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EDITION

DISCOVER Milwaukee RELOCATION GUIDE

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**APARTMENTS AND
NEIGHBORHOODS**

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Welcoming diverse, talented employees to the Milwaukee Region



TIM SHEEHY

*President of the MMAC –
the region's largest
business association*

MMAC Metropolitan Milwaukee
Association of Commerce

Milwaukee is having a moment right now. Many of our homegrown businesses are expanding, and new companies are moving here at an unprecedented rate. There's a building boom underway, from downtown to the suburbs. We host plenty of big events in a typical year – and 2020 is not a typical year, with the Democratic National Convention and Ryder Cup crowds coming to town.

We have first-tier amenities without the big-city price tags. Run or bike along our lakefront, catch a concert, explore one of our cultural attractions, dine at an award-winning restaurant, visit a brewery, catch a ballgame or cheer on the NBA's most exciting team.

So what are we missing? You.

Milwaukee's run of success can't be sustained without talented employees like you. Our companies and our communities need your skills and your perspectives. We need life-long learners and enthusiastic problem-solvers.

And above all, we want to make sure you feel welcome.

We know that Milwaukee is a region rich in diversity. We also know that segregation and racial disparities are perhaps our biggest liability as a region. These issues are preventing Milwaukee from reaching its full potential.

With these issues in mind, MMAC has launched the Region of Choice pledge: A commitment by many of Milwaukee's leading employers to increase the number of African-American and Hispanic/Latino employees in Metro Milwaukee by

15%, and the number of African-American and Hispanic/Latino managers in Metro Milwaukee by 25%, by 2025. Beyond the pledge, our business leaders are collaborating to share best practices on diversity and inclusion, with the goal of creating workplaces and communities that are welcoming to everyone.

And here's where Milwaukee's size can be an asset. We're small enough for one person like you to make a real difference, and big enough for it to really matter.

So if you're relocating to Milwaukee, or if you're considering a move, please know that you are welcome here. We have momentum, opportunity and a commitment to address our liabilities. We think that makes Milwaukee a great place to grow your career.





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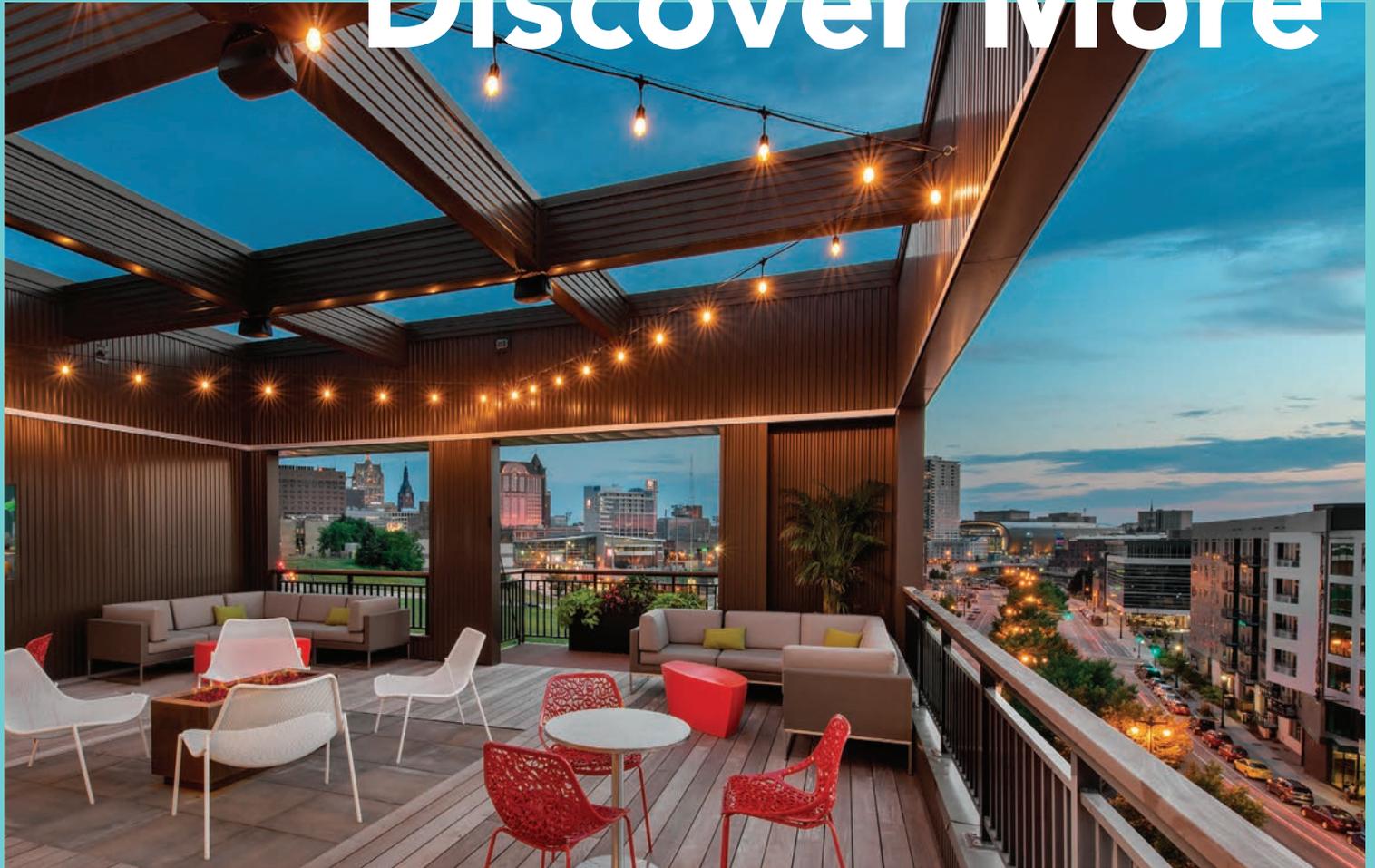
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Milwaukee is the place to be – *especially this year!*

You could not have picked a better time to come to Milwaukee. We're going to be on the international stage this year, hosting both the **Democratic National Convention** in July and the **Ryder Cup** in September.

