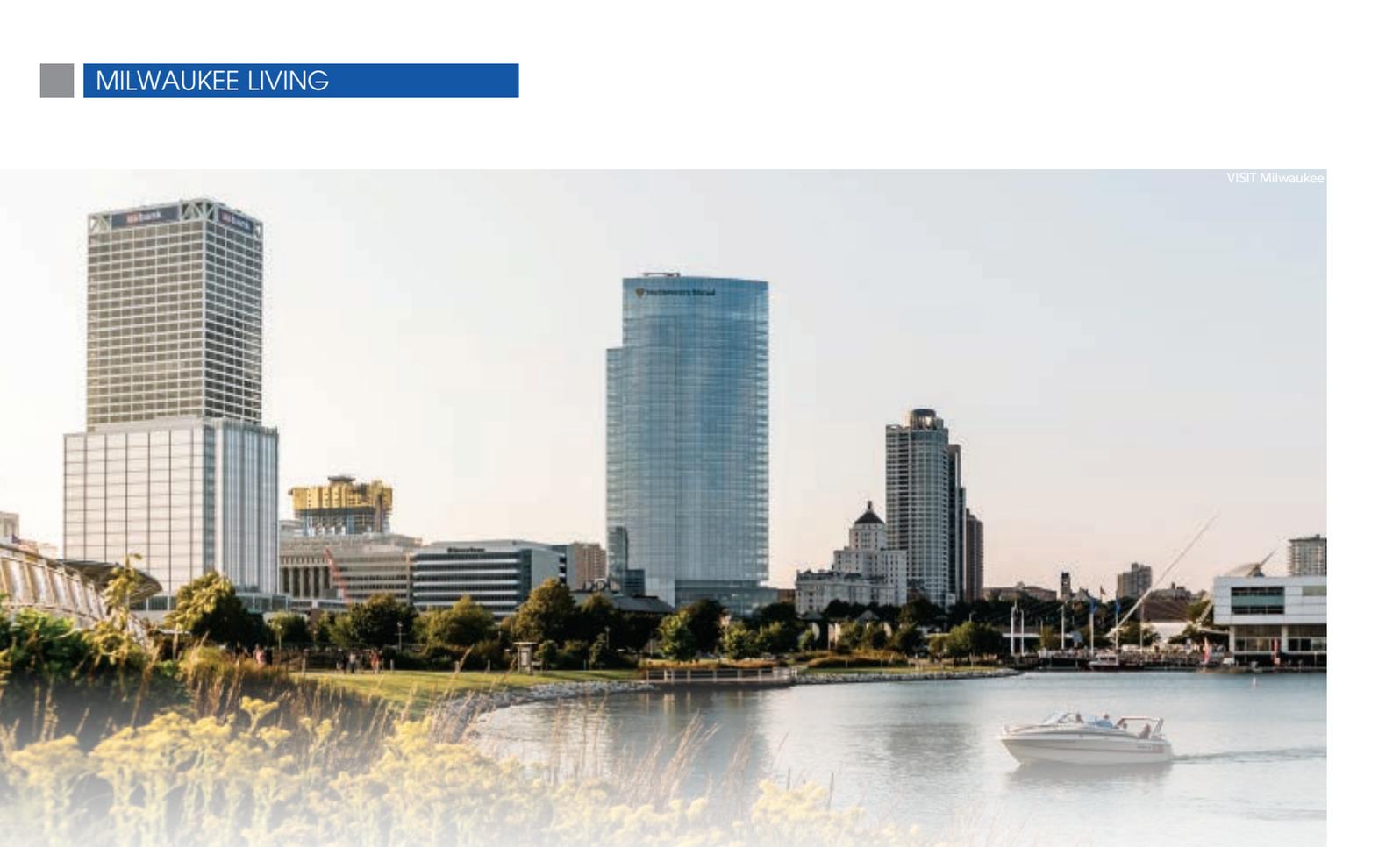
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Courtney Stefaniak
2021 GMAR Chair

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MILWAUKEE: NOW MORE THAN EVER

The Covid Pandemic is reshaping where people want to live. Milwaukee's **accessibility**, **affordability** and big-city **amenities** have made it a Top-Tier destination.

COVID HAS CHANGED THE WAY PEOPLE LOOK AT A LOT THINGS, not the least of which is where they want to live and work. And that is shining a new light on Milwaukee and southeastern Wisconsin. Those who have visited or lived here understand what a hidden gem the region is. Located on the western shore of Lake Michigan, nestled comfortably between the world-class city of Chicago and the tranquility of Wisconsin's North Woods, Southeastern Wisconsin is the perfect mix of urban, suburban and rural living. The region's population — roughly 1.8 million people — is the perfect size to support professional sports teams, rich cultural offerings, world-class museums and a vibrant music scene. But it's not so big that you won't fit in. The people are friendly, work hard and like to have fun. They are immensely proud of Wisconsin and the Milwaukee Region.

What makes Milwaukee shine? There are several characteristics:

- **Plenty of Space:** Densely packed cities proved to be the most deadly during the pandemic. Milwaukee is spread out. The city has a density of 6,200 people per square mile, which is about half that of Chicago, and less than a fourth that of New York. The density levels drop significantly as you move into the suburban communities that surround Milwaukee. That means there is plenty of space to social distance. And with miles of lakefront beach and one of the largest urban park systems in the country, there is plenty for you to do outside.
- **Accessibility:** Milwaukee is an easy city to get around. The metro area boasts one of the best commute times in the country — 22 minutes each way — meaning that residents don't

spend their days driving to and from work. That will become important as offices return to normal. Parking is seldom a problem, which reduces the stress of running errands. And if you don't feel like driving, the city is known for its walkable neighborhoods. You can also jump on The Hop, the city's electric streetcar, which completes a loop through the downtown.

- **Affordability:** If you're looking to buy a home, you will likely be surprised at how far your money will go in southeastern Wisconsin. The region has affordable home prices. You will also find that dining and entertainment costs are well below what you would expect from a city that offers so much.
- **A Booming Downtown:** There's a lot of "mojo" in Milwaukee as new residential, office and entertainment developments continue to transform the city. Already known for its magnificent lakefront, bustling Riverwalk and Historic Third Ward, the city is getting a new shot of energy from the Deer District, an entertainment destination built around Fiserv Forum, the new home of the Milwaukee Bucks professional basketball team.
- **A Thriving Arts Scene:** Milwaukee is among a handful of medium-size cities that features an opera company, ballet and a symphony (which recently moved into its brand-new home in a historic movie theater that has been renovated). It also has a vibrant music scene with venues of all sizes that can accommodate everything from emerging acts to today's rock stars.

Fortunately, throughout the pandemic, Wisconsin was able to outperform the nation in terms of positive cases, hospitalizations and deaths. And now, as we hopefully transition to a post-pandemic world in 2021, southeastern Wisconsin is ideally positioned as a region of the future due to its quality of life, its career and educational opportunities, and its natural resources.

Whatever reason brings you here, the region's residents welcome you and trust that you will find it a great — and safe — place to live.

Ideal for All Ages

For Millennials

An energetic, but walkable downtown teeming with new apartments, condominiums and restaurants has made Milwaukee a choice destination for young professionals. The city offers affordable housing, professional sports teams, rich cultural offerings, a vibrant music scene (including Summerfest, the world's largest music festival), and plenty of opportunities to enjoy the outdoors (including miles of beaches and a lakefront state park within walking distance of the downtown). The city's low unemployment rate, its rapidly developing technology clusters, and its premier colleges and universities make it a perfect place to start or grow a career.



Milwaukee Art Museum

For Families

Excellent schools, a wide variety of safe communities and plenty of kid-friendly activities make Milwaukee a wonderful place to raise a family. In addition to having one of the nation's largest park systems, the Milwaukee Region has several attractions devoted exclusively to kids (and those who are kids at heart) – The Betty Brinn Children's Museum, the Discovery World + Technology Center and the Milwaukee County Zoological Gardens. Wisconsin public schools consistently rank among the best in the nation and the area offers a variety of religious and private schools as well.



Glass + Griddle

For Retirees

Given its cold winters, Milwaukee scores surprisingly high as a preferred destination for retirees. One reason is the affordable cost of living. Home prices won't consume your life savings, dining out is not expensive, and you can even take college classes for free within the University of Wisconsin system (the University of Wisconsin-Milwaukee campus, the second-largest in the state is located just a short drive from downtown Milwaukee). Then, of course, there are all of the outdoor activities – the golf, the tennis courts, the hiking trails, miles of beaches, the symphony, the ballet, the opera, the list is endless. And who says you can't enjoy the winter? You may not be up for the polar-bear plunge, but how about cross-country skiing and snowshoeing?



Erin Hills

4 Distinct Seasons

The Milwaukee Region offers four distinct seasons – summer, fall, winter and spring – each with its own unique beauty and recreational opportunities. Lake Michigan moderates temperatures along the lakeshore, making it slightly cooler in the summer and warmer in the winter.

There are typically only seven days per year when the temperature is 90 degrees or higher. 313 days per year are above freezing (32 degrees), with an **average winter temperature of 31 degrees**. The average daily temperature is **78 degrees in the summer**, which is perfect for sailing on the lake, playing golf or attending one of the area’s many outdoor festivals. July is the sunniest month, with **66 percent of the days bathed in sunshine**. Spring paints the landscape emerald green; fall is a kaleidoscope of colors as trees make way for winter. The average daily temperature in spring is 55 degrees; in the fall, it is 60 degrees. Winter brings about **47 inches of snow**, just enough to turn the region into a winter wonderland and offer opportunities for skiing and snowmobiling.



Mike Morbeck



VISIT Milwaukee



VISIT Milwaukee



VISIT Milwaukee

ACCESSIBLE, AFFORDABLE & IDEALLY LOCATED

Milwaukee compares favorably to cities of similar size in regard to commute time, living costs, home prices and rents.

					
METRO AREA	POPULATION	COMMUTE	LIVING COSTS	HOME PRICES	MEDIAN RENT
Atlanta	6.0 million	27 minutes	\$105,057	\$233,200	\$1,270
Boston	4.9 million	31 minutes	\$154,799	\$491,900	\$2,336
Charlotte, NC	2.6 million	26 minutes	\$100,103	\$258,600	\$1,020
Chicago	9.5 million	35 minutes	\$127,141	\$265,100	\$1,480
Columbus, OH	2.1 million	22 minutes	\$93,705	\$216,600	\$1,036
Dallas/Fort Worth	7.6 million	27 minutes	\$108,772	\$268,600	\$1,470
Denver	3.0 million	25 minutes	\$116,821	\$462,100	\$1,605
Indianapolis	2.1 million	23 minutes	\$95,769	\$200,100	\$946
Kansas City	2.2 million	22 minutes	\$98,039	\$219,400	\$1,021
MILWAUKEE/RACINE	1.8 million	22 minutes	\$100,000	\$268,400	\$1,308
Minneapolis/St. Paul	3.6 million	23 minutes	\$109,701	\$288,600	\$1,308
Portland, OR	2.5 million	26 minutes	\$135,191	\$409,300	\$1,536
San Jose, CA	2.0 million	30 minutes	\$202,580	\$1,265,000	\$3,051
Tampa/St. Petersburg	3.2 million	24 minutes	\$91,950	\$245,000	\$1,390

NOTES:

POPULATION for metropolitan area taken from U.S. Census Bureau, Population Division - Release Date: March 2020.

COMMUTE indicates average one-way commute time (2014-2018 American Community Survey - U.S. Census Bureau data).

LIVING COSTS based on the relative cost-of-living index (ACCRA Cost-of-Living Index - 2018).

HOME PRICES indicate median sales price of single-family homes (2019 - National Association of REALTORS®).

MEDIAN RENT is the median rent for a two-bedroom apartment (2021 Estimates - U.S. Department of Housing and Urban Development).

A Perfect Location

Milwaukee is ideally located in the heart of the Upper Midwest/Great Lakes region of the United States. Situated on the western shores of Lake Michigan, one of the five Great Lakes, it is a 90-minute drive from downtown Chicago, a five-hour drive from Minneapolis-St. Paul and Indianapolis, and slightly more than an hour away from Madison, the capital of Wisconsin. Wisconsin's fabled Northwoods and Michigan's Upper Peninsula are just three hours away.

A Strong Economic Region

There are different definitions depending on who is measuring what, but when we talk about the Milwaukee Region, we are referring to five counties in southeastern Wisconsin – **Milwaukee, Waukesha, Ozaukee, Washington and Racine** – that have a combined population of nearly 1.8 million people. Milwaukee is the largest city in the region with 590,547 people, followed by Racine (77,447), Waukesha (72,043) and West Allis (59,780). There are dozens of smaller communities in the region, as well as gorgeous, rural landscapes – including Waukesha County's lake country, the rolling glacial topography of the Kettle Moraine that spans Waukesha, Washington and Ozaukee counties, and the stunning Lake Michigan vistas in Ozaukee and Racine counties. For information, please see the Communities section, which starts on page 71.



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What are the people like ...

For starters, we're very friendly. In fact, we were named one of America's friendliest cities in 2017 by *Travel & Leisure* magazine. We're down-to-earth, hard-working and like to have fun. We're also an ethnic melting pot that celebrates our heritage every summer in a series of lakefront festivals, including **German Fest**, **Irish Fest**, **Indian Summer**, **Polish Fest** and **Festa Italiana**. Most Milwaukeeans are American by birth, but they are proud of their cultural heritage. **German** (38 percent), **African** (15 percent), **Polish** (13 percent), **Hispanic** (11 percent), **Irish** (10 percent), **English** (5 percent), **French** (4 percent), **Italian** (4 percent), **Asian and Pacific Islander** (4 percent), and **American Indian** (1 percent). Racine has a rich ethnic heritage of its own. It was home to the largest **Danish** settlement in the world outside of Denmark and continues to have a strong Danish community.

We are also a tolerant community. Milwaukee is home to a large and active **LGBTQ** community that offers support resources, film festivals and social events, including **PrideFest Milwaukee**, an annual celebration held on Milwaukee's lakefront.

... and how do I meet them?

One challenge when moving to a new community is developing friendships — even in a very friendly city such as Milwaukee. Local resources for meeting people are milwaukeedowntown.com (click on “experience,” then “Milwaukee events”) and socialxmke.com (click on “events”). Following are other suggestions:

- 1. IF YOU HAVE CHILDREN**, get active at their schools and enroll them in recreational programs. Interact with the parents of your children's friends. There's no doubt that children make it easier to meet people.
- 2. FIND PEOPLE WITH COMMON INTERESTS AT WORK**. Corporate wellness programs often promote groups that are centered around shared hobbies or activities, such as biking, running or hiking. These offer opportunities to connect outside of work.
- 3. JOIN A NEIGHBORHOOD GROUP**. Milwaukee, like many communities, has groups that are actively involved hyperlocally. These present the ideal chance to meet neighbors and find out what's going on. Consider signing up for the **NextDoor** online neighborhood hub. It's useful, fun, and offers trusted, verified connections for realtime local news, information, goods and services. Visit the website (nextdoor.com) or download the **NextDoor App** to join. Further build connections in the Facebook group and on Instagram (@nextdoor).
- 4. GET INVOLVED IN PROFESSIONAL ORGANIZATIONS**. Almost every profession has a trade organization with a local chapter. **Newaukee** (newaukee.com) and **FUEL Milwaukee** (fuelmilwaukee.org) connect young adults with events.
- 5. ANOTHER PLACE TO MEET PEOPLE IS AT YOUR PLACE OF WORSHIP**. Offer to help at services and events, or join a committee to foster new relationships.
- 6. VOLUNTEER**. Organizations are always looking for help. An excellent resource for finding opportunities that interest you is volunteermilwaukee.org.



Uniquely Milwaukee



VISIT Milwaukee

THE DOMES

The Mitchell Park Horticultural Conservatory consists of three conoidal domes - the only in the world. Built in the early 1960s, each dome features a different environment - arid, tropical and a "show dome" for seasonal displays.



VISIT Milwaukee

KOPP'S

Frozen custard is the Wisconsin state dessert and Kopp's is the crème de la crème of custard chain. With restaurants in Glendale, Greenfield and Brookfield, it's popular year-round, even in winter!



Sendik's

SENDIK'S FOOD MARKET

Milwaukee's high-end grocery store is known for its customer service and wide selection of quality products. Sendik's has 17 stores in the Milwaukee region, plus several smaller Fresh2Go food marts.

From Beer Capital of the World to Craft Beer Incubator

Only one city can claim to be the "Beer Capital of the World" and that city is Milwaukee. Once home to Miller, Schlitz, Pabst and Blatz breweries (to name a few), Milwaukee is now a leader in the ever-evolving art of craft brewing. Whether you take a tasting tour, relax at one of the area's many beer gardens (county.milwaukee.gov/EN/parks/explore/beer-gardens), hop on the **Beer Titans History bus tour**, ride on the **East Troy Beer Tasting Train**, brew your own beer (check out beerbarons.org), or simply grab a cold pick-six to share at a tailgate or BBQ, "Brew City" is sure to serve up a "hoppy" experience! The region has so much to offer, we recommend you visit beeradvocate.com/place/city/34 or visitmilwaukee.org/beer-brewing to see what's on tap!

The Beer Baron Legacy

Beer is embedded deep in Milwaukee's history, architecture and culture. Captain Frederick Pabst built the ornate **Pabst Theater**, which has been heralded as the city's most elegant performance venue. The former Pabst brewing grounds have been transformed into a restaurant, office and residential space, while his former home, the **Pabst Mansion** (pabstmansion.com), now serves as a house museum, showcasing the home's exceptional craftsmanship, original furnishings, and a brilliant fine arts collection. Holiday tours are especially memorable. Many of the city's beer barons — including Frederick Pabst,

Joseph Schlitz, Jacob Best and Valentin Blatz — were laid to rest at historic Forest Home Cemetery on the city's south side.

BREWERY TOURS

You can probably talk yourself into a tour at any of the dozens of craft breweries in the region, but there are some more formal tours worth knowing about:

- **Molson Coors:** One-hour walking tour allows guests to experience an up-close look at the brewery, packaging center and historic caves. Tours conclude at the historic Miller Inn, where adult guests can enjoy frosty samples. 4251 W. State St., Milwaukee. Telephone: (414) 931-BEER. millercoors.com
- **Lakefront Brewery:** Award-winning food and engaging tours through a historic landmark alongside the Milwaukee River. Check the website for daily tour times. Private tours and catering available for large groups. 1872 N. Commerce St., Milwaukee. Telephone: (414) 372-8800. lakefrontbrewery.com
- **Milwaukee Brewing Company:** Enjoy your favorite MKE staple beers, sip a seasonal brew, and be the first to try a new or experimental recipe. 1128 N. 9th St., Milwaukee. Telephone: (414) 226-2337. mkebrewing.com
- **Sprecher Brewing Company:** Tour Milwaukee's original craft brewery, known locally for its selection of beers and nationally for its root beer. 701 W. Glendale Ave., Glendale. Telephone: (414) 964-2739 (BREW). sprecherbrewery.com

CRAFT BREW EVENTS

Milwaukee celebrates its heritage with several hop-related events, including:

- **Food and Froth Fest:** Milwaukee Public Museum, Milwaukee (February)
- **Extreme Beer Fest – Cyberspace:** Virtual (February)
- **Beer Barons' World of Beer Festival:** Schwabenhof Pavilion, Menomonee Falls (June)
- **Firkin Fest:** Cathedral Square, Milwaukee (June)
- **Milwaukee Brewfest:** McKinley Park, Milwaukee Lakefront (July)
- **Great Lakes Brew Fest:** Racine Zoological Gardens, Racine (September)

Brenner Brewing

Noteworthy Architecture



City of Milwaukee

City Hall

(200 E. Wells St.)

The most symbolic building in the downtown landscape, Milwaukee's City Hall is one of only a handful of buildings in the world designed in the Flemish Renaissance style. Huge granite arches support a 350-foot bell tower, the ornately sculpted exterior and the building's eight-story indoor atrium.



Kristine Hinrichs Photography

The Hoan Bridge

(Milwaukee River and the Lakefront)

The iconic, tiered arch bridge connects Milwaukee's downtown to Bay View. Built in the early 1970s, it won the 1975 Long Span Bridge Award from the American Institute of Steel Construction. Lined with 2,600 LED lights, it provides a rainbow of colors at night.



Jigsaw

Milwaukee Art Museum

(700 N. Art Museum Dr.)

Designed by Spanish architect Santiago Calatrava and dedicated in 2001, the iconic lakefront addition features a brise soleil, which, when opened, soars like a bird over the addition below with the wingspan equal to a Boeing 747.



Lauren Justice

St. Josaphat Basilica

(2333 S. 6th St.)

Polish immigrants built this beautiful South Side church with 500 railroad carloads of marble, limestone, granite columns, metal and woodwork from the demolished Chicago courthouse and post office.



JMKE Photography

Annunciation Greek Orthodox Church

(9400 W. Congress Street, Wauwatosa)

Frank Lloyd Wright's last major project, completed in 1961, is one of many examples of the famed architect's work throughout southeastern Wisconsin and the state.



German Fest/VISIT Milwaukee



Irishfest/Elora Lee Hennessey



Polish Fest/VISIT Milwaukee



Indian Summer/VISIT Milwaukee

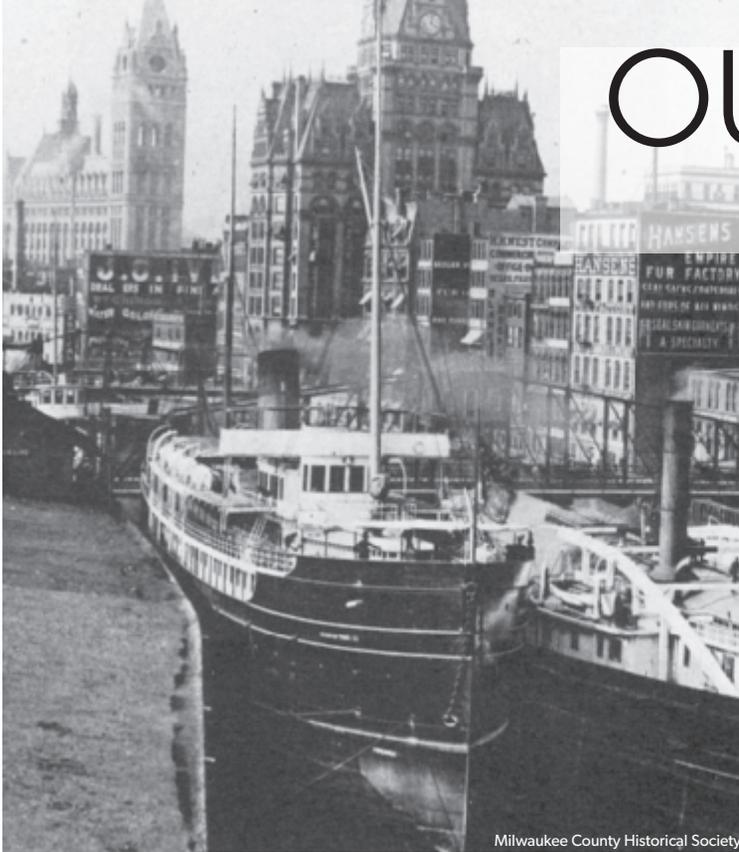
CITY OF FESTIVALS

Milwaukeeans are proud of their city's history and share a deep love for their hometown. Once known as a "melting pot" that drew its strength from the varied immigrant groups who planted roots here hoping to find opportunity, peace and prosperity, Milwaukee can now be seen as a nexus that connects individuals from various backgrounds to create an urban environment made stronger through vibrant diversity.

Milwaukee embraces the distinct character of its various heritages by hosting a cavalcade of ethnic festivals throughout the year, bringing together the larger community to celebrate the unique contributions and traditions of each group. Larger festivals rotate through the lakefront **Henry W. Maier Festival Park**, including **Polish Fest**, **German Fest**, **Festa Italiana**, **Mexican Fiesta** and **Irish Fest**, as well as the city's musical showcase – **Summerfest**. The city also boasts an abundance of smaller seasonal fests, community celebrations, niche events and more in individual neighborhoods, at its beautiful parks, on award-winning beaches, along the Milwaukee River, and throughout the surrounding area. It's earned the accolade *The City of Festivals* for good reason.

OUR HISTORY

(SHORT VERSION)



Milwaukee County Historical Society



Milwaukee Kayak Company

Native Americans were the first to realize the beauty of Milwaukee's location at the mouths of the Kinnickinnic, Menomonee and Milwaukee rivers. They called it "Milwaukie," which means "where the waters meet." Its natural harbor and lightly wooded bluffs made it a perfect location. By 1817, Milwaukee was already a cosmopolitan village with an estimated 300 people representing a variety of tribes, including the Sac, Fox, Chippewa, Ottawa, Winnebago, Menomonee and Potawatomi. They speared fish in the three rivers and grew wild rice in the grassy swamps where Milwaukee's downtown now stands.

One of the first known Europeans to visit the area was Jesuit missionary **Father Jacques Marquette**, who camped here in 1674. He was soon followed by fur trappers drawn to the area by its wealth of natural resources. Indians and fur trappers kept a cautious distance from each other, but from time to time Native Americans helped fight white men's wars, most notably the Revolutionary War and the War of 1812.

Germans were among the city's first immigrants, and they soon dominated the city. By 1850, one-third of the city's population was German and by the early 1900s, the city was referred to as the "**German Athens of America.**" The city's South Side Polish population was the second largest ethnic group.

Milwaukee's first African-American church dates back to 1869, but the city's African-American community did not start growing rapidly until after World War I. The first Hispanics arrived in the early 1920s, when local tanneries recruited men from Mexican villages. Milwaukee's economy grew rapidly between 1940 and 1980, and its metropolitan population increased 59 percent, to 1.4 million people.

At the beginning of the 1980s, Milwaukee was one of the leading manufacturing cities in the country. **Allis-Chalmers, Harnischfeger, Briggs & Stratton, Harley-Davidson,**

A. O. Smith, Allen-Bradley and Bucyrus-Erie had made the city famous. The local economy's dependence on manufacturing jobs left it vulnerable to the manufacturing recession of the late 1970s and early 1980s, when tens of thousands of people lost their jobs as factories closed or moved their operations out of the state.

Since then, Milwaukee has rebuilt its economy, this time with a diversified base and an increased emphasis on exports. It has also become a leader in the development of e-commerce and green technologies. This shift to service-based industries has offered some protection against severe swings in manufacturing cycles.

The area's annual unemployment rate has typically outperformed the national average for 20 years. For more information about our next-generation economy, please see **Career Opportunities**, which starts on page 20, or contact the **Metropolitan Milwaukee Association of Commerce (mmac.org)** and request a copy of the latest *Navigate Business MKE*.

If you're looking for more detailed information about the region's colorful history, visit themakingofmilwaukee.com, which features video history segments assembled by noted historian John Gurda.

OUR FUTURE

With the billions more dollars being invested in the region's entertainment, housing, retail, office space and transportation infrastructure, the region is poised for its greatest growth in more than a generation. New condos, apartments and office buildings are reshaping the skyline. Milwaukee's "can-do" mentality, ideal location, educated workforce and forward-facing economy have positioned the region for growth.

Coping with Covid



Andrew Feller/414 Photography

Thanks to our resilient spirit and innovative thinking, the Milwaukee area found new ways to thrive when the pandemic struck last March. There were interruptions for sure, but businesses and residents quickly adapted to the new way of life. Restaurants expanded their outdoor dining, heated their patios and even installed “igloos” to allow people to continue enjoying their favorite foods when winter arrived. Retailers shifted to online ordering and curbside pickups. Some theater and art performances moved to the digital world, allowing patrons to stream live or recorded events. Fortunately, Milwaukee was also a great place to be, due to its relatively low density, walkable neighborhoods and wide variety of socially distanced outdoor activities, including kayaking, golf, hiking, bicycling, snow shoeing and cross-country skiing. People could do things and get around while keeping themselves and their neighbors safe.



VISIT Milwaukee



Bobby Pantuso



Milwaukee Community Sailing Center

Hopefully, we will return to some sense of normalcy by year’s end – maybe even this summer. You will get a full appreciation of all the region has to offer when that happens. Until then, we encourage you to get out and explore. There are plenty of fun and interesting things that can be done safely in these Covid-crazy times.

About the Listings

We have kept the listing of events and attractions as complete as possible in this printed edition of *Discover Milwaukee* to give you an idea of what southeastern Wisconsin has to offer in a “normal” year. Please visit the listed websites to get the most current information about individual activities. You can also visit our website – discovermilwaukee.com – or visitmilwaukee.org, for the most up-to-date listing of events.

Great Things to Do Outside

In addition to the many city and county parks, southeastern Wisconsin boasts several state parks and trails that offer a range of hiking, biking, fishing, water sports and swimming opportunities:

Havenwoods State Forest is Wisconsin’s only urban state forest, featuring 237 acres of grasslands, woods and wetlands in the city of Milwaukee.

Lakeshore State Park, located in the heart of downtown Milwaukee, provides a unique urban oasis with great views of the city and Lake Michigan.

The Hank Aaron State Trail, named in honor of baseball legend Hank Aaron, connects Milwaukee’s American Family Stadium and the Lake Michigan lakefront.

Lapham Peak, the highest point in Waukesha County, provides excellent hik-

ing, backpacking and cross-country skiing, and features a 45-foot observation tower.

Harrington Beach State Park is a 715-acre park with more than a mile of beach along Lake Michigan in northern Ozaukee County, near Belgium.

The Pike Lake Unit of the Kettle Moraine State Forest, located near Hartford, includes a 522-acre, spring-fed lake, and Powder Hill, a large glacial kame featuring great views.

Kettle Moraine Northern and Southern Units are comprised of more than 50,000 acres of glacial hills and lakes stretching across the southeastern side of the state.

Glacial Drumlin State Trail stretches for 52 miles through farmlands and glacial topography. The trail travels through 10 small towns from Cottage Grove to Waukesha.

Getting Around



JUMP ON 'THE HOP'

The Hop, presented by Potawatomi Hotel & Casino, is a modern, fixed-transit network connecting the Milwaukee Intermodal Station with the Historic Third Ward, East Town business district and Lower East Side. Proposed route extensions will link to the Lakefront, Westtown (including the Wisconsin Center, Fiserv Forum and Deer District), Bronzeville and Walker's Point. Trains run seven days a week, and all rides are free. See the website for schedule information. thehopmke.com

BIKESHARE WITH BUBLR

BublR Bikes is greater Milwaukee's locally operated, non-profit bikeshare system. It's ideal for short distance point-to-point trips, allowing users to pick up a bicycle at one self-serve BublR bike station and drop it off at another. There are over 100 BublR bike stations located throughout Milwaukee with plans in place for additional stations to be installed in 2021. For information about locations and how to use the bikes, please visit bublrbikes.org.



AMTRAK®

Amtrak's Hiawatha Service connects Milwaukee and Chicago with frequent daily passenger trains. Amtrak's Empire Builder links Milwaukee with La Crosse, St. Paul/Minneapolis, Glacier National Park, Portland and Seattle. amtrak.com



LAKE EXPRESS

High-speed ferry that connects Milwaukee and Muskegon, Michigan, bypassing Chicago's congested roadways. Two round trips daily (weather permitting); three in summer. lake-express.com



MILWAUKEE MITCHELL INTERNATIONAL AIRPORT

Located just 10 minutes from downtown Milwaukee, Milwaukee Mitchell International Airport offers nonstop flights to 35 destinations coast-to-coast, and 190 international destinations with just one connection. Offering affordable parking, convenient pick-up and drop-off areas and a terminal that is easy to navigate, the airport is a popular choice for Wisconsin and northern Illinois residents.



Non-Stop Destinations

Atlanta ✦ Baltimore ✦ Boston
 Cancun ✦ Charlotte ✦ Chicago
 Cleveland ✦ Cozumel ✦ Dallas
 Denver ✦ Detroit ✦ Fort Lauderdale
 Fort Myers ✦ Houston ✦ Kansas City
 Las Vegas ✦ Los Angeles ✦ Los Cabos
 Minneapolis ✦ Montego Bay
 Nashville ✦ New York ✦ Newark
 Orlando ✦ Philadelphia ✦ Phoenix
 Puerto Vallarta ✦ Punta Cana
 Salt Lake City ✦ San Francisco
 Seattle ✦ St. Louis ✦ Tampa
 Toronto ✦ Washington, D.C.



JOBS FOR TODAY & TOMORROW

A hot economy driven by technology & financial services

MILWAUKEE HAS BEEN A CENTER OF COMMERCE since the Potawatomi Indians first settled along the shores of the Menomonee River and Lake Michigan hundreds of years ago. It was a leading Great Lakes port in the 1800s, the “**Beer Capital of the World**” and the “**Toolbox of America**” in the 1900s, and is now a global center for advanced manufacturing, electronic commerce, financial services, food and beverage producers, printing and green technologies. The region’s research facilities, educational institutions and manufacturing plants are now paving the way for new medical technologies, battery-powered cars, alternative power solutions and the “Internet of Things (IoT). Similar innovation is occurring in the service sector. Southeastern Wisconsin is a recognized leader in the development of e-commerce financial services, logistics software and health care integration.

Advanced Manufacturing

Manufacturing remains a very important engine for the region’s economy. Fifteen percent of the workforce is employed by manufacturers, well above the 9 percent average nationally. The region is home to many well-known manufacturers.

MORE THAN
110
BUSINESSES
HAVE
COMMITTED
TO MAKING
THE REGION
INCLUSIVE &
DIVERSE

Several Milwaukee-based industrial companies have revenues greater than \$3 billion: **Rockwell Automation** (Milwaukee), a global leader in industrial controls and Internet of Things solutions; **Harley-Davidson** (Milwaukee), the legendary motorcycle manufacturer; **Quad** (Sussex), an integrated marketing company and one of the world’s largest printing companies; and **SC Johnson** (Racine). The region is also home to the U.S. operations of **Johnson Controls**, a global leader in industrial and building control systems. Other manufacturers with major operations here

Continued on Page 23

WE'RE FOCUSED ON SUCCESS. YOURS.

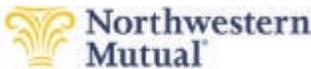


CHRIS
Financial Consultant

At Northwestern Mutual, we give our employees opportunities to grow themselves, their careers, and our business. We're proud to offer great benefits like tuition reimbursement, career leadership programs, and the flexibility to manage your own work — and that's just the beginning.