But it's not our first time in the limelight. Milwaukee has been making headlines and getting attention for everything from our emerging downtown to our recent designation as a "surge city," one of America's best places to start a business.

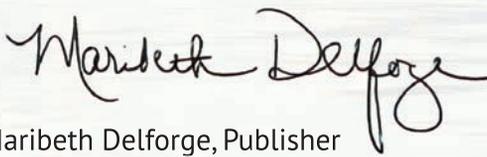
We've been noticed by others, too:

- **The Best Places to Travel in 2020** - *The Today Show*
- **Top 10 Communities for Young Professionals** - *Forbes*
- **The Rise of America's Best Kept Secret** - *The Huffington Post*
- **One of the Top Innovation Hotspots** - *Brookings Institute*
- **4th City with the Youngest Entrepreneurs** - *Lending Tree*
- **Top 10 Urban Beaches** - *USA Today*
- **One of America's Friendliest Cities** - *Travel & Leisure*
- **Top Walkable Cities Where You Can Live Affordably** - *Redfin*

We are also a major league city – you can catch a **Brewers** or **Bucks** game, sample awesome microbrews, or take in a first-class concert or show. All in a region that offers high quality health care, top-ranked education at all levels, and a concentration of Fortune 500 companies. And, our cost of living continues to provide a lifestyle that is second to none.

We've recently relaunched our website, discovermilwaukee.com, including our blog, NEW2MKE, which keeps readers current on a variety of topics.

The *Discover Milwaukee Relocation Guide* is a collaborative effort among the many professionals ready to assist you with your move and welcome you to the area. **Please reach out to our advertisers**, as they are among the best providers of services you'll need to make greater Milwaukee your new home.



Maribeth Delforge, Publisher





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THE YEAR OF MILWAUKEE

You could not have picked a more exciting time to move to Milwaukee! The region will be on the international stage this summer with the Democratic National Convention, which will be held in Downtown Milwaukee, and The Ryder Cup, which will be held north of the city on the Lake Michigan shoreline.





USA Gymnastics

2020 USA GYMNASTICS AMERICAN CUP
Milwaukee March 6



DEMOCRATIC NATIONAL CONVENTION
Milwaukee July 13-16



Whistling Straits

THE RYDER CUP
Whistling Straits Golf Course September 25-27



What are the people like ...

For starters, we're very friendly. In fact, we were named one of America's friendliest cities in 2017 by *Travel & Leisure* magazine. We're down-to-earth, hard-working and like to have fun. We're also an ethnic melting pot that celebrates our heritage every summer in a series of lakefront festivals, including **German Fest**, **Irish Fest**, **Mexican Fiesta**, **Polish Fest** and **Festa Italiana**. Most Milwaukeeans are American by birth, but they are proud of their cultural heritage. Major ethnic groups include **German** (38 percent), **African** (15 percent), **Polish** (13 percent), **Hispanic** (11 percent), **Irish** (10 percent), **English** (5 percent), **French** (4 percent), **Italian** (4 percent), **Asian and Pacific Islander** (4 percent), and **American Indian** (1 percent). Racine has a rich ethnic heritage of its own. It was home to the largest **Danish** settlement in the world outside of Denmark and continues to have a strong Danish community.

We are also a tolerant community. Milwaukee is home to a large and active **LGBTQ** community that offers support resources, film festivals and social events, including **PrideFest Milwaukee**, an annual three-day celebration held on Milwaukee's lakefront.

... and how do I meet them?

One challenge when moving to a new community is developing friendships – even in a very friendly city such as Milwaukee. Local resources for meeting people are **milwaukeedowntown.com** (click on "experience," then "Milwaukee events") and **socialxmke.com** (click on "events"). Following are other suggestions:

- 1. If you have children**, get active at their schools and enroll them in recreational programs. There's no doubt that children make it easier to meet people. Make sure you acquaint yourself with the parents of your children's friends.
- 2. Find people with common interests at work.** Corporate wellness committees often have user groups that promote certain types of activities – such as biking, running and hiking. They offer the opportunity to get to know like-minded people outside of work.
- 3. Join a neighborhood group.** Many communities, especially in Milwaukee, have a group that is actively involved with the local neighborhood. These present ideal opportunities to meet neighbors and find out what's going on. The **NextDoor** online neighborhood hub is also useful and fun, offering trusted connections for local information, goods, and services (**nextdoor.com**).
- 4. Get involved in professional organizations.** Almost every profession has a trade organization with a local chapter. And for young adults there is **FUEL Milwaukee (fuelmilwaukee.org)** and **NEWaukee (newaukee.com)**, which connect people and events.
- 5. Another place to meet people is at your place of worship.** Volunteer to be an usher, a greeter or a reader. Or, you can get involved with a committee or event.
- 6. Volunteer.** Organizations are always looking for help. **Volunteermilwaukee.org** is an excellent resource for finding an opportunity that interests you.
- 7. Get season tickets to theater, music or sports.** You'll get to know people who sit around you while you enjoy Milwaukee's outstanding cultural amenities.



Where is Milwaukee?

Milwaukee is ideally located in the heart of the Upper Midwest. Situated on the western shores of Lake Michigan, one of the five Great Lakes, it is a 90-minute drive from downtown Chicago, a five-hour drive from Minneapolis-St. Paul and Indianapolis, and slightly more than an hour away from Madison, the capital of Wisconsin. Wisconsin's fabled Northwoods and Michigan's Upper Peninsula are just three hours away.