[LEARN MORE: NorthwesternMutual.com/corporate-careers](https://NorthwesternMutual.com/corporate-careers)

MAJOR EMPLOYERS



Company Address City	Local Employees Telephone Website	Description
Advocate Aurora Health 750 W. Virginia St. Milwaukee	33,000 (414) 647-3033 advocateaurorahealth.org	Regional, not-for-profit integrated health care system serving eastern Wisconsin and northern Illinois
AT&T Wisconsin 722 N. Broadway Milwaukee	3,500 (800) 480-8088 att.com	Communication and entertainment services, including local and long-distance telephone service, data transport, high-speed Internet access, video, data transmission capabilities, and paging
Ascension Wisconsin 400 W. River Woods Pkwy. Glendale	8,700 (414) 465-3000 ascension.org/wisconsin	Regional, not-for-profit health care system
BMO Harris Bank 770 N. Water St. Milwaukee	2,348 (414) 765-7700 bmoharris.com	Financial services company
Briggs & Stratton Corp. 12301 W. Wirth St. Wauwatosa	1,360 (414) 259-5333 briggsandstratton.com	World's largest producer of gasoline engines for outdoor power equipment and leading designer, manufacturer and marketer of power generation, pressure washer, lawn and garden, turf care and job site products
Children's Wisconsin 9000 W. Wisconsin Ave. Wauwatosa	5,170 (414) 266-2000 chw.org	Independent health care system dedicated to the health and well-being of children
Fiserv, Inc. 255 Fiserv Dr. Brookfield	900 (262) 879-5000 fiserv.com	Provider of financial services technology worldwide
Froedtert Health 9200 W. Wisconsin Ave. Milwaukee	14,000 (414) 805-3666 froedtert.com	Regional, not-for-profit health care system and academic medical center serving eastern Wisconsin and northern Illinois
GE Healthcare 3000 N. Grandview Blvd. Waukesha	6,000 (262) 544-3011 gehealthcare.com	Provides transformational medical technologies and services – from imaging, software and IT to patient monitoring and diagnostics
Harley-Davidson, Inc. 3700 W. Juneau Ave. Milwaukee	2,320 (414) 342-4680 harley-davidson.com	Heavyweight motorcycles, parts and accessories; riding and fashion apparel
Johnson Controls International 5757 N. Green Bay Ave. Glendale	1,900 (414) 524-1200 johnsoncontrols.com	Global leader in building technologies and solutions
Kohl's Corporation N56 W17000 Ridgewood Dr. Menomonee Falls	6,200 (262) 703-7000 kohls.com	Omnichannel retailer offering national and proprietary brands in apparel, footwear, accessories, beauty and home
ManpowerGroup 100 Manpower Pl. Milwaukee	800 (414) 961-1000 manpowergroup.com	Provides workforce solutions and services through a network of offices in 80 countries and territories
Medical College of Wisconsin 8701 W. Watertown Plank Rd. Wauwatosa	6,200 (414) 456-8296 mcw.edu	Private medical school, research institution and multi-specialty medical, pharmacy and graduate school of biomedical sciences
Molson Coors 3939 W. Highland Blvd. Milwaukee	1,400 (414) 931-2000 millercoors.com	Beers, ciders and flavored malt beverages
Northwestern Mutual 720 E. Wisconsin Ave. Milwaukee	5,900+ (414) 271-1444 northwesternmutual.com	Helping clients build financial security, in partnership with a financial advisor, through a unique planning experience that integrates insurance and investments
Potawatomi Hotel & Casino 1721 W. Canal St. Milwaukee	950 (800) 729-7244 paysbig.com	Las Vegas-style gaming and entertainment venue
ProHealth Care N17 W24100 Riverwood Dr. Waukesha	4,700 (262) 928-2745 prohealthcare.org	Integrated not-for-profit health care system
Quad N61 W23044 Harry's Way Sussex	7,500 (414) 566-6000 quad.com	Leading marketing solutions provider leveraging strong print foundation as part of an integrated platform that helps marketers improve the efficiency and effectiveness of their marketing spend
Rockwell Automation, Inc. 1201 S. Second St. Milwaukee	4,000 (414) 382-2000 rockwellautomation.com	Industrial automation, power, control and information technologies and services used by manufacturers globally
SC Johnson 1525 Howe St. Racine	2,500 (262) 260-2000 scjohnson.com	Global manufacturer of household cleaning products and products for home storage, air care, pest control and shoe care, as well as professional products

Continued from Page 20

include: **Molson Coors**, a leading brewer; and **Modine Manufacturing**, a global leader in thermal management; and **Rexnord**, which manufactures power, control and information technologies.

Medical Technology

The Milwaukee Region is home to several internationally recognized medical technology and biotech firms. **GE Healthcare**, a global leader in medical imaging and information technologies, patient monitoring systems and health care services, employs nearly 6,000 people at multiple facilities in the region. In addition to GE Healthcare, southeastern Wisconsin is a base for several medical technology firms, including **Vesta**, **Welch Allyn Cardiology**; **Criticare Technologies**, **Alcami Corp.**, and **Bradshaw Medical**.

Fast-Growing Service Sector

Five Milwaukee-area service companies are Fortune 500 companies: **ManpowerGroup**, **Northwestern Mutual**, and **WEC Energy Group** (Milwaukee), **Kohl's Corp.** (Menomonee Falls) and **Fiserv** (Brookfield). **ManpowerGroup** is the third-largest staffing firm in the world, serving more than 400,000 clients worldwide. **Northwestern Mutual** is the nation's leading provider of individual life insurance and a financial services firm that manages \$295 billion in assets. **Kohl's** is a leading national retailer with more than 1,100 stores in 49 states. Milwaukee is also home to the **Mortgage Guaranty Insurance Corp.** (MGIC), the nation's leading provider of private mortgage insurance.

Financial Services

Several national banks have a major presence in the Milwaukee Region, including **Bank of America**, **BMO**

Harris, **JPMorgan Chase**, **US Bank** and **Wells Fargo**. The region is home to significant operations for several large state and regional financial institutions, including **Associated Bank**, **The Equitable Bank**, **Johnson Financial Group**, **Landmark Credit Union**, **PNC Bank**, **Summit Credit Union**, **Tri-City National Bank** and **UW Credit Union**.

Health Care

Health care is a major service employer. Southeastern Wisconsin is home to major operations for two of the nation's largest integrated health care systems — **Advocate Aurora Health** and **Ascension Wisconsin**. The region's other major health care providers are **Froedtert & Medical College of**

Wisconsin and **ProHealth Care**. For more information in health systems, see **Health Care & Fitness** on page 86.

Food & Beverage

Wisconsin is home to nearly 1,200 food and beverage manufacturers, ranking fifth in the nation. Southeastern Wisconsin accounts for the largest concentration of food and beverage manufacturers in the state with more than 250 companies and 15,000 employees. The region's legacy brands include: **Gardetto's**, **Gehl's**, **Johnsonville**, **Klement's**, **Leinenkugel's**, **Molson Coors**, **Pabst**, **Palermo's**, **Patrick Cudahy**, **Sargento** and **Usinger's**. **FaB Wisconsin** is a statewide organization that supports the development of food and beverage manufacturing.

A Growing Tech Hub

The Milwaukee Region has become a magnet for software engineers and development firms because of its high quality of life, affordable housing and advanced educational offerings. The region employs more than 75,000 technology workers and expects to add at least another 30,000 jobs within the next few years.

Forbes magazine ranked the city as one of the nation's up and coming tech centers, thanks to a solid infrastructure that includes:

- The **Technology Innovation Center**, one of the largest high-tech incubators in the country
- Wisconsin's **Center for Technology Commercialization**, which provides one-on-one assistance to early-stage emerging technology businesses
- Local research universities that are working with businesses to develop new technologies and create new businesses. The **University of Wisconsin-Milwaukee (UWM)** is a Tier 1 doctoral research institution. Its **Connected Systems Institute** focuses on developing innovative advanced manufacturing processes. Other technology initiatives include: The **Milwaukee School of Engineering's** technology program, which focuses on artificial intelligence, cybersecurity, cloud computing and robotics; and **Northwestern Mutual's Data Science Institute**, which is working with **UWM** and **Marquette University** to expand data science technology in the region.





WHY A LOCAL PARTNER MATTERS

Don't go it alone. Work with professionals who can help.

ARE YOU THINKING ABOUT A CONDO OR A SINGLE-FAMILY HOME? Would you prefer suburban or city living? Do you want new construction or an existing home? How much do you want to spend? The answers to these questions will set the parameters for your home search. Your relocation specialist has the resources to help you find the best home in the best location based on your needs and preferences.

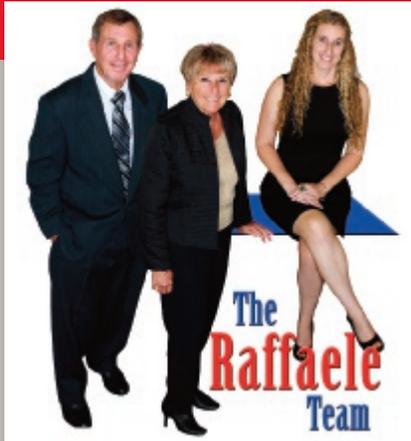
A Relocation Specialist:

- Knows which areas are “hot” and which areas are not
- Can find properties that are not currently advertised
- Knows where good schools are located and what you should know about commuting
- Helps you understand Wisconsin’s unique real estate considerations, including regulations concerning buyer’s agents, home inspections, counteroffers and the implications of being a “non-attorney” state, which streamlines the purchasing process
- Serves as your local point person during your home-purchase negotiations, arranges the necessary home inspections, and helps you to coordinate any repairs or updates that you want completed before you and your family move in to your new home

Moving to a new area should not be a stressful experience. True, there is a lot to remember and there are many little things that have to be done. However, there is no need to go it alone. Working with a professional familiar with the five-county Milwaukee metropolitan area can help you find the community you are looking for and let you focus on the details most important to you.

The Raffaele Team

Professional Care - Personal Concern



Your Relocation Specialists

The Raffaele Team is dedicated to making your purchase a smooth process from beginning to end. We are committed to providing our clients with the highest level of professional representation and technical expertise to meet the demands of an ever changing market. Our mission is to go that extra mile making your move to the Milwaukee Metro area as efficient and enjoyable as possible. Contact us today!

www.TheRaffaeleTeam.com

AMANDA | 414.336.5626 | amanda.metromilRE@gmail.com
DORIS | 414.861.1769 | doris.metromilRE@gmail.com
ABR, GRI, e-Pro



- Milwaukee natives with 46 years of cutting edge experience in real estate & relocation
- Consistently exceeding expectations
- Trusted advisors & skilled negotiators
- Reputation for honesty and integrity

David Eyrise Team

Professional and Executive Real Estate & Relocation

www.davideyriseteam.com

262.309.1097



David Eyrise & Jen Yogurtian



Online websites have made it much easier to determine the price ranges of homes in a given neighborhood, but they don't offer the complete picture or the comprehensive set of tools that only a Realtor® can provide — especially for people moving into a new community. Once they understand you and your expectations, Realtors can identify the communities and neighborhoods that will provide the best fit. They can then hone in on the specific homes that meet your needs and budget.

Real Estate Agent or Realtor?

Not every real estate agent is a Realtor, who is a licensed real estate salesperson who belongs to the National Association of Realtors, the largest trade group in the country. Realtors are held to a higher ethical standard than licensed agents and must adhere to a code of ethics.

Tap into a Network

Your agent has direct access to the MLS, the members-only database for property data where home listings first appear before syndicating to online real estate sites. Listings come and go fast in the real estate world, especially these days, so agents constantly check their multiple listing service database and driving by listed homes to see what they actually look like.

Realtors have access to listings that are not available on public websites, especially those that are new to the market or not actively advertised. And, they know the people who can assist you in the process of buying a home, including mortgage bro-

kers, real estate attorneys, home inspectors, and interior designers. This is especially important for people moving to the area.

Personalized Service

Buying a home, especially remotely, is a huge decision that typically generates a lot of questions and concerns. Not every sale goes smoothly. Realtors provide you with a wide range of services — whether it is more information on a home, overcoming an obstacle or providing assurances about the offer you made. Your Realtor communicates and coordinates on your behalf so you don't miss the opportunity to land your dream home due to your own busy schedule. Your agent has a fiduciary duty—a legally mandated obligation—to act in your best interest so rest assured they'll protect your confidentiality and negotiate to the best of their ability at all times.

Providing Perspective

Because of their experience, Realtors can also help you prioritize what's important to look at in a home. They can look beyond the dated color choices and finishings to help you focus on the structural qualities that matter. Your agent can also see through professional staging and camera angles that expand room size in online listing photos, directing your attention to the fact that the stylish pad you love lacks the square footage and storage on your must-have list. Agents will help you look at homes as investments first, giving you context for whether the neighborhood appears to be appreciating in value or on the decline, and for any features of the house that could make it difficult to resell down the line.

Paying Attention to the Details

Offers and counteroffers are an extremely important part of the transaction, as they can save or net you thousands of dollars on a sale. Yet getting to the right price requires written offers and counteroffers every step of the way. Home buying is all about negotiating and having an experienced and professional negotiator on your side can help you get the best deal.

Buying or selling a home requires lots of forms, disclosures, and technical documents filled with acronyms and legal jargon. Realtors have the expertise to help you avoid delays or costly mistakes.

You might not be present when it's inspection time, but a good agent will be. This gives the agent an immediate knowledge of what's going on. Anything from termites, water seepage or a questionable foundation can be relayed to the buyer immediately. Real estate agents are also experts at recognizing potential code violations and how they affect the home's value so you know what you're getting into before you decide to make an offer, including home renovations that were done without permits.

Choose Your Dream Home Without Booking a Flight!

One of the great things technology has provided is the ability to virtually tour potential homes remotely. Combining technology with local expertise can greatly simplify choosing and purchasing a home.

Based on their knowledge of the area, your real estate professional can choose the properties that best meet your needs. Then you can sit down in the comfort of your home and view images from camera-equipped drones to see a comprehensive view of the property and its landscaping, as well as interior video looking at all of the home's rooms, nooks and crannies.

You can narrow your search, choose your dream home and even complete your documents securely and digitally from the comfort of your current home.

GOING ABOVE & BEYOND

As an accomplished Milwaukee area Realtor, Vickie Kelsall brings a strategic and personable approach to the home buying and selling process.

Drawing from years of experience in the customer service industry, Vickie has built a reputation for refreshing, friendly, customer care. With extensive training and expertise from working with Corporate Relocation Clients and Military moves, she guides buyers in locating and negotiating the purchase of their new home and assists sellers to procure the best terms for the sale of their home, while having a smooth stress-free transaction.

Vickie is a Wisconsin native and has served South Eastern Wisconsin for 20 years. She would love the opportunity to work with you on your residential, investment or commercial needs.



VICKIE KELSALL

262-332-2233 | vkelsall@c21affiliated.com
C21Affiliated.com/vickiekelsall

CENTURY 21[®]
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Neil-Turner

NON-STOP YEAR-ROUND FUN

Sports, theater, ballet and the world's largest music festival

YOU WILL BE HARD-PRESSED TO FIND A WEEKEND in Milwaukee when there is nothing to do. Professional sports teams play year-round. Theater, dance and opera companies keep the stages filled with action. And, there are dozens of small clubs offering a variety of music, including blues, jazz, swing and rock 'n' roll. If your musical tastes are more classical, you might enjoy a night with the **Milwaukee Symphony Orchestra** at its new home in the restored historic **Warner Grand Theater** on West Wisconsin Avenue. Perhaps you're just hungry. If so, you will be amazed at the variety of excellent ethnic restaurants and world-renowned chefs in the metropolitan area. Or you may want to organize a group of friends for a **Riverwalk** boat tour. Whatever your tastes, you will quickly discover there is no shortage of things to do in Milwaukee.

Festivals & Events

During the summer, there are major music and art festivals, block parties and church festivals throughout Milwaukee. The largest festival is **Summerfest**, which draws nearly 900,000 people to Milwaukee's lakefront **Henry W. Maier Festival Park**, a

spectacular venue that offers stunning views of Milwaukee's skyline as well as a panoramic vista of Lake Michigan. The festival park also is used to stage the many events organized by local ethnic groups, including **Festa Italiana**, **German Fest**, **Irish Fest**, **Mexican Fiesta**, and **Polish Fest**. Festivals, however, aren't confined to the lakefront. In July, Milwaukeeans celebrate the beginning of the French Revolution at **Bastille Days**, a downtown block party that's considered to be the largest celebration of its kind in the country. **Greek Fest** is an annual celebration held at State Fair Park. Catholic parishes hold weekend galas throughout the city, while **River Rhythms** draws hundreds of people to the Milwaukee River in the summer. Nor are festivals confined to Milwaukee. Racine's 1,000-slip marina is a focal point of activity throughout the summer as well. The city's nationally famous fishing contest, **Salmon-A-Rama**, draws participants from around the country in July. And the historic community of Cedarburg is known for its annual **Strawberry Festival**.

Summerfest

Every summer, Milwaukee proudly hosts Summerfest, "The

World's Largest Music Festival," on the shores of Lake Michigan. This year, the event, which celebrated its 50th anniversary in 2017, will be held in fall due to public health guidelines. Summerfest is considered one of the most diverse and most affordable music festivals in the country, featuring more than 1,000 performances on 12 permanent stages and a continuous lineup of jazz, rock, hip hop, zydeco, blues, big band, country, EDM and "golden oldies" music. It offers a veritable buffet of the music industry's hottest stars, classic icons, emerging talent and local favorites. Among the artists featured this year are: **Khalid, Luke Bryan, Justin Bieber, Dave Matthews Band, Blink-182, Halsey, Chris Stapleton, and Guns N' Roses**, with more acts to be announced later. The live music is accompanied by great food and beverages, as well as four marketplaces for shopping. summerfest.com

Outdoor Fun

The area also offers a variety of opportunities to enjoy the outdoors. Sparkling lakes, quiet woodland areas and prairie vistas can be found throughout Waukesha, Ozaukee, Racine and Washington counties. All told, the greater Milwaukee area features 17,700 acres of county parkland, more than 60 public and private golf courses and more than 240 miles of bikeways and hiking paths. Boating and fishing are major activities on both **Lake Michigan** and the many beautiful inland lakes. Charter boat captains are always eager to take people out onto the "local ocean" to land perch, steelhead, coho or chinook salmon. Sailing is also very popular. The South Shore Yacht Club's annual **Queen's Cup Race** attracts nearly 200 yachts per year for the Wisconsin-to-Michigan race. For more casual sailors, sailboats and windsurfing equipment can be rented at McKinley Park Marina just east of downtown Milwaukee. If a leisurely ride is more your speed, gather a group of friends for a Riverwalk Boat Tour along the Milwaukee River.

Golfing Paradise

Wisconsin has become a golfing destination sensation thanks to superbly designed courses. According to *Golf Digest*, seven of

Thought for Food

There's a reason Milwaukee made *Eater's* list of "**The Most Dynamic Food Cities in the World**"! From global cuisine and fusion dishes, to tapas and farm-to-table comfort food, to classic fare and iconic fish fries, Milwaukee serves up a full spectrum of epicurean delights and is home to several

James Beard Award winners and nominees. If it's trending in the culinary world, you'll find it here! Explore artisan specialty shops featuring everything from local cheeses, spices and chocolates to coffee and tea.

Experiment at food halls like the popular

Sherman Phoenix

(shermanphoenix.com) on the city's north side or visit the hip and trendy east side to try the innovations at

Crossroads Collective MKE

(crossroadscollectivemke.com). Two new food halls are also in the works, with **3rd Street Market Hall** planned at The Avenue downtown and **Flour & Feed** slated to open in May 2021 in Bayview! Hop on a **Milwaukee Food**

Tours bus (milwaukeefoodtours.com) for an adventure or learn how to create your

own delights by signing up for one of the classes offered at the notable **Milwaukee Public Market** (milwaukeepublicmarket.org/class/cooking-classes). Events celebrating our rich epicurean heritage, such as **Food and Froth Fest** (mpm.edu/beer), **Downtown Dining Week** (milwaukee downtown.com/bid-events), and **Zoo A La Carte** (milwaukeezoo.org/events), as well as a diverse selection of food trucks offer excitement for your taste buds. Pick up a copy of **Milwaukee Magazine** (milwaukeemag.com), which lists restaurants by cuisine and location, or check out the Brunch Guide at onmilwaukee.com. Discover more at milwaukeefoodie.com, eater.com/milwaukee or ediblemilwaukee.ediblecommunities.com. Bon Appétit!



Braise/Lindsey Melhorn



Amalinda/VISIT Milwaukee



Summer Solstice/VISIT Milwaukee

the nation's top 100 golf courses are located in the state, including three in the Milwaukee area: Washington County's **Erin Hills**, which hosted the 2017 U.S. Open; the **Milwaukee Country Club** in River Hills; and the **Blue Mound Golf & Country Club** in Wauwatosa. **Whistling Straits**, in nearby Kohler, has hosted the PGA Championships three times and is slated to host **The Ryder Cup** this year. But you don't have to be a pro to play golf. There are dozens of affordable public courses in the area as well. For more information, as well as access to special deals and packages, visit: golfwisconsin.com.

Class-Act Theaters

The Milwaukee Theater District is home to the **Milwaukee Repertory Theater**, which operates three venues: the **Quadracci Powerhouse**, **Stiemke Theater** and the **Stæckner Cabaret**; the **Pabst Theater**, a national historic landmark; the **Riverside Theater**, a popular music venue; and the **Miller High Life Theater**. The **Marcus Center for the Performing Arts** offers several

venues for performing artists, including the 2,300-seat **Uihlein Hall**.

Large shows are held at the outdoor **American Family Insurance Amphitheater** and **BMO Harris Pavilion**, which are located at Henry W. Maier Festival Park. The **Broadway Theatre Center**, located in Milwaukee's trendy Third Ward, is the home of **The Skylight Opera** and the **Milwaukee Chamber Theatre**.

BOX OFFICES

Marcus Center for the Performing Arts

929 N. Water St., Milwaukee
 Tickets for events held at the Marcus Center, including Broadway and Off-Broadway shows, First Stage productions, Milwaukee Ballet performances, Florentine Opera Company operas, Black Arts MKE, the Milwaukee Youth Symphony Orchestra concerts, Live at Peck and more! The 2021-2022 Broadway season includes: *Cats*, *Ain't Too Proud*, Roald Dahl's *Charlie and the Chocolate Factory*, *Pretty Woman – The Musical*, *Jesus Christ Superstar*, *Mean Girls*. Off-Broadway shows include: *BritBeat: A Multimedia Concert Journey Through Beatles Music History*, *Hiplet Ballerinas*, Neil Berg's *50 Years of Rock-N-Roll*, and *The Comedy of Hamlet...Kinda Sorta*. Box Office Hours – Show Days: 12-9 Mondays-Saturdays, 12-5 Sundays; Non-Show Days: 12-5 Mondays-Thursdays plus Sundays, 12-9, Fridays & Saturdays. Telephone: (414) 273-7206 marcuscenter.org

Miller High Life Theatre

500 W. Kilbourn Ave., Milwaukee
 Downtown Milwaukee's largest theater offers a year-round calendar of live entertainment, including concerts of all genres, Broadway musicals, performance art, comedy shows, conferences, international performances, vocal concerts, showcases, intimate on-stage conversations, contests and competitions, and family-friendly events. The current season, as of publication, includes: *The Fabulously Funny Comedy Festival* and *Judas Priest: 50 Heavy Metal Years with Special Guest Sabaton*. Box Office Hours: 10-5 Mondays-Fridays; Summer Hours may differ; Open on Theatre event nights. Telephone: (414) 908-6035 millerhighlifetheatre.com

Sharon Lynne Wilson Center for the Arts

3270 Mitchell Park Drive, Brookfield
 Current performing arts season, as of publication, includes: *Festival City Symphony: Frank Almond Performs Vaughan Williams*, *Fred Astaire Dance Studios Present Dance Fantasy 2021*, and *An Evening of Rush*. Offers visual art, music, theater and dance classes, as well as special events and art exhibitions. Also sponsors an annual guitar festival and free outdoor summer concert series. Hours: Box Office does not have regular phone or in-person hours at this time. Please contact via email at marketing@wilson-center.com. Telephone: (262) 781-9520 wilson-center.com

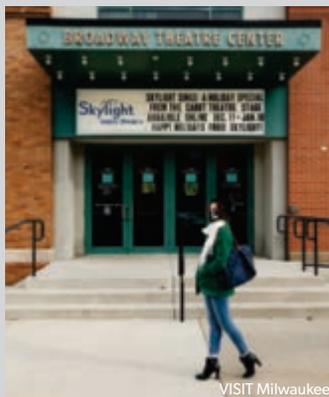
Skylight Music Theatre

158 N. Broadway, Milwaukee
 Performances covering the full spectrum of music theatre with fresh perspective and interesting twists in an intimate venue. 2021 socially distanced offerings include: *Little Shop of Horrors* (postponed), *Evita*, *Raisin*, *Fledermaus MKE* (also digitally streamed), *MKE MaKES: Musicals Made in Milwaukee*, and more! Hours: The Box Office lobby window will be open two hours before curtain; the lobby window is not currently available during regular business hours. Telephone: (414) 291-7800 skylightmusictheatre.org

Stay Updated on Event Dates & Ticket Policies

The metro area's performance groups, venues, museums and other cultural outlets have not been immune to the disruption of the COVID-19 pandemic. Some organizations pivoted to offer virtual events and packages in 2020 and will continue to do so well into 2021. Please keep this in mind as you peruse the many things to do in Discover Milwaukee. We have tried to be as complete and accurate as we can, but things continue to change. Please use the organization websites listed to find the most current information.

For events that have been postponed or cancelled, several organizations have indicated they will honor tickets purchased for 2020 events and performances, or, in some cases, will exchange or refund tickets. Please refer to individual websites, as well as virtual options provided in this section.



COMEDY

Milwaukee Comedy

Online Box Office; Performance Venues Throughout Milwaukee
 Milwaukee's premier live comedy production company featuring the best in regional and national acts. Line-up includes the city's #1 comedy show, *Keg Stand Up* at Lakefront Brewery; the longest running monthly show in town, *Subjective*, at Var Gallery; *A Dandy Comedy Show*; *Matt Braunger* at the Laughing Tap Comedy Club; and the *QuaranTeeny Tiny Comedy Show*, an online video compilation, and many more. Also produces the *Annual Milwaukee Comedy Festival* and works with businesses of all sizes in event

production, creative consultation, team building and workshops. Purchase tickets online. *Live Local, Laugh Local!*
milwaukeecomedy.com

CSz Milwaukee

420 S. 1st St., Milwaukee
 A Milwaukee original, the city's longest-running comedy show offers improvisational comedy as a sport. A ComedySportz® Match has a referee and two teams of players that compete against each other in improv games based on suggestions of the fans watching the match. Not regularly performing in-house shows but presenting virtual matches, online training and custom virtual events, as well as inperson private events. Office staff will not be keeping typical office hours during this time; for information, email: info@CSzMKE.com. Telephone: (414) 272-8888
cszmke.com



DANCE

DanceCircus

527 N. 27th St., Milwaukee
 Original, topical, multi-media dance-theatre performances, interactive experiences, activations, acrobatics, stilt-walking, flash dance events, eco-workshops, projects and collaborations that engage all ages. Telephone: (414) 277-8151
dancecircus.org

Danceworks

1661 N. Water St., Milwaukee
 Performances, classes and outreach activities that integrate dance and other art forms and bring together diverse groups of people. Telephone: (414) 277-8480
danceworksmke.org

Ko-Thi Dance Company

342 N. Water St., Milwaukee
 Founded in 1969, Ko-Thi has an international reputation for innovative African and Caribbean dance that preserves, teaches, documents, interprets, and performs dance and music rooted in the cultures of the African Diaspora. Youth and adult studio classes, Drum Talk performances and workshops, ensemble productions and community-based events. Telephone: (414) 273-0676
ko-thi.org

Milwaukkee Ballet

128 N. Jackson St., Milwaukee
 One of the top ballet companies in the nation! Featured videos and performances available on demand. Telephone: (414) 902-2103
milwaukkeeballet.org

UWM Peck School of the Arts - Dance

Helene Zelazo Center for the Performing Arts
2419 E. Kenwood Blvd., Milwaukee
 Performances, studio workshops and new works. Box Office: 11-5

Mondays-Fridays.
 Telephone: (414) 229-4308
uwm.edu/arts/events/category/dance

Wild Space Dance Company

820 E. Knapp St., Milwaukee
 Critically acclaimed company merges dance with visual art, built and natural landscapes, history and music to create emotionally charged, site-specific, collaborative performances that explore the human condition. Telephone: (414) 271-0307
wildspacedance.org

MUSIC

Early Music Now (EMN)

759 N. Milwaukee St., Milwaukee
 Historically informed presentations of music composed before 1800 from around the world. Six ensembles perform in various venues. Telephone: (414) 225-3113
earlymusicnow.org

Florentine Opera Company

930 E. Burleigh St., Milwaukee
 Founded in 1933, the Grammy



Milwaukee Brewers



Green Bay Packers



Milwaukee Bucks



Marquette University

Non-Stop Sports

When it comes to sports, Milwaukee is definitely in the major leagues with two professional sports teams – the NBA's exciting **Milwaukee Bucks**, which compete in Fiserv Forum, their best-in-class arena; and the **Milwaukee Brewers** professional baseball team, which offers one of the best tailgating experiences in professional sports at American Family Field, a few miles west of Downtown Milwaukee. A third professional team – the NFL's **Green Bay Packers** – isn't technically located in the region, but it has very strong ties to the region, having played three games a year here from 1953 to 1994 and many residents still have season tickets (plus their home field is only two hours away). Milwaukee is also home to the **Milwaukee Admirals** professional hockey team and the **Milwaukee Wave** professional soccer team.

Milwaukee is a great college town as well, featuring two Division 1 NCAA basketball teams – the legendary **Marquette Golden Eagles**, which play in the Big East Conference; and the **University of Wisconsin-Milwaukee Panthers**, which play in the Horizon League.



Milwaukee Public Market

Shopping

Southeast Wisconsin offers many unique specialty stores and shopping venues, including pop-ups.

Several communities have transformed their downtowns into go-to shopping destinations, including **Cedar Creek Settlement** in Ozaukee County, **Delafield's Milwaukee Street** in Waukesha County, **Whitefish Bay's East Silver Spring Drive** in northern Milwaukee County and **Greendale's Broad Street** in southern Milwaukee County. Within the city of Milwaukee there are many eclectic and trendy shops, with several shopping districts of note: **The Historic Third Ward**, south of downtown; **Cathedral Square** on the East Side; and **Downer Avenue**, northeast of the downtown area.

Upscale shopping is offered at a **Nordstrom** store located at **Mayfair Mall** (mayfairmall.com), the region's largest and most popular shopping mall located on Mayfair Road in Wauwatosa; Von Maur has a retail presence at **The Corners of Brookfield** (thecornersofbrookfield.com), which is located at Goerke's Corners in Brookfield. The Corners is one of several mixed-use developments that feature a blend of shops, restaurants, residential living and offices. Similar developments include **The Mayfair Collection** (mayfaircollection.net), located in Wauwatosa; **Bayshore Town Center** (thebayshorelife.com) in Glendale; **84 South**, located off I-894 in Greenfield; and **Drexel Town Square** (drexeltownsquare.com) in Oak Creek. Oak Creek is also home to the state's first IKEA.

Traditional indoor shopping malls in the area, besides Mayfair, are **Brookfield Square** (shopbrookfieldsquaremall.com) and **Southridge Mall** (simon.com/mall/southridge-mall). Three outlet malls are also located in the region: **Johnson Creek Premium Outlets** (premiumoutlets.com/outlet/johnson-creek), which is midway between Milwaukee and Madison; **Pleasant Prairie Premium Outlets** (premiumoutlets.com/outlet/pleasant-prairie), located south of Milwaukee near the Illinois state line; and **Gurnee Mills** (simon.com/mall/gurnee-mills) which is located in northern Illinois.

Award-winning Florentine Opera is Milwaukee's oldest performing arts organization and the sixth-oldest opera company in the U.S. The 2020-2021 Season "Interlude" features on-demand virtual performances including: *Baroque Duets*, *Germany vs Italy*, *Drinking Songs, Carols & Classics*, *Shakespeare*, *Eric Ferring with Madeline Slettedahl*, *Studio Artist Showcase Featuring Weill's Little Mahagonny*, *Liederabend*, *La Vie en Rose*, and *Voyages to France, Mexico and Italy*. Also offering Quarantine Opera Book Club. Outreach programs. Telephone: (414) 291-5700 florentineopera.org

Milwaukee Mosaik

8800 W. Bluemound Rd., Milwaukee
A consortium of diverse musicians and ensembles dedicated to original, engaging concert experiences of the classical canon juxtaposing timeless classics with the new and unfamiliar. Performs at The Wisconsin Conservatory of Music, 1584 N. Prospect Ave., Milwaukee milwaukeeemosaik.org



Milwaukee Symphony Orchestra

Milwaukee Symphony Orchestra

1101 N. Market St., Milwaukee
Among the finest in the nation, the MSO will be performing the mostly virtual, reimaged 2020-2021 season from its new home at the Bradley Symphony Center, 212 W. Wisconsin Ave., Milwaukee. Virtual subscriptions available offering access to 16 high-definition, professionally produced live broadcasts. All broadcasts will be available to subscribers on-demand following each performance. Highlights of the virtual package include *The Great American Songbook*, *To the Mountaintop*, *Piazzolla Centennial Celebration*, *Let's Dance*, *Celebrating Takemitsu*, *The Bach Effect*, *Musical Fireworks*, *Chevalier de St. Georges*, *Sounds of the Cinema* and more! Ticket and administrative offices closed for walk-in services. Contact by phone Monday – Friday, 10 a.m. – 2 p.m. or email at tickets@mso.org. Telephone: (414) 291-7605 mso.org

Milwaukee Youth Symphony Orchestra

**Milwaukee Youth Arts Center
325 W. Walnut St., Milwaukee**
Highly respected and largest after-school youth orchestra in the

country, with 1000 students. MYSO has served the community for more than 65 years, offering symphony orchestras, ensembles, community partnerships and enrichment programs ranging from symphony and string orchestras and jazz and steel pan bands to music theory, composition, and international tours. Performances held from October through May at a variety of local venues. Telephone: (414) 267-2950 myso.org

Present Music

3720 N. Fratney St., #21, Milwaukee
Presents new music by living composers through ensemble performances, education and commissions that provocatively engage both artists and audiences. Online or in-person with online option. Offerings this year include: *Out with the Cold*, *In with the New*; *Spaghetti Western*; *Online Pianist Recitals – Mabel Kwan*; *Michael Mizrahi* and *Cory Smythe*. Community events: *Winter Virtual Hootenanny* and *Musicircus* free, open simultaneous performance opportunity. Performs at various venues. Telephone: (414) 271-0711 presentmusic.org

Racine Symphony Orchestra (RSO)

800 Center St., #120, Racine
Celebrating over 85 years! Performances include Masterworks Concerts, as well as summer and holiday Pops Concerts. Offering online/on-demand concerts. Telephone: (262) 636-9285 or (262) 676-2941. racinesymphony.org

UWM Peck School of the Arts - Music

2400 E. Kenwood Blvd., Milwaukee
Presents a wide range of music, from small chamber ensemble concerts to large opera theatre productions, from classically leaning repertoire to musical theater and progressively contemporary works. UWM's flagship music venue is the Helene Zelazo Center for the Performing Arts. Telephone: (414) 229-4308 uwm.edu/arts/events/category/music

Waukesha Choral Union

Live music classically performed at various Waukesha-area venues. Collaborations with Carroll University, secondary schools, youth choral groups, local arts organizations and congregations. Telephone: (262) 238-3454 choralunion.org

The Wisconsin Philharmonic

234 W. Main St., #9, Waukesha
Celebrating more than 70 years! Previous seasons' concerts available online. Performs at the Sharon Lynn

Wilson Center for the Arts and other venues. Telephone: (262) 547-1858 wisphil.org



Milwaukee Repertory Theater/Michael Brosilow

THEATER TROUPES

Acacia Theatre Company
12800 N. Lake Shore Dr., Mequon
Independent, non-profit, interdenominational troupe that integrates art and faith in a Christian world view that provides an opportunity for Christians and non-Christians alike to consider their lives in relation to God. Shows are presented in the Todd Wehr Auditorium at Concordia University Wisconsin and other venues. Telephone: (414) 744-5995 acaciatheatre.com

First Stage

325 W. Walnut St., Milwaukee
Since 1987, First Stage has become one of the nation's most acclaimed children's theaters and the second-largest theater company in Milwaukee. The current season includes streamed performances of *The Quest for Solomon's Treasure*, *Escape from Peligro Island*, and *The Crucible*. Offers First Stage at Home Enrichment Guides. Telephone: (414) 267-2929 firststage.org

Milwaukee Chamber Theatre

158 N. Broadway, 5th Floor, Milwaukee
Milwaukee's third largest nonmusical theatre company comprised of mainly local artists. The 20-21 Virtually Re-Imagined Season features recorded performances of *The Island*, *The Way She Spoke*, *Underneath the Lintel*, *The Thanksgiving Play* and the *Milwaukee Black Theater Festival*. Performances at the Broadway Theatre Center in the Historic Third Ward. Telephone: (414) 250-8041 milwaukeechambertheatre.org

Milwaukee Repertory Theater (The Rep Milwaukee)

108 E. Wells St., Milwaukee
The Rep's 67th season presents Milwaukee Rep AT HOME. The original lineup for this year has been moved to 2021-2022, with a full 12-play season starting in September 2021. The Rep's 2020-2021 Season Reset features five plays in theaters that are socially-distanced. Attend in person or virtually. Season includes: *Ella Fitzgerald: First Lady of Song*, *Antonio's Song/I Was Dreaming of a Son*, *McGuire*, *Nina Simone: Four Women* and the August Wilson Virtual Monologue Competition 2021. Productions in four venues: The Quadracci Powerhouse Theater, The Stiemke Studio, the Stackner Cabaret, and the Historic Pabst Theater for its annual performance of Dickens's *A Christmas Carol*. Telephone: (414) 224-9490 milwaukeerep.com

Next Act Theatre

255 S. Water St., Walker's Point - Milwaukee
Engages hearts and minds with compelling, intimate and personal

theatre intended to stimulate thought, foster the exchange of ideas, and promote new perspectives and understanding. Upcoming shows include *Principal Principle*, *The Last White Man* and *Red Herring*. Each production is professionally videotaped and released for exclusive online viewing to ticket holders who don't feel comfortable attending in person. Telephone: (414) 278-0765 nextact.org

Renaissance Theaterworks

158 N. Broadway, Milwaukee
Celebrating more than 25 years as Milwaukee's only women-founded, women-run professional theater company offering theater By Women for Everyone. Intimate, thought-provoking productions awaken a recognition of what it is to be human with attention to women's roles. The current virtual season presents "Belonging," featuring three short plays by playwrights of color, including *The Winged Man*, *Poof!*, and *All of the Everything*, as well as *Neat* and *Best of Br!NK Briefs*. Also offering IN THE BOX ENTERTAINMENT, Zoom-based

Fresh from the Farm

Milwaukee's farmers markets offer everything from fresh, locally grown produce to arts and crafts. They're great places to savor fresh produce, mingle and enjoy the outdoors. One of the oldest and most popular is the **West Allis Farmers Market** (westallisfarmersmarket.com).