What's the Milwaukee Region?

There are different definitions depending on who is measuring what, but when we talk about the Milwaukee Region, we are referring to five counties in southeastern Wisconsin – **Milwaukee, Waukesha, Ozaukee, Washington and Racine** – that have a combined population of nearly 1.8 million people. Milwaukee is the largest city in the region with 596,000 people, followed by Racine (78,000), Waukesha (72,000) and West Allis (60,000). There are dozens of smaller communities in the region, as well as gorgeous, rural landscapes

– including Waukesha County's lake country, the rolling glacial topography of the Kettle Moraine that spans Waukesha, Washington and Ozaukee counties, and the stunning Lake Michigan vistas in Ozaukee and Racine counties. For information, please see the Communities section, which starts on page 68.



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4 Distinct Seasons

The Milwaukee Region offers four distinct seasons – summer, fall, winter and spring – each with its own unique beauty and recreational opportunities. Lake Michigan moderates temperatures along the lakeshore, making it slightly cooler in the summer and warmer in the winter. There are typically only seven days per year when the temperature is 90 degrees or higher. The **average winter temperature is 31 degrees.**

The average daily temperature is **78 degrees in the summer**, which is perfect for sailing on the lake, playing golf or attending one of the area’s many outdoor festivals. July is the sunniest month, with **69 percent of the days bathed in sunshine.**

Spring paints the landscape emerald green; fall is a kaleidoscope of colors as trees make way for winter. The average daily temperature in spring is 54 degrees; in the fall, it is 59 degrees.

Winter brings about **53 inches of snow**, just enough to turn the region into a winter wonderland and offer opportunities for skiing and snowmobiling.



Mike Morbeck



VISIT Milwaukee



VISIT Milwaukee



VISIT Milwaukee

ACCESSIBLE, AFFORDABLE & IDEALLY LOCATED

Milwaukee compares favorably to cities of similar size in regard to commute time, living costs, home prices and rents.

					
METRO AREA	POPULATION	COMMUTE	LIVING COSTS	HOME PRICES	MEDIAN RENT
Atlanta	5.9 million	27 minutes	\$105,057	\$219,900	\$1,106
Boston	4.9 million	31 minutes	\$154,799	\$477,400	\$1,902
Charlotte, NC	2.6 million	26 minutes	\$100,103	\$241,500	\$967
Chicago	9.5 million	35 minutes	\$127,141	\$259,400	\$1,248
Columbus, OH	2.1 million	22 minutes	\$93,705	\$189,300	\$992
Dallas/Fort Worth	7.5 million	27 minutes	\$108,772	\$260,000	\$1,165
Denver	2.9 million	25 minutes	\$116,821	\$449,900	\$1,317
Indianapolis	2.0 million	23 minutes	\$95,769	\$187,100	\$852
Kansas City	2.1 million	22 minutes	\$98,039	\$206,500	\$978
MILWAUKEE/RACINE	1.8 million	22 minutes	\$100,000	\$250,300	\$918
Minneapolis/St. Paul	3.6 million	23 minutes	\$109,701	\$273,400	\$1,151
Portland, OR	2.5 million	26 minutes	\$135,191	\$395,700	\$1,325
San Jose, CA	2.0 million	30 minutes	\$202,580	\$1,340,000	\$2,522
Tampa/St. Petersburg	3.1 million	24 minutes	\$91,950	\$235,000	\$1,133

NOTES:

POPULATION for metropolitan area taken from 2018 Census estimates.

COMMUTE indicates average one-way commute time (2014-2018 American Community Survey - U.S. Census Bureau data).

LIVING COSTS based on the relative cost-of-living index (ACCRA Cost-of-Living Index - 2018).

HOME PRICES indicate median sales price of single-family homes (2018 - National Association of Realtors).

MEDIAN RENT is the median rent for a two-bedroom apartment (2019 Estimates - U.S. Department of Housing and Urban Development).



The Beer Capital of the World

VISIT Milwaukee

Only one city can claim to be the “Beer Capital of the World” and that city is Milwaukee. Once home to Miller, Schlitz, Pabst and Blatz breweries (to name a few), Milwaukee is now a leader in the ever-evolving art of craft brewing. Whether you take a tasting tour, relax at one of the area’s many beer gardens, hop on the **Beer Titans History bus tour**, ride on the **East Troy Beer Tasting Train**, or simply grab a cold pick-six to share at a tailgate or BBQ, “Brew City” is sure to serve up a “hoppy” experience! We don’t have room to list everything the region has to offer, so we recommend you see visitmilwaukee.org/beer-brewing to explore what’s on tap!

The Beer Baron Legacy

Beer is embedded deep in Milwaukee’s history, architecture and culture. Captain Frederick Pabst built the ornate **Pabst Theater**, which is the city’s most elegant performance venue. His former brewery has been transformed into a restaurant, office and residential space, while his home, the **Pabst Mansion** (pabstmansion.com), is a museum furnished the way his family would have lived. Holiday tours are especially memorable. Many of the city’s beer barons – including Pabst, **Joseph Schlitz** and **Jacob Best** – were laid to rest at Forest Home Cemetery on the city’s south side.

BREWERY TOURS

You can probably talk yourself into a tour at any of the dozens of craft breweries in the region, but there are some more formal tours worth knowing about:

- **Molson Coors:** One-hour walking tour allows guests to experience an up-close look at the brewhouse, packaging center and historical caves. Tours conclude at the historic Miller Inn, where adult guests can enjoy frosty samples. 4251 W. State St., Milwaukee. Telephone: (414) 931-BEER. millercoors.com
- **Lakefront Brewery:** Engaging tours through a historic landmark alongside the Milwaukee River. 1872 N. Commerce St., Milwaukee. Telephone: (414) 372-8800. lakefrontbrewery.com
- **Milwaukee Brewing Company:** Enjoy your favorite MKE staple beers, sip a seasonal brew, and be the first to try a new or experimental recipe. 1128 N. 9th St., Milwaukee. Telephone: (414) 226-2337. mkebrewing.com

- **Sprecher Brewing Company:** Tour Milwaukee’s original craft brewery, known locally for its selection of beers and nationally for its root beer. 701 W. Glendale Ave., Glendale. Telephone: (414) 964-2739 (BREW). sprecherbrewery.com

CRAFT BREW EVENTS

Milwaukee celebrates its heritage with several hop-related events, including:

- **Food and Froth Fest:** Milwaukee Public Museum, Milwaukee (Mid-February)
- **VinterSköl Musik Fest:** Brewery District, Milwaukee (Mid-February)
- **Crafts & Drafts Spring Beer Festival:** American Serb Hall, Milwaukee (Early May)
- **Beer Barons’ World of Beer Festival:** Schwabenhof Pavilion, Menomonee Falls (June 6)
- **Firkin Fest:** Cathedral Square, Milwaukee (Early June)
- **Milwaukee Brewfest:** McKinley Park, Milwaukee Lakefront (July 25)
- **Great Lakes Brew Fest:** Racine Zoological Gardens, Racine (Mid-September)

Distilleries & Wineries

Beer may dominate Milwaukee’s history, but the region is home to many established wineries and up and coming craft distilleries.

SPIRITED OPTIONS

- **Central Standard Craft Distillery:** Milwaukee (Walker’s Point); thecentral-standard.com
- **Great Lakes Distillery:** Milwaukee (Walker’s Point); greatlakesdistillery.com
- **Handen Distillery:** Cedarburg; handendistillery.com
- **Twisted Path Distillery:** Milwaukee (Bay View); twistedpathdistillery.com

IF YOU’RE LOOKING TO WINE

- **Apple Works Winery:** Germantown; appleworkswinery.com
- **Cedar Creek Winery:** Cedarburg; cedarcreekwinery.com
- **Pieper Porch Winery & Vineyard:** Waukesha; pieperporchwinery.com
- **Two Brothers Wines:** Richfield; twobrotherswines.com
- **Water 2 Wine Neighborhood Winery:** Brookfield; water2wine.com

Urban Energy...

Downtown Milwaukee's new Deer District entertainment area sizzles with energy year-round. Located just outside Fiserv Forum, the home of the Milwaukee Bucks professional basketball team, the Deer District connects the basketball arena to the Old World Third Street and Water Street entertainment areas along the Milwaukee River.



VISIT Milwaukee

Getting Around



City of Milwaukee

JUMP ON 'THE HOP'

The Hop, presented by Potawatomi Hotel & Casino, is a modern, fixed-transit network connecting the Milwaukee Intermodal Station with the Historic Third Ward, business district and Lower East Side. Proposed route extensions will link to the lakefront, Walker's Point, the west side of downtown, and additional East Side areas. Rides are free for the time being thanks to Everstream, a business-only fiber network company. Trains run seven days a week. See the website for schedule information. thehopmke.com

AMTRAK

Amtrak's *Hiawatha* connects downtown Milwaukee and Milwaukee Mitchell International Airport to Chicago with 10-12 daily passenger trains. Amtrak's *Empire Builder* links Milwaukee to Chicago, La Crosse, Minneapolis/St. Paul, Portland and Seattle. amtrak.com



Lake Express

LAKE EXPRESS

High-speed ferry connects Milwaukee and Muskegon, Michigan, bypassing Chicago's congested roadways. Two round trips daily (weather permitting); three in summer. lake-express.com

→ ... & Natural Beauty

In addition to the many county and city parks, southeastern Wisconsin boasts several state parks and trails that offer a range of hiking, biking, and swimming opportunities:

Havenwoods State Forest is Wisconsin's only urban state forest, featuring 237 acres of grasslands, woods and wetlands in the city of Milwaukee.

Lakeshore State Park, located in the heart of downtown Milwaukee, provides a unique urban oasis with great views of the city and Lake Michigan.

The Hank Aaron State Trail, named in honor of baseball legend Hank Aaron, connects Milwaukee's Miller Park Stadium and the Lake Michigan lakefront.

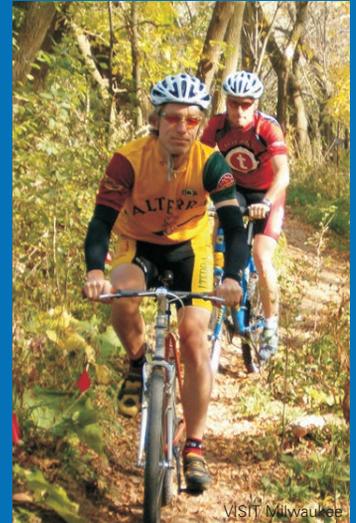
Lapham Peak, the highest point in Waukesha County, provides excellent hiking, backpacking and cross-country skiing, and features a 45-foot observation tower.

Harrington Beach State Park is a 715-acre park with more than a mile of beach along Lake Michigan in northern Ozaukee County, near Belgium.

The Pike Lake Unit of the Kettle Moraine State Forest, located near Hartford, includes a 522-acre, spring-fed lake, and Powder Hill, a large glacial kame featuring great views.

Kettle Moraine Northern and Southern Units are comprised of more than 50,000 acres of glacial hills and lakes stretching across the southeastern side of the state.

Glacial Drumlin State Trail stretches for 52 miles through farmlands and glacial topography. The trail travels through 10 small towns from Cottage Grove to Waukesha.



VISIT Milwaukee

BIKE SHARE WITH BUBLR

BublR Bikes is greater Milwaukee's locally operated, non-profit bike-share system. It's ideal for short distance point-to-point trips, allowing users to pick up a bicycle at one self-serve BublR bike station and drop it off at another. There are currently 88 bike stations located throughout Milwaukee. For information about locations and how to use the bikes, please visit bublrbikes.org.