Neighborhood markets include **Cathedral Square Market** (easttown.com), **East Side Green Market** (eastsidefarmersmarket.org), Westtown Farmers Market (westtown.org), **NEWaukee Night Market** (newaukee.com/night-market), and the century-old Fondy Farmers Market (fondymarket.org), Milwaukee's largest and most diverse.

Suburban markets include the **South Shore Farmers Market** in Bay View (southshorefarmersmarket.com), **Cedarburg's Makers &**

Growers Market and the **Holy Hill Art & Farm Market** in Hubertus (holyhillartfarm.com). **Elm Grove** (elmgrovecvillagemarket.com), **Greenfield** (greenfieldwifarmersmarket.com), **Oak Creek** (visitoakcreek.com/farmers-market), **Port Washington** (visitportwashington.com/events), **Thiensville** (village.thiensville.wi.us), **Waukesha** (waukeshafarmersmarket.com) and **Wauwatosa** (tosafarmersmarket.com) also host markets.

The Milwaukee Winter Farmers Market, held at the Mitchell Park Horticultural Conservatory (the Domes), is open November–April (mcwfm.org). Oconomowoc also holds a winter market (oconomowoc.org/events/winter-farmers-market) The year-round **Great Lakes Farmers Market** (milaegers.com/info/farmers-market) at Milaeger's in Racine offers a plethora of fresh produce, hand-crafted edibles, artisan goods and more.

For more details about area farmers markets go to: wifarmersmarkets.org, milwaukeemag.com/your-guide-to-milwaukee-area-farmers-markets, the national registry at nfm.org, or check out the **Milwaukee Farmers Market** guide at shepherdexpress.com.





Black Cat Alley/Alexis Amenson

A Growing Home for Creative Arts

Milwaukee is generating a lot of buzz as a hub for the creative arts, including film, design, music, writing, fashion, theater and performance arts.

Oscar-winning screenwriter John Ridley, founder of **Nō Studios**, is a leader in showcasing Milwaukee as up-and-coming in the film industry. Supporting and promoting local filmmakers for over a decade, **Milwaukee Film** hosts the annual **Milwaukee Film Festival** (May 6 -20, 2021; mkefilm.org) which brings the best in independent and international film to Milwaukee audiences. The **University of Wisconsin-Milwaukee (UWM)** also hosts the **Milwaukee Underground Film Festival**, which is marking its 20th anniversary in 2021. The Film, Video, Animation and New Genres program at UWM is noted as one of *Hollywood Reporter's* "Top 25 American Film Schools" and *Variety's* "Best Film Schools."

Milwaukee is also a destination for contemporary street art, thanks in large part to **Wallpapered City** (wallpapered.city), which promotes and coordinates public art projects and colorful murals in the area.

Increasingly, Milwaukee is identified as a center of design talent as well, including fashion design. This is especially evident in the **Third Ward Fashion District** and **Mount Mary University's Fashion Design Program** (mtmary.edu), which pairs aspiring young designers with experienced faculty who have connections in the fashion industry.

interactive theatrical experiences co-produced with Adirondack Theatre Festival, such as *Living Room Cruise: A Cruise in a Box*, *Manhunt: Mystery in a Box* and *Painting for One: Paint in a Box*. Artistic home is at 255 S. Water St., Milwaukee. Telephone: (414) 278-0765 r-t-w.com

Theatre Gigante

342 N. Water St., Milwaukee
The "theatre of big ideas," offering over 30 years of innovative performance art dedicated to presentations that integrate theater, dance, text and music. The current season continues with a plan to offer Zoom performances and eventually reintroduce live productions when possible. Performances held at UWM. Telephone: (414) 961-6119 theatregigante.org

UWM Peck School of the Arts - Theater

2400 E. Kenwood Blvd., Milwaukee
Presents large-scale dramatic and musical productions in a 525-seat mainstage theatre and smaller, contemporary works at the Kenilworth FIVE-O-EIGHT black box theatre. Telephone: (414) 229-4308. uwm.edu/arts/events/category/theatre



MUSEUMS/ART

Charles Allis Art Museum

1801 N. Prospect Ave., Milwaukee
Listed on the National Register of Historic Places, the lavish 1911 home of Charles and Sarah Allis contains an art collection that includes 19th century French and American paintings, classic antiquities, Renaissance bronzes, Asian ceramics and decorative arts. Telephone: (414) 278-8295 cavtmuseums.org charlesallis.org

Grohmann Museum

1000 N. Broadway, Milwaukee
Home to the world's most comprehensive art collection dedicated to the evolution of human work, the museum includes more than 1,400 paintings, sculptures and works on paper from 1580 to the present. Telephone: (414) 277-2300 grohmannmuseum.org

Haggerty Museum of Art

1234 W. Tory Hill St., Milwaukee
Located on the Marquette University campus, the museum features two floors and a permanent collection that includes European and American contemporary art, Old Master paintings and photography. Hosts online experiences and events. Free. Telephone: (414) 288-1669 marquette.edu/haggerty

Lynden Sculpture Garden

2145 W. Brown Deer Rd., Milwaukee
Offers an experience of art in nature through its collection of more than 50 monumental outdoor sculptures on 40 acres of park, lake & woodland. Open to socially distanced walking. Free admission sponsored by the Herzfeld Foundation. Telephone: (414) 446-8794 lydensculpturegarden.org

Milwaukee Art Museum

700 N. Art Museum Dr., Milwaukee
Part of a 340,000-square-foot complex that includes MAM, the War Memorial Center, The Kahler Building and the Quadracci Pavilion, created by Spanish architect Santiago Calatrava. The museum's holdings include nearly 30,000 works spanning antiquity to the present day, with strengths in 19th and 20th century American and European art, contemporary art, American decorative arts, and folk and self-taught art. Offering virtual tours and art experiences online. Educational programs, special exhibits and events. Telephone: (414) 224-3200 mam.org

Museum of Wisconsin Art

205 Veterans Ave., West Bend
Celebrates the diversity of Wisconsin artists by collecting, exhibiting and promoting the visual arts of Wisconsin. Offers various events and programs, including artist and curator talks. Special-Access Hours: Seniors/At-Risk Visitors; Limited Hours: General public, with safety protocols. Offers virtual tours. Telephone: (262) 334-9638 wisconsinart.org

Racine Art Museum

441 Main St., Racine
Award-winning architecture houses one of America's largest contemporary craft collections with more than 9,500 objects from nationally and internationally recognized artists in a variety of media. Studio art classes and workshops. Online resources. Open with safety protocols. Telephone: (262) 638-8300 ramart.org

RAM's Wustum Museum of Fine Arts

2519 Northwestern Ave., Racine
Highlights exhibitions of important

regional and local artists. One of the largest studio art programs of any Wisconsin museum. Admission and parking free. Open with safety protocols. Telephone: (262) 636-9177 ramart.org

UWM Peck School of the Arts Galleries

2400 E. Kenwood Blvd., Milwaukee

Four adjoining exhibition spaces rotate exhibits of contemporary architecture, film, painting, performance, photography and sculpture. Hours: During specific exhibits or by appointment only. Exhibitions and lectures are free to the public. The Emile H. Mathis Gallery at Mitchell Hall houses the broader UWM art collection. Telephone: (414) 229-6310. uwm.edu/arts/art-and-design/galleries uwm.edu/arhistory/gallery

Villa Terrace Decorative Arts Museum

2220 N. Terrace Ave., Milwaukee

Overlooking Lake Michigan in a 1923 Italian Renaissance-style villa, the museum features fine and decorative arts from the 15th through 18th centuries, wrought-iron masterpieces by Cyril Colnik, a formal garden and changing exhibits. Telephone: (414) 271-3656 cavtmuseums.org villaterrace.org



John Karpinsky

MUSEUMS/GENERAL

Betty Brinn Children's Museum

929 E. Wisconsin Ave., Milwaukee

The Milwaukee area's only museum designed specifically for children ages 10 and younger, where children and grown-ups learn alongside each other. Features hands-on exhibits, educational programs, events and performances. Kids can travel the world and explore from home with the online platform, "Play in the Cloud." Telephone: (414) 390-5437. bbcmkids.org

Discovery World Science + Technology Center

500 N. Harbor Dr., Milwaukee

Milwaukee's premiere science and technology center that offers fun and learning for the whole family. Explore

interactive exhibits, the Reiman Aquarium, eight learning labs, educational programs, and summer learning experiences aboard the *S/V Denis Sullivan* – a 137-foot re-creation of a 19th-century Great Lakes cargo schooner. Offers "Discovery World @ Home" online content with experiments, investigations, and design challenges that can be done with materials found around the house. Telephone: (414) 765-9966 discoveryworld.org

Harley-Davidson Museum

400 W. Canal St., Milwaukee

Offers a glimpse of American history and culture through the successes and trials of an iconic American company started in a Milwaukee garage. Exhibits, events and tours. Now offering virtual gallery talks on Thursdays. MOTOR Bar & Restaurant. Telephone: (877) 436-8738 h-dmuseum.com

Milwaukee Public Museum

800 W. Wells St., Milwaukee

Life-size dioramas, hands-on experiences, and traveling special exhibits. Travel back more than 65 million years to the land of dinosaurs. Gaze at ancient civilizations and see real mummies. Surround yourself with the sound and feel of the tropical rainforest. Walk the "Streets

of Old Milwaukee" to experience the city as it was at the turn of the 20th century. Watch a butterfly wriggle out of its chrysalis in a two-story butterfly vivarium. Daily tours, special events and cultural programming. Visit the museum virtually and on social media. Offers online content at MPM Community of Curiosity. Telephone: (414) 278-2702 mpm.edu

The Daniel M. Soref Dome Theater & Planetarium

800 W. Wells St., Milwaukee

Offers visitors three unique visual experiences: 3D films, planetarium programs and screen shows on a six-story-tall screen with digital surround sound. Free with MPM general admission or membership. Telephone: (414) 319-4629 mpm.edu

War Memorial Center

750 N. Lincoln Memorial Dr., Milwaukee

Honor the Dead. Serve the Living. Stunning architectural landmark on Milwaukee's lakefront stands as a memorial to those who died in service, served or are currently serving in the U.S. Armed Services. Original World War I and World War II poster collection, eternal flame and reflecting pool, Purple Heart Memorial, 9/11 Memorial and Fox

Company Memorial. Educational programs. Venue rentals. Free admission. Telephone: (414) 273-5533 warmemorialcenter.org

Wisconsin Automotive Museum

147 N. Rural St., Hartford

Wisconsin's largest auto museum houses more than 110 vehicles, including Studebakers, Kaisers, Fords and the world's largest collection of Kissel automobiles, which were built in Hartford between 1906 and 1931. Exhibits feature gas pumps, signs, license plates, oil cans and other petroliana; outboard engines; and a 1913 Soo Line steam locomotive. Telephone: (262) 673-7999 wisconsinautomuseum.com

MUSEUMS/HISTORY

Milwaukee County Historical Society

910 N. Old World Third St., Milwaukee

Founded in 1935 and focused on the comprehensive history, culture, people and places of Milwaukee County, it features a collection of artifacts and archival materials. The society shares Milwaukee's stories at

BE A DAYTRIPPER

Venture out of town to take advantage of its proximity to Wisconsin's rich tapestry of natural beauty, engaging history, fascinating attractions and cultural icons. For ideas, see travelwisconsin.com/trip-ideas. We recommend **Door County**, Wisconsin's "Thumb," which is known for its stunning landscape vistas and quaint villages. Football fans may want to head to Green Bay to see **Lambeau Field**, home of the Green Bay Packers. West of Milwaukee is the **Wisconsin Dells**, the state's playground with waterparks, golf resorts and tourist oddities. **Madison**, the state capital and home to the **University of Wisconsin**, is located on an isthmus between two lakes. And the scenic rolling hills southwest of Madison are home to **New Glarus, America's "Little Switzerland,"** which is also the site of New Glarus Brewing Company, named one of the 100 best brewers in the world, in 2019, where you can take a tour and sample "Wisconsin-only" Spotted Cow Farmhouse Ale, as well as other crafted specialties.



Door County



Wisconsin Dells



New Glarus

Another enjoyable sojourn may be found at **Wollersheim Winery & Distillery** in **Prairie du Sac**. Purchase some of their award-winning wines, like **Prairie Fumé**, before heading out to nearby **Spring Green** to see **Taliesin, Frank Lloyd Wright's estate**, or to catch an evening production at the world-class outdoor **American Players Theatre**.

Events that Happen More than Once

Milwaukeeans embrace every opportunity to explore, experience, and hang out with friends. Some events are so enjoyable, once is just not enough! Below is a sampling of longer-running opportunities.



Jazz in the Park

For more recurring events throughout the area, visit milwaukee.com/recurring-summer-events-guide-by-day

Beer Gardens

Various Milwaukee County Parks: county.milwaukee.gov/EN/parks/explore/beer-gardens



Colectivo Lakefront

Concerts

Various Milwaukee County Parks & Botanical Gardens: county.milwaukee.gov/EN/parks/experience/special-events/concerts

Gallery Nights MKE

East Town/Third Ward/Walker's Point: historichirdward.ecwid.com/Gallery-Night-MKE



NEWaukee Night Market

NEWaukee Night Markets

Wisconsin Avenue (Downtown Milwaukee) newaukee.com/night-market

Monday Night at the Movies

Les Paul Performing Arts Center (Waukesha) visitwaukesha.org/event/monday-night-movies

Pewaukee Lake Waterski Show

Pewaukee Lakefront Park plwsc.org/show-schedule-2



Estabrook Beer Garden

What's Happening, MKE?

- ◆ **Milwaukee365:** The region's online resource for arts, culture and entertainment activities in the Milwaukee area. It provides descriptions, dates, times and locations for free events, theatre, music, dance, concerts, stand-up comedy, art exhibits, museums, film, author events, lectures, workshops, kid-friendly events, and special events. Interface offers the opportunity for the user to type in a date to explore future events. The website also posts links to easily purchase tickets. milwaukee365.com
- ◆ **OnMilwaukee:** A web-based daily magazine offering news, restaurant guides, insights into Milwaukee's Hidden Gems, local resources, a list of cancellations and more!. onmilwaukee.com
- ◆ **MKE with Kids:** #1 resource for family-friendly fun. Weekend guide, camp info, online resources, events. mkewithkids.com

distinctive locations listed on the National Register of Historic Places. Offers education programs, exhibitions, a research library and special events. Offers History at Home online videos and Viewaukee interactive map. Available for private events. Safety protocols in place. Telephone: (414) 273-8288 milwaukeehistory.net

America's Black Holocaust Museum

401 W. North Ave., Milwaukee & Virtual Museum
A history museum and memorial founded by lynching survivor James Herbert Cameron, Jr. Intended to build awareness of the harmful legacies of slavery and Jim Crow in America in order to promote racial repair, reconciliation, and healing. 3300+ exhibits, both online and onsite, chronicling the Black Holocaust from pre-captivity in Africa circa 1619 to the present day. Telephone: (414) 209-3640 abhmuseum.org

Old World Wisconsin

W372 S9727 Hwy. 67, Eagle
Open-air, interactive history attraction located in southwest Waukesha County. Explore sensory-rich spaces, hear stories from docents in character, and engage in hands-on activities. Features farm and rural life with more than 65 historic buildings, an 1880's village and octagonal Clausing Barn Café. Showcases food preparation methods, historic breeds of animals and heirloom gardens. Offers virtual field trips. Post-season special events. Telephone: (262) 594-6301 oldworldwisconsin.wisconsinhistory.org

Ten Chimneys

S43 W31575 Depot Rd., Genesee Depot
The estate lovingly created by theatre legends Alfred Lunt and Lynn Fontanne is a museum and national resource for theatre, arts and arts education. Online content includes gallery and interactive timeline. Tours offered during the summer. Telephone: (262) 968-4110 tenchimneys.org



Milwaukee Zoological Gardens

NATURE/WILDLIFE

Boerner Botanical Gardens

9400 Boerner Dr., Hales Corners
A collection of formal garden spaces featuring a variety of plant collections. Formal gardens include the perennial,

peony, rock, rose, shrub, annual, daylily, herb and trial gardens. Guided garden tours, classes and special events year-round. Located in Whitnall Park. Telephone: (414) 525-5653 boernerbotanicalgardens.org

Milwaukee County Zoo

10001 W. Bluemound Rd., Milwaukee
Visit more than 2,100 mammals, birds, fish, amphibians and reptiles representative of 348 different species in specialized habitats spanning 190 wooded acres. Features a zoo train, sea lion show, tram tour, animal rides, dairy farm, restaurants and gift shops. Special events and education programs. Watch animal behavior via webcams. See website for seasonal hours. Open 365 days of the year. Safety protocols in place. Telephone: (414) 256-5412 milwaukeezoo.org



Schlitz Audubon Nature Center

Schlitz Audubon Nature Center

1111 E. Brown Deer Rd., Milwaukee
With a mission to conserve the diverse habitats along the Lake Michigan shore, the center provides access, experiences and environmental education. Onsite and online programs and lectures, interactive events. Acclaimed raptor program, nature preschool, summer camps and hiking trails. Free for members; non-member fees: \$8 adults, \$5 for ages 3-17 and veterans/active duty service. Telephone: (414) 352-2880 schlitzaudubon.org

Urban Ecology Center

1500 E. Park Pl., Milwaukee (Riverside Park)
Located on the Oak Leaf Recreational Trail along the Milwaukee River, as well as at two other branches in Washington Park (1859 N. 40th St.) and in the Menomonee Valley (3700 W. Pierce St.), the center connects city-dwellers with nature and each other. A Neighborhood Environmental Education Program (NEEP) engaged in urban habitat restoration and education, it offers programming for families, adults, children and teens plus after-school. Interest groups, eco-travel opportunities. Conducts community science and research through its Institute. Winter equipment lending and pop-up excursions. Telephone: (414) 964-8505 urbanecologycenter.org

Milwaukee Event Calendar 2021|22

VISIT Milwaukee

For a complete listing of events and current dates, please go to discovermilwaukee.com or visitmilwaukee.org



VISIT Milwaukee

SPRING

ART IN BLOOM

Milwaukee Art Museum (Downtown)
mam.org/events/bloom

BREW TOWN RUMBLE

Walker's Point (Milwaukee)
brewtownrumble.com

CHOCOLATE FEST

Burlington
chocolatefest.com

MILWAUKEE FILM FESTIVAL

Virtual Event (Milwaukee)
mkfilm.org

MILWAUKEE INTERNATIONAL TRUCK AND CAR SHOW

State Fair Park (West Allis)
autoshowmilwaukee.com

MILWAUKEE SPORTS SHOW

State Fair Park (West Allis)
jssportsshow.com

REALTORS HOME/ GARDEN SHOW

State Fair Park (West Allis)
realtorshomeandgardenshow.com

ST. PATRICK'S DAY PARADE

Downtown Milwaukee
saintpatricksparade.org



VISIT Milwaukee

SUMMER

BASTILLE DAYS

Cathedral Square Park - East Town
easttown.com/bastille-days

BRAISE GARLIC FEST

Walker's Point Milwaukee
braiselocalfood.com

BLACK ARTS FEST MKE

Henry Maier Festival Park
blackartsfestmke.com

BRADY STREET FESTIVAL

East Side Milwaukee
bradystreet.org/brady-street-festival

DOWNTOWN DINING WEEK

Downtown Milwaukee
milwaukeeedowntown.com

DOWNTOWN MILWAUKEE JULY 3

FIREWORKS

Milwaukee Lakefront
county.milwaukee.gov/en/parks/experience/special-events

DRAGON BOAT FESTIVAL

Lakeshore State Park (Downtown)
milwaukee.dragonboatfest.org

FESTA ITALIANA

Henry Maier Festival Park
festaitaliana.com

GATHERING ON THE GREEN

Mequon
gatheringonthegreen.org

40TH GERMAN FEST

Henry Maier Festival Park
germanfest.com

HIGHLAND GAMES

Hart Park (Wauwatosa)
milwaukeehighlandgames.org

LAKEFRONT FESTIVAL OF ART

Milwaukee Art Museum (Downtown)
mam.org/events/lfoa

LOCUST STREET FESTIVAL OF MUSIC & ART

Riverwest Milwaukee
locuststreetfestival.org

MEXICAN FIESTA

Henry Maier Festival Park
mexicanfiesta.org

MILWAUKEE BREWFEST

McKinley Park Milwaukee Lakefront
milwaukeebrewfest.com

MILWAUKEE COMEDY FESTIVAL

Downtown Milwaukee
mkcomedyfest.com

MILWAUKEE IRISH FEST

Henry Maier Festival Park
irishfest.com/celticMKE.com

MKE AIR & WATER SHOW

Milwaukee Lakefront
mkeairwatershow.com

MORNING GLORY ART FAIR

Fiserv Forum Plaza (Downtown)
morninggloryartfair.com

40TH POLISH FEST

Henry Maier Festival Park
polishfest.org

PORT FISH DAY

Port Washington
portfishday.com

PRIDEFEST MILWAUKEE

Henry Maier Festival Park
pridefest.com

STARVING ARTIST FAIR

East Park/Gateway Technical College (Racine)
racineartguild.com

STRAWBERRY FESTIVAL

Downtown Historic Cedarburg
cedarburgfestival.org

SUMMERFEST

Henry Maier Festival Park
summerfest.com

THIRD WARD ART FESTIVAL

Historic Third Ward Milwaukee
amdurproductions.com/event

TOYOTA USA TRIATHLON

Veterans Park (Downtown Milwaukee)
teamusa.org/usa-triathlon

UPAF RIDE FOR THE ARTS

Downtown Milwaukee
events.upaf.org

URBAN ISLAND BEACH PARTY

Lakeshore State Park (Downtown)
newaukee.com/event

WISCONSIN STATE FAIR

State Fair Park (West Allis)
wistatefair.com

WORLD'S LARGEST COFFEE BREAK

Historic Third Ward Milwaukee
historicthirdward.org

ZOO A LA CARTE

Milwaukee County Zoo
milwaukeezoo.org/events/alacarte



VISIT Milwaukee

FALL

BRIGGS & AL'S RUN & WALK FOR CHILDREN'S WISCONSIN

Downtown Milwaukee
alsrun.com

CHINA LIGHTS

Boerner Botanical Gardens (Franklin)
county.milwaukee.gov/en/parks/experience/special-events

DIA DE LOS MUERTOS FESTIVAL

Mitchell Park Horticultural Conservatory
milwaukeeedomes.org

DOORS OPEN MILWAUKEE

Downtown Milwaukee
historicmilwaukee.org/doors-open

FRANK MOTS INTERNATIONAL KITE FESTIVAL

Veterans Park (Milwaukee Lakefront)
giftofwings.com

FROMM PETFEST

Henry Maier Festival Park
frommfamily.com/connect/petfest

GREAT PUMPKIN CHUCKIN FEST & BEST OF THE MIDWEST BACKYARD BBQ COOK-OFF

Racine County Fairgrounds (Union Grove)
uniongrovechamber.org

HARBOR FEST

Harbor District (Milwaukee)
harbordistrict.org/events

HARVEST FAIR

State Fair Park (West Allis)
wistatefair.com/harvestfair

HOLIDAY FOLK FAIR INT'L.

State Fair Park (West Allis)
fallfolkfair.org

HUNTING MOON POW WOW

UW-Milwaukee Panther Arena
huntingmoonpowwow.com

MILWAUKEE LAKEFRONT MARATHON

Grafton-Downtown Milwaukee
milwaukeeelakefrontmarathon.org

MILWAUKEE RIVER CHALLENGE

Schlitz Park - Milwaukee
milwaukeekriverchallenge.com

OKTOBERFEST

Heidelberg Park (Bavarian Bierhaus)
thebavarianbierhaus.com/events

TOSA FEST/ FAMILY FUN MUSIC FESTIVAL

Wauwatosa
tosafest.org

WINE & HARVEST FESTIVAL

Historic Downtown Cedarburg
cedarburgfestival.org



VISIT Milwaukee

WINTER

CHRISTKINDLMARKET

Deer District (Downtown)
christkindlmarket.com

CHRISTMAS AT THE PABST MANSION

Historic Pabst Mansion (Westtown)
pabstmansion.com/events

CHRISTMAS IN THE WARD

Historic Third Ward
historicthirdward.org

COOL FOOL KITE FESTIVAL

Veterans Park (Milwaukee Lakefront)
giftofwings.com

HOLIDAY LIGHTS FESTIVAL

Downtown Milwaukee
milwaukeeedowntown.com/bid-events

MAMA TRIED

MOTORCYCLE SHOW
Fiserv Forum (Downtown)
mamatriedshow.com/mtms

POLAR BEAR PLUNGE/DIP

Bradford Beach Milwaukee &
polarplungemilwaukee.com

APARTMENT COMMUNITIES FOR ALL AGES

Milwaukee is often referred to as a “big city of little neighborhoods.” There’s an apartment home and neighborhood for every lifestyle.



Freshwater (Wangard)



Greenfield Highlands (Forest Green Realty)

Downtown Milwaukee

- Bay View
- Brady Street & Upper East Side
- East Town
- Historic Third Ward
- Walker’s Point/Fifth Ward
- Westown

South

- Franklin
- Greenfield
- Hales Corners
- Muskego
- Oak Creek
- Racine/Mount Pleasant

North Shore

- Fox Point
- Glendale
- Shorewood
- Whitefish Bay

Wauwatosa

- Innovation Park
- Tosa Village

West

- Brookfield
- Oconomowoc
- Waukesha
- West Allis

Information for the listings was provided by apartment managers in January 2021.
Please check with the individual properties for current lease rates.

DOWNTOWN MILWAUKEE

There's nothing like apartment living in downtown Milwaukee, where it's always "Cooler by the Lake." You're close to the action and within walking distance of beautiful Lake Michigan and renowned Bradford Beach, not to mention the city's theater and entertainment districts. The apartments listed are located east of I-43 from National Avenue on the south to Shorewood on the north. The area includes the East Side, Third Ward and Fifth Ward, popular areas for younger people and empty nesters. It also includes developments along the Milwaukee River in the Park East area.

BRADY STREET & UPPER EAST SIDE

Milwaukee's Upper East Side and its Brady Street neighborhood, historically the enclave of the city's Italian immigrants, now encompass a blend of longtime residents, young professionals, university students and staff, and artisans. The area offers the chance to actively engage in the ongoing revitalization of the urban landscape while retaining its bohemian character and ethnic roots.

Ever trendy but strengthened by events and festivals that forge strong neighborhood bonds, the community boasts the eponymous Brady Street Festival, an annual Pet Parade; the indie Milwaukee Film Festival held at distinctive venues such as the historic Oriental Theatre movie palace; and the avant-garde street art gallery, Black Cat Alley. Specialty retailers, chic salons, vintage stores, cozy coffee shops, pubs, inspired restaurants, and flourishing nightclubs offer a variety of experiences. Brew-your-own establishments, underground golf, a full-service gluten-free and vegan bakery, and boutiques featuring ephemera handmade by local artists demonstrate that creativity and innovation abound here. Speaking of innovation, the area will be home to Ascent, a 25-story residential tower that will be the tallest mass timber structure in the world when completed in 2022.

Belay

2200 N. Commerce Street, Riverwest: Vibrant apartment community anchored by an Adventure Rock Climbing Gym next door. Condo-level interiors, including granite countertops and stainless-steel appliances; 1- and 2-bedroom floor plans, many with jaw-dropping downtown and Milwaukee River views; in-home laundry; pet friendly; indoor parking. 46 apartments, from \$1,245. A Mandel Community. Telephone: (414) 662-2642. E-mail: belay@mandelgroup.com Website: mandelgroup.com

Park Lafayette Towers

1918 E. Lafayette Place, Upper East Side: Luxury high-rise; lakefront 1, 2 and 3 bedrooms; townhome options; in-home washer/dryer; wood floors; granite countertops; stainless-steel appliances; tile bathrooms; clubroom; fitness center; rooftop terrace; pet friendly; dog park; indoor parking; 24/7 concierge; city and lake views. 280 apartments, from \$1,345. A Mandel Community. Telephone: (414) 662-2586. E-mail: parklafayette@mandelgroup.com Website: mandelgroup.com

Continued on Page 42

the FRANKLIN

FOR THOSE WHO WANT TO BE IN THE HEART OF MILWAUKEE



A diverse bar and restaurant scene is just up the street, a beautiful lakeshore is just down the road, and your future apartment is RIGHT IN THE MIDDLE OF IT ALL.

1110 East Ogden Avenue
Milwaukee, WI 53202

414.277.7726

AMENITIES include: Clubroom, Fitness Center, Concierge Service, Business Center, Terrace, and more.



View our gallery at www.liveatthefranklin.com 

Start Your Search Here!



Below is an alphabetical listing of apartment homes included in the Apartment Living section. The numbers correspond to the squares on the maps at right, which indicate the approximate location of each property. Detailed information can be found in the geographic area indicated in parentheses.

- | | | |
|--|-----------------------------|---------------|
| 1. The Artisan at Georgetown Square | 15905 W. Wisconsin Ave. | (West) |
| 2. Beaumont Place | 401 E. Beaumont Ave. | (North Shore) |
| 3. Belay | 2240 N. Commerce St. | (Downtown) |
| 4. Boston Lofts | 630 Vel R. Phillips Ave. | (Downtown) |
| 5. Centennial Park | 500 E. Centennial Dr. | (South) |
| 6. The Chiswick | 7700 N. Port Washington Rd. | (North Shore) |
| 7. The Club at Brookfield Hills | 1200 Club Cir. | (West) |
| 8. Corcoran Lofts@ Gaslight | 444 E. Corcoran Ave. | (Downtown) |
| 9. The Corners of Brookfield | 20000 W. Bluemound Rd. | (West) |
| 10. Crescent | 10430 W. Innovation Dr. | (Wauwatosa) |
| 11. DoMUS | 441 E. Erie St. | (Downtown) |
| 12. East Pointe Commons | 1404 N. Van Buren St. | (Downtown) |
| 13. Echelon | 9810 Echelon Ln. | (Wauwatosa) |
| 14. The Franklin | 1110 E. Ogden Ave. | (Downtown) |
| 15. Freshwater | 1320 S. 1st St. | (Downtown) |
| 16. Gaslight Lofts | 425 E. Menomonee St. | (Downtown) |
| 17. Greenfield Highlands | 4401 S. 110th St. | (South) |
| 18. Library Hill | 740 W. Wisconsin Ave. | (Downtown) |
| 19. Lighthouse 4041 | 4041 N. Oakland Ave. | (North Shore) |
| 20. The Linx Club at Brookfield Hills | 995 Pinehurst Ct. | (West) |
| 21. Mitchell on Water | 226 N. Water St. | (Downtown) |
| 22. The North End | 1551 N. Water St. | (Downtown) |
| 23. Overlook Luxury Townhomes | W221 S1575 Overlook Trl. | (West) |
| 24. Park Lafayette Towers | 1918 E. Lafayette Pl. | (Downtown) |
| 25. Plum Tree | 10459 W. College Ave. | (South) |
| 26. Poplar Creek | 20200 Poplar Creek Pkwy. | (West) |
| 27. PrairieWalk at Brookfield Towne Ctr. | 3755 Brookfield Rd. | (West) |
| 28. The Preserve at Prairie Creek | 1200 Prairie Creek Blvd. | (West) |
| 29. Presidio Square | 5401 W. Presidio Ln. | (North Shore) |
| 30. Ravinia | 4280 S. Ravinia Dr. | (South) |
| 31. The REEF | 1215 N. 62nd St. | (Wauwatosa) |
| 32. River's Edge | 100 Corrina Blvd. | (West) |
| 33. Rivershire | 11215 W. Morgan Ave. | (South) |
| 34. Tivoli Green | 9110 Megan's Way | (South) |
| 35. Velo Village at Ballpark Commons | 7235 S. Ballpark Dr. | (South) |
| 36. The View at Towne Ctr. | W171 S7400 Lannon Dr. | (South) |
| 37. The West Living | 6620 W. National Ave. | (West) |
| 38. Woodlands of Brookfield | 790 Lakeview Dr. | (West) |

Affordable rents and walkable neighborhoods that put apartment homes near restaurants, entertainment venues and parkland have made Milwaukee an ideal location for apartment living. Hundreds of new apartment homes are opening throughout the five-county region to keep up with demand.



The View (Forest Green Realty)



The Chiswick at Dunwood (Mandel)



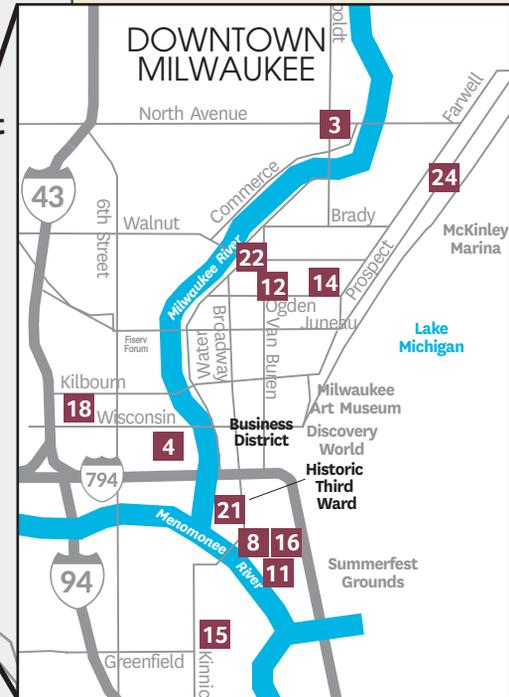
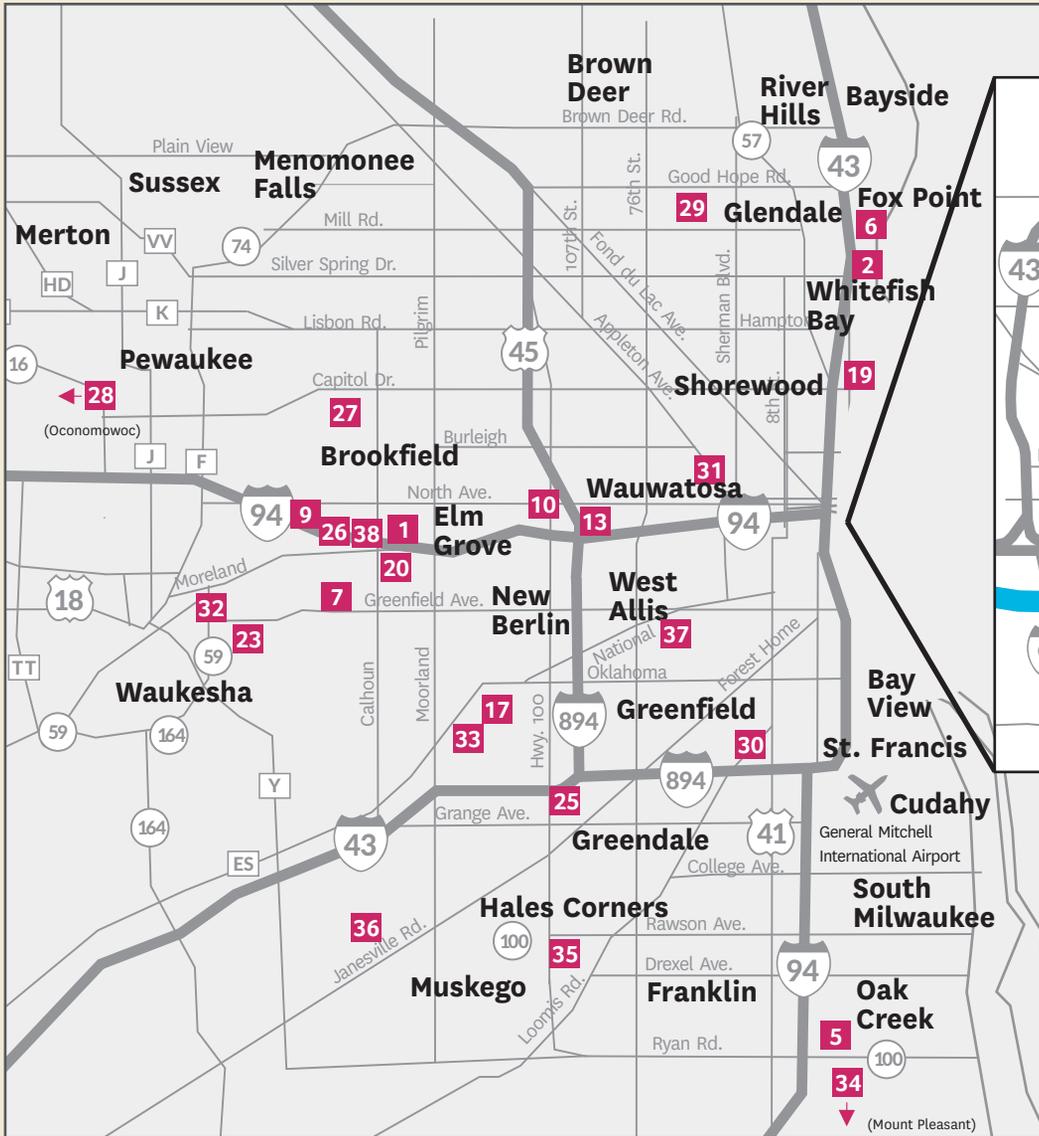
Rivershire (Wimmer)



Tivoli Green (Wangard)



The Club at Brookfield Hills (Wimmer)





Open-concept living space in The Franklin

EAST TOWN

At the heart of the city and in sync with its beat, East Town offers a fashionable, upscale vibe. Accessibility is a key feature of this locale, where the vitality of the downtown and its iconic skyline structures are coupled with the amenities of lakeside living. At the nexus of year-round social and cultural events and natural beauty, a surge of exciting developments such as the capstone Lakefront Gateway Plaza and Park connect the Lakefront, downtown Milwaukee and the Historic Third Ward. Residents enjoy access to Veterans Park and lakeside trails, as well as the city's renowned museums, superb shopping, fine dining, open-air eateries, historic theaters, live music venues and festivals. Pere Marquette Park, along the Milwaukee River, and Cathedral Square, adjacent to the historic Cathedral of St. John the Evangelist, host weekly concerts, farmers' markets, events for urban professionals, and other outdoor celebrations like Bastille Days, Firkin Fest and the Lakefront Festival of Art.

East Pointe Commons

1404 N. Van Buren Street, Lower East Side: Spacious apartments and private-entry townhomes with 1, 2 or 3 bedrooms; fireplaces and vaulted ceilings in many floor plans; in-home washer/dryer; clubroom; fitness center; park; pet friendly; indoor parking and private garages. 188 apartments, from \$1,310. A Mandel Community. Telephone: (414) 662-2659.

E-mail: eastpointe@mandelgroup.com
Website: mandelgroup.com

The Franklin

1110 E. Ogden Avenue, Upper East Side: 1- and 2-bedroom apartment homes; walking distance to lakefront, shopping, restaurants, Cathedral Square, Summerfest grounds and nightlife; fitness center; business lounge; concierge service; clubroom; outdoor patio with fire pit; indoor parking and pet friendly. 114 apartments, from \$1,399 (1 bedroom) or \$1,599 (2 bedroom), prices subject to change. A Metropolitan Community. Telephone: (414) 277-7726.

E-mail: franklin@metapts.com

The North End

1551 N. Water Street, Park East: Luxury apartments in prime, historic location on Milwaukee River; studio, 1-, 2- and 3-bedroom floor plans; in-home laundry; granite/stone countertops; stainless-steel appliances; amenity package includes rooftop terrace with outdoor kitchen, swimming pool, bowling alley, theater room, game room, fitness center, WiFi café, sports book lounge, pet run and pet spa; ground floor retail offers Fresh Thyme Farmers' Market, Anytime

Fitness, nail and hair salon, and Birch + Butcher restaurant; pet friendly; indoor parking. 650 apartments, from \$1,150. A Mandel Community. Telephone: (414) 662-2618.

E-mail: thenorthend@mandelgroup.com
Website: mandelgroup.com

HISTORIC THIRD WARD

The Historic Third Ward offers urban living at the epicenter of Milwaukee's art and fashion scene. Sandwiched between the award-winning Riverwalk and Lakeshore State Park in a redeveloped warehouse district adjacent to the Milwaukee Institute of Art and Design, the area appeals to those seeking an active, upscale, art-infused lifestyle. Easy access to a full spectrum of businesses promotes work-life balance, whether one is heading to the famed Milwaukee Public Market, yoga, a salon, or a state-of-the-art work center. Boutiques and specialty shops that offer clothing and accessories, stationary, home furnishings and décor populate the area, as do national retailers such as West Elm, Anthropologie and Pendleton. It also features art galleries, gastropubs, craft cocktail establishments, coffeehouses, brew pubs, and purveyors of handmade artisan foodstuffs! There are plenty of options for socializing, including an escape-room adventure, ping pong and painting bars, a pedal tavern, and outdoor events such as gallery nights and Christmas in the Ward, not to mention the many fests at nearby Henry Maier Festival Park. Sidewalk dining and rooftop venues such as the Outsider and Cafe Benelux capitalize on cityscapes year round in this gem of a neighborhood!

DoMUS

441 E. Erie Street, Historic Third Ward: Homes reaching a new level of luxury on the Milwaukee River and boasting some of the best river, lakefront, and downtown views available in Milwaukee; 1-, 2-, and 3-bedroom, or 2-plus-den layouts; high-end finishes in every apartment home with the top two floors featuring enhanced "penthouse" interior finishes; partial access to adjoining VITA fitness club on first level; CAVAS Tapas restaurant on-site; social lounge with expansive deck on Riverwalk. 132 apartments, from \$1,459. A Mandel Community. Telephone: (414) 662-2641.

E-mail: domus@mandelgroup.com
Website: mandelgroup.com

Gaslight Lofts

425 E. Menomonee Street, Historic Third Ward: Large, contemporary single-level and townhome apartments in 1- and 2- bedroom floor plans; in-home washer/dryer; floor-to-ceiling windows with views of The Third Ward or tranquil rooftop courtyard; stainless-steel appliances; clubroom; fitness center; pet friendly; indoor parking. 138 apartments, from \$1,500. A Mandel Community. Telephone: (414) 662-2620.

E-mail: gaslight@mandelgroup.com
Website: mandelgroup.com

Corcoran Lofts @ Gaslight

444 E. Corcoran Avenue, Historic Third Ward: Creative, contemporary floor plans in studio, 1 or 2 bedrooms; floor-to-ceiling windows; granite countertops; stainless-steel appliances; in-home laundry rooms; clubroom; fitness center; pet friendly; indoor parking. 76 apartments, from \$1,275. A Mandel Community. Telephone: (414) 662-2620.

E-mail: gaslight@mandelgroup.com
Website: mandelgroup.com

Mitchell on Water

226 N. Water Street, Historic Third Ward: Unique building located in the heart of the Third Ward; vintage, converted apartment homes featuring industrial/contemporary design; spacious open-concept, 2- or 2-bedroom plus

What's it like to live at a Wangard Partners Property?

"My apartment is the perfect size – and such a clean building! My neighbors are great. I love my view of downtown Milwaukee."
- Elysse - resident at Freshwater Apartments

"I really enjoy the community atmosphere. The grounds are always well-kept, and the staff are extremely helpful. It is a great place to call home!"
- Katherine - resident at THE REEF Apartments

Check out our communities . . .

Tivoli
GREEN

www.tivoligreenliving.com
262-977-0899
info@tivoligreenliving.com



FRESHWATER
APARTMENTS

www.freshwaterapt.com
414-581-0100
info@freshwaterapt.com



the Preserve
at Prairie Creek

www.preserveatprairiecreek.com
262-567-1850
info@preserveatprairiecreek.com



THE REEF
APT
TOSA

www.thereefapt.com
414-774-7333
info@thereefapt.com



Professionally managed by:

WANGARD
an Accredited Management Organization (AMO®)

www.wangard.com



Kitchen and living space layout in Mitchell on Water

den, 2.5 bath floor plans; averaging 2,000 sq. ft.; underground parking spaces; large rooftop terrace with fire pit, grill and pet area; high-end interior finishes, polished concrete floors, electric fireplaces; balconies or views of Water Street available on select units; furnished units, short- and long-term leases also available. 12 apartments, from \$3,460. A Forest Green Community. Telephone: (414) 425-3134.

E-mail: dana@forestgreenrealty.com

Website: mitchellonwaterapartments.com

WALKER'S POINT/FIFTH WARD/BAY VIEW

Rooted in its storied history as a fur-trading post dating back to 1835, Walker's Point displays an edgy, industrial riverside environment that embraces a modern, urbane lifestyle that celebrates its diverse demographic. Its LGBTQ community lends vibrancy to the neighborhood, as does its overarching Latino flavor. This exciting amalgamation is complemented by diversity in the local food culture as well. It's a foodie oasis with locally sourced, award-winning artisanal kitchens that serve up innovative dishes for discriminating palates and many residents enjoy participating in culinary arts programs. Craft distilleries and breweries add spirited fun, as do local coffee roasted at Anodyne and the popular artisan ice cream served at Purple Door. Look no further than Walker's Point and the Fifth Ward for the area's best LGBTQ clubs, eccentric bars such as the frontiersmen-inspired Boone & Crockett, swing dance events, Jazz or Blues performances, comedy shows, and more. Committed to green and sustainable development, it features repurposed architecture, a noteworthy collection of antiques dealers and vintage retailers, river access at Milwaukee Kayak Company, and is the site of the University of Wisconsin-Milwaukee's School of Freshwater Science.

Just over the golden arches of the Harbor District's Hoan Bridge, you discover the whimsical, eclectic community known as Bay View. Situated on the southern end of Milwaukee's urban tract, and nestled on the Lake Michigan shoreline, Bay View is a magnet for young professionals and young families. Lakeside trails, beer gardens, shady streets, a thriving farmers' market and maker fair, hip and eclectic venues for art, music and theater, craft brewers and culinary gems grace this lakeside community.

Freshwater

1320 S. 1st Street, Walker's Point/Fifth Ward: For the ultimate blend of easy living within a commercial and entertainment district, look no further!

Connected Freshwater Plaza offers residents a mix of uses from groceries to coffee and lifestyle-essential retail within footsteps of your home. The fourth-floor clubhouse with attached rooftop terrace overlooks the inner harbor gateway. Double your enjoyment and leisure with the outdoor fireplace and barbecue station! Floor plans include studios, 1- or 2- bedroom plans with balcony or patio. 76 apartments, with rents starting at \$925.

A Wangard Community. Telephone: (414) 581-0100.

E-mail: info@freshwaterapt.com

Website: freshwaterapt.com

WESTOWN

Located west of the Milwaukee River, Westown is defined by its history, monuments and significant architectural gems, such as the Gilded Age Pabst Mansion and the Art Deco Landmark Ambassador Hotel. Anchored by the past, it also demonstrates Milwaukee's commitment to ongoing evolution. Old World Third Street retains its ethnic German flavor, with internationally known icons like Mader's Restaurant and Usinger's Famous Sausage. History is successfully re-imagined here, with repurposed buildings providing sustainable, modern vibrancy juxtaposed with historic venues such as the Turner Hall Ballroom and the Riverside Theater. But the future is also now in Westown, with an entertainment hub known as the Deer District that encompasses the ultra-modern, state-of-the-art Fiserv Forum, home court of the Milwaukee Bucks professional basketball team. The area hosts events at Pere Marquette Park, the Newaukee Night Market, one of the nation's oldest St. Patrick's Day Parades, and a popular farmers' market at Zeidler Park. The Riverwalk features restaurants, gastropubs, beer halls, nightclubs, live-music venues, and theaters.

Boston Lofts

630 Vel R. Phillips Avenue, Westown: Unique, urban, loft-style apartments and townhomes with 1, 2 or 3 bedrooms; 14-foot ceilings; 10-foot windows with city and lake views; in-home washer/dryer; some hard-surface flooring; clubroom; fitness center; rooftop terrace; concierge service; pet friendly; indoor parking. 74 apartments, from \$1,350. A Mandel Community.

Telephone: (414) 662-2581.

E-mail: bostonlofts@mandelgroup.com

Website: mandelgroup.com

Library Hill

740 W. Wisconsin Avenue, Westown: Urban apartment homes with 1, 2, and 3 bedrooms on Milwaukee's Wisconsin Avenue Corridor; a short walk to Marquette University, across from the Milwaukee Public Museum and Central Library, and just blocks from the Fiserv Forum; laundry rooms on each floor; clubroom; fitness center; business lounge; concierge service; pet friendly; indoor and outdoor reserved parking. 139 apartments, from \$1,135.

A Mandel Community. Telephone: (414) 662-2629.

E-mail: libraryhill@mandelgroup.com

Website: mandelgroup.com

Wauwatosa

Well situated just west of the city of Milwaukee, Wauwatosa is a vital community close to shopping, cultural attractions, research facilities, business parks and hospitals. It is home to the Milwaukee Regional Medical Center, which includes Children's Wisconsin, Froedtert Hospital and the Medical College of

Wisconsin. It's also home to Innovation Park, a research and business park developed in conjunction with the University of Wisconsin-Milwaukee. Mayfair Mall, one of the region's premier shopping centers, is a shopping destination for the region, as is the Mayfair Collection, a dining and upscale shopping complex. Wauwatosa's quaint downtown along State Street, which parallels the Menomonee River, has a European ambience that comes alive with events such as Tosa Fest and which offers shops and restaurants with a variety of cuisines. Of note is the Schoonmaker Reef National Historic Landmark, a 425 million year-old fossilized reef which was the first ancient reef described in North America and among the first described in the world.

Crescent

10430 W. Innovation Drive, Wauwatosa: AVAILABLE IN MAY 2021! New luxury apartment homes located in Milwaukee County Research Park, within close proximity to the Milwaukee Regional Medical Center and Mayfair Road retail corridor; immediate access to the Interstate, making this destination ideal for both downtown commuters and those employed locally; a variety of amenities, including clubroom, access to fitness center and sustainable green roof with pergola and grill for resident use; studio, 1- and 2-bedroom floor plans offering contemporary finishes and unique layouts. 102 apartments, from \$1,000. A Mandel Community. Telephone: (414) 326-9985.

E-mail: crescent@mandelgroup.com

Website: mandelgroup.com

Echelon

9810 Echelon Lane, Wauwatosa: Exceptional community neighboring the Wauwatosa Village in the heart of the University of Wisconsin-Milwaukee Innovation Campus; surrounded by a serene Monarch butterfly habitat with expansive nature views; located near the Zoo Interchange with easy access to the interstate and Downtown Milwaukee; next to Froedtert Hospital and The Medical College of Wisconsin; minutes from Milwaukee County Research Park; studios, 1 and 2 bedrooms; modern interiors; pet-friendly; resident amenities include an outdoor swimming pool, walled garden with fire pit, dog park and pet spa, clubroom, billiard room, fitness center, and ballroom; concierge service; indoor and outdoor reserved parking. 188 apartments, from \$1,200. A Mandel Community. Telephone: (414) 662-2584.

E-mail: echelon@mandelgroup.com

Website: mandelgroup.com

The REEF

1215 N. 62nd Street, Wauwatosa: Choose from private entrance with attached or detached garage or three-story elevator building with underground parking. Savor urban appeal with contemporary aesthetics and clean architectural style. These stunning, luxury units are nestled in the heart of the city of Wauwatosa and offer access to the rich culture and recreation of the vibrant local commercial district. A National Historic Landmark, The Schoonmaker Reef, flanks the northwestern edge of the property. The first fossil reef identified in the United States, it offers spectacular views! 180 apartments, with rents starting at \$1,045. A Wangard Community. Telephone: (414) 774-7333.

E-mail: info@thereefapt.com

Website: thereefapt.com

North Shore

Milwaukee's North Shore stretches along Lake Michigan from Milwaukee's East Side north to Ozaukee County. Choose from one of several charming villages situated along the lakefront, including **Shorewood**, **Glendale**, **Whitefish Bay**, **Fox Point** and **Bayside**, or follow the Milwaukee River farther north to the communities of **Cedarburg**, **Grafton** and **Mequon**. Each has its own distinct feel. Shorewood is close to the dynamic University of Wisconsin-Milwaukee campus, the state university system's second-largest, which lends its vibrancy to the area.

Beaumont Place

401 E. Beaumont Avenue, Whitefish Bay: Luxury living in the heart of the vibrant Whitefish Bay community; within walking distance to dining, shopping, schools, entertainment venues, Lake Michigan, and more; 1, 2 or 3 bedrooms; in-home laundry rooms; quartz/granite countertops; stainless-steel appliances; pantries, built-ins, walk-in closets, balconies, patios, and private greenspaces in selected units; pet friendly; indoor parking. 83 apartments, from \$1,650. A Mandel Community. Telephone: (414) 662-2591.

E-mail: beaumontplace@mandelgroup.com

Website: mandelgroup.com

The Chiswick at Dunwood

7700 N. Port Washington Road, Fox Point: Luxury apartment community located in a desirable lakefront suburb; four distinct buildings thoughtfully situated amidst natural beauty, ample green space and park with walking trails; 1-, 2- and 3-bedroom, expansive floor plans feature upscale amenities, high-quality finishes and top-of-the-line conveniences; clubhouse with fitness center, outdoor pool, sun deck, patio with grill and dining area, pet spa, and fantastic clubroom. 103 apartments, from \$1,560. A Mandel Community. Telephone: (414) 662-2574.

E-mail: thechiswick@mandelgroup.com

Website: mandelgroup.com

LightHorse 4041

4041 N. Oakland Avenue, Shorewood: Luxury living in one of the Milwaukee area's most walkable neighborhoods, situated in the heart of Shorewood's retail and entertainment district; 1, 2 or 3 bedrooms; in-home laundry rooms; granite countertops; stainless-steel appliances; clubroom; fitness center; rooftop terrace; concierge service; pet friendly; indoor parking. 84 apartments, from \$1,450. A Mandel Community. Telephone: (414) 662-2649.

E-mail: lighthorse@mandelgroup.com

Website: mandelgroup.com

Presidio Square

5401 W. Presidio Lane, North Shore: Condo-style apartment living; 2 bedrooms; private entry and private garages; in-home laundry rooms; pet-friendly. 248 apartments, from \$1,100. A Mandel Community. Telephone: (414) 662-2590.

E-mail: presidiosquare@mandelgroup.com

Website: mandelgroup.com

West

Waukesha and Washington counties are among the fastest-growing areas in the region and offer a broad selection of lifestyle options for discriminating residents seeking urban, suburban or country living. Included in this demographic are the communities of **West Allis** and **West Milwaukee** in Milwaukee County, which offer short commute times to downtown Milwaukee. Also included are the upscale communities of **Brookfield**, **Elm Grove** and **New Berlin** in eastern Waukesha County, as well as **Oconomowoc** and **Pewaukee**, which are located in western Waukesha's Lake Country.

The Artisan at Georgetown Square

15905 W. Wisconsin Avenue, Brookfield: Brand new construction in the Live, Work, Play Brookfield Square Convention District! 1 and 2 bedrooms; keyless entry; in-home washer/dryer; kitchen island with granite top; premium appliances; high-end finishes; 9-foot ceilings; terrace or patio; heated underground parking included; gas fireplace option; pet friendly; common areas including Penthouse Club with community room, caterer's kitchen, billiard and game room, fitness center, pet spa, maker's room, Sculpture Plaza with outdoor terrace and bistro seating, ArtSpace community art gallery, pool and golf privileges; and concierge services. 99 apartments; for pricing and availability, visit the property page on our website and click on "Floor Plans." A Wimmer Community. Telephone: (414) 626-1948.

Website: wimmercommunities.com

The Club at Brookfield Hills

1200 Club Circle (Moorland and Greenfield Roads), Brookfield: The Club has something for everyone with three leased-residence options: The Pinnacle, The Lofts and The Terraces. Choose from unique 1-, 2- or 3-bedroom floor plans, all with patio or balcony and private storage. Luxury options include gas fireplace, den, loft, in-unit washer/dryer, heated underground parking and golf course views. Club members enjoy golf privileges at Brookfield Hills Golf Course and nearby Storm's Driving Range. Residents also have exclusive access to the clubhouse featuring a community center for resident events, fitness room, outdoor heated pool with sundeck, free Wi-Fi and conference room. More than just a leased residence – it's a resort lifestyle! 311 apartments; for pricing and availability, visit the property page on our website and click on "Floor Plans." A Wimmer Community. Telephone: (414) 626-1462.

Website: wimmercommunities.com

The Corners of Brookfield

260 N. Lord Street, Brookfield: Sophisticated suburban living in a walkable setting that accentuates your lifestyle, bringing retail and service conveniences just steps from your front door; two distinct buildings with unique, gracious personalities feature urban-inspired design; studio, 1-, 2- and 2-plus-den floor plans; interior finishes include quartz countertops with under-mounted sinks; stainless-steel appliances; oversized shower stalls; walk-in closets; convenient storage options; on-site shopping, dining and entertainment; on-site fitness suite, social lounge, movie theatre and game room exclusively available to all residents; market square – the center of it all – reinforces a sense of neighborhood. 244 apartments, from \$1,115. A Mandel Community. Telephone: (414) 662-2643.

E-mail: thecorners@mandelgroup.com

Website: mandelgroup.com

The Linx Club at Brookfield Hills

995 Pinehurst Court, Brookfield: *Brand New!* Situated within a scenic golf course setting; 1-, 2- and 3-bedroom floorplans; keyless entry; in-home washer/dryer; kitchen island with granite top; premium appliances; high-end finishes; 9-foot ceilings; terrace or patio; heated underground parking included; gas fireplace option; pet friendly; common areas including clubhouse with community room, caterer's kitchen, fitness center, pet spa, golf simulator, outdoor pool and sundeck; golf privileges at Brookfield Hills Golf Course and nearby Storm's Driving Range; and concierge services. 192 apartments; for pricing and availability, visit the property page on our website and click on "Floor Plans." A Wimmer Community. Telephone: (414) 928-8872.

Website: wimmercommunities.com

Overlook Luxury Townhomes

W221 S1575 Overlook Trail, Waukesha: Unique ranch-style and 2-story townhomes that are sure to impress with floor plans that provide space, comfort and the perfect ambience for hosting family and friends; packed full of beautiful features, including maple doors and trim, granite surfaces, stainless-steel appliances, full-size washers/dryers, patios, attached two-car garages and 9-foot ceilings; located on 26 private acres and soon to be connected to its own wooded walking path; offers the feel of a rural setting while being mere minutes from commercial, metropolitan areas where any needed good or service is easily attainable; located in the Waukesha school district. 40 apartment homes, from \$1,899 to \$3,100, prices subject to change. A Metropolitan Community. Telephone: (414) 312-8183.

E-mail: overlook@metapts.com

Poplar Creek

20200 Poplar Creek Parkway, Brookfield: *Brand New!* Located in a neighborhood with uptown sophistication, trendy dining and upscale boutiques; 1- and 2-bedroom floorplans; keyless entry; in-home washer/dryer; kitchen island with granite top; premium appliances; high-end finishes; 9-foot ceilings; terrace or patio; heated underground parking included; gas fireplace; pet friendly; common areas including Atrium Club with community room, caterer's kitchen, fitness center, yoga mezzanine, pet spa, maker's room and outdoor pool with plaza overlooking nature preserve; and concierge services. 138 apartments; for pricing and availability, visit the property page on our website and click on "Floor Plans." A Wimmer Community. Telephone: (414) 877-8028.

Website: wimmercommunities.com

PrairieWalk at Brookfield Towne Centre

3755 Brookfield Road, Brookfield: Vibrant community with easy, walkable

access to an array of grocery, shopping and restaurants at Sendik's Towne Centre; 1-, 2- or 2-bedroom/den floor plans; award-winning schools; luxurious interiors; granite countertops; stainless-steel appliances; in-home laundry room with high-efficiency equipment; pet friendly; optional heated underground garage parking and storage available. 56 apartment homes, from \$1,382. A Mandel Community. Telephone: (414) 662-2655.

E-mail: prairiewalk@mandelgroup.com

Website: mandelgroup.com

The Preserve at Prairie Creek

1200 Prairie Creek Boulevard, Oconomowoc: Pristine community in exclusive Lake Country has an ideal location allowing you to walk to grocery stores and specialty shops and restaurants for a truly carefree living experience. Five-star, resort-style amenity package features a custom-designed and recently expanded clubhouse with fully equipped kitchen; entertainment room; fitness center; heated, outdoor swimming pool and social area complete with barbecue station. Nestled into rich meadowland with serene views. Spacious 1-, 2- and 3-bedroom innovative floor plans allow flexibility to select a home tailored to your lifestyle. 376 apartments, with rents starting at \$890. A Wangard Community. Telephone: (262) 567-1850.

E-mail: info@preserveatprairiecreek.com

Website: preserveatprairiecreek.com

River's Edge

100 Corrina Boulevard, Waukesha: Located on the Fox River in historic downtown Waukesha; studio, 1 and 2 bedrooms, some with in-home laundry rooms; clubroom; fitness center; cat friendly; concierge service; indoor parking; storage available. 340 apartments, from \$875. A Mandel Community. Telephone: (414) 662-2627.

E-mail: riversedge@mandelgroup.com

Website: mandelgroup.com

The West Living

6620 W. National Avenue, West Allis: New urban community located in an exciting neighborhood anchored by the West Allis Farmers' Market. Two distinct, three-story buildings with design features and finishes that are unparalleled; studio, 1-, 2- and 3-bedroom floor plans; 4,000 square feet of amenity space on three levels includes gourmet kitchen connected to expansive outdoor patio, sports/game room, large fitness center with floor-to-ceiling windows, rooftop deck with outdoor television and lounge furniture, and more; community park located between buildings offers ample space for lawn games; a 3,000-square-foot dog park; underground parking garage includes dog-wash/pet-grooming station and bike storage/bike repair facilities. 177 apartments, from \$1,000. A Mandel Community. Telephone: (414) 662-2645.

E-mail: thewest@mandelgroup.com

Website: mandelgroup.com

Woodlands of Brookfield

790 Lakeview Drive, Brookfield: Luxury living in a premier western suburb; award-winning schools; great shopping and dining nearby; neighborhood design; private-entry, condo-style 2-bedroom, 2-plus-den, or 3-bedroom floor plans, all with attached garage; in-home laundry with full-sized equipment; heated outdoor pool; clubroom; 24-hour fitness center; pet friendly. 148 apartments, from \$1,458. A Mandel Community. Telephone: (414) 662-2615.

E-mail: woodlands@mandelgroup.com

Website: mandelgroup.com

South

The south side covers the largest region of metropolitan Milwaukee – from just south of downtown Milwaukee to the southernmost reaches of Racine County, from Lake Michigan west to the Muskego Lake area in Waukesha County. Such an expanse presents a wide variety of housing choices. Three south-side communities – **Franklin, Muskego and Oak Creek** – are among the most rapidly growing communities in the metro area. **Greenfield** is another large community, stretching from South 27th Street to Highway 100. With mixed-use developments such as Franklin's Ballpark Commons, Oak



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Amenities*

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Golf Privileges
Wellness Center
Lake Access
Tennis Court
Art Gallery
Maker's Room
Pet Spa
Keyless Entry

*Amenities may not be available at all locations



Discover more at wimmercommunities.com



Mandel

The clubhouse at Velo Village in Franklin

Creek's Drexel Town Square and Greenfield's 84South, offering urban amenities in suburban settings with easy access to the interstate, the area is increasingly attractive to a broader demographic, including young professionals. The region also encompasses Racine and Mount Pleasant. Racine is the second-largest city in the metropolitan area, which is 20 minutes south of Milwaukee. Both communities are near the new Foxconn research and manufacturing campus along the I-94 corridor.

Centennial Park

500 E. Centennial Drive, Oak Creek: The benefits of an amenity-rich home without the effort and expense of ownership and maintenance. Quietly nestled along a tributary of Oak Creek within a 40-acre campus with extensive landscaping, ponds and illuminated fountains, Centennial Park is located in the heart of Oak Creek but set in a world of its own. Condo-style, leased residences feature private entries, attached 1-car garages, in-unit full-size washer/dryer, 2-3 bedroom open-concept floor plans with café kitchens and spacious master suites. Den, cathedral ceilings and gas fireplace options available. Clubhouse complete with free Wi-Fi, business center, conference room, club room, 24-hour fitness center, sundeck and pool. Sidewalk-connected to Oak Creek's central business district offering shopping, restaurants and entertainment. 408 apartments; for pricing and availability, visit the property page on our website and click on "Floor Plans." A Wimmer Community. Telephone: (414) 246-5375.

Website: wimmercommunities.com

Greenfield Highlands

4401 S. 110th Street, Greenfield: Beautifully designed, upscale community conveniently located west of Hwy. 100 off S. 110th Street and Coldspring Road, just minutes from I-43; *all-inclusive pricing* with water/sewer, parking, additional storage and trash collection included in rent; dogs of all sizes allowed without weight restriction for select buildings, breed restrictions apply; oversized, 1- or 2-bedroom units featuring additional half bath, split-bedroom floor plans, walk-in closets; open-concept dining and living areas with fireplaces; 1-bedroom plus den and 2-bedroom plus den options; gourmet kitchens equipped with granite countertops, large islands, stainless-steel appliances, staggered maple cabinetry and crown molding; private in-unit, full-size washers and dryers; resort-style amenities including clubhouse, pool, fitness center and walking path; furnished units, short- and long-term leases available. 180 apartments, from \$1,440. A Forest Green Community. Telephone: (414) 213-0589.

Email: gfh@forestgreenrealty.com

Website: thegreenfieldhighlands.com

Plum Tree

10459 W. College Avenue, Hales Corners: Comfortable and convenient living in a premier southwest suburb; award-winning schools; great shopping and dining; private entries; condo-style 1-, 2- or 3-bedroom floor plans with garages; in-home laundry; outdoor swimming pool; hot tub; clubroom; fitness center;

pet friendly. 332 apartments, from \$1,175. A Mandel Community. Telephone: (414) 662-2576.

E-mail: plumtree@mandelgroup.com

Website: mandelgroup.com

Ravinia

4280 S. Ravinia Drive, Greenfield: Easy living in a premier southwestern suburb with quick access to downtown Milwaukee and Southridge Mall; private entries; condo-style 1-bedroom/den, 2-bedroom and 2-bedroom/den options, with private garages; in-home laundry; outdoor swimming pool; clubroom; fitness center; pet friendly. 206 apartments, from \$1,015. A Mandel Community. Telephone: (414) 662-2603.

E-mail: ravinia@mandelgroup.com

Website: mandelgroup.com

Rivershire

11215 W. Morgan Avenue, Greenfield: Enjoy the ease of a condo, the amenities of a resort and the contentment of living in the perfect location surrounded by parkland. Combining comfort, style and convenience, these spacious, 2-bedroom, condo-style leased residences feature private entries and garages, patios or decks, and in-unit washers/dryers. Master suite with full bath, den and cathedral ceiling options available. Exclusive use of clubhouse with free Wi-Fi, sundeck overlooking swimming pool and 24-hour fitness center. Community room includes convenient serving kitchen, fireplace and big-screen TV. Concierge services provided by on-site management team. 392 apartments; for pricing and availability, visit the property page on our website and click on "Floor Plans." A Wimmer Community. Telephone: (414) 895-0216.

Website: wimmercommunities.com

Tivoli Green

9110 Megan's Way, Mount Pleasant: A sophisticated apartment community to match the charming beauty of Mount Pleasant. Tivoli Green Apartment Homes bring an exciting, new take on apartment living to the area, where bright, inviting floor plans are paired with unmatched beauty – all in an incredible location! Each spacious apartment style – from studio to 3-bedroom floorplans – offers upscale features like airy 9-foot ceilings, large walk-in closets, stainless appliances, designer fixtures, convenient direct-access garages in select units and so much more! Downtown Racine is 15 minutes away, bustling Milwaukee is 25, and the incredible offerings of downtown Chicago are less than an hour's drive. 278 apartments, with rents starting at \$1,134. A Wanguard Community. Telephone: (262) 977-0899.