BublR

ELECTRIC SCOOTERS

Several vendors offer electric scooters throughout the downtown area. Riders grab a scooter when they see them and then drop them off wherever their destination is. Payment is by phone app. The city prohibits scooters from being used on sidewalks.



MILWAUKEE MITCHELL INTERNATIONAL AIRPORT

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Non-Stop Destinations From Milwaukee

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Los Cabos ♦ Minneapolis ♦ Montego Bay ♦ Nashville

New York ♦ Orlando ♦ Philadelphia ♦ Phoenix

Puerto Vallarta ♦ Punta Cana ♦ Raleigh-Durham

Salt Lake City ♦ San Diego ♦ San Francisco ♦ Seattle

St. Louis ♦ Tampa ♦ Toronto ♦ Washington, D.C.

OUR HISTORY

(SHORT VERSION)



THEN & NOW



Native Americans were the first to realize the beauty of Milwaukee's location at the mouths of the Kinnickinnic, Menomonee and Milwaukee rivers. They called it "**Milwaukie**," which means "where the waters meet." Its natural harbor and lightly wooded bluffs made it a perfect location. By 1817, Milwaukee was already a cosmopolitan village with an estimated 300 people representing a variety of tribes, including the **Sac, Fox, Chippewa, Ottawa, Winnebago, Menomonee** and **Potawatomi**. They speared fish in the three rivers and grew wild rice in the grassy swamps where Milwaukee's downtown now stands.

One of the first known Europeans to visit the area was Jesuit missionary **Father Jacques Marquette**, who camped here in 1674. He was soon followed by fur trappers drawn to the area by its wealth of natural resources. Indians and fur trappers kept a cautious distance from each other, but from time to time Native Americans helped fight white men's wars, most notably the Revolutionary War and the War of 1812.

Germans were among the city's first immigrants, and they soon dominated the city. By 1850, one-third of the city's population was German and by the early 1900s, the city was referred to as the "**German Athens of America**." The city's South Side Polish population was the second-largest ethnic group.

Milwaukee's first African-American church dates back to 1869, but the city's African-American community did not start growing rapidly until after World War I. The first Hispanics arrived in

the early 1920s, when local tanneries recruited men from Mexican villages. Milwaukee's economy grew rapidly between 1940 and 1980, and its metropolitan population increased 59 percent, to 1.4 million people.

At the beginning of the 1980s, Milwaukee was one of the leading manufacturing cities in the country. **Allis-Chalmers, Harnischfeger, Briggs & Stratton, Harley-Davidson, A.O. Smith, Allen-Bradley** and **Bucyrus-Erie** had made the city

famous. The local economy's dependence on manufacturing jobs left it vulnerable to the manufacturing recession of the late 1970s and early 1980s, when tens of thousands of people lost their jobs as factories closed or moved their operations out of the state. Since then, Milwaukee has rebuilt its economy, this time with a diversified base and an increased emphasis on exports. It has also become a leader in the development of e-commerce and green technologies. This shift to service-based industries has offered some protection against severe swings in manufacturing cycles.

The area's annual unemployment rate has typically outperformed the national average for 20 years. For more information about our next-generation economy, please see Career Opportunities, which starts on page 30, or contact the **Metropolitan Milwaukee Association of Commerce (mmac.org)** and request a copy of the latest **Navigate Business MKE**. If you're looking for more detailed information about the region's colorful history, visit **themakingofmilwaukee.com**, which features video history segments assembled by noted historian John Gurda.



Milwaukee City Hall

The most symbolic building in the downtown landscape, City Hall is one of only a handful of buildings in the world that is designed in the Flemish Renaissance style. Completed in 1895, its huge granite arches support the 350-foot bell tower. Inside the ornately sculpted exterior is an eight-story indoor atrium.

Uniquely Milwaukee



VISIT Milwaukee

MILWAUKEE PUBLIC MARKET

A downtown food, shopping and social nexus filled with distinctive selections of artisan and ethnic products, freshly made foods and eating areas, it is one of Milwaukee's premier destinations.



VISIT Milwaukee

KOPP'S

Frozen custard is the Wisconsin state dessert and Kopp's is the crème de la crème of custard chains. With restaurants in Glendale, Greenfield and Brookfield, it's popular year-round, even in winter!



Sendik's

SENDIK'S FOOD MARKET

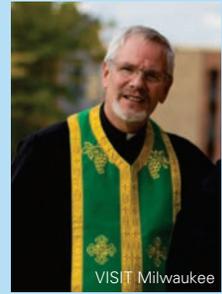
Milwaukee's high-end grocery store is known for its customer service and wide selection of quality products. Sendik's has 17 stores in the Milwaukee region, plus several smaller Fresh2Go food marts.



VISIT Milwaukee



VISIT Milwaukee



VISIT Milwaukee

A Region of Many Faiths

Milwaukee has often been referred to as a **City of Steeples** and for good reason. The city's immigrant history created a melting pot of various cultures and faith traditions. Each group formed close-knit communities centered around neighborhood places of worship, with services in their native languages. As a result, a diverse spectrum of denominations has emerged, with more than 1,000 historic and contemporary places of worship.

Catholics and **Lutherans** are the most prevalent religious denominations. The Lutheran Church is represented by three major synods – the **ELCA**, the **Missouri** and **Wisconsin**. Milwaukee's east side and north shore is home to a large **Jewish** population, while the southeast side is home to the **Islamic Society of Milwaukee Center**. Other faiths in the region include **Orthodox Christian**, **Chinese Christian**, **Buddhist**, **Hindu**, **Sikh** and **Non-Denominational Christian**. A number of worship spaces in the area are of special note:

- **Holy Hill, National Shrine of Mary, Help of Christians** in the scenic Kettle Moraine
- **The Cathedral of St. John the Evangelist**
- The 14th century **St. Joan of Arc Chapel**
- **Basilica of St. Josaphat**
- **Congregation Shalom**
- **St. Sava Serbian Orthodox Cathedral**
- **Greek Orthodox Church** (designed by Frank Lloyd Wright)
- **Hindu Temple of Wisconsin**
- **Phuoc-Hau Buddhist Temple**
- **Milwaukee Zen Center**
- **Islamic Society of Milwaukee Center**
- **St. Mary and St. Antonious Coptic Orthodox Church**
- **Sikh Temple of Wisconsin**
- **Oak Creek Assembly of God** and **Elmbrook Church**



VISIT Milwaukee

NON-STOP YEAR-ROUND FUN

Sports, theater, ballet and the world’s largest music festival

You will be hard-pressed to find a weekend in Milwaukee when there is nothing to do. Professional sports teams play year-round. Theater, dance and opera companies keep the stages filled with action. And, there are dozens of small clubs offering a variety of music, including blues, jazz, swing and rock ‘n’ roll. If your musical tastes are more classical, you might enjoy a night with the **Milwaukee Symphony Orchestra** or an afternoon of chamber music. Perhaps you’re just hungry. If so, you will be amazed at the variety of excellent ethnic restaurants and world-renowned chefs in the metropolitan area. Or you may want to organize a group of friends for a Riverwalk boat tour. Whatever your tastes, you will quickly discover there is no shortage of things to do in Milwaukee.

Festivals & Events

During the summer, there are major music and art festivals, block parties and church festivals throughout Milwaukee. The largest festival is **Summerfest**, which draws nearly 900,000 people to Milwaukee’s lakefront **Henry W. Maier Festival Park**, a spectacular venue that offers stunning views of Milwaukee’s skyline as well as panoramic vista of Lake Michigan. The festival park also is used to stage the many events organized by local

ethnic groups, including **Festa Italiana**, **German Fest**, **Irish Fest**, **Mexican Fiesta**, and **Polish Fest**. Festivals, however, aren’t confined to the lakefront. In July, Milwaukeeans celebrate the beginning of the French Revolution at **Bastille Days**, a downtown block party that’s considered to be the largest celebration of its kind in the country. **Greek Fest** is an annual celebration held at State Fair Park. Catholic parishes hold weekend galas throughout the city, while **River Rhythms** draws hundreds of people to the Milwaukee River in the summer. Nor are festivals confined to Milwaukee. Racine’s 1,000-slip marina is a focal point of activity throughout the summer as well. The city’s nationally famous fishing contest, **Salmon-A-Rama**, draws participants from around the country in July. And the historic community of Cedarburg is known for its annual **Strawberry Festival**.

Summerfest

Every summer, Milwaukee proudly hosts “**The World’s Largest Music Festival**” on the shores of Lake Michigan. The event, which celebrated its 50th anniversary in 2017, is considered one of the best music festivals in the country. It features more than 11 permanent stages and a continual lineup of jazz, rock, zydeco, blues, big band and “golden oldies” music. Summerfest

offers a veritable buffet of the music industry’s hottest stars, classic icons, emerging talent and local favorites. Among the artists featured this year are: **Justin Bieber, Dave Matthews Band, Luke Bryan, Ozzy Osbourne, Marilyn Manson**, and **Halsey**, with more acts to be announced in spring. The live music is accompanied by great food and beverages, as well as shopping at four marketplaces. summerfest.com

Outdoor Fun

The area also offers a variety of opportunities to enjoy the outdoors. Sparkling lakes, quiet woodland areas and prairie vistas can be found throughout Waukesha, Ozaukee, Racine and Washington counties. All told, the greater Milwaukee area features 17,700 acres of county parkland, more than 60 public and private golf courses and more

than 240 miles of bikeways and hiking paths. Boating and fishing are major activities on both Lake Michigan and the many beautiful inland lakes. Charter boat captains are always eager to take people out onto the “local ocean” to land perch, steelhead, coho or chinook salmon. Sailing is also very popular. The **South Shore Yacht Club’s annual Queen’s Cup Race** attracts nearly 200 yachts per year for the Wisconsin-to-Michigan race. For more casual sailors, sailboats and windsurfing equipment can be rented at **McKinley Park Marina** just east of downtown Milwaukee. If a leisurely ride is more your speed, gather a group of friends for a **Riverwalk Boat Tour** along the Milwaukee River.

Golfing Paradise

Wisconsin has become a golfing destination sensation thanks to superbly

designed courses. According to *Golf Digest*, seven of the nation’s top 100 golf courses are located in the state, including three in the Milwaukee area: Washington County’s **Erin Hills**, which hosted the 2017 U.S. Open; the **Milwaukee Country Club** in River Hills; and the **Blue Mound Golf & Country Club** in Wauwatosa. **Whistling Straits** in nearby Kohle, has hosted the PGA Championships three times and will host **The Ryder Cup** this year. But you don’t have to be a pro to play golf. There are dozens of affordable public courses in the area as well. For more information, visit: golfwisconsin.com.

Class-Act Theaters

The Milwaukee Theater District is home to the **Milwaukee Repertory Theater**,

Playing in the Major Leagues

When it comes to sports, Milwaukee is definitely in the major leagues with two professional sports teams – the NBA’s exciting **Milwaukee Bucks**, which compete in Fiserv Forum, their new, best-in-class arena; and the **Milwaukee Brewers** professional baseball team, which offers one of the best tailgating experiences in professional sports at Miller Park, a few miles west of Downtown Milwaukee. A third professional team – the NFL’s **Green Bay Packers** – isn’t technically located in the region, but it has very strong ties to the region, having played three games a year here from 1953 to 1994 and many residents still have season tickets (plus their home field is only two hours away). Milwaukee is also home to the **Milwaukee Admirals** professional hockey team and the **Milwaukee Wave** professional indoor soccer team.