E-mail: info@tivoligreenliving.com

Website: tivoligreenliving.com

Velo Village at Ballpark Commons

7235 S. Ballpark Drive, Franklin: Exciting new residential neighborhood seamlessly integrated into the overall Ballpark Commons entertainment and sports district in Franklin. *Velo* is French for the word bicycle; it was chosen to represent this active lifestyle community that caters to residents who enjoy biking, baseball, soccer, golf, skiing, and other performance and wellness activities. Amenities include a clubhouse with bike shop, pet spa, fitness suite, clubroom, outdoor swimming pool and fenced-in dog park! Five, 53-unit residential buildings with underground parking, offering 1- and 2-bedroom apartment homes with upscale finishes, from \$1,199.

A Mandel Community. Telephone: (414) 296-2413.

E-mail: velovillage@mandelgroup.com

Website: mandelgroup.com

The View at Towne Center

W171 S7400 Lannon Drive, Muskego: *Brand-new*, luxury apartment homes conveniently located near restaurants, businesses and grocery store in the heart of an upscale community; featuring indoor parking on the first floor and large, walkout terrace patios on the second floor; beautifully designed, oversized 1- or 2-bedroom units featuring additional half bath, split-bedroom floor plans, walk-in closets; open-concept dining and living areas with fireplaces; 1-bedroom plus den and 2-bedroom plus den options; gourmet kitchens equipped with granite countertops, large islands, stainless-steel appliances, staggered maple cabinetry and crown molding; private in-unit, full-size washers and dryers; resort-style amenities including clubhouse, pool and fitness center; furnished units and short- and long-term leases available. 90 apartments, from \$1,385. A Forest Green Community. Telephone: (414) 517-2028.

Email: theview@forestgreenrealty.com

Website: theviewapartmenthomes.com

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THE VIEW AT TOWNE CENTER

W171S4752 Lannon Drive, Muskego ◆ 414-517-2028

THEVIEWAPARTMENTHOMES.COM

TheView@ForestGreenRealty.com



Historically Converted High-end Condo-style Apartments in the Heart of the Third Ward

◆ Unit Style Options Starting at \$3460 ◆

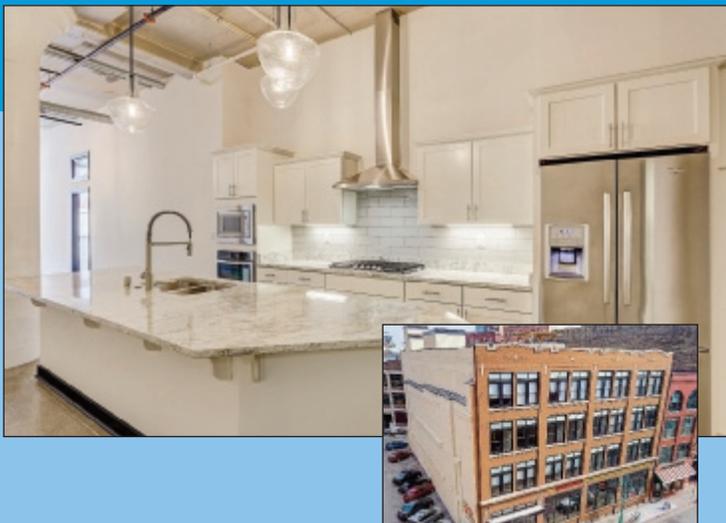
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SCHOOLS FOR ALL AGES

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IF THERE'S ONE THING WISCONSIN RESIDENTS TAKE PRIDE IN, IT'S THEIR SCHOOLS — and for good reason. The state excels in academic achievement and offers its residents a wide range of educational opportunities — both public and private. The five-county region has hundreds of high-performing Catholic, Lutheran, Jewish and Baptist schools. Many have deep roots. **Marquette University High School**, for example, is more than 150 years old, while the **University School of Milwaukee** dates back to 1851.

Public School Excellence

Wisconsin schools have consistently been ranked among the best in the country. In 2018, the state ranked 13th in the nation with the nation's ninth highest high school graduation rate (88%) and math and reading proficiency scores that are 15%-25% higher than the national average even though the state's public schools spend less per pupil. In Milwaukee County, school districts are "unified," which means they include elementary, middle and high schools. In suburban counties, however, there can be

separate school districts for elementary and high schools. In these situations, several elementary school districts will feed into a single high school district.

Information about public schools serving the area is provided on pages 57, 59 and 60. The state also publishes report cards for all public schools. For more information, please see page 58.

Strong Private Education

In addition to excellent public schools, the Milwaukee region is home to many privately run elementary and secondary schools. Many are church affiliated, such as **Marquette University High School** and **Divine Savior Holy Angels**, but several are not. **University School of Milwaukee** and **University Lake School** are not related, but both provide high quality education from pre-kindergarten through high school. University School is located on 123 acres in River Hills north of Milwaukee while University Lake School is located in Hartland west of Milwaukee. Other preparatory schools (pre-kindergarten through high school)

are **Brookfield Academy**, located near Brookfield Road and Capital Avenue in Brookfield; and **The Prairie School**, which is located in northern Racine County. Lake Country's non-denominational **Christian Education Leadership Academy** in Pewaukee serves students in 4K through 8th grade. Founded in 1884, **St. John's Northwestern Academies** is an independent, coeducational, college preparatory boarding and day school for grades 7-12. For detailed information on private schools, including tuition, please see pages 52, and 54-55.

Higher Education

Southeastern Wisconsin also offers a wealth of higher education opportunities. The **University of Wisconsin-Milwaukee** has more than 27,000 students in more than 190 different undergraduate and graduate degree programs. **Marquette University** offers 11,800 students more than 80 majors through its nationally recognized colleges and schools. Nearly 2,800 students attend the **Milwaukee School of Engineering**, a private college with strong ties to the business community.

There are more than a dozen other four-year universities or colleges in the region. These include **Alverno College** and **Mount Mary University** in Milwaukee, both of which serve women; **Concordia University Wisconsin** in Mequon, **Cardinal Stritch University** in Milwaukee, and **Wisconsin Lutheran College** in Milwaukee. In addition, there are several specialty schools, including the **Medical College of Wisconsin**, which provides physician and pharmacy education, and the **Milwaukee Institute of Art & Design**.

The state's vocational education program was the first of its kind in the nation when it was established in 1908. It provides two-year degrees that are closely matched to real-world needs. For more information about higher education, see page 62.

Continued on Page 53

WISCONSIN PUBLIC SCHOOLS RANK
13TH IN THE NATION OVERALL WITH
MATH AND READING PROFICIENCY
SCORES 15% - 25% ABOVE THE
NATIONAL AVERAGE

★★★★★
USA Today

Preschool (ages 3-5)

Lower School (grades K-4)

Middle School (grades 5-8)

Upper School (grades 9-12)

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Through scholarships, need-based, & merit aid, USM awarded
\$3.6 million
in support
to families in 2020-21

Accredited by the Independent Schools Association of the Central States, University School of Milwaukee is widely regarded as the finest preschool through secondary school in the state and one of the top college preparatory schools in the nation. USM creates learners, leaders, and citizens in a warm and welcoming community for students and their families. Schedule your family's personal tour and learn more.

www.usmk12.org

PRIVATE INDEPENDENT K-12 SCHOOLS

Information is current as of January 2021.
Tuition reflects "general" rate. Church-affiliated schools often offer reduced tuition for registered members.

School Name (Grades) Address/Website	Telephone	Students: Teacher	Annual Tuition	Students	% Attend College	Average ACT Score
BROOKFIELD ACADEMY (K3-12) 3462 N. Brookfield Rd., Brookfield/ brookfieldacademy.org	(262) 783-3200	9:1	\$7,500-\$21,200	800	100%	28.0
CHRISTIAN EDUCATION LEADERSHIP ACADEMY (CELA) (K3-8) W262 N4685 Ryan Street, Pewaukee/ CELAedu.org	(262) 691-4321	9:1	\$7,950 (K5-8); \$3,500/\$4,750 (Half/Full-Day K3)	NA	NA	NA
EASTBROOK ACADEMY (K4-12) 5375 N. Green Bay Ave., Milwaukee/ eastbrookacademy.org	(414) 228-7905	17:1	\$3,000-\$7,500	370	100%	24.5
GRACE CHRISTIAN ACADEMY (K4-12) 8420 W. Beloit Rd., West Allis/ gcaschool.org	(414) 327-4200	15:1	\$5,545-\$6,217	228	95%	24.3
HERITAGE CHRISTIAN SCHOOLS (K3-12) 3500 S. Glen Park Rd., New Berlin/ heritagechristianschools.org	(262) 432-0333	15:1	\$7,500-\$10,900	600	98%	24.0
THE PRAIRIE SCHOOL (K3-12) 4050 Lighthouse Dr., Wind Point/ prairieschool.com	(262) 752-2500	6:1	\$9,100-\$19,900	612	100%	30.8
UNION GROVE CHRISTIAN SCHOOL (K4-12) 417 15th Ave., Union Grove/ myuniongrovebaptist.com/christian-school	(262) 878-1265	10:1	\$5,385-\$9,135	59	95%	25.0
UNIVERSITY LAKE SCHOOL (K3-12) 4024 Nagawicka Rd., Hartland/ universitylake.org	(262) 367-6011	8:1	\$4,150-\$19,200	285	100%	27.0
UNIVERSITY SCHOOL OF MILWAUKEE (K3-12) 2100 W. Fairy Chasm Rd., River Hills/ usmk12.org	(414) 540-3320	10:1	\$6,760-\$28,760	1,107	100%	28.4



THE PRAIRIE SCHOOL

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Making Schools Accessible

There are several programs designed to help students attend private schools and help high school students transition to college.

PRIVATE SCHOOL CHOICE PROGRAMS

Private School Choice Programs available to qualifying families include the **Milwaukee Parental Choice Program**, the **Racine Parental Choice Program** and the **Wisconsin Parental Choice Program**. Participating schools receive a state aid payment for each eligible student. Eligibility requirements vary but are typically based on student residence, income and prior year attendance. There is also an age requirement that must be met for K4, K5, and first grade. For application information, visit dpi.wi.gov/sms/choice-programs/student-applications.

SPECIAL NEEDS SCHOLARSHIP PROGRAM

The **Special Needs Scholarship Program (SNSP)** allows a student with a disability, who meets certain eligibility requirements, to receive a state-funded scholarship to attend a private school in Wisconsin that participates in the program. The school receives a state aid payment for each eligible student. For

information please visit: dpi.wi.gov/sms/special-needs-scholarship/studentapplications

DUAL ENROLLMENT

A variety of programs allow high school students to be dually enrolled in high school and college to earn both high school and college credits. These programs can make college more affordable for families and introduce students to college-level coursework while they are still in high school. Wisconsin currently offers courses through the Early College Credit Program and the Start College Now program.

These programs allow Wisconsin public and private high school students to take one or more courses at an institution of higher education for high school and/or college credit. For a detailed explanation of the program, please visit dpi.wi.gov/dual-enrollment.

Home Schooling

Wisconsin allows a parent or guardian to provide a home-based private educational program for her or his child or children as part of the compulsory school attendance law. In order to home school, the parent or guardian must complete

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BROOKFIELD ACADEMY

An Independent College Preparatory School K3 – Grade 12

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Form PI-1206 and submit it to the state Department of Public Instruction every school year. State law requires home schooling to provide at least 875 hours of instruction each school year and a “sequentially progressive curriculum of fundamental instruction in reading, language arts, mathematics, social studies, science and health.”

HOME SCHOOLING RESOURCES

Detailed information is available at The Wisconsin Department of Public Instruction (dpi.wi.gov/sms/home-based) and the Wisconsin Parents Association (homeschooling-wpa.org).

Parochial Schools

The Milwaukee area boasts exceptional schools, both public and private. Private, parochial schools of various denominations offer families a faith-centered, values-based education that embraces the whole individual — mind, body and spirit — while adhering to high academic standards.

LUTHERAN SCHOOLS

Wisconsin has a large Lutheran population and two synods of

Continued on Page 56

PRIVATE HIGH SCHOOLS

Private high schools serving the five-county region and their religious affiliation, if any. Information was provided by the schools and is current as of January 2021. Tuition reflects “general” rates; many private high schools participate in Wisconsin’s Private School Choice Program and/or offer financial assistance that makes private education more accessible and affordable. Church-affiliated schools often offer reduced tuition for registered members as well.

School Name Address/Website	Religious Affiliation	Telephone	Students: Teacher	Annual Tuition	Students	% Attend College	Average ACT Score
Milwaukee County							
CRISTO REY JESUIT 1818 W. National Ave., Milwaukee/ cristoreymilwaukee.org	Catholic	(414) 436-4600	13:8	NA	428	100%	NA
DIVINE SAVIOR HOLY ANGELS 4257 N. 100th St., Milwaukee/ dsha.info	Catholic	(414) 462-3742	13:1	\$14,170	694	100%	26.7
DOMINICAN 120 E. Silver Spring Dr., Whitefish Bay/ dominicanhighschool.com	Catholic	(414) 332-1170	13:1	\$13,050	335	99%	26.0
KINGDOM PREP LUTHERAN 2520 N. Wauwatosa Ave., Wauwatosa/ kplhs.org	Wisconsin Synod	(414) 727-9979	8:1	\$9,000	185	NA	NA
MARQUETTE UNIVERSITY 3401 W. Wisconsin Ave., Milwaukee/ muhs.edu	Catholic	(414) 933-7220	12:1	\$14,560	923	100%	27.0
MARTIN LUTHER 5201 S. 76th St., Greendale/ martinlutherhs.org	Missouri Synod	(414) 421-4000	14:1	\$12,550	593	85%	NA
MESSMER 742 W. Capitol Dr., Milwaukee/ messmerschools.org	Catholic	(414) 264-5440	18:1	\$11,250	625	85%	NA
MILWAUKEE LUTHERAN 9700 W. Grantosa Dr., Milwaukee/ milwaukeeelutheran.org	Missouri Synod	(414) 461-6000	14:1	\$12,250	800	89%	22.7
PIUS XI CATHOLIC 135 N. 76th St., Milwaukee/ piusxi.org	Catholic	(414) 290-7000	13:1	\$13,000	710	97%	NA
ST. JOAN ANTIDA 1341 N. Cass St., Milwaukee/ saintjoanantida.org	Catholic	(414) 272-8423	12:1	\$12,400	155	94%	NA
ST. THOMAS MORE 2601 E. Morgan Ave., Milwaukee/ tmore.org	Catholic	(414) 481-8370	12:1	\$11,500	529	100%	23.1
WISCONSIN LUTHERAN 330 N. Glenview Ave., Milwaukee/ wlhs.org	Wisconsin Synod	(414) 453-4567	19:1	\$12,700	883	90%	NA
Racine County							
CATHOLIC CENTRAL 148 McHenry St., Burlington/ catholiccentralhs.org	Catholic	(262) 763-1510	8:1	\$9,500 \$8,900 (in-network)	137	98%	24.8
RACINE LUTHERAN 251 Luedtke Ave., Racine/ racinelutheran.org	Missouri Synod	(262) 637-6538	11:1	\$9,615	318	95%	NA
SHORELAND LUTHERAN 9026 12th St., Somers/ slhs.us	Wisconsin Synod	(262) 859-2595	12:1	\$10,925	359	95%	NA
ST. CATHERINE'S 1200 Park Ave., Racine/ saintcats.org	Catholic	(262) 632-2785	17:1	\$11,000	467	90%	19.3

PRIVATE HIGH SCHOOLS

Private high schools serving the five-county region and their religious affiliation, if any. Information was provided by the schools and is current as of January 2021. Tuition reflects "general" rate. Church-affiliated schools often offer reduced tuition for registered members.

School Name Address/Website	Religious Affiliation	Telephone	Students: Teacher	Annual Tuition	Students	% Attend College	Average ACT Score
Washington County							
KETTLE MORAIN LUTHERAN 3399 Division Rd., Jackson/ kmlhs.org	Wisconsin Synod	(262) 677-4051	16:1	\$7,625 (federated) \$9,725 (non-federated)	522	91%	24.5
LIVING WORD LUTHERAN 2230 Living Word Ln., Jackson/ lwlhs.com	Missouri Synod	(262) 677-9353	14:1	\$8,500	217	95%	24.3
Waukesha County							
CATHOLIC MEMORIAL 601 E. College Ave., Waukesha/ catholicmemorial.net	Catholic	(262) 542-7101	14:1	\$13,025	551	97%	26.4
CHESTERTON ACADEMY N74W13646 Appleton Ave., Menomonee Falls/ chestertonacademymke.org	Catholic	(262) 264-8660	6:1	\$8,200	56	100%	27
LAKE COUNTRY LUTHERAN 401 Campus Dr., Hartland/ lakecountryhs.org	Missouri Synod	(262) 367-8600	14:1	\$13,300	348	95%	24.6
ST. JOHN'S NORTHWESTERN ACADEMIES (Military & Leadership Academy; grades 7-12) 1101 Genesee St., Delafield/ sjnacademies.org	Episcopal	(262) 646-7199	12:1	\$14,000 (day) \$39,000 (boarding)	160	98%	24.5



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The Lutheran Church — Missouri and Wisconsin Evangelical Lutheran — offer elementary and secondary education in southeastern Wisconsin.

The South Wisconsin District of The Lutheran Church—Missouri Synod operates 53 elementary schools, 27 preschools/childcares, and six high schools, five of which are located in the metro area: Milwaukee Lutheran High School, Racine Lutheran High School, Lake Country Lutheran High School (Hartland), Living Word Lutheran School (Jackson), and Martin Luther High School (Greendale). The Wisconsin Evangelical Lutheran Synod (WELS) has four high schools in the area: Wisconsin Lutheran and Kingdom Prep (Wauwatosa), Shoreland (Somers) and Kettle Moraine (Jackson).

Lutheran – Missouri Synod

53 elementary schools, six high schools and 27 freestanding preschools and childcare centers in southern Wisconsin. District Office: 8100 W. Capitol Dr., Milwaukee 53222; Telephone: (414) 464-8100
Info: info@swd.lcms.org or swd.lcms.org

Wisconsin Evangelical Lutheran Synod (WELS)

409 elementary/early childhood schools, 27 high schools (Synodwide)
Synod Office: N16 W23377 Stone Ridge Drive, Waukesha 53188
Telephone: (414) 259-4354
wels.net/serving-you/christian-life/education/lutheran-schools

CATHOLIC SCHOOLS

For over 175 years, Catholic schools in the Archdiocese of Milwaukee have taught lifelong Christian values that enable students to become future leaders, faith-filled disciples and engaged citizens. In 86 elementary and 16 high schools throughout the 10-county area, Catholic school educators are rooted in the recognition that each student is a unique human being progressing through various stages of growth and development. Every day, nearly 30,000 students are encouraged to grow in mind, body and spirit — in safe, supportive environments. Activities inside and outside the classroom guide students to embrace a life grounded in the Gospel and prayer, creating communities of love and service. The fully accredited curriculum in Catholic schools adheres to all state and federal standards, with students exceeding the national average on standardized tests. In addition to individual schools, **Seton Catholic Schools** (setoncatholicschools.com), with 10 schools in Milwaukee County, and **Siena Catholic Schools** (sienacatholicschools.org), with six schools in Racine County, share resources to serve students from all faiths and backgrounds.

Catholic Archdiocese of Milwaukee

86 elementary schools, 16 high schools
District Office: 3501 S. Lake Dr., Milwaukee 53207
Find a school at archmil.org/schools.



All photos captured prior to the COVID-19 health emergency

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Public Schools

Wisconsin's public schools are noted for their excellence in education. Students consistently outperform the national averages for college testing, as well as math and reading proficiency in grade school and middle school. The state promotes excellence in education by offering parents flexibility in choosing the schools where their children attend.

OPEN ENROLLMENT

Wisconsin's public school open enrollment allows parents to send

their children to any public school district in the state. The open enrollment application period is the only tuition-free opportunity for most parents to apply for their children to attend a public school in a school district other than the one in which they live. The application period runs from early February through the end of April. Transportation is generally the responsibility of the parent. Parents can apply online directly from the Department of Public Instruction (DPI) website (dpi.wi.gov/open-enrollment) or by completing paper applications available from the DPI or public school district.

Parents normally apply for open enrollment for the following

PUBLIC SCHOOLS IN MILWAUKEE COUNTY

School Name (Grades) Address	Telephone	Performance Score	Cost Per Student	Enrollment	Attend College	Pass APT	Average ACT Scores	Schools
BROWN DEER (K4-12) 8200 N. 60th St., Brown Deer	(414) 371-6750	74.2	\$15,159 (88%)	744/1,650	49%/17%	59%	18.3	1/1/1
CUDAHY (K4-12) 2915 E. Ramsey Ave., Cudahy	(414) 294-7400	68.9	\$14,824 (88%)	700/2,200	32%/21%	52%	17.7	5/1/1
FOX POINT-BAYSIDE J2 (K4-8) 7300 N. Lombardy Rd., Fox Point	(414) 247-4167	90.9	\$18,123 (93%)	940	NA	NA	NA	1/1/0
FRANKLIN (K4-12) 8255 W. Forest Hill Ave., Franklin	(414) 529-8220	79.5	\$13,269 (88%)	1,545/4,700	70%/15%	74%	22.4	5/1/1
GLENDALE-RIVER HILLS (K4-8) 2600 W. Mill Rd., Glendale	(414) 351-7170	72.5	\$15,768 (93%)	1,045	NA	NA	NA	1/1/0
GREENDALE (K4-12) 6815 Southway, Greendale	(414) 423-2700	82.0	\$12,930 (93%)	930/2,700	73%/21%	85%	22.8	3/1/1
GREENFIELD (K4-12) 4850 S. 60th St., Greenfield	(414) 855-2050	66.8	\$13,043 (78%)	1,136/3,371	38%/30%	52%	19.2	4/1/1
MAPLE DALE-INDIAN HILL (K4-8) 8377 N. Port Washington Rd., Fox Point	(414) 351-7380	86.2	\$18,530 (90%)	453	NA	NA	NA	1/1/0
MILWAUKEE (K3-12) 5225 W. Vliet St., Milwaukee	(414) 475-8393	58.4	\$14,327 (91%)	23,700/80,098	44%/26%	23%	16.2	118/5/54
NICOLET UHS (9-12) 6701 N. Jean Nicolet Rd., Glendale	(414) 351-7531	85.6	\$20,448 (91%)	1,084	74%/17%	85%	23.2	0/0/1
OAK CREEK-FRANKLIN JT. (K4-12) 7630 S. 10th St., Oak Creek	(414) 768-5880	77.5	\$11,896 (86%)	2,106/6,361	45%/5%	58%	19.8	7/2/1
ST. FRANCIS (K4-12) 4225 S. Lake Dr., St. Francis	(414) 747-3900	72.4	\$13,493 (86%)	507/1,073	36%/44%	36%	18.1	1/1/1
SHOREWOOD (K4-12) 1701 E. Capitol Dr., Shorewood	(414) 963-6900	83.8	\$16,637 (97%)	603/1,864	76%/14%	87%	24.1	2/1/1
SOUTH MILWAUKEE (K4-12) 901 15th Ave., South Milwaukee	(414) 766-5000	71.6	\$13,548 (88%)	1,050/2,900	50%/24%	46%	18.7	4/1/1
WAUWATOSA (K4-12) 12121 W. North Ave., Wauwatosa	(414) 773-1000	79.7	\$11,823 (93%)	2,512/7,295	40%/9%	71%	21.1	10/2/2
WEST ALLIS-WEST MILWAUKEE (K4-12) 1205 S. 70th St., West Allis	(414) 604-3000	71.3	\$12,361 (94%)	2,100/7,800	36%/20%	53%	18.0	11/3/3
WHITEFISH BAY (K4-12) 1200 E. Fairmount Ave., Whitefish Bay	(414) 963-3901	87.2	\$11,824 (94%)	1,000/2,900	85%/5%	85%	26.3	2/1/1
WHITNALL (K4-12) 5000 S. 116th St., Greenfield	(414) 525-8400	77.4	\$11,707 (92%)	825/2,406	68%/18%	60%	21.8	2/1/1

school year during the three-month application period. However, if parents miss that window, the state established a procedure by which parents may apply for open enrollment outside of the regular application period, called the Alternative Application.

Parents may submit applications to up to three nonresident school districts for each child during the open enrollment application period. Parents may apply for their children to attend 4-year-old kindergarten if the resident school district also offers a K4 program for which the child is eligible.

Most students who attended a nonresident school district under open enrollment last year are not required to reapply for the following school year. However, if the student will be entering middle school, junior high school, or high school, parents should call the school district to find out if they will be required to reapply.



HOW SCHOOLS COMPARE

The Wisconsin Department of Public Instruction produces report cards for every publicly funded school and district in the state. The report cards include data on multiple indicators across four priority areas: **Student Achievement, Growth, Closing Gaps, and On-track and Post-secondary Success**. A school or district's overall performance places it into one of five categories:

Significantly Exceeds Expectations	83-100
Exceeds Expectations	73-82.9
Meets Expectations	63-72.9
Meets Few Expectations	53-62.9
Fails to Meet Expectations	<52.9

The charts on these pages provide the performance score for school districts. Performance scores for each of the individual schools within the district are available at: dpi.wi.gov/accountability/report-cards

CHARTER SCHOOLS

Charter schools are public schools that are granted greater freedom in their operation so that they can develop innovative programs and curricula that could improve education as a whole. State lawmakers drafted charter school legislation in 1993 to foster an environment of creativity. Wisconsin charter schools are non-religious, free to the public, and open to all children in the state. They are created through a contract, or “charter,” between the school’s operator and the authorizer, which is typically a school board, technical college or university.

Although charter schools are exempt from many of the state laws and rules that govern public schools, they are required to have a licensed instructional staff, participate in the state student testing program and school report cards, and must comply with student health and safety regulations. Charter schools do not charge tuition. For more information, call the DPI at (800) 441-4563 or visit dpi.wi.gov/sms/charter-schools.

Virtual Charter Schools

Virtual charter schools provide all or a portion of their instruction through the internet. The students and instructional staff are typically located in different geographic areas. Like other charter schools, virtual schools are publicly funded, nonsectarian schools exempt from many regulations that apply to traditional public schools. Pupils typically attend from their homes and communicate with teachers using e-mail or online discussions.

PUBLIC SCHOOL LISTINGS

The information about public elementary and secondary schools was compiled from state records or information supplied by the school. “NA” means specific information for that school was not available. Please refer to the “Area Communities” section to find the school district(s) serving your community.

- **Performance:** District report card scores based on 2018-2019 data (see box at left for more information)
- **Cost Per Student:** Total costs per student based on 2018-2019 data provided by the state Department of Public Instruction; percentage indicates amount spent on instruction
- **Attend College, ACT Score and APT Pass Rate:** Projections for students planning to attend college (first percentage is for four-year school, second percentage is for two-year school), average ACT score, and percentage of students passing APT based on 2018-2019 information provided by the state
- **Enrollment and Staff Information:** Enrollment figures based on September 2020 data supplied by the school district. If multiple numbers listed, the first number is high school enrollment and the second number is district enrollment.
- **Schools:** The first number is elementary schools, second number is middle schools and third number is high schools

PUBLIC SCHOOLS IN WASHINGTON AND RACINE COUNTIES

School Name (Grades) Address	Telephone	Performance Score	Cost Per Student	Enrollment	Attend College	Pass APT	Average ACT Scores	Schools
Washington County								
ERIN (K4-8) 6901 Hwy. O, Hartford	(262) 673-3720	80.5	\$13,945 (70%)	407	NA	NA	NA	1/1/0
GERMANTOWN (K5-12) N104 W13840 Donges Bay Rd., Germantown	(262) 253-3900	80.5	\$14,011 (81%)	1,461/3,819	71%/15%	84%	23.1	4/1/1
HARTFORD J1 (K3-8) 402 W. Sumner St., Hartford	(262) 673-3155	78.4	\$11,727 (91%)	1,937	NA	NA	NA	2/1/0
HARTFORD UHS (9-12) 805 Cedar St., Hartford	(262) 670-3200	72.3	\$13,151 (91%)	1,350	56%/13%	78%	20.7	0/0/1
HOLY HILL AREA (EC/K4-8) 3117 Holy Hill Rd., Richfield	(262) 628-1032	NA	\$13,235 (85%)	550	NA	NA	NA	1/1/0
KEWASKUM (K4-12) 1455 School St., Kewaskum	(262) 626-8427	78.5	\$12,841 (78%)	570/1,752	39%/14%	67%	19.9	3/1/1
SLINGER (K4-12) 207 Polk St., Slinger	(262) 644-9615	85.8	\$11,400 (82%)	1,100/3,350	70%/16%	72%	22.0	3/1/1
WEST BEND J1 (K5-12) 735 S. Main St., West Bend	(262) 306-4800	72.3	\$11,776 (92%)	2,330/6,200	61%/21%	74%	20.6	5/2/2
Racine County								
BURLINGTON AREA (K4-12) 100 N. Kane St., Burlington	(262) 763-0210	73.0	\$13,134 (88%)	1,070/3,077	57%/21%	76%	20.4	5/1/1
DOVER #1 (K4-8) 4101 S. Beaumont Ave., Kansasville	(262) 878-3773	77.7	\$21,344 (65%)	100	NA	NA	NA	1/0/0
NORTH CAPE (K4-8) 11926 W. Hwy. K, Franksville	(262) 835-4069	68.1	\$13,003 (95%)	196	NA	NA	NA	1/1/0
NORWAY J7 (K4-8) 21016 W. 7 Mile Rd., Franksville	(262) 895-7778	84.6	\$14,247 (94%)	94	NA	NA	NA	1/0/0
RACINE UNIFIED (K3-12) 3109 Mt. Pleasant St., Racine	(262) 635-5600	56.8	\$13,370 (91%)	5,248/16,718	41%/9%	27%	17.3	17/5/5
RAYMOND #14 (K5-8) 2659 S. 76th St., Franksville	(262) 835-2929	83.5	\$17,357 (75%)	426	NA	NA	NA	1/1/0
UNION GROVE J1 (K4-8) 1745 Milldrum St., Union Grove	(262) 878-2015	80.5	\$15,320 (85%)	820	NA	NA	NA	1/1/0
UNION GROVE UHS (9-12) 3433 S. Colony Ave., Union Grove	(262) 878-4427	74.5	\$15,947 (81%)	1,000	74%/12%	67%	20.6	0/0/1
WASHINGTON/CALDWELL (K5-8) 8937 Big Bend Rd., Waterford	(262) 662-3466	83.0	\$14,566 (95%)	194	NA	NA	NA	1/0/0
WATERFORD GRADED (K4-8) 819 W. Main St., Waterford	(262) 514-8250	74.5	\$13,140 (89%)	1,400	NA	NA	NA	3/1/0
WATERFORD UHS (9-12) 507 W. Main St., Waterford	(262) 534-9059	79.6	\$14,236 (89%)	1,050	59%/18%	81%	22.5	0/0/1
WHEATLAND J1 (K5-8) 6606 368th Ave., Burlington	(262) 537-2216	71.0	\$13,530 (81%)	580	NA	NA	NA	1/1/0
YORKVILLE J2 (K4-8) 18621 Washington Ave., Union Grove	(262) 878-3759	84.1	\$16,442 (79%)	460	NA	NA	NA	1/0/0

PUBLIC SCHOOLS IN WAUKESHA AND OZAUKEE COUNTIES

School Name (Grades) Address	Telephone	Performance Score	Cost Per Student	Enrollment	Attend College	Pass APT	Average ACT Scores	Schools
Waukesha County								
ARROWHEAD UHS DISTRICT (9-12) 700 North Ave., Hartland	(262) 369-3611	89.7	\$13,600 (84%)	2,088	84%/6%	91%	24.0	0/0/1
ELMBROOK (K5-12) 3555 N. Calhoun Rd., Brookfield	(262) 781-3030	88.9	\$13,834 (80%)	2,553/7,200	80%/8%	76%	24.8	5/2/2
HAMILTON SUSSEX (K4-12) W220 N6151 Town Line Rd., Sussex	(262) 246-1973	86.4	\$12,030 (88%)	1,462/4,921	74%/13%	90%	23.2	5/2/1
HARTLAND LAKESIDE (K4-8) 800 E. North Shore Dr., Hartland	(262) 369-6700	92.0	\$11,531 (87%)	1,150	NA	NA	NA	2/1/0
KETTLE MORAINÉ (K4-12) 563 A.J. Allen Cir., Wales	(262) 968-6300	81.5	\$12,747 (85%)	1,297/3,641	83%/9%	63%	22.8	4/1/4
LAKE COUNTRY (K4-8) 1800 Vettelson Rd., Hartland	(262) 367-3606	92.6	\$13,551 (95%)	500	NA	NA	NA	1/1/0
MENOMONEE FALLS (K4-12) W156 N8480 Pilgrim Rd., Menomonee Falls	(262) 355-8440	81.2	\$13,363 (87%)	1,321/3,895	73%/10%	76%	22.5	4/1/1
MERTON COMMUNITY (K4-8) N68 W28460 Sussex Rd., Merton	(262) 538-2227	89.7	\$10,953 (94%)	840	NA	NA	NA	1/1/0
MUKWONAGO AREA (K4-12) 385 E. Veterans Way, Mukwonago	(262) 363-6300	83.0	\$11,614 (85%)	1,600/5,000	70%/12%	73%	22.8	6/1/1
MUSKEGO-NORWAY (K4-12) S87 W18763 Woods Rd., Muskego	(262) 971-1800	83.8	\$12,867 (83%)	1,688/4,891	74%/13%	68%	22.2	3/2/1
NEW BERLIN (K5-12) 4333 S. Sunnyslope Rd., New Berlin	(262) 789-6200	86.9	\$13,397 (86%)	2,140/4,225	79%/9%	76%	22.8	4/2
NORTH LAKE (K4-8) N75 W31283 County Rd. Wv, North Lake	(262) 966-2033	89.3	\$13,481 (89%)	325	NA	NA	NA	1/0/0
OCONOMOWOC AREA (K4-12) 915 E. Summit Ave., Oconomowoc	(262) 560-2150	80.2	\$12,692 (85%)	1,246/4,815	69%/12%	51%	21.1	5/2/1
PEWAUKEE (K4-12) 404 Lake St., Pewaukee	(262) 691-2100	83.9	\$11,295 (95%)	897/3,020	74%/10%	74%	24.0	2/1/1
RICHMOND (K4-8) N56 W26530 Richmond Rd., Sussex	(262) 538-1360	86.0	\$14,516 (86%)	435	NA	NA	NA	1/0/0
STONE BANK (K4-8) N68 W33866 County Rd. K, Oconomowoc	(262) 966-2900	80.2	\$13,382 (89%)	318	NA	NA	NA	1/0/0
SWALLOW (K4-8) W299 N5614 County Rd. E, Hartland	(262) 367-2000	91.4	\$13,384 (93%)	452	NA	NA	NA	1/0/0
WAUKESHA (K4-12) 222 Maple Ave., Waukesha	(262) 970-1000	70.9	\$11,865 (94%)	4,244/12,329	51%/7%	63%	20.4	13/4/4
Ozaukee County								
CEDARBURG (K4-12) W68 N611 Evergreen Blvd., Cedarburg	(262) 376-6100	83.8	\$11,995 (90%)	1,080/3,120	81%/10%	80%	24.8	3/1/1
GRAFTON (K4-12) 1900 Washington St., Grafton	(262) 376-5400	86.5	\$14,789 (81%)	759/2,227	71%/18%	75%	22.4	3/1/1
MEQUON-THIENSVILLE (K4-12) 5000 W. Mequon Rd., Mequon	(262) 238-8500	89.5	\$12,950 (90%)	1,320/3,700	83%/8%	77%	24.9	3/2/1
NORTHERN OZAUKEE (K4-12) 401 Highland Dr., Fredonia	(262) 692-2489	75.5	\$13,194 (89%)	300/715	44%/28%	54%	20.2	1/1/1
PORT WASHINGTON-SAUKVILLE (K4-12) 100 W. Monroe St., Port Washington	(262) 268-6000	84.5	\$13,289 (86%)	858/2,686	68%/11%	82%	21.7	3/1/1



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Significantly Exceeds Expectations
in the 2018-19 State District Report Card





COLLEGES & UNIVERSITIES

WISCONSIN VALUES EDUCATION, AND NOWHERE IS THIS CLEARER THAN IN ITS SYSTEM OF COLLEGES AND UNIVERSITIES. More than 68,000 students are enrolled each year in the more than two dozen public and private four-year schools serving the region. These include nationally recognized universities, colleges, technical schools and specialty schools. Two schools — **University of Wisconsin–Milwaukee** and **Marquette University** — account for more than half of the college students enrolled in the five-county Milwaukee area. Specialty schools include the **Milwaukee School of Engineering**, the **Medical College of Wisconsin** and the **Milwaukee Institute of Art & Design**.