Milwaukee is a great college town as well, featuring two Division 1 NCAA basketball teams – the legendary **Marquette Golden Eagles**, which play in the Big East Conference; and the **University of Wisconsin-Milwaukee Panthers**, which play in the Horizon League.



which operates three venues: the Quadracci Powerhouse, Stiemke Theater and the Stackner Cabaret; the **Pabst Theater**, a national historic landmark; the **Riverside Theater**, a popular music venue; and the **Miller High Life Theater**. The **Marcus Center for the Performing Arts** offers several venues for performing artists, including the 2,300-seat Uihlein Hall.

Large shows are held at the outdoor **American Family Insurance Amphitheater** or **BMO Harris Pavilion**, which are located at Henry W. Maier Festival Park. The **Broadway Theatre Center**, located in Milwaukee's trendy Third Ward, is the home of The Skylight Opera and the Milwaukee Chamber Theatre.

BOX OFFICES

Marcus Center for the Performing Arts

929 N. Water St., Milwaukee

Tickets for events held at the Marcus Center, including Broadway and Off-Broadway shows, First Stage productions, Milwaukee Ballet performances, and concerts by the Milwaukee Symphony Orchestra and Milwaukee Youth Symphony Orchestra. The current Broadway season includes: Disney's *The Lion King*, *The Play That Goes Wrong*, *My Fair Lady*, *Miss Saigon*; Off-Broadway shows include: *Little Black Dress – The Musical*, *Yamato: The Drummers of Japan*, *Hiplet Ballerinas*, *Semi-Toned*, *The Second City: Laughing for All the Wrong Reasons*. Box Office Hours – Show Days: 12-9 Mondays-Saturdays, 12-5

Sundays; Non-Show Days: 12-5 Mondays-Thursdays plus Sundays, 12-9, Fridays & Saturdays. Telephone: (414) 273-7206
marcuscenter.org

Miller High Life Theatre

500 W. Kilbourn Ave., Milwaukee

Downtown Milwaukee's largest theater offers a year-round calendar of live entertainment, including concerts of all genres, Broadway musicals, performance art, comedy shows, conferences, international performances, vocal concerts, showcases, intimate on-stage conversations, contests and competitions, and family-friendly events. The current season includes: *DANCEFEST*, *Trolls Live!*, National Ballet Theater of Odessa's *Romeo & Juliet*, *Shen Yun*, Valentine Weekend Laugh-a-thon, '90s Kickback Concert Part 2, Men of Christ 2020 Conference, The Choir of Man, The Fabulously Funny Comedy Festival, Alice Cooper: Ol' Black Eyes is Back With Special Guest Lita Ford, Newsboys United: Greatness of Our God Tour, GROOVE Regional Dance Competition, Hip-Hop Royalty Tour, Milwaukee Blues Festival and more. Box Office Hours: 10-5 Mondays-Fridays; Summer Hours: 10-2. Telephone: (414) 908-6035
millerhighlifetheatre.com

Sharon Lynne Wilson Center for the Arts

19805 W. Capitol Drive
in Brookfield's Mitchell Park

Current performing arts season includes: *Cinderella*, *The Finest Hour: Davina & The Vagabonds and Hot Club of Cowtown*, *Four Score and Seven Years*, *DIABOLO / Architecture in Motion*, George Hinchliffe's Ukulele Orchestra of Great Britain, *I'm Playing His Songs: The Music of Marvin Hamlisch*, *Miss Nelson Has a Field Day*, *What Would Petula Do? A Tribute to Petula Clark*, and Kathy Mattea. Also sponsors an annual guitar festival and free outdoor summer concert series. Hours: 11-6 Mondays-Fridays; Closed Saturdays and Sundays. Telephone: (262) 781-9520
wilson-center.com



Collective Crossroads



Maxie's Southern Comfort



Braise

If it's trending in the culinary world, you will find an abundant selection in the Milwaukee area. From global cuisine and fusion dishes to tapas and farm-to-table comfort food to classic fare and iconic fish fries, Milwaukee serves up a full spectrum and is home to several **James Beard Award winners and nominees**. Explore our many artisan specialty shops featuring everything from local cheeses, spices and chocolates to coffees and teas. Experiment at

A Full Menu for Foodies

food halls like **Sherman Phoenix** (shermanphoenix.com) and **Crossroads Collective** (crossroadscollectivemke.com). Hop on a **Milwaukee Food Tours** bus

(milwaukeefoodtours.com) or participate in a class at the **Milwaukee Public Market** (milwaukeepublicmarket.org/class/cooking-classes).

Events celebrating our rich epicurean heritage, such as **Food and Froth Fest** (Milwaukee Public Museum; mpm.edu/beer), **Downtown Dining Week** (June 4-11; milwaukeedowntown.com) or **A La Carte at the Zoo** (August 20-23 at the Milwaukee County Zoo; milwaukeezoo.org/events), offer an adventure for your taste buds. Pick up a copy of **Milwaukee Magazine**, which lists restaurants by cuisine and location, or check out the **Brunch Guide** at **onmilwaukee.com**. Visit **ediblemilwaukee**, **ediblecommunities.com**, **MilwaukeeFood.com** and **eater.com/milwaukee** to discover why Milwaukee made Eater's list of "The Most Dynamic Food Cities in the World Right This Second" and is a delight for food lovers! Finally, for a perspective of the state's culinary landscape, check out episodes of **Wisconsin Foodie** (wisconsinfoodie.com) or shop online at **somethingspecialwi.com**.