University of Wisconsin–Milwaukee

The University of Wisconsin–Milwaukee (UWM) is the second-largest campus in the University of Wisconsin System, with more than 26,000 undergraduate and graduate students representing all 50 states and nearly 90 countries. UWM’s 15 schools and colleges offer more than 190 degree programs, including 67 master’s degree and 37 doctoral degree programs. UWM is known for its School of Architecture & Urban Planning, School of Freshwater Sciences, Lubar School of Business, College of Engineering & Applied Science and College of Health Sciences. In 2011, it was included in the Shanghai Academic Ranking of World Universities, signifying it as one of the world’s best international research universities. In 2016, it was designated a top-tier doctoral research university, joining Yale, Duke and Johns Hopkins universities. *Princeton Review* named UWM a “2020 Best Midwestern University” as well. Located a few minutes north of downtown Milwaukee, UWM is a NCAA Division I school, with 15 athletic teams. uwm.edu

Two other four-year University of Wisconsin schools are located in the region. More than 12,500 students attend the **University of Wisconsin–Whitewater** in Walworth

County, noted for its AACSB-accredited College of Business and Economics. Another 4,700 students attend **University of Wisconsin–Parkside**, which is located between Racine and Kenosha.

Marquette University

Marquette University is the largest private school in the region. A Jesuit, Catholic university, Marquette serves just over 11,800 students from 71 countries. Marquette offers more than 80 undergraduate majors and pre-professional programs in dentistry, law and health sciences. For postgraduate students, Marquette offers more than 70 doctoral and master’s degree programs, 12 graduate certificate programs, the School of Dentistry and the Law School. Marquette ranks within the top 100 schools in the 2020 edition of *America’s Best Colleges*, which is published by *U.S. News & World Report*, and is also ranked 55th in Best Value Schools. Marquette was ranked the 6th best college nationally and the best college in Wisconsin for job placement, according to rankings done by Zippia.com using Department of Education College Scorecard data. Founded in 1881, Marquette University is located just west of downtown Milwaukee. marquette.edu

Private Colleges

Following are the private, non-specialty four-year schools serving the seven-county area:

Alverno College

3400 S. 43rd St., Milwaukee; Enrollment: 1,100; weekday and evening/online undergraduate class options for women; accelerated bachelor’s program for men and women; co-ed master’s programs in business, education, nursing, music therapy, school psychology and community psychology. alverno.edu

Cardinal Stritch University

6801 N. Yates Rd., Milwaukee; Enrollment: 4,600; undergraduate degrees ranging from education to business and the fine arts; graduate programs in nursing, clinical psychology, religious studies, sports management, leadership, health sciences, education and business; stritch.edu

Carroll University

100 N. East Ave., Waukesha; Enrollment: 3,496 (undergraduate), 525 (graduate); Curriculum: liberal arts and pre-professional in more than 95 areas of study. Telephone: (262) 524-7373. carrollu.edu

Concordia University Wisconsin

12800 N. Lake Shore Dr., Mequon; Enrollment: 7,178; Curriculum: liberal arts, business, nursing and education. Telephone: (262) 243-5700. cuw.edu

Mount Mary University

2900 N. Menomonee River Pkwy., Milwaukee; Enrollment: nearly 1,300; Curriculum: liberal arts. Telephone: (414) 930-3024. mtmary.edu

Wisconsin Lutheran College

8800 W. Bluemound Rd., Milwaukee; Enrollment: 1,200; Curriculum: liberal arts, business, teacher education, and health sciences. Telephone: (414) 443-8800. wlc.edu

Specialty Schools

Specialty schools located in the area include:

Medical College of Wisconsin

8701 W. Watertown Plank Rd., Milwaukee; Enrollment: 1,245 (845 medical students, 400 graduate students), 860 graduate physicians in residency and fellowship training; Curriculum: medical, biomedical science, public health. Telephone: (414) 955-8296. mcw.edu

Milwaukee Institute of Art & Design

273 E. Erie St., Milwaukee; Enrollment: 930; Curriculum: bachelor of fine arts degree in communication design, illustration, interior architecture and design, product design and new studio practice: fine arts. Telephone: (414) 847-3200. miad.edu

Milwaukee School of Engineering

1025 N. Broadway, Milwaukee; Enrollment: 2,566 (undergraduate), 180 (graduate); Curriculum: engineering, actuarial science, business, computer science and nursing; Telephone: (414) 277-6763 or (800) 332-6763. msoe.edu

Technical Colleges

The state's vocational education system continues to be a national leader in providing students with the skills they need to succeed in the workplace. Established in the early 1900s, the state's technical college system was the first of its kind in the nation. Today the system serves more than 400,000 students at 16 colleges in the state. Close to 90 percent of

students who complete the state's technical college programs are employed within six months of their graduation. An additional 8 percent continue their education at a four-year university or other school.

Gateway Technical College

Offers more than 70 diploma, certificate and associate degree programs. Campuses in Racine, Kenosha, Elkhorn, Burlington, Pleasant Prairie and Sturtevant. gtc.edu

Milwaukee Area Technical College

Offers 170+ associate degree, diploma and certificate programs students can complete in as little as one to two years; a more affordable path to a four-year degree, MATC partners with 35 four-year colleges and universities. Campuses in Downtown Milwaukee, Mequon, Oak Creek and West Allis. (414) 297-MATC. matc.edu

Moraine Park Technical College

Offers more than 60 associate degrees and diploma programs in West Bend. morainepark.edu

Waukesha County Technical College

More than 150 associate degrees, technical diplomas, apprenticeships and certificate programs. wctc.edu



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FINANCING YOUR HOME

MILWAUKEE IS A TOP MARKET FOR MILLENNIAL HOMEBUYERS. THEY REQUESTED 54% OF ALL MORTGAGES IN 2019, WITH AN AVERAGE MORTGAGE OF \$177,412, AMONG THE LOWEST IN THE NATION.

★★★★★
Lending Tree

Average 2020 Home Sales Price:

Milwaukee County
\$190,000 (+8.8%)

Waukesha County
\$339,900 (+9.6%)

Ozaukee County
\$338,500 (+4.7%)

Washington County
\$279,000 (+9.8%)

Racine County
\$208,450 (+10.7%)

GIVEN THE COMPETITIVE NATURE OF THE MORTGAGE BUSINESS, banks and other lending institutions offer a variety of products that have made home buying simpler. Mortgages come with either fixed or variable interest rates. Fixed rates are typically one or two percentage points higher than variable rates, but the rate remains constant throughout the life of the loan. Variable or adjustable rate mortgages (ARMs) increase and decrease with the prevailing interest rates. These can be great bargains in good economic times, but can become expensive if interest rates jump. Variable rate mortgages are best for homeowners who expect interest rates to decline, plan to stay in their home five years or less, or are confident their income will increase in the years ahead. To protect homeowners, variable rate loans have “caps” that limit how much the interest rate can increase.

Buying a Home

Many lenders have online worksheets to help you determine how much house you can afford. Generally speaking, house payments – including insurance and property taxes – should not exceed 28 percent of household gross monthly income (income before taxes). Total household debt (including credit cards, mortgage, auto and other loans) should not exceed 36 percent of monthly income. Homeowners who can't make a down payment equal to 20 percent of the sales price will likely have to purchase private mortgage insurance, which can add \$50 to more than \$200 to the monthly payment. This information is meant as a guide. Buyers should consult a Realtor or mortgage banker to determine what they can afford.

Local Lenders

Milwaukee has many local lenders who know the Milwaukee market and can provide valuable assistance with a mortgage, including **Equitable Bank**, **Summit Credit Union** and **Waukesha State Bank**.

Mortgages

Mortgages are available through mortgage brokers, banks, credit unions and savings banks. Whether you elect to work directly with a lender or through a mortgage broker, it is a good idea to get “pre-qualified.” This will help you definitively ascertain how much you can afford. It will give you a competitive

advantage with sellers, because you can present them with a document demonstrating that you will be able to pay the amount they are asking.

Conventional Mortgages

Conventional loans with a down payment of less than 20% typically require the homeowner to purchase private mortgage insurance to protect

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the lender if the homeowner defaults. This can add an additional \$50 to \$200 to the monthly payment.

ADJUSTABLE-RATE MORTGAGES

With an adjustable-rate mortgage (ARM), the interest rate changes periodically. They are typically characterized by the amount of time that must pass before the rate can be changed (1, 3, 5, 7 or 10 years, for example). Rates are generally lower than fixed-rate mortgages, but ARMs carry the risk that an increase in interest rates will lead to higher monthly payments.

FHA-INSURED LOANS

The Federal Housing Administration (FHA) offers several low down payment

mortgage products for eligible participants. FHA-insured loans are available from most lenders who offer conventional loans. For information and eligibility requirements, contact your lender or visit: hud.gov/fha.

VA-GUARANTEED LOANS

If you are a veteran of military service, reservist, or on active military duty, you may qualify for a loan guarantee from the Department of Veterans Affairs. These loans have low down payments.

Home Inspections

Lenders may require that you have your prospective home inspected by a professional before they approve your

mortgage, but it's a good idea, even if they don't. Home inspections, which typically cost between \$300 and \$600, can reveal structural problems that may impact the selling price and your interest in the home. Home inspectors are licensed by the state. Under Wisconsin law, building inspectors are liable for damages that arise from an act or omission relating to their inspection. In addition, they are prohibited from performing any repairs, maintenance or improvements on the inspected property for at least two years after the inspection has occurred. For more information about regulations or to check the status of an inspector's license, call (608) 266-2112 or search for "home inspections" at dsps.wi.gov.

Common Financial Terms

- **APR (Annual Percentage Rate):** Because it includes points, expenses and other costs charged by the lender, this is the actual interest rate you will be paying. Since all lenders must calculate this figure the same way, the APR provides an excellent method for comparing mortgage proposals.
- **Appraisal:** An estimate of the property's market value based on the condition of the structure, the value of the land and the neighborhood. Appraisals are usually needed whenever a home is bought, sold or refinanced.
- **Assumable Loan:** A mortgage that can be taken over by the buyer for a fee. These mortgages avoid closing costs and loan fees.
- **Closing Costs:** Payments made on closing day to cover attorney fees, appraisals, credit reports, escrow fees, prepaid insurance premiums and other fees.
- **Common Area Assessments:** Also known as homeowner association fees, these are charges paid by unit owners to maintain the property.
- **Down Payment:** The amount of cash paid by the homeowner at the time of closing. Any down payment that is less than 20 percent of the purchase price usually requires mortgage insurance, which increases the buyer's monthly payments.
- **Escalator Clause:** A provision that allows the lender to change the interest rates or the amount of the loan if market conditions change.
- **Fixed-Rate Mortgage:** A loan with a fixed interest rate that remains constant over the life of the loan.
- **Home Warranty:** Insurance purchased by the seller that covers the cost of repairing major appliances, such as the furnace and water heater, if they fail within a year of the purchase date.
- **Interest-Only Mortgage:** A loan in which the mortgage holder makes payment only on the interest.
- **Joint Tenancy:** A type of ownership that allows two or more parties to own a parcel of property together. In the event of one joint tenant's death, ownership of the property automatically passes to the surviving joint tenant(s).
- **Loan-to-Value Ratio:** The percentage of a property's value that can be lent to a borrower. Typically, financial institutions will not lend more than 80 percent.
- **Mechanics Lien:** A lien against the title of a property for work done on a house. Courts impose liens for non-payment of home-related services and must be satisfied at the time a home is sold.
- **PITI:** An acronym that stands for "principal, interest, taxes and insurance." This is the total monthly payment owed to the lender. It includes payment on the principal and interest, as well as money escrowed for insurance and taxes.
- **Points:** Interest that is paid in advance of the loan. A point is equal to one percent of the loan value. Three points on a \$100,000 mortgage is equal to \$3,000. Paying points lowers the monthly payments.
- **Private Mortgage Insurance (PMI):** Insurance that protects the lender in the event the homeowner defaults on the mortgage. It is typically required when the down payment is less than 20 percent of the home's cost but can vary by lender.
- **Title:** A document that indicates a buyer has clear ownership of a property. In order to protect themselves, lenders typically will not issue loans without this document.
- **Title Insurance:** Insurance that protects the homeowner and the lender in the event there is an ownership dispute.
- **Variable-Rate Mortgage:** A mortgage in which the interest rate is adjusted to reflect market conditions. Variable-rate mortgages feature interest rates lower than fixed-rate mortgages, but the rate can change quickly. They typically have caps that prevent the rate from exceeding a fixed amount.



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BUILDING YOUR HOME

There's Never Been a Better Time to Create Your Dream Home

LOW INTEREST RATES, A SHORTAGE OF EXISTING HOME INVENTORY and the desire to “get what you want” is fueling renewed interest in new-home construction. Southeast Wisconsin is an excellent place to build your dream home. The natural beauty of the area has lent itself to several carefully developed subdivisions that have been designed to complement existing trees, streams and other natural resources, as well as “carbon-neutral” subdivisions that feature homes equipped with solar panels to generate electricity.

New homes can be completed in as little as four to six months, with prices ranging from \$300,000 to more than \$1 million depending on what you want your dream home to be. You can choose to start from scratch – choosing your own lot and then hiring an architect and/or builder to construct a home to your specifications. This is the most expensive, but potentially the most rewarding, approach.

You also can buy home-and-lot packages, which are generally more affordable, because you’re purchasing the land and the

house from a single source. There are additional options here. You can choose to build from the ground up, selecting from several different floorplans provided by the builder and then choosing your own finishes. You can purchase a completed “spec” home that has already been built. Or you can choose a partially built spec home that is already framed and is ready for you to choose the interior finishes. Finally, you can build a stand-alone home that is actually a condominium – giving you all the benefits of a single-family home but without all of the tasks of lawn cutting and snow shoveling.

The Benefits of Building

The biggest advantage to building is that you can get exactly what you want. Another advantage is that everything will be new, with the latest energy-efficient technology and features. This is especially true for heating and cooling systems, water heaters, appliances, lighting, windows and skylights. You can be environmentally sustainable and save money in utility costs from

the get-go, and you won't have to worry about making costly replacements soon after you move in. You can also install green technologies such as electric car-charging stations and solar panels, or prep the house so they will be less costly to install at a later date.

Modern layouts are also more conducive to current lifestyles as opposed to the way we lived a decade or two ago. Wider garages, for example, can more easily accommodate the lawn tools, bicycles, kayaks, snowmobiles, skis and other "toys" you will want to enjoy Wisconsin's outdoors. Finally, you can landscape your property just the way you want it, with a patio, outdoor entertainment area, shrubs and trees exactly how and where you want them.

Professional Design Help

Some people shy away from home building because of the many choices

involved. Selecting interior finishes, appliances, light fixtures and even door handles can seem to be overwhelming. Fortunately, many homebuilders have made the selection process easier by offering packages that provide different looks using complementary colors, fixtures and hardware that can be modified by the homeowner. Many homebuilders also offer design services with a professional who will work with you to develop a look that fits your personality and budget.

Choosing a Homebuilder

Whether you are buying a condo, a townhouse, or building a house, you want to know that you are buying a good quality home from a reputable builder. This can be done by asking friends and colleagues or by contacting the **Metropolitan Builders Association**, (mbaonline.org), a trade organization that represents approximately 800 companies in southeastern Wisconsin.



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Colleagues and online searches can provide you with a list of active homebuilders and the price ranges of the homes they build. Visit recently built homes and subdivisions. Drive by on a Saturday morning when homeowners may be outside doing chores or errands. Introduce yourself and say you are considering buying a home from the builder who built their home. Talk to several owners. The more people you talk with, the more accurate an impression of a builder you will get.

Purchasing Land

If you do decide to buy a lot on your own, understand that lot prices vary considerably between communities and subdivisions. Legal descriptions of lots are either “lot & block” or “mete & bounds.” Lot & block parcels are the most frequently used legal description, especially within subdivisions. They state the actual lot dimensions and refer-

ence a certified survey that is kept on file at the local county courthouse. Mete & bounds parcels are often used to describe isolated or scattered lots. If the seller uses a mete & bounds legal description, you should have your property surveyed to verify its actual boundaries.

Special Considerations

There are several issues you need to consider when choosing a lot. Due to the size of the investment you will be making and the risks involved, you should seek legal assistance and/or consult with the local building inspector before you buy. Some of the things you should consider are:

- **Deed Restrictions:** Ask the seller for a copy of the deed so you can review any restrictions or “covenants” that may affect the land you are buy-

ing. Some subdivisions, for instance, limit the building materials you can use to build your home, specify how your home must be placed on your lot and may require a third party to approve your home’s design. They may even prohibit you from leaving cars in the driveway. Once you have signed the deed, you are legally obligated to adhere to its restrictions.

- **Drainage:** Any purchase offer should be contingent on the parcel not being located in a floodplain and you should double check with the city engineer or building inspector. In addition, you will want to know how the lot drains and whether it is a catch basin or run off from other lots. The county surveyor’s office should have topographical maps to identify drainage patterns.

- **Electricity/Gas:** Check with the local utilities about availability and hookup costs.

- **Fill:** Check with the building inspector to find out what your first-floor grade elevation will be and to determine how much fill you will have to buy or cart away from the site.

- **Garbage:** Find out whether garbage collection is included in your property taxes as a municipal service or if you will have to contract with a private company.

- **Sewer/Septic:** If you need a septic system, make sure the lot has a recent — and acceptable — percolation and soil test. Clay soil is prevalent in Wisconsin and can interfere with drainage. If you have poor soil, you may have to install a mound-type septic system. If you have metro or storm sewer service, find out how much the lateral hookups will cost.

- **Water:** Check to see whether you will need a well or will have to hook up to a community well or municipal water utility. If you have to drill a well, ask about unusual mineral content in the water. If you have a community well, ask your neighbors how it is working. If you have municipal water, find out the connection costs.

Questions to Ask Your Builder

Following are questions recommended by the National Association of Homebuilders:

- Will the builder give you references of recent buyers/occupants?
- Does the builder have a financing plan established?
- Are there floor plan options — for example, can a basement or deck be added?
- Can a room such as the basement be left unfinished?
- How much “customizing” can be done versus standard features?
- Can appliances be up- or down-graded?
- Are there any additional fees relating to the home or development?
- Will there be a homeowners’ association? If so, what will the dues cost?
- Does the builder offer a warranty program?
- Does the price include landscaping? What if the plants die within a year?
- Are there any restrictive covenants?
- What are the estimated taxes on the property?
- How is the school system rated?
- Are day care and grocery stores convenient and satisfactory?
- What about emergency facilities — police, fire department and hospitals?
- Are there any major development plans for the area in the next five years?



MAKING A HOME

Choose a Neighborhood That's Perfect for Your Lifestyle

CHOOSING WHERE TO LIVE may be one of the most difficult decisions you will have to make. One of your primary considerations will likely be finding a home near where you or your partner will work. Fortunately, Milwaukee's average commute time is among the lowest in the country, which means it's possible to live anywhere in the metropolitan area and still be close to the urban amenities of downtown Milwaukee.

The following pages contain descriptions of the five diverse counties in the metropolitan Milwaukee area: **Milwaukee, Waukesha, Ozaukee, Washington and Racine.**



A detailed narrative about life in each county is followed by information and statistical data on every municipality. Communities in Wisconsin are either cities, villages, or towns, designations based on the municipality's political structure and not the community's population.

The "Hot" Communities

In addition to **Downtown Milwaukee**, the **Third Ward** and the **Fifth Ward**, the communities generating the most interest are **Bay View, Mequon, Shorewood, Fox Point, Whitefish Bay, Wauwatosa, Oak Creek, Delafield, Sussex, Brookfield, Muskego and Mukwonago.**



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Milwaukee County

Urban Energy & Trendy Living

Milwaukee is a county of extremes. It is one of the state’s smallest counties geographically – and its most populous. Its mood ranges from the hustle and bustle of Milwaukee’s downtown to the rural quietness of River Hills, Hales Corners and Franklin. There is the **nightlife revelry in the Deer District**, and the quiet serenity of the 15,000-acre Milwaukee County park system, among the largest in the nation. There’s the **majestic fury of Lake Michigan** on a blustery November day and the quiet gurgling of the Kinnickinnic River. There are **stately lakefront mansions** and **modest bungalows**. There really is something for everyone in Milwaukee County.

Milwaukee

Milwaukee is the hub of the metropolitan area. The 31st largest city in the nation, it is known for its cleanliness, beauty and diverse population. It is a community with a big-city soul and a small-town heart. And because of Milwaukee’s “melting pot” heritage, there’s a variety of neighborhoods from which to choose, each with its own distinctive flavor.

Downtown Living Downtown Milwaukee is one of the most exciting residential areas in the metropolitan region. The city’s investment in an award-winning riverwalk along the **Milwaukee River**, coupled with a growing demand for urban professionals to be “near the action,” has spawned a multitude of

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
MILWAUKEE city.milwaukee.gov Schools: Milwaukee Public Schools	\$38,289 590,547	0-30 minutes 0-15 miles	\$156,000 \$27.59



POPULATION: 946,296 COUNTY SEAT: Milwaukee

upscale apartment and condominium projects. These new homes are located throughout the downtown area – in the city’s central business district; just north of downtown in **Brewer’s Hill**, one of Milwaukee’s oldest neighborhoods; in the **Park East** corridor near **Fiserv Forum** and the **Deer District**, home of the Milwaukee Bucks professional basketball team; and in the **trendy Third Ward and Fifth Ward/Walker’s Point** areas south of downtown. Of these areas, the Third Ward is the most developed. Located in a former warehouse district, its brick buildings have become a magnet for boutique shops, unique eateries, professional offices, condominiums and apartment homes.

The East Side’s unofficial boundaries run from the Milwaukee River east to Lake Michigan and from the city limits south to Ogden Avenue. One mile wide and three miles long, it’s crammed



The Riverwest Neighborhood is eclectic and diverse.

with dozens of neighborhoods, scores of specialty stores and a extremely diverse population. It includes **Prospect Avenue**, where the city’s first highrise condominiums and apartments were built, and the stately homes of **Newberry Boulevard** and **Lake Drive**. It’s also the “hip” side of Milwaukee, and it is as exciting as it is complex. The more than 26,000 students who attend the **University of Wisconsin-Milwaukee** keep the area energized. Just west of the Milwaukee River is **Riverwest**, one of the city’s most ethnically diverse neighborhoods and home to a large artist population.

Milwaukee’s West Side dates back to the days of Kilbourntown, when the city’s movers and shakers — including the Plankintons, Mitchells, Pabsts and Brumders — built imposing mansions on what is now West Wisconsin Avenue. **Story Hill** is the oldest neighborhood in this area. Located just north of I-94 and east of Calvary Cemetery, the winding streets of this subdivision feature the highest concentration of brick, stone and stucco homes within the city.

North Side The original home of Milwaukee’s German population, the North Side is now home to much of the city’s African-American population. The Northwest Side boasts the greatest abundance of single-family homes in Milwaukee. **Sherman Park**, which is located east of Sherman Boulevard and north of North Avenue, is known for the beautiful brick and Lannon-stone homes that sit majestically on wide, quiet streets. Bungalows are also common in this ethnically diverse neighborhood. **Lindsay Park** is home to the blue-domed **Annunciation Greek Orthodox Church**, which is located at 92nd and Congress streets and is the last major project designed by **Frank Lloyd Wright**.

South Side Settled by Polish and Italian immigrants, the South Side is home to kielbasa and pierogies, to church festivals and working-class families. **Bay View** is located on the South Side’s eastern edge, along the shores of Lake Michigan and south of the **Hoan Bridge**. Started as a company town in 1868, it remained an independent suburb for several decades before it

was swept up by Milwaukee’s march southward. To this day, it remains a staunchly independent community. In recent years, young professionals have flocked to Bay View, attracted by its community atmosphere and proximity to Lake Michigan. **South Kinnickinnic Avenue** is the primary commercial street, but there are many specialty shops tucked along the side streets.

North Shore

Shorewood ♦ Glendale ♦ Whitefish Bay Fox Point ♦ River Hills ♦ Bayside

Nestled among large stately trees and bordering the shimmering Lake Michigan coastline are the North Shore suburbs of **Shorewood, Glendale, Whitefish Bay, Fox Point** and **Bayside**. Here you will find some of the nicest homes in Milwaukee County. There are the spacious homes of Milwaukee’s founding business barons along **Lake Drive**, the secluded multi-acre estates of **River Hills**, and the brick and



Enjoying a view of Lake Michigan from Atwater Park in Shorewood

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
BAYSIDE bayside-wi.gov Schools: Fox Point-Bayside; Nicolet; Maple Dale-Indian Hill	\$108,710 4,214	25 minutes 10 miles	\$351,000 \$24.74
FOX POINT vil.fox-point.wi.us Schools: Fox Point-Bayside; Nicolet; Maple Dale-Indian Hill	\$118,281 6,571	25 minutes 8 miles	\$391,500 \$23.83
GLENDALE glendale-wi.org Schools: Glendale-River Hills; Nicolet; Maple Dale-Indian Hill	\$65,992 12,483	25 minutes 7 miles	\$184,000 \$23.16
RIVER HILLS riverhillswi.com Schools: Glendale-River Hills; Nicolet; Maple Dale-Indian Hill	\$156,250 1,558	25 minutes 8 miles	\$751,500 \$24.96
SHOREWOOD villageofshorewood.org Schools: Shorewood	\$68,306 13,479	20 minutes 5 miles	\$344,500 \$26.72
WHITEFISH BAY wfbvillage.org Schools: Whitefish Bay	\$111,069 14,050	25 minutes 6 miles	\$335,000 \$20.11

stucco homes near the **University of Wisconsin-Milwaukee** campus. All of these communities are defined by water. Shorewood, Whitefish Bay, Fox Point and Bayside are located on **Lake Michigan**, while River Hills straddles the **Milwaukee River**.

The average home prices in these communities range from \$300,000 to \$830,000, with lakefront property values in the millions. All five villages feature a mixture of homes – from elegant, turn-of-the-century mansions to modest, newer homes owned by young families. Residents can stroll through the quaint shops and restaurants located in the downtown areas of Shorewood and **Whitefish Bay** or relax in the peaceful solitude of **Fox Point**, **Bayside** and **River Hills**, which have large secluded lots.



Cafe Hollander/Lowland Group

Wauwatosa's quaint State Street has the ambience of a European village.

Wauwatosa

Wauwatosa is a white-collar community blessed with a healthy mixture of upscale homes, office buildings, retail developments and the **Milwaukee Regional Medical Center**. One of the earliest settlements in the area, it is ideally situated at the center of the metropolitan area, providing convenient access to the downtown and suburbs. Wauwatosa has two distinct commercial districts – the quaint and historic downtown area located in the valley near N. 76th and W. State streets, which features specialty shops and restaurants; and **Mayfair Road**, which is lined with office buildings and is home to **Mayfair Mall**, Milwaukee's largest and most popular regional shopping center. The historic **Washington Highlands** has long been a sought-after residential location, but the city boasts many other charming subdivisions as well, all of which offer suburban living with close proximity to downtown Milwaukee.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
WAUWATOSA wauwatosa.net Schools: Wauwatosa	\$74,929 48,314	20 minutes 5 miles	\$299,500 \$22.75

Brown Deer

Think golf and you'll think of **Brown Deer**, which is located just north of Milwaukee and a short drive from downtown. The **Milwaukee River** and **Brown Deer Park** form the village's eastern border. A modern community located just west of the exclusive village of River Hills, it developed rapidly after World War II and is home to a diverse mix of professional families. It is also a golfer's haven, with no fewer than two country clubs and the **Brown Deer Golf Course**, which is ranked one of the best public golf courses in the nation and used to be a regular stop on the PGA tour. Its clubhouse is a designated historic site.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
BROWN DEER browndeerwi.org Schools: Brown Deer	\$61,225 12,246	30 minutes 15 miles	\$164,500 \$28.08

West Allis/West Milwaukee

With a population of nearly 60,000, **West Allis** ranks as one of the largest cities in Wisconsin. Once the home of the Allis-Chalmers farm equipment manufacturing empire, it has been a blue-collar town, but has witnessed a dramatic increase in home sales to young professionals. It is home to **State Fair Park**, which hosts the annual **Wisconsin State Fair**, and the **Pettit National Ice Center**. The city also boasts the **region's largest farmers market**, which is held several times a week during the summer months on National Avenue, west of 66th Street. **West Milwaukee** is a small, formerly industrial area that has been transformed into a residential and commercial community along South 43rd Street near **American Family Field**, home of the **Milwaukee Brewers** professional baseball team.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
WEST MILWAUKEE westmilwaukee.org Schools: West Allis-West Milwaukee	\$35,156 4,124	15 minutes 5 miles	\$132,000 \$29.93
WEST ALLIS ci.west-allis.wi.us Schools: West Allis-West Milwaukee	\$47,699 59,780	20 minutes 5 miles	\$181,000 \$26.29

Southwest Suburbs

Franklin ♦ Greendale ♦ Greenfield ♦ Hales Corners

The southwestern suburbs of **Franklin**, **Greendale**, **Greenfield** and **Hales Corners** offer both urban and rural living opportunities. They contain some of the county's busiest commercial districts and some of the most beautiful parkland in the county. **Whitnall Park** and the **Root River Parkway**, which cut through southwestern Milwaukee County, offer acres

South Shore

Cudahy ♦ Oak Creek St. Francis ♦ South Milwaukee

The South Shore includes the communities of **Cudahy**, **Oak Creek**, **St. Francis** and **South Milwaukee**. **Oak Creek** is the largest and fastest-growing South Shore community, spanning almost 29 square miles. Located on Lake Michigan in the southeastern corner of Milwaukee County, its motto is “Where City Meets the Country.” It offers more than two dozen distinct neighborhoods, including the **Drexel Town Square**, a newer development that includes restaurants, stores, offices, the Oak Creek Public Library and residential living. A new lakeside residential development, Lake Vista, will add over 600 apartments and homes. The old-world charm and lakefront location of **St. Francis** has spawned several condominium and apartment projects as well. **Cudahy**, a company town formed by the Cudahy Packing Company in 1896, is primarily a quiet, residential community with quick access to the airport and the interstate. **South Milwaukee** is one of the more populous South Shore communities, but retains a small-town flavor with a healthy mix of business and residential settings. It is also one of the older communities with roots that date back to the 1830s. **Grant Park**, one of the largest parks in the Milwaukee County Park System, is located along Lake Michigan at the eastern edge of the community.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
CUDAHY cudahy-wi.gov Schools: Cudahy	\$50,923 18,071	5 minutes 6 miles	\$255,000 \$25.75
OAK CREEK oakcreekwi.org Schools: Oak Creek-Franklin	\$70,530 35,830	10 minutes 10 miles	\$273,500 \$21.26
ST. FRANCIS ci.stfrancis.wi.gov Schools: St. Francis	\$40,116 9,381	10 minutes 6 miles	\$203,000 \$27.25
SOUTH MILWAUKEE ci.south-milwaukee.wi.us Schools: South Milwaukee	\$51,484 20,725	10 minutes 8 miles	\$200,000 \$24.27



Inside the BelAir Cantina restaurant at Drexel Town Square.



ROC Ventures

The Rock sports complex in Franklin features five baseball diamonds, a restaurant, a snow park, and an umbrella bar (background).

upon acres of green space for picnicking, bicycling and other types of family enjoyment. Whitnall is home to **Boerner Botanical Gardens**, **Wehr Nature Center** hiking trails and the **Whitnall Park Golf Course**. There is also **The Rock**, a ski hill, sports complex and entertainment destination located at South 76th Street and West Rawson Avenue, which includes Ballpark Commons and Franklin Field, home of the Milwaukee Milkmen independent professional baseball team. **Franklin** is one of the state’s fastest-growing areas with residential developments springing up near Drexel, Puetz, Loomis, Rawson and Ryan roads.

Greendale, modeled after an English garden town, is one of three “Greenbelt” communities created by the federal government in the 1930s. **Greenfield** is one of the county’s larger communities geographically and, as its name implies, contains many parks and recreational areas, including a planned community ice center scheduled to open in late 2022. The recently developed **84 South**, located at Layton Avenue and South 84th Street, is a mix of apartments, offices, shops and restaurants.

Hales Corners, the smallest of the southwestern suburbs, is a quaint community with several residential subdivisions and commercial districts along Highway 100, Janesville Road and Forest Home Avenue near the Milwaukee-Waukesha county line.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
FRANKLIN franklinwi.gov Schools: Franklin; Franklin-Whitnall; Oak Creek-Franklin	\$74,972 35,996	15 minutes 10 miles	\$337,500 \$21.15
GREENDALE greendale.org Schools: Greendale	\$64,714 14,366	15 minutes 9 miles	\$309,500 \$24.07
GREENFIELD ci.greenfield.wi.us Schools: Greenfield; Whitnall; West Allis/West Milwaukee	\$54,973 36,968	15 minutes 7 miles	\$202,500 \$23.84
HALES CORNERS halescorners.org Schools: Whitnall	\$71,516 7,593	15 minutes 12 miles	\$308,500 \$22.51



Waukesha County

Suburban Living & Lake Country

Waukesha County, located just to the west of Milwaukee County, offers a perfect blend of urban and rural living. On its eastern edge are the populous – and prosperous – suburbs of **Brookfield, Elm Grove, New Berlin, Menomonee Falls** and **Muskego**. This is a rapidly growing area for **upscale, residential subdivisions**, with some of the **wealthiest ZIP codes** in the metropolitan area. **Waukesha**, the county seat, is a thriving community in its own right and one of the larger cities in the metropolitan area with a population of just over 72,000 people. Northwestern Waukesha County is known as “**Lake Country**” because of the dozens of sparkling lakes that were carved out by glaciers 15,000 years ago. This has long been a summer getaway for well-heeled Chicago and Milwaukee residents, but the area’s scenic beauty has made it a popular location for year-round homes as well. Southern Waukesha County is equally appealing for its natural beauty, but it is much quieter and less travelled. The southern unit of the **Kettle Moraine State Forest** offers excellent hiking and mountain biking trails around lightly forested lakes, hills and ridges. Other attractions include the **Vernon Marsh Wildlife Area**, a 4,500-acre wetland area along the **Fox River** near **Big Bend** and **Mukwonago**, and **Big Muskego Lake**, located in the southeastern corner of the county.

Waukesha

Although **Waukesha** is just a half-hour drive from downtown Milwaukee, it often seems like it’s a world away. Life is slightly slower here, although Waukesha does offer many big-city amenities, including the **Waukesha Choral Union**, the **Wisconsin Philharmonic** and the **Waukesha Civic Theatre**. Waukesha is one of the area’s older cities. Its streets were built on



POPULATION: 405,991 COUNTY SEAT: Waukesha

the well-worn paths of early Native American inhabitants who converged at a place called **Five Points** in the city’s center. In the late 1800s, Waukesha’s natural spring water transformed it into a resort town that attracted people from around the country, including Mrs. Abraham Lincoln and President Ulysses S. Grant. Many landmarks of that era remain, including the spring house located at “Five Points.” There have been several recent developments along the Fox River in Waukesha, including a new riverwalk and park areas.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
WAUKESHA ci.waukesha.wi.us Schools: Waukesha	\$61,380 72,043	35 minutes 20 miles	\$313,000 \$19.17

Elm Grove

The village of **Elm Grove** is a quaint, secluded community that features some of the more beautiful homes in the Milwaukee area. Less than 4.5 miles square, the entire village has been designated as a **bird sanctuary**, which adds to its bucolic atmosphere. Completely surrounded by the cities of Brookfield and Wauwatosa and conveniently located in the center of the metropolitan area, Elm Grove boasts one of the area’s highest median home values.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
ELM GROVE elmgrove.wi.org Schools: Elmbrook	\$113,750 5,884	25 minutes 10 miles	\$625,000 \$16.17

Brookfield

Brookfield is ideally situated. Located on the eastern edge of Waukesha County, it is a blend of beautiful newer residences and established homesteads dating back to the early part of the 19th century. It is a large community, covering more than 27 square miles and has a population of nearly 40,000, making it one of the largest and most-populous communities in Waukesha County. Brookfield is home to dozens of upscale subdivisions and condominium projects. It also is a regional shopping and business center.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
BROOKFIELD ci.brookfield.wi.us Schools: Elmbrook; Brookfield	\$101,761 39,951	20 minutes 12 miles	\$413,500 \$15.50

Northern Waukesha County

**Menomonee Falls ♦ Lisbon
Sussex ♦ Butler ♦ Lannon**

Menomonee Falls, located in the northeastern corner of Waukesha County, was founded in 1843 by a German immigrant who noticed a series of tumbling rapids on the Menomonee River

and realized the river’s potential for power. The village boasts more than 2,000 acres of village and county parklands, and the beautiful countryside of Washington County and Waukesha’s Lake Country are located just a few minutes away. It is also a hotbed of single-family residential development. The village of **Lannon** is probably best known for its quarries. They have provided the building materials for the region’s iconic Lannon-stone homes. Other fast-growing communities in northern

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
BUTLER butlerwi.gov Schools: Hamilton; Menomonee Falls	\$50,712 1,808	25 minutes 15 miles	\$165,500 \$17.91
LANNON villageoflannon.com Schools: Hamilton; Menomonee Falls	\$58,084 1,223	40 minutes 18 miles	\$214,500 \$13.02
LISBON townoflisbonwi.com Schools: Arrowhead; Merton; Hamilton; Richmond	\$89,635 10,523	40 minutes 20 miles	\$334,500 \$12.81
MENOMONEE FALLS menomonee-falls.org Schools: Menomonee Falls; Hamilton	\$77,069 38,999	40 minutes 18 miles	\$296,000 \$14.59
SUSSEX village.sussex.wi.us Schools: Hamilton	\$84,229 11,273	40 minutes 20 miles	\$334,500 \$15.33

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Waukesha State Bank

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Waukesha County include **Lisbon** and **Sussex**, both of which feature a mix of residential developments and business parks. Sussex is home to **Quad**, one of the world’s largest commercial printers and a major employer in Wisconsin.

Lake Country

**Oconomowoc ♦ Pewaukee ♦ Hartland ♦ Merton
Delafield ♦ Summit ♦ Dousman ♦ Chenequa
Nashotah ♦ Oconomowoc Lake ♦ Lac La Belle**

Bright blue lakes and rolling hills punctuate this desirable area in northwestern Waukesha County. Boating and fishing are popular here. This is an area filled with natural wonders, most of them created by glaciers thousands of years ago. **Lapham Peak**, located in the **Kettle Moraine State Forest** near Delafield, is the highest point in the county with an elevation of 1,233 feet above sea level. It is also near one of the hottest development areas, with many new upscale homes and subdivisions, especially near Oconomowoc and Delafield.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
CHENEQUA chenequa.org Schools: Swallow; North Lake; Stone Bank; Lake Country; Arrowhead	\$156,908 591	40 minutes 25 miles	\$1,745,000 \$12.47
DELAFIELD cityofdelafield.com Schools: Kettle Moraine; Arrowhead; Oconomowoc; Lake Country	\$82,826 7,177	40 minutes 24 miles	\$387,500 \$13.40
DOUSMAN villageofdousman.com Schools: Kettle Moraine	\$66,141 2,347	45 minutes 30 miles	\$335,500 \$16.18
HARTLAND villageofhartland.com Schools: Hartland-Lakeside J3; Arrowhead; Swallow	\$74,707 9,286	40 minutes 25 miles	\$469,500 \$12.75
LAC LA BELLE villageoflaclebelle.com Schools: Oconomowoc	\$167,631 299	45 minutes 30 miles	\$1,015,500 \$14.63
MERTON villageofmerton.com Schools: Merton; Arrowhead; Swallow; Richmond	\$144,762 3,690	40 minutes 32 miles	\$704,000 \$11.70
NASHOTAH nashotah-wi.gov Schools: Lake Country; Arrowhead	\$101,121 1,355	40 minutes 25 miles	\$546,500 \$11.23
OCONOMOWOC oconomowoc-wi.gov Schools: Oconomowoc; Arrowhead; Stone Bank	\$74,675 17,212	45 minutes 30 miles	\$308,000 \$14.90
OCONOMOWOC LAKE oconlake.com Schools: Oconomowoc	\$112,489 602	45 minutes 30 miles	\$1,161,000 \$14.03
PEWAUKEE cityofpewaukee.us Schools: Waukesha; Hamilton; Arrowhead; Pewaukee; Richmond	\$92,000 14,772	45 minutes 25 miles	\$333,000 \$12.53
SUMMIT summitvillage.org Schools: Oconomowoc; Kettle Moraine	\$110,226 4,844	45 minutes 30 miles	\$420,500 \$12.69



Along the beachfront and docks in downtown Pewaukee

Delafield has taken on a decidedly historic theme, with several buildings designed in Williamsburg-style motifs. It also is home to **St. John’s Northwestern Academies**, one of the oldest and most respected leadership schools in the nation.

Lake Country was once known as the “**Newport of the West.**” Between 1870 and 1930, hundreds of Milwaukee, Chicago and St. Louis residents took the train to **Oconomowoc** to relax at the resorts or in one of the area’s many palatial houses. Lake Road in **Oconomowoc Lake** used to be known as “**President’s Avenue**” because so many of the country’s leaders vacationed here, including Taft, Grant, Cleveland, Coolidge, McKinley and Teddy Roosevelt.

Hartland is located in the center of Waukesha County’s Lake Country. Twelve major lakes are located within five miles of the village, which features a scenic downtown surrounded by homes dating back to the 1920s. **Pewaukee** is located on the northeastern edge of **Pewaukee Lake**, the largest lake in the area for sailing, waterskiing, boating and swimming. It also yields more fish per acre than any other lake in the state. Local and national sailing regattas are common throughout the summer. During the winter, the lake is speckled with ice-fishing shanties. Given the beauty of its natural surroundings and its central location in the metropolitan region, this area is home to many new subdivisions and business parks. **Chenequa** is a small, exclusive community that features expansive homes wrapped around the shores of prestigious **Pine Lake**.

New Berlin/Muskego

Although originally settled in the 1800s, most of this area was developed in the last 40 years as Milwaukee moved westward. **New Berlin** boasts many beautiful homes, with a variety of

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
MUSKEGO ci.muskego.wi.us Schools: Muskego-Norway	\$86,588 24,999	25 minutes 15 miles	\$303,000 \$13.26
NEW BERLIN newberlin.org Schools: New Berlin; West Allis-West Milwaukee; Elmbrook; Muskego-Norway	\$78,078 40,596	25 minutes 14 miles	\$295,500 \$14.41

subdivisions, as well as condominium and apartment complexes in this expansive and still-growing community. Water lovers flock to **Muskego**, which offers three lakes for summer and winter enjoyment – **Big Muskego Lake**, **Little Muskego Lake** and **Lake Denoon**. Muskego is one of Waukesha County’s fastest-growing communities. A short drive away is the small community of **Wind Lake**, which is located where Hwy. Y (Racine Avenue) and U.S. 36 (Loomis Road) converge. Its proximity to three lakes – **Wind**, **Long** and **Waubasee** – have made it popular for both summer and year-round homes.

Southwestern Waukesha County

Eagle ♦ Mukwonago ♦ Wales
Vernon ♦ North Prairie ♦ Genesee

Southwestern Waukesha County is a rural wonderland where people enjoy nature. This region is becoming increasingly popular because of its beautiful scenery. It is home to the southern unit of the **Kettle Moraine State Forest**, but also has easy access to Milwaukee via I-43. There are several upscale residential developments located in the **Eagle** area, many of which have set aside significant acreage to protect wetlands and wildlife.

Mukwonago is the largest community in the area and is still

growing rapidly. It is located on **Phantom Lake** and the **Fox River**, just southwest of the **Vernon Marsh State Wildlife Area**. It’s also a short drive from **Alpine Valley**, the largest ski hill in southeastern Wisconsin and a popular outdoor music venue. **Wales**, located on the **Ice Age Drumlin Trail**, provides plenty of country living options.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
EAGLE townofeaglewi.us Schools: East Troy; Mukwonago; Palmyra-Eagle; Kettle Moraine	\$65,271 3,567	40 minutes 35 miles	\$289,000 \$11.21
GENESEEE towngeneseee.org Schools: Mukwonago; Kettle Moraine; Waukesha	\$75,785 7,388	40 minutes 25 miles	\$272,000 \$11.28
MUKWONAGO townofmukwonago.us Schools: Mukwonago	\$75,441 8,016	35 minutes 30 miles	\$327,000 \$11.81
NORTH PRAIRIE northprairie.net Schools: Kettle Moraine; Mukwonago	\$65,819 2,236	45 minutes 30 miles	\$323,500 \$12.61
VERNON townofvernon.org Schools: Mukwonago	\$65,725 7,675	30 minutes 19 miles	\$268,000 \$10.51
WALES vi.wales.wi.gov Schools: Kettle Moraine	\$76,452 2,593	40 minutes 25 miles	\$443,500 \$13.85

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Area Welcome

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deb@areawelcome.com

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Mary Kay Sokop

Office: 262-567-3527 • Cell: 262-490-3527
johnmaryk@sbcglobal.net





City of Mequon

Ozaukee County

Historic Villages & Suburban Energy

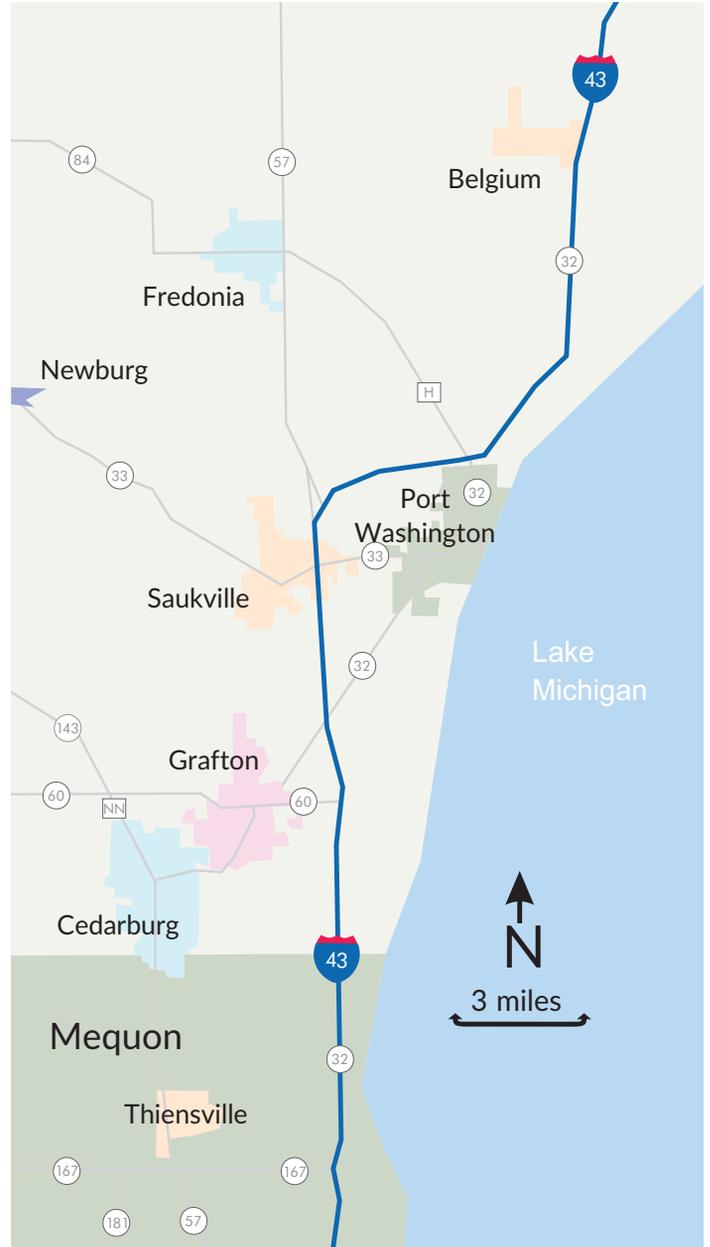
Located just to the north of Milwaukee County, Ozaukee is the **second-smallest county in the state** and the least-populated county in the metropolitan area; however, it is a virtual treasure chest of **historical sites** and **stunning lakefront landscapes**. It is also one of the more rapidly developing counties in the area. **Mequon** and **Thiensville** have become **prime locations** for residential developments because of their proximity to Milwaukee. Ozaukee County is best known, however, for its many **quaint towns**, **country inns**, and **octagonal barns**.

Stretching vertically along the Lake Michigan shoreline north of Milwaukee, Ozaukee County has kept its rich commercial heritage alive. **Cedarburg's Cedar Creek Settlement**, a collection of 18 shops, boutiques and galleries housed in a restored woolen mill, is a major shopping attraction, drawing visitors from throughout the region. **Port Washington**, the county's first settlement, was once a major commercial fishing port and still boasts one of the area's finest marinas. It is also a major manufacturing center, with several business parks located on the city's west side.

Ozaukee County is rich in natural beauty. **Harrington Beach State Park**, located north of Port Washington, is one of the most scenic state parks in the state. The **Ozaukee Interurban Trail** is a converted 30-mile railroad right-of-way that is now used by walkers, joggers and cyclists. Whether you choose to live in Port Washington, historic Cedarburg or suburban Mequon, you'll enjoy the pace of life in Ozaukee County.

Mequon/Thiensville

Mequon and **Thiensville** are the urban communities of Ozaukee County, accounting for more than one-third of the

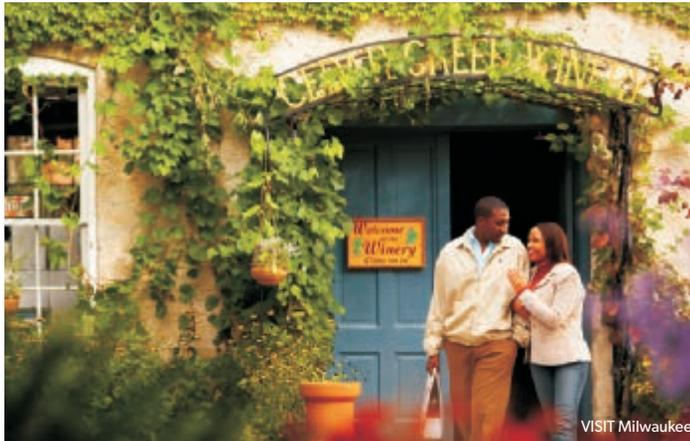


POPULATION: 89,905 COUNTY SEAT: Port Washington

county's population. The **Milwaukee River** meanders lazily through the two communities, which are located at the southern edge of the county. Mequon's beautiful scenery and rural location have made it one of the most affluent and rapidly growing suburbs in the area. It boasts majestic lakeshore bluffs, stately homes, numerous golf courses and easy access to the interstate. Many of

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
MEQUON mequon.govoffice.com Schools: Mequon-Thiensville	\$109,488 24,398	30 minutes 13 miles	\$479,000 \$13.68
THIENSVILLE village.thiensville.wi.us Schools: Mequon-Thiensville	\$60,656 3,178	40 minutes 17 miles	\$513,000 \$15.63

Wisconsin’s professional athletes have homes in this area, as does **Concordia University**, a four-year liberal arts school. **Thiensville** is a smaller community that dates back to the turn of the 20th century. It was slowly surrounded by Mequon as that city began to blossom in the 1950s.



Cedar Creek Winery in Downtown Cedarburg

Cedarburg/Grafton

Cedarburg is a town of specialty shops, antique stores and quaint restaurants. Its thriving downtown is listed on the **National Register of Historic Places** and features buildings dating back to the 1800s. The city’s residential base is a mixture of older, stately homes and modern subdivisions. Since 1960, the community’s population has more than doubled. **Grafton**, its neighbor to the east, is also an historic village. It was established in the early 1840s to take advantage of the Milwaukee River and has been a center of commerce ever since. Because of its location near I-43, Grafton continues to experience significant industrial and commercial development. Ten miles north of Grafton and Cedarburg is the **Ozaukee County Pioneer Village**, a living museum of 24 buildings and structures that were constructed between 1840 and 1907, including furnished homes, barns and outbuildings.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
CEDARBURG ci.cedarburg.wi.us Schools: Cedarburg	\$82,198 11,919	40 minutes 21 miles	\$284,000 \$17.48
GRAFTON village.grafton.wi.us Schools: Grafton	\$70,436 11,959	40 minutes 25 miles	\$220,500 \$17.33

Northern Ozaukee County

Belgium ♦ Fredonia ♦ Port Washington ♦ Saukville

Lake Michigan dominates the landscape in northern Ozaukee County, which includes **Belgium**, **Fredonia**, **Port Washington** and **Saukville**. **Harrington Beach State Park** is

a nature enthusiast’s treasure chest. The 636-acre park contains more than a mile of beach along **Lake Michigan**. The park also offers numerous beaches, picnic areas, hiking paths, nature walks and cross-country skiing trails for outdoor enthusiasts of all types.

Port Washington, the county seat, is the largest community in northern Ozaukee County. Once one of Lake Michigan’s major commercial fishing ports, the city still resembles a small fishing village. Besides being home to many charter boat captains, Port Washington offers residents a publicly owned marina and provides them with the only Lake Michigan-based water supply in the county. Because of the community’s age – it was the county’s first settlement – the city offers a wide variety of housing, from homes built in the mid-1800s to modern homes in spacious subdivisions.

Saukville is a small community located just northwest of Port Washington. Its quaint downtown, business park and proximity to woodlands and water have made it an attractive location for those who love the outdoors.

Riveredge Nature Center, located in the northwestern corner of the county, is a peaceful 351-acre wildlife sanctuary that includes cross-country skiing and hiking trails. Also located in the northernmost regions of Ozaukee County are the small rural communities of **Fredonia** and **Belgium**. Fredonia claims to be the birthplace of **Flag Day** and is home to the **National Flag Day Foundation**. Belgium is located off I-43 just west of Harrington Beach State Park, where the village’s founders, immigrants from **Luxembourg**, worked in the quarries.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
BELGIUM village.belgium.wi.us Schools: Cedar Grove-Belgium	\$68,279 2,439	45 minutes 30 miles	\$267,500 \$16.90
FREDONIA village.fredonia.wi.us Schools: Northern Ozaukee	\$65,465 2,207	45 minutes 30 miles	\$292,500 \$16.73
PORT WASHINGTON ci.port-washington.wi.us Schools: Port Washington-Saukville	\$63,289 11,876	50 minutes 25 miles	\$244,000 \$16.40
SAUKVILLE village.saukville.wi.us Schools: Port Washington-Saukville	\$64,650 4,411	40 minutes 25 miles	\$213,500 \$17.55



Erin Hills

Washington County

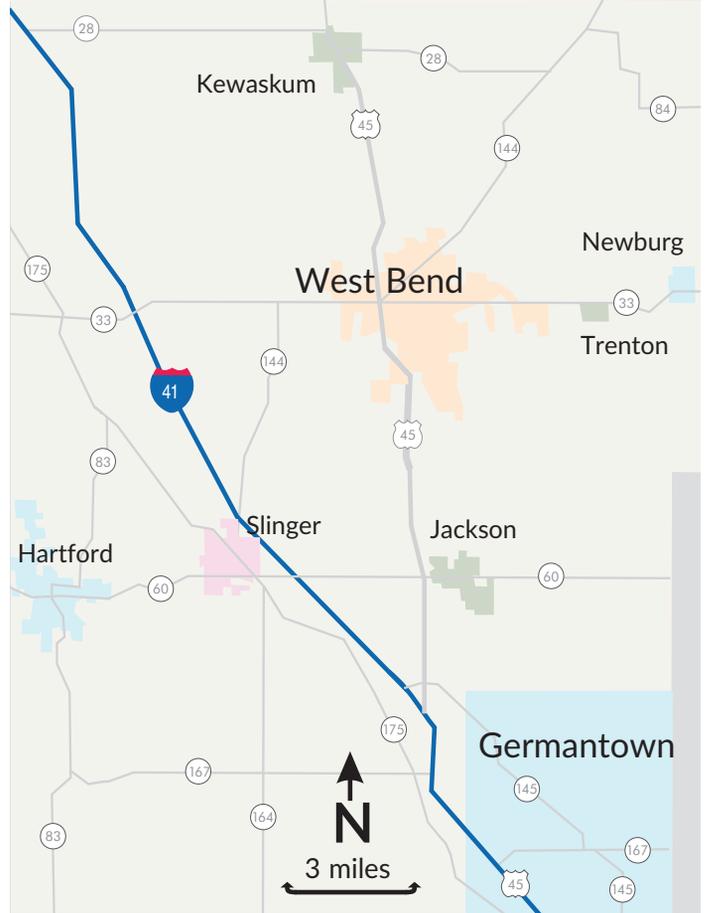
Gateway to the Kettle Moraine

Steeped in history and anchored in nature, Washington County has a distinctively rural feel. The county’s population totals nearly 138,000 and is growing rapidly. Located northwest of Milwaukee, Washington County is home to some of the most **beautiful lakes, hills and natural formations** ever carved out by thousand-ton slabs of ice. It was here that the rims of two glaciers – the Michigan and Green Bay – collided, creating a huge ridge that extends some 120 miles from southeastern Wisconsin north to Lake Winnebago. This created some of the most beautiful topography in Wisconsin. Washington County boasts more than 50 lakes and five rivers. It is home to portions of the **Ice Age Trail**, several units of the **Kettle Moraine State Forest** and **Pike Lake State Park**, which features **Powder Hill**, a 1,350-foot-high kame that was formed when the glaciers began to melt. It also is the home of the **Basilica of the National Shrine of Mary, Help of Christians at Holy Hill**, which attracts thousands of pilgrims each year who come to pray for good health at this beautiful setting high atop a hill overlooking the countryside.

Germantown

Germantown is a residential community located just northwest of Milwaukee. It is one of the largest villages in the state, covering 34 square miles. It has also been one of the faster-growing communities in the state. Since 1990, its population has doubled.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
GERMANTOWN village.germantown.wi.us Schools: Germantown	\$79,553 20,590	45 minutes 20 miles	\$327,000 \$16.24



POPULATION: 137,637 COUNTY SEAT: West Bend

Founded in 1838 by Germans who were attracted to the heavily wooded areas, the village still treasures its European heritage. In May, village residents gather for a **German Maifest** celebration. Germantown has a diversified economy that benefits from one of the largest industrial parks in the state. The village has two golf courses, several parks and a variety of home sizes.

West Bend/Kewaskum

West Bend, the county seat and largest city in Washington County, is nestled in picturesque farm country with rolling hills and rustic roads. The **Milwaukee River** winds its way through the downtown, en route from the hills of the Kettle Moraine to Lake Michigan. The city maintains the charm and friendliness of small-town living. It is home to the **Museum of Wisconsin Art**, which features the works of Wisconsin artists, and the **Kettle Moraine Symphony Orchestra**. **Kewaskum** is named after a famous Potawatomi Indian chief. Nestled along



Museum of Wisconsin Art

the Milwaukee River at the northwestern corner of Washington County, it is known today as the “**Gateway to the Kettle Moraine State Forest.**” With more than 27,000 acres of beautiful hills, winding trails and sparkling lakes, the northern unit of the state forest attracts thousands of people who are interested in swimming, camping, hiking, horseback riding, skiing, hunting, fishing and studying nature. Just outside Kewaskum is the **Ice Age Trail**, a hiking path that winds through the forest. Just south of Kewaskum, visitors and residents can ski the slopes of the **Sunburst Ski Area**.



Little Switzerland ski area near Slinger

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
KEWASKUM village.kewaskum.wi.us Schools: Kewaskum	\$58,413 4,148	70 minutes 40 miles	\$279,000 \$16.80
WEST BEND ci.west-bend.wi.us Schools: West Bend	\$55,962 32,122	45 minutes 31 miles	\$244,500 \$17.02

formance hall that stages professional touring performances; and the **Wisconsin Automotive Museum**, which features more than 100 vintage autos and artifacts.

Slinger hosts the **Washington County Fair** every July and is also known for skiing and racing. **Slinger Speedway**, located at the intersection of highways 144 and 41, features late-model stock cars on the world’s fastest quarter-mile oval. In June, it will host one of the races for the **Superstar Racing Experience (SRX)** series which will be televised nationally. Slinger is also home to **Little Switzerland**, which offers 15 ski runs.

Jackson is a small village of just over 7,000 that’s noted for its big bargains. Every spring its residents host what is arguably one of the largest rummage sales in the metropolitan area. Located 25 miles northwest of Milwaukee and seven miles south of West Bend, Jackson is one of the fastest-growing communities in Washington County. **Richfield** is a village of nearly 12,000 residents near the intersection of U.S. 45 and U.S. 41. Probably best known for the **Cabela’s** outfitter store located there, Richfield has numerous natural attractions as well, including more than a dozen lakes and numerous parks.



Holy Hill towers over the rolling hills of Washington County.

Southern Washington County

Hartford ♦ Slinger ♦ Jackson ♦ Richfield

Just west of Germantown is the picturesque **Basilica of Holy Hill**, a Roman Catholic church and monastery. The spires of the hilltop, neo-Romanesque church can be seen for miles, and the observation towers provide a breathtaking view of the Kettle Moraine countryside. The church was dedicated as the National Shrine of Mary, Help of Christians in 1958 and has since become a pilgrimage site for thousands of people who visit each year to pray for their health. In 2006, Holy Hill was dedicated as a minor basilica, one of only two basilicas in the state (the other is the Basilica of St. Josaphat on the south side of Milwaukee).

Hartford is a community seemingly lost in time. Tucked in the rolling hills of the Kettle Moraine, it features a late 19th-century main street where shoppers can find an amazing assortment of handcrafted items, antiques and fine Wisconsin cheeses. Hartford is also home to **Erin Hills**, a public golf course that hosted the **2017 U.S. Open**; the **Schauer Arts Center**, a regional per-

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
HARTFORD ci.hartford.wi.us Schools: Hartford J1; Hartford UHS	\$55,438 15,571	60 minutes 40 miles	\$214,000 \$15.60
JACKSON villageofjackson.com Schools: West Bend; Slinger; Germantown	\$65,422 7,187	45 minutes 30 miles	\$254,500 \$16.99
RICHFIELD richfieldwi.gov Schools: Friess Lake; Richfield J1; Germantown; Slinger	\$98,626 11,895	30 minutes 25 miles	\$440,000 \$11.90
SLINGER vi.slinger.wi.gov Schools: Slinger	\$75,602 5,675	60 minutes 35 miles	\$280,000 \$14.64



Racine County

A New Engine of Economic Growth

Racine County has something to offer everyone – from luxury condominiums overlooking a modern marina, to a quiet lake lot reminiscent of Scandinavia. It is home to family-run dairy farms and major national corporations, including **CNH Industrial**, **Modine Manufacturing** and **SC Johnson**. It’s also the home of **Foxconn**’s new research and manufacturing campus, which is expected to add thousands of jobs to the region. There’s a lot of history here – along the many rustic country roads first trod by buffalo, in the Victorian homes of **Burlington**, and at **Frank Lloyd Wright’s Wingspread Conference Center in Wind Point**, a National Historic Landmark. The first electric refrigerator was built in Racine and telling tall tales first became an art form in Burlington. Racine County is an outdoor lover’s paradise. In addition to the fishing opportunities offered by Lake Michigan, the county has established nearly 120 miles of bike trails on lightly traveled roads. There are also four off-road trails that connect with trails in Milwaukee and Kenosha counties. **Quarry Lake Park** is considered a scuba diver’s dream, while the 80-acre **River Bend Nature Center** offers hiking, birdwatching, nature studies and canoeing. The **Racine Zoo** is located on 32 acres of Lake Michigan shoreline. The arts have strong roots in Racine County. The **Racine Symphony Orchestra** is the state’s oldest continuous orchestra, while **Burlington’s Malt House Theatre** is the oldest community theater. Art lovers will want to explore the **Racine Art Museum** and the **Charles A. Wustum Museum of Fine Arts**.

Racine

An economic center of its own, **Racine** developed independently – and sometimes in competition with – the early industrial centers of Milwaukee and Chicago. Today it is home to several



POPULATION: 192,489 COUNTY SEAT: Racine

prominent companies, including **SC Johnson**, **CNH Industrial** and **Modine Manufacturing**. Few Lake Michigan communities have capitalized on their location as well as Racine. **North Beach**, located just north of the downtown, offers swimmers, joggers and sun worshippers more than one mile of clean, sandy beach. **Racine’s Reefpoint Marina** is one of the largest recreational boat facilities on Lake Michigan with just over 900 boat slips. Adjacent to the marina is **Festival Park**, which hosts many of Racine’s ethnic festivals.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
RACINE cityofracine.org Schools: Racine Unified	\$42,590 77,447	15 minutes 20 miles	\$180,500 \$26.70

Wind Point/North Bay

Located just north of Racine, these two lakeshore communities boast some of the finest homes, boutiques and shops in Racine County. One of the earliest settlements, **Wind Point** sits on a small peninsula that juts into Lake Michigan. The **Wind Point Lighthouse**, built in 1880, is considered to be the oldest and tallest lighthouse still operating on the Great Lakes. The upscale area has long been a preferred residential area for many of Racine’s civic leaders. Located here is **Wingspread**. Built by **Frank Lloyd Wright** for Herbert and Jane Johnson in 1938, it is the last of Wright’s Prairie homes and is now a conference center.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
WIND POINT windpointwi.us Schools: Racine Unified	\$95,124 1,696	10 minutes 12 miles	\$394,000 \$16.34
NORTH BAY northbay-wi.us Schools: Racine Unified	\$97,387 236	15 minutes 15 miles	\$516,000 \$19.22

Eastern Racine County

Mount Pleasant ♦ Sturtevant ♦ Elmwood Park

Located southwest of Racine along Highway 11 (Durand Avenue), these communities boast relaxed living and easy access to the urban comforts of Racine, Milwaukee and northern Illinois. **Mount Pleasant** is the largest of the three communities, covering much of the land between I-94 and Racine. Mount Pleasant is the second-most populous community in the county and home to the new **Foxconn research and manufacturing campus**. **Sturtevant** is an incorporated village surrounded by **Mount Pleasant that is the home of InSinkErator** and also a stopping point for **Amtrak**, which makes it an easy commute to either Chicago or Milwaukee. **Elmwood Park** is a small, upscale community located just southwest of Racine.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
ELMWOOD PARK elmwoodparkwi.com Schools: Racine Unified	\$74,841 486	20 minutes 20 miles	\$267,000 \$16.62
MOUNT PLEASANT mountpleasantwi.gov Schools: Racine Unified	\$70,096 26,976	15 minutes 15 miles	\$257,000 \$19.10
STURTEVANT sturtevant-wi.gov Schools: Racine Unified	\$65,262 6,666	20 minutes 15 miles	\$250,000 \$19.38

Caledonia/Raymond

Located at the northern end of Racine County, the villages of Caledonia and Raymond offer a rural setting that is midway between Racine and Milwaukee. **Caledonia** is one of the largest villages in the state with just over 25,000 residents. Covering all of eastern Racine County between Racine and the Milwaukee County line, it is a rapidly developing area because of its proximity to Milwaukee and the interstate. **Raymond** is located west of I-94 between Highway K and the Milwaukee County line. It is home to the bustling **7 Mile Fair**, a year-round event that is the “granddaddy of flea markets.”