The Bartolotta Restaurants

EST. 1993



Experience

Milwaukee dining
at its best.



bartolottas.com



Farmers Markets

Milwaukee's farmers markets offer everything from fresh, locally grown produce to arts and crafts. They're great places to savor fresh produce, see people and enjoy the outdoors. One of the oldest and most popular is the **West Allis Farmers Market** (westallisfarmersmarket.com), held Tuesdays, Thursdays and Saturdays from May through November. Milwaukee neighborhood markets include **Cathedral Square Market** (easttown.com); **East Side Green Market** (eastsidefarmersmarket.org); **Westtown Farmers' Market** (westtown.org); **NEWaukee Night Market** (newaukee.com/night-market); and the century-old **Fondy Farmers Market** (fondymarket.org), Milwaukee's largest and most diverse.

Suburban markets include the **South Shore Farmers Market** in Bay View (southshorefarmersmarket.com), Cedarburg's **Makers & Growers Market** (cedarburg.org) and the **Holy Hill Art & Farm Market** in Hubertus (holyhillartfarm.com). **Elm Grove** (elmgrovevillagemarket.com), **Greenfield** (greenfieldwifarmersmarket.com), **Oak Creek** (visitoakcreek.com/farmers-market), **Port Washington** (visitportwashington.com/events), **Waukesha** (waukeshafarmersmarket.com) and **Wauwatosa** (tosafarmersmarket.com) also host markets.

The **Milwaukee Winter Farmers Market**, held at the **Mitchell Park Horticultural Conservatory** (the Domes), is open November–April (mcwfm.org). **Oconomowoc** also holds a winter market (oconomowoc.org/events/winter-farmers-market) The year-round **Great Lakes Farmers Market** (facebook.com/greatlakesmarket) at Milaeger's in Racine offers a plethora of fresh produce, hand-crafted edibles, artisan goods and more.

For more details about area farmers markets go to: wifarmersmarkets.org.

Skylight Music Theatre

158 N. Broadway, Milwaukee
Performances covering the full spectrum of music theatre with fresh perspective and interesting twists in an intimate venue. 2020 offerings include: *Ruddigor (Or The Witch's Curse)*, *The Gospel at Colonus*, *The 25th Annual Putnam County Spelling Bee*, *Evita*, *Candide* and more!
Box Office Hours: 12-6 Mondays-Saturdays. Telephone: (414) 291-7800
skylightmusictheatre.org

COMEDY

Milwaukee's Comedy Café

1033 N. Old World 3rd Street, Milwaukee; Performance Venue: The Point, 906 S. Barclay St., Milwaukee
Rated one of the best in comedy clubs in the U.S., it has been bringing comics direct from television, cable and the movies to Milwaukee for more than two decades. Performances Thursdays through Saturdays; closed in July and August. Age 21 or older, unless accompanied by parent or guardian; two-beverage minimum per person. Telephone: (414) 271-JOKE (5653)
milwaukeescomedycfe.com



CSz Milwaukee

420 S. 1st St., Milwaukee
Milwaukee's longest-running comedy show offers improvisational comedy based on audience suggestions. Originating in Milwaukee, the show has expanded to 23 U.S. cities, Berlin and Manchester, England. ComedySportz Matches held on Fridays and Saturdays. Reservations recommended. Telephone: (414) 272-8888
cszmke.com

DANCE

DanceCircus

527 N. 27th St., Milwaukee
Original, topical, multi-media dance-theatre performances, interactive experiences, activations, acrobatics, stilt-walking, flash dance events, eco-workshops, projects and collaborations that engage all ages. Telephone: (414) 277-8151
dancecircus.org

Danceworks

1661 N. Water St., Milwaukee
Performances, classes and outreach activities that integrate dance and other art forms and bring together diverse groups of people. Telephone: (414) 277-8480
danceworksmke.org

Ko-Thi Dance Company

342 N. Water St., Milwaukee
International reputation for innovative African and Caribbean dance that preserves, teaches, documents, interprets, and performs dance and music rooted in the cultures of the African Diaspora. Youth and adult studio classes, Drum Talk performances and workshops, ensemble productions and community-based events. Telephone: (414) 273-0676
ko-thi.org

Milwaukee Ballet

504 W. National, Milwaukee
One of the top ballet companies in the nation! 2020 performances include: *Ballet Russe Reimagined*, *MOMENTUM*, *PUSH*. (in collaboration with local band The Vitrolum Republic), *Peter Pan*, and *The Nutcracker*. Telephone: (414) 902-2103
milwaukeeballet.org

UWM Peck School of the Arts - Dance

Helene Zelazo Center for the Performing Arts
2419 E. Kenwood Blvd., Milwaukee
Performances, studio workshops and new works presented through the Dancemakers program. Box Office: 11-5 Mondays-Fridays; Closed Saturdays & Sundays. Telephone: (414) 229-4308
uwm.edu/arts/events/category/dance

Wild Space Dance Company

820 E. Knapp St., Milwaukee
Led by founder and artistic director Debra Loewen, this critically acclaimed company merges dance with visual art, built and natural landscapes, history and music to create emotionally-charged, site-specific, collaborative performances and outreach programs that explore the human condition. Telephone: (414) 271-0307
wildspacedance.org



MUSIC

Early Music Now (EMN)

759 N. Milwaukee St., Milwaukee
Historically informed presentations of music composed before 1800 from around the world. Six ensembles perform in various venues. 2019-2020 sampling includes: *Les Délices*, *Myths & Allegories*; *House of Time*, *Angels and Demons*; *Blue Heron*, *Fit for the Immortal Gods: The Music of Johannes Ockeghem*. Telephone: (414) 225-3113
earlymusicnow.org



Florentine Opera Company

Florentine Opera Company

930 E. Burleigh St., Milwaukee
 Founded in 1933, the Grammy Award-winning Florentine Opera is Milwaukee's oldest performing arts organization