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
CALEDONIA caledonia-wi.gov Schools: Racine Unified	\$77,240 25,203	20 minutes 15 miles	\$292,500 \$18.69
RAYMOND raymondwi.com Schools: North Cape; Raymond J14; Yorkville J2; Norway J7; Union Grove UHS; Waterford UHS	\$70,559 3,988	20 minutes 15 miles	\$253,500 \$16.53

Waterford/Rochester

Waterford and Rochester are growing communities located along the **Fox River** between the **Tichigan Lake** area to the north and Burlington to the south. **Waterford** is situated at the

intersection of highways 36 and 20 on the southern edge of **Tichigan Lake**, with **Rochester** just to its south.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
ROCHESTER rochesterwi.us Schools: Waterford Graded; Waterford UHS; Burlington	\$61,363 3,847	15 minutes 15 miles	\$281,500 \$15.78
WATERFORD tn.waterford.wi.gov Schools: Waterford Graded J1; Washington-Caldwell; Waterford UHS	\$77,973 6,478	15 minutes 20 miles	\$303,000 \$16.14

Western Racine County

Dover ♦ Union Grove ♦ Yorkville

Life is relaxed in rural Racine County, where there is a wealth of recreational opportunities for people of all ages. Bucolic in nature, it is only a half-hour drive from downtown Milwaukee and Milwaukee Mitchell International Airport. **Union Grove**, located at the intersection of U.S. 45 and Hwy. 11, is home of the **Great Lakes Dragaway**, a popular site for drag racing.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
DOVER doverwi.com Schools: Union Grove J1; Waterford; Yorkville J2; Burlington; Union Grove UHS; Waterford UHS; Dover-Kansasville; North Cape	\$67,826 4,224	25 minutes 25 miles	\$257,500 \$14.33
UNION GROVE uniongrove.net Schools: Union Grove J1; Union Grove UHS	\$62,221 5,135	25 minutes 30 miles	\$293,500 \$20.49
YORKVILLE villageofyorkville.com Schools: Yorkville J2; Union Grove J1; Union Grove UHS	\$66,682 3,145	30 minutes 30 miles	\$314,000 \$16.89

Burlington

This fun-loving city has an international reputation — that is if you can trust anyone who tells you about it — as the city has been home to the **Burlington Liars Club** for just over 90 years. Every New Year’s Eve, the club bestows upon one person the dubious honor of being the tallest-tale teller. Truth be told, Burlington has a lot to offer. Located at the junction of the White and Fox rivers, historic Burlington has long been a crossroads of commerce. It is the Midwest home of **Nestlé USA** and celebrates all things chocolate, as evidenced by the local **Chocolate Experience Museum** and its annual **ChocolateFest**, a three-day extravaganza that features carnival rides, games, music and, of course, chocolate treats. Burlington is close to **Lake Geneva**, a popular resort town.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2020 Home Sales Price Tax Rate
BURLINGTON burlington-wi.gov Schools: Burlington	\$56,055 10,924	25 minutes 20 miles	\$219,500 \$20.24



HEALTH CARE & FITNESS

A Region Committed to Living Well & Providing Quality Care

WISCONSIN IS CONSISTENTLY RANKED AMONG THE TOP FIVE STATES in the nation for the quality of medical care delivered by its health care providers. Milwaukee has a respected medical community that includes educational and research facilities; integrated health care systems that coordinate clinic, inpatient and outpatient care; several specialty hospitals and a variety of health care plans ranging from traditional fee-for-service programs to health maintenance organizations (HMOs), and accountable care organizations (ACOs). Three hospitals – Aurora St. Luke’s Medical Center, Children’s Wisconsin and Froedtert Hospital & Medical College of Wisconsin – are ranked nationally in multiple specialties by *U.S. News & World Report*.

The Milwaukee Regional Medical Center, a sprawling campus of hospitals, outpatient clinics, health-related educational facilities and research centers, includes:

- **Children’s Wisconsin**, which is consistently ranked as one of the best children’s hospitals in the nation

- **Froedtert Hospital & Medical College of Wisconsin**, which operates the state’s only Level 1 Trauma Center
- **Medical College of Wisconsin**, one of the nation’s largest private medical schools and a major research institution
- **Versiti Wisconsin, Inc.**, which operates an internationally recognized blood research center
- **Curative Care Network**, which is one of the most comprehensive rehabilitation centers in the country.

Other significant health care offerings include:

- **Advocate Aurora St. Luke’s Medical Center**, the largest hospital in the state known for its quality and efficiency
- **ProHealth Care** and **UW Health**, which have partnered to operate the **UW Cancer Center at ProHealth Care** in Pewaukee
- **Ascension Columbia St. Mary’s Milwaukee**, which houses the region’s advanced burn center

Life is not about limitations. It's about what is Humanly possible.



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WISCONSIN

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Metropolitan Milwaukee

HOSPITALS & HEALTH SYSTEMS

ASCENSION WISCONSIN

1. Ascension Columbia St. Mary's Milwaukee
2. Ascension Columbia St. Mary's Ozaukee
3. Midwest Orthopedic Specialty Hospital (Joint Venture)
4. Orthopaedic Hospital of Wisconsin (Joint Venture)
5. Ascension All Saints Hospital - Racine
6. Ascension SE Wisconsin - Elmbrook
7. Ascension SE Wisconsin - Franklin
8. Ascension St. Francis Hospital
9. Ascension SE Wisconsin - St. Joseph

ADVOCATE AURORA HEALTH

10. Aurora Medical Center in Burlington
11. Aurora Medical Center in Grafton
12. Aurora Medical Center in Kenosha
13. Aurora Lakeland Medical Center
14. Aurora Medical Center in Washington County
15. Aurora St. Luke's Medical Center
16. Aurora Sinai Medical Center
17. Aurora Medical Center in Summit
18. Aurora St. Luke's South Shore
19. Aurora West Allis Medical Center

FROEDTERT HEALTH

20. Froedtert Menomonee Falls Hospital
21. Froedtert Hospital
22. Froedtert West Bend Hospital
23. Froedtert Kenosha Hospital
24. Froedtert Community Hospital - New Berlin
25. Froedtert Community Hospital - Pewaukee
26. Froedtert Pleasant Prairie Hospital

PROHEALTH CARE

27. ProHealth Oconomowoc Memorial Hospital
28. ProHealth Waukesha Memorial Hospital
29. ProHealth Mukwonago Hospital*

INDEPENDENT HOSPITALS

30. Children's Wisconsin
31. Milwaukee VA Medical Center



* Emergency Department, Urgent Care, Clinics Open; Inpatient Facilities Slated to be Completed in 2021

AREA HEALTH SYSTEMS

As is true in many areas, independent hospitals in southeastern Wisconsin have given way to integrated health care systems that bring together hospitals, clinics, physicians and specialty providers such as home health agencies and hospice to provide the whole continuum of health care.

Five integrated health systems serve southeastern Wisconsin:

Advocate Aurora Health

Advocate Aurora Health, a not-for-profit health care organization, is a nationally recognized leader in efforts to improve the quality of health care. Advocate Aurora has sites in more than 90 communities in eastern Wisconsin and northern Illinois, including 16 hospitals, more than 155 clinics and 70 pharmacies. More than 3,300 physicians are affiliated with Advocate Aurora, including more than 900 in the Advocate Aurora Health Medical Group and 280 with Advocate Aurora Health Advanced Healthcare. Advocate Aurora Health offers home care and hospice services; family and social services; and behavioral health. It also offers treatment for many common medical conditions at Advocate Aurora Health Quick Care sites, which are located in shopping malls and many other public locations.
Address: 750 W. Virginia St., Milwaukee
Telephone: (414) 647-3033
Website: advocateaurorahealth.org

Ascension Health

Ascension Health in Wisconsin consists of the former Columbia St. Mary's Health System and Wheaton Franciscan Healthcare. It includes 12 campus sites in southeastern Wisconsin with locations in Milwaukee, Mequon, Elm Grove, and Racine. It also is co-owner of the Orthopaedic Hospital of Wisconsin and the Midwest Orthopedic Specialty Hospital, operates the Columbia School of Nursing and is affiliated with Madison Medical Affiliates. It operates more than 70 primary care clinics, the Columbia College of Nursing, and is affiliated with Madison Medical Affiliates. The system also includes four transitional and extended-care facilities, home health and hospice, and outpatient centers.
Address: 400 W. River Woods Pkwy., Milwaukee
Telephone: (414) 465-3000
Website: healthcare.ascension.org

Children's Wisconsin

Children's Wisconsin is dedicated solely to the health and well-being of children. It includes the main hospital, which is located at the Milwaukee Regional Medical Center. Children's Wisconsin is a nationally recognized center for pediatric health care that provides inpatient care (including intensive care services) and outpatient services in more than 70 medical specialties. Other affiliates include Children's Wisconsin-Fox Valley in

Neenah; several primary care clinics; Children's Specialty Group, a physician group practice jointly owned by Children's Wisconsin and the Medical College of Wisconsin; Children's Community Health Plan; Children's Wisconsin Research Institute; and Children's Hospital Community Services.

Address: 8915 W. Connell Ct., Milwaukee
Telephone: (414) 266-2000
Website: chw.org

Froedtert & Medical College of Wisconsin

Froedtert & Medical College of Wisconsin network consists of Froedtert Hospital in Milwaukee, Froedtert Menomonee Falls Hospital, Froedtert West Bend Hospital, Froedtert Kenosha Hospital, Froedtert Pleasant Prairie Hospital and the Froedtert Health Medical Group with nearly 2,000 physicians who are Medical College of Wisconsin faculty or members of affiliated physician groups. The health system provides

comprehensive health care, from primary care and community clinics to hospital settings with a complete range of specialties.

Address: 9200 W. Wisconsin Ave., Wauwatosa
Telephone: (414) 805-3666
Website: froedtert.com

ProHealth Care

ProHealth Care is an integrated health care system serving Waukesha County and surrounding communities. With a network of more than 900 physicians, the system's services include cancer, heart and vascular care (in partnership with UW Health), and orthopedics (in partnership with Orthopaedic Associates of Wisconsin). The system includes a tertiary care hospital, an acute care hospital, a rehabilitation hospital and 13 primary care clinics. ProHealth Care also offers home care services, a residential hospice, a fitness center and three senior living facilities.

Address: N17 W24100 Riverwood Dr., Waukesha
Telephone: (262) 928-1000
Website: prohealthcare.org

Technology is Changing the Way Health Care is Delivered

Technology is changing the way health care is delivered and Milwaukee providers are on the leading edge of advances. Even before the COVID-19 pandemic, health systems were expanding telehealth services to provide patients with more convenient access to care. After the pandemic struck, telehealth services grew exponentially in southeastern Wisconsin as a way to provide needed medical care while minimizing the risk of spreading the virus.



Finding the Right Doctor

Choosing a primary care physician is one of the most important decisions you will make when you move to the area. Your selection will impact the health and well-being of you and your family. In southeastern Wisconsin, most physicians are affiliated with one of the region's five integrated health systems, so when you select a physician you are selecting a health system as well.



Health systems have web-based tools (including videos) that can help you find and evaluate physicians (please see health system listings for telephone numbers and websites).

Health care providers have also improved the mobile apps that patients can use to access their lab results, schedule appointments or review their care plan. This is important because studies have shown that patient engagement is one of the key determinants to lowering health care costs and improving outcomes.



COMMITTED TO FITNESS

SURROUNDED BY NATURAL BEAUTY, Milwaukee residents like to get out and do things - whether it is exercising at the health club, walking the beach, Riverwalk or downtown streets, playing tennis or golf in the dozens of county parks, kayaking the Milwaukee River, sailing Lake Michigan, or exploring the many state parks and hiking trails throughout southeastern Wisconsin and beyond. When that does not satisfy their wanderlust, they wander on to Door County, Wisconsin's Northwoods, the Upper Peninsula, the Wisconsin Dells and the Apostle Islands. In Wisconsin, its easy to embrace an active, healthy lifestyle while exploring the state's beauty!

Healthy Lives

Overall wellness is embedded in the region's culture:

- **Employers actively promote wellness.** Milwaukee is the only city in the nation to twice receive the Well City designation, which is presented by the Wellness Council of America to cities in which there is a high percentage of employers with formal wellness programs. Racine, the second largest city in the region, has also received the designation. In addition, more than 60 area employers have been recognized nationally for their wellness programs.
- **A commitment to public parks.** Since the days when the state was first settled, civic leaders have been committed to setting aside public areas for citizens and visitors to enjoy. The result is miles of unspoiled lakefront beaches, hiking and biking trails, and dog parks. Milwaukee County alone has more than 140 parks with 15,000 acres of parkland, and many of the parks feature trails, tennis courts, golf courses and swimming pools.
- **Leadership in health care.** Southeastern Wisconsin boasts several integrated delivery systems that have been recognized nationally for their quality and innovation. In addition, researchers at the Medical College of Wisconsin and the Versiti Blood Center of Wisconsin continually look for ways to improve people's quality of life.

■ **Active lifestyles.** Wisconsin residents like to do things, whether it's hiking, biking, jogging, kayaking or working out at one of the region's many fitness centers. There is plenty of opportunities to get moving and to get outside, whatever the season. And thanks to majestic Lake Michigan and the beautiful topography of southeastern Wisconsin, exercising is as inspiring as it is fun.

Hiking, Biking & Running

There are dozens of trails to tempt you in the region. There are also organized events where you can compete or just mingle with like-minded individuals.

BIKE TRAILS

There are several major biking trails in the region, including the 96-mile **Oak Leaf Trail** that meanders throughout Milwaukee County, with an extended length along the lakefront; the **Ozaukee Interurban Trail**, a 30-mile, paved path that follows former railroad tracks between Mequon and Belgium in Ozaukee County; the **Hank Aaron State Trail**, a 13.5-mile paved path from Lake Michigan west to Miller Park; the **Glacial Drumlin Trail**, which covers 13 miles in Waukesha County near the communities of Dousman, Pewaukee and Waukesha; the **Lake Country Recreation Trail** that connects the city of Waukesha with the county's "lake country;" the **Bugline Trail**, a 12-mile path near Menomonee Falls; and the 9.8-mile **Lake Michigan Pathway** lakeshore trail in Racine.

BIKING EVENTS

- **UPAF Ride for the Arts:** June 6, 13 & 27 (Downtown Milwaukee) upaf.org
- **Tour of America's Dairyland (ToAD):** June 17 - 27 (Kenosha, Wauwatosa, Milwaukee) tourofamericasdairyland.com
- **Riverwest 24 Bike Race:** Tentatively July 24 - 25 (Riverwest Milwaukee) riverwest24.com
- **Ride Across Wisconsin:** July 30 - August 1 (La Crosse to Green Bay) wisconsinbikfed.org; rideacrosswisconsin.com
- **Santa Cycle Rampage:** Tentatively December 4 Wauwatosa - Downtown Milwaukee) wisconsinbikfed.org

POPULAR RUNS & WALKS

- **ProHealth Care Walks for Cancer:** Tentatively May 1, 2021
(Mukwonago, Oconomowoc, Waukesha) prohealthcare.org/ways-to-give
- **Arthritis Foundation Walk to Cure Arthritis:** TBD June, 2021
(The Rock Sports Complex - Franklin) walktocurearthritis.org/Milwaukee
- **Brewers Mini Marathon:** TBD August, 2021
(Miller Park - Menomonee Valley); race-brewers.com
- **Briggs & Al's Run & Walk for Children's Wisconsin:** TBD September, 2021
(Downtown Milwaukee); alsrun.com
- **Susan G. Komen More than Pink Walk:** September 26, 2021
(Henry W. Maier Festival Park/Virtual #WalkWhereYouAre - Milwaukee Lakefront); komenwisconsin.org/walk
- **Milwaukee Lakefront Marathon:** Tentatively Oct. 3, 2021
(Grafton - Downtown Milwaukee); milwaukeekeelakefrontmarathon.org

Health Clubs

Milwaukee residents like to stay in shape year-round. In addition to the many tennis courts, running paths and bicycle trails located within the public park system, and the outdoor options provided by Lake Michigan, the Milwaukee River and the many smaller waterways and inland lakes in the region, there are numerous indoor facilities as well. Southeastern Wisconsin health clubs vary from exercise-only facilities to full-service family destinations with classes, day care, weight-loss programs, indoor basketball and tennis courts and pools to services offered by personal trainers, nutritionists, and massage therapists. Most area health clubs offer a variety of membership packages tailored to individual budgets and exercise needs.

WISCONSIN ATHLETIC CLUB

The Wisconsin Athletic Club (WAC) is the largest, locally owned athletic club in Wisconsin. Founded and in continuous operation since 1976, the WAC has eight clubs located in West Allis, Greenfield, Wauwatosa, Downtown Milwaukee, Glendale (North Shore), Menomonee Falls, Brookfield and Hartland (Lake Country). The WAC is consistently upgrading its multi-sport facilities to meet the evolving needs of its members. The WAC's goal is to make fitness both valuable and fun for members, with convenient hours, a wide variety of group fitness classes, lessons, personal training and a continuing education program that creates the friendliest, most knowledgeable professionals in the industry. thewac.com

WAC - West Allis

1939 S. 108th St., West Allis. Facilities: Large fitness floor, exclusive personal training studio, cycle and mind/body studios, warm water exercise pool and whirlpool, saunas, private women-only fitness center, Club Pub full-service bar with food. Services: Group fitness classes, personal training, court sports (racquetball, pickleball and handball) with leagues and pick-up games, swim lessons, and advanced and specialty classes. Late-night classes and court sports for night owls. Hours: Mon. - Thurs. 4:30 am - 9 pm; Fri. 4:30 am - 8 pm; Sat. & Sun. 6 am - 6 pm. Kids' Clubhouse Hours: Mon. - Thurs. 8 am - 1:30 pm & 4 - 8 pm; Fri. 8 am - 12 pm; Sat. 8 am - 12:30 pm. Closed on Sun. Telephone: (414) 321-2500.

WAC - Greenfield/Hales Corners

5020 S. 110th St., Greenfield. Facilities: Large fitness floor, hardwood group fitness studio, cycle and mind/body studios, dedicated stretching area, 25-yard indoor lap pool, whirlpool, outdoor pool with sundeck, steam rooms, saunas, quarter-mile outdoor track, seasonal outdoor bar: The Oasis. Services: Group fitness classes, personal training, advanced and specialty classes, swim lessons and aquatics programs, plus open swim times and massage therapy. Hours: Mon. - Thurs. 4:30 am - 9 pm; Fri. 4:30 am - 8 pm; Sat. & Sun. 6:30 am - 6 pm;

Kids' Clubhouse Hours: Mon. - Thurs. 9 am - 12 pm & 5 - 7 pm; Fri. 9 am - 12 pm; Sat. 9 am - 12 pm; Closed on Sun. Telephone: (414) 427-6500.

WAC - Wauwatosa

8700 W. Watertown Plank Rd., Wauwatosa. Facilities: Housed in a historic former firehouse near Milwaukee Regional Medical Center; connected to The Froedtert Hospital and The Medical College of Wisconsin Sports Medicine Center, the Wauwatosa club as an expansive fitness floor, stretching areas, mind/body and cycle studios, one-half and full-court gyms, personal training studio, warm-water exercise pool, 25-yard lap pool, whirlpool, upscale locker rooms, steam rooms and saunas. Adjoins City Market Cafe. Services: Group fitness classes, personal training, court sports (basketball, pickleball and volleyball) with leagues and pick-up games, advanced and specialty classes, swim lessons and aquatics programs, plus open swim times, massage therapy. Hours: Mon. - Thurs. 4 am - 10 pm; Fri. 4 am - 8 pm; Sat. & Sun. 6:30 am - 7 pm. Kids' Clubhouse Hours: Mon. - Thurs. 8 am - 12:30 pm & 5 - 7 pm; Fri. 8 am - 12:30 pm; Sat. & Sun. 8 am - 12:30 pm. Telephone: (414) 443-5000.

WAC - Downtown Milwaukee

411 E. Wisconsin Ave., 5th & 6th Floors, Milwaukee. Facilities: Expansive fitness floor, 1/9-mile indoor track; two expanded group fitness and mind/body studios, Cycle and Pilates reformer studios, innovative personal training and physical therapy studio with gym toys and upscale locker rooms including steam room and sauna. Services: Group fitness classes, personal training, advanced training and specialty classes, physical therapy and massage. Hours: Mon. - Thurs. 5 am - 8 pm; Fri. 5 am - 7 pm; Sat. & Sun. 7 am - 3 pm. Telephone: (414) 212-2000.

WAC - North Shore

7601 N. Port Washington Rd., Glendale. Facilities: Stunning open design, large fitness floor, hardwood gym and studios, stretching areas, mind/body and cycle studios, warm-water exercise pool, 25-yard lap pool, whirlpool, steam rooms and saunas. Services: Group fitness classes, personal training, court sports with leagues and pick-up games, advanced and specialty classes, swim lessons and aquatics programs, plus open swim times and massage therapy. Hours: Mon. - Thurs. 5 am - 9 pm; Fri. 5 am - 8 pm; Sat. & Sun. 6:30 am - 7 pm. Kids' Clubhouse Hours: Mon. - Thurs. 8 am - 12 pm & 4 - 7 pm; Fri. 8 am - 12 pm; Sat. & Sun. 9 am - 12 pm. Telephone: (414) 228-2800.

WAC - Menomonee Falls

N91 W15700 Falls Parkway, Menomonee Falls. Facilities: Connected to the Froedtert Orthopaedic, Sports and Spine Center, the Menomonee Falls Club has an expansive fitness floor, three group exercise and innovative personal training studios, aquatic center with warm-water exercise pool, indoor and outdoor lap pools, outdoor splash pad and whirlpool, upscale locker rooms with steam rooms and saunas. Services: Group classes, personal training, court sports (basketball, pickleball) with leagues and pick-up games, advanced and specialty classes, swim lessons and aquatics programs plus open swim times, massage therapy and mind/body programs. Hours: Mon. - Thurs. 4 am - 9 pm; Fri. 4 am - 8 pm; Sat. & Sun. 6:30 am - 6 pm. Kids' Clubhouse Hours: Mon. - Thurs. 8 am - 1 pm & 4 - 8 pm; Fri. 8 am - 1 pm; Sat. & Sun. 8 am - 12 pm. Telephone: (262) 255-5700.

WAC - Brookfield

20075 Water Tower Blvd., Brookfield. Facilities: Expansive fitness floor with mezzanine, three group exercise and innovative personal training studios; aquatic center with warm-water exercise pool, indoor and outdoor lap pools, outdoor splash pad and whirlpool, upscale locker rooms with steam rooms and saunas. Services: Group fitness classes, personal training, court sports (basketball, pickleball) with leagues and pick-up games, advanced and specialty classes, swim lessons and aquatics programs, plus open swim times, massage therapy and mind/body programs. Hours: Mon. - Thurs. 4 am - 9 pm; Fri. 4 am - 7 pm; Sat. & Sun. 6:30 am - 7 pm. Kids' Clubhouse Hours: Mon. - Thurs. 8:30 am - 12 pm & 4 - 6:30 pm; Fri. 8:30 am - 12 pm; Sat. 8:30 am - 12:30 pm; Sun. 9 am - 12 pm. Telephone: (262) 544-4111.

WAC - Lake Country

560 S. Industrial Dr., Hartland. The former Lake Country Racquet and Athletic Club became part of the WAC family in May 2019. Facilities: Eight indoor tennis courts, two racquetball courts, a basketball court, an expansive fitness floor, 25-yard indoor lap pool, whirlpool and upscale locker rooms with steam rooms and saunas. Services: Group fitness classes, personal training, court sports (tennis, racquetball, basketball, pickleball), advanced and specialty classes, swim lessons and aquatics programs, open swim times, massage therapy and mind/body programs. Unique to the WAC - Lake Country is tennis programming, with instruction for kids and adults, leagues, tournaments, socials and more! Hours: Mon. - Thurs. 5 am - 10 pm; Fri. 5 am - 9 pm; Sat. 6:30 am - 6 pm; Sun. 6:30 am - 8 pm. Kids' Clubhouse Hours: Mon. - Thurs. 8 am - 12 pm & 4:30 - 7 pm; Fri. 8 am - 12 pm; Sat. 8 am - 12 pm; Closed Sun. Telephone: (262) 367-4999.



CHECKING THE BOXES

Things you need to know to make your move stress free

UNLESS YOU'RE CAREFULLY ORGANIZED, moving can disintegrate into a nightmare of seemingly endless, last-minute headaches. There's always something that's forgotten in the rush and that something can often consume a lot of time when trying to fix from faraway. The key to avoiding these hassles is to make a list of the things that have to be done and then accomplish those tasks using a steady and determined approach. Following is information that may come in handy as you prepare to move and as you settle into your new community. Explore NEWaukee.com for more helpful information and engaging experiences throughout the region that build a sense of inclusion and belonging in all areas of your life—social, civic and professional. Also, be sure to check out the website's blog, *the* resource for Milwaukee newcomers.

Utilities

Utilities are an important consideration in any move. Because there are several options for telephone service, internet and home-heating solutions, be sure to consider all of the alternatives

before you make a selection. Also remember that utility connections can take anywhere from one week to one month to complete from the time you place the order. As a result, utility arrangements should be made well in advance of your move.

ELECTRICITY/NATURAL GAS

We Energies serves more than 1.1 million electric customers and 1.1 million natural gas customers in Wisconsin, including all of southeast Wisconsin; and nearly 400 steam customers in downtown Milwaukee. For utility connection information, call 800-242-9137 (24 hours a day) or click "Moving" at we-energies.com. We Energies is the trade name of Wisconsin Electric Power Co. and Wisconsin Gas LLC, utility subsidiaries of WEC Energy Group Inc.

CABLE, INTERNET & TELEPHONE

There are many options for local telephone service, including land-line, wireless and cable. For most communities in southeast-

ern Wisconsin, the local landline exchange carrier is AT&T Wisconsin (Telephone: 844-723-0252; Website: att.com/local/wisconsin/milwaukee). Some smaller telephone companies serve the rural areas of southeastern Wisconsin. TDS Telecom (Telephone: 888-233-0001; Website: tdstelecom.com) serves rural Racine County; and CenturyLink (Telephone: 855-263-9576; Website: centurylink.com/local/wi) serves Mukwonago, North Prairie and other areas of southwestern Waukesha County. Cable telephone services are available in most areas of the five-county region through Spectrum, formerly Time-Warner Cable (855-243-8892; Website: spectrum.com/services/wisconsin).

About Driving

The Wisconsin Department of Transportation is in charge of driving regulations in the state of Wisconsin. Municipalities have regulations regarding local parking.

WISCONSIN DRIVER LICENSES & VEHICLE REGISTRATION

All drivers in Wisconsin must apply for a Wisconsin driver license within 60 days of establishing Wisconsin residency. Drivers possessing out-of-state licenses can apply for a Wisconsin license by bringing their existing driver license, proof of identity, proof of residency and their Social Security number. A vision test and fee are required. There are additional requirements to obtain a REAL ID. You can complete your application and prepare for your visit by going through our DL Guide, available at wisconsinmv.gov/dlguide. See the Department of Motor Vehicles website, wisconsinmv.gov, for vehicle registration and title information.

Customer Service Centers

Central: 2701 S. Chase Ave., Milwaukee
Downtown: 819 N. 6th St., Milwaukee
Northeast: 6073 N. Teutonia Ave., Milwaukee
Northwest: 7301 W. Mill Rd., Milwaukee

South: 1835 College Ave., South Milwaukee
Southwest: 5500 W. Grange Ave., Greendale
Kenosha: 4911 88th Ave., Ste. A, Kenosha
Oconomowoc Public Library:
 200 W. South St., Oconomowoc
Racine/Sturtevant: 9531 Rayne Rd., Sturtevant
Waukesha: 2019 Golf Rd., Pewaukee

VEHICLE EMISSION TESTS

Most automobiles and light trucks must have an emission inspection once every two years. Testing is available through approximately 200 private emission testing facilities in the area. For the locations of the facilities closest to you, go to: WisconsinVIP.org.

OVERNIGHT PARKING

Many Milwaukee-area communities restrict overnight parking on their city or village streets. Please check with your local police department to see if any overnight parking restrictions apply.

Licenses

Following is a list of resources for state and local license requirements.

Wisconsin Go Wild

Wisconsin's Department of Natural Resources (dnr.wi.gov) offers an online, one-stop license center for key licenses and registrations for both recreational and professional purposes through its Go Wild program. To purchase fishing, hunting or trapping authorities, or for online registration service for boats, ATVs, UTVs, snowmobiles, or off-highway motorcycles, as well as permits, stamps, stickers and passes, login to the Go Wild site at gowild.wi.gov to set up an account and access the customer dashboard and catalog. In addition to licenses and fees, Go Wild also provides information regarding safety education, renewals, recreational vehicle information, harvest reporting for hunters, environment and species information and more. Agents are also available at over 1,000 sales locations throughout the state to assist with your licensing and registration needs.

Bicycle Licenses

Contact the appropriate local government regarding fees, rules and regulations. Milwaukee residents, see city.milwaukee.gov/bicycliclicenses for specific information for that municipality or contact the City Clerk - License Division at 414-286-2238 or via email at license@milwaukee.gov. Free licenses may also be obtained in person at Milwaukee City Hall, 200 E. Wells Street, Room 105 and at libraries, police stations or local universities.

Moving?

We can help make it fast and easy.

- Stop or transfer your service online at we-energies.com.
- Start your electric and natural gas service as well as phone, cable and more by calling us at 800-242-9137.
- After you move, pay your bills with *My Account* at we-energies.com.



Energy you can depend on



Dog & Cat Licenses

Most communities require pets to be licensed and limit the number of dogs or cats you can have at your residence without a kennel permit. In the City of Milwaukee, all dogs and cats over the age of five months residing in the city must be licensed annually. Licensing and fee information is available from the Department of Neighborhood Services at city.milwaukee.gov/dogandcatfees. Online licensing is available at licensepet.com/milwaukee or through the Milwaukee Area Domestic Animal Control Commission (3839 W. Burnham Street, West Milwaukee, may be contacted at 414-649-8640 or at madacc.org/services), which also provides services for other communities in the region. For other communities, contact the treasurer or clerk's office of the municipality for specifics.

Dog Parks

The greater Milwaukee area is certainly

pet-friendly, as you'll see if you attend the annual Fromm PetFest (petfestmke.com). For dog owners, a number of excellent fenced and unfenced dog parks are available in the area, offering ample opportunity for exercise, socialization and play. For fees and other information specific to the Milwaukee County Parks' *Milwaukee Woof Pack*, visit county.milwaukee.gov/EN/Parks/Explore/Dog-Parks.

A representative selection in the metro area includes, but is not limited to, the following:

- Bay View Dog Park**
Corner of E. Lincoln Avenue & S. Bay Street, Bay View; fee
- Katherine K. Carpenter Dog Park**
801 W. Zedler Lane, Mequon; 35 acres; no fee
- Cedar Lake Wayside Off-Leash Dog Area**
Hwy. NN and County Hwy. Z, West Bend; 3 acres; fee
- Currie Park**
3535 N. Mayfair Road, Wauwatosa; fee
- Estabrook Park Dog Park**
4400 N. Estabrook Drive, Milwaukee; fee
- Granville Dog Exercise Area**
11718 W. Good Hope Place, Milwaukee; fee

- MacArthur Dog Run**
2612 MacArthur Road, Waukesha; permit required
- Minooka Dog Park**
1927 E. Sunset Drive, Waukesha; 3.8 acres-small dogs, 11.9 acres-large dogs; daily parking-\$5; annual pass-\$32
- Mitchell Park Off-Leash Dog Area**
19900 River Road, Brookfield; 14 acres; no fee
- Muttland Meadows Dog Park**
789 S. Green Bay Road, Grafton; 6 acres; no fee
- Nashotah Dog Park**
W330 N5113 County Trunk Highway C, Nashotah; 14.5 acres; daily parking-\$5; annual pass-\$32
- Roverwest Dog Park**
3243 N. Weil Street, Milwaukee; fee
- Runway Dog Park**
1214 E. Rawson Avenue, Oak Creek; fee
- Warnimont Park Dog Park**
5400 S. Lake Drive, Cudahy; fee

Transportation

Milwaukee is served by a conveniently located international airport and Amtrak, which provides passenger train service to Chicago, Minneapolis-St. Paul and many other cities.

AIR TRANSPORTATION: MILWAUKEE MITCHELL INTERNATIONAL AIRPORT

Milwaukee Mitchell International Airport (MKE) is located just off I-94, south of Milwaukee. It provides more than 135 daily departures to 35 non-stop destinations. Principal commercial airlines include: **Air Canada, Alaska, American, Delta, Frontier, Southwest, and United.** For more information, please visit flymke.com.

AMTRAK®

Amtrak's Hiawatha Service offers numerous daily passenger trains that connect Milwaukee with Amtrak's regional hub in Chicago. Milwaukee is also served by Amtrak's *Empire Builder*, which provides service to La Crosse, St. Paul/Minneapolis, and Portland or Seattle. The city's Amtrak station is at the **Milwaukee Intermodal Station**, which is located just south of downtown Milwaukee, with a suburban stop at Milwaukee Mitchell International Airport. amtrak.com

✓ Voting in Wisconsin

All voters must show an accepted photo ID when voting at the polls or similar documentation when voting by absentee ballot (with some exceptions)

Wisconsin law requires voters to have a current registration, which can be done online or at the polling station on election day. Voters must complete a registration application if they are new to the state or first-time voters, if their names and/or residences have changed since they last registered, or if they have not voted in the past four years.

Online registration is available for eligible voters with a valid Wisconsin driver license or state ID card. In-person registration is also offered at the voting site on election day. Voters must have lived at their current address for at least 10 days prior to the election and must provide an acceptable proof-of-residence document along with their photo IDs.

The Wisconsin Elections Commission provides information on voter registration and election law. The MyVote website is the go-to resource for citizens who intend to vote in local, state and national elections. It provides election dates and polling sites, and provides sample ballots and absentee ballot requests (including for U.S. Military members, spouses and dependents). myvote.wi.gov

NEWCOMER RESOURCES

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Contact them or visit their websites for valuable information.**

MKE THE MOST OF IT

SO, YOU'RE A NEWBIE TO MILWAUKEE! WHAT NOW?
THE BEST WAY TO ACCLIMATE TO A NEW PLACE IS TO IMMERSE YOURSELF
AND ENGAGE IN ACTIVITIES AND EVENTS, BUT, MOST OF ALL, *HAVE FUN*
EMBRACING YOUR NEWLY ADOPTED HOME!



Food & City Tours

EXPLORE!

Be an explorer like the French fur trappers of old who landed on Lake Michigan's pristine shores!



VISIT Milwaukee

A great way to explore is to take a tour, such as the popular **Untapped Tours** (top-rated by Trip Advisor), **City Tours MKE**, **Historic Milwaukee**, **Milwaukee Food & City Tours**, **Gothic Milwaukee** (do you hear screams at Seven Bridges or is it just me?) and **Purely Wisconsin Experiences**. Follow **Travel Wisconsin** or catch episodes of **Discover Wisconsin** and **Around the Corner with John McGivern**.



Bublr Bikes

Learn the Lingo

Brew City (oops! "Milwaukee") has a rich history reflected in a dialect all its own. Don't be befuddled by the locals. Learn the language, and you'll fit right in. To fully immerse yourself in the dialect, and have some laughs over Wisconsin's cultural idiosyncracies, subscribe to homegrown comedian **Charlie Berens** on YouTube or follow his **Manitowoc Minute** posts on Facebook or at manitowocminute.com.

Quick Translator

Following are some common terms and how to convert them into Wisconsin speak:

You Say:

water fountain

pop

near

traffic light

ATM

We Say:

bubbler

soda

over by

stop-and-go light

TYME machine



VISIT Milwaukee



Bavarian Bierhaus



Lowlands Group



Wisconsin State Fair

Eat Like a Local

Check out the following foods, because they're iconic MKE!

- ✓ **Frozen custard at Kopp's, Leon's or Culver's:** It's like combining ice cream and pudding – it has to be experienced to be believed!
- ✓ **Cheese Curds:** Enjoy them cold or fried, but be sure to ask for dipping sauce!
- ✓ **Kringles:** These pastries celebrate Racine's Danish heritage with a flaky flourish
- ✓ **Patzcki:** Polish filled donuts usually enjoyed to excess on Fat Tuesday
- ✓ **Cream Puffs:** A Wisconsin State Fair delight!
- ✓ **Fish Fries:** They're not just for Lent; they are a Friday night ritual here year-round
- ✓ **Brandy Old-Fashioneds:** The official drink of Wisconsin! Traditionally made with Korbels Brandy, but be sure to try some of our excellent local brandies as well
- ✓ **Milwaukee-Style Bloody Marys:** You get a beer chaser with these concoctions laced with horseradish, Tabasco and celery salt, plus a plethora of garnishes

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Wisconsin Athletic Club

Group Fitness Classes • Personal Training • Tennis & Court Sports • Fitness Centers • Massage
Indoor & Outdoor Pools • Nutrition • Kids' Clubhouse • Swim Lessons • Club Pub • 8 Locations

www.thewac.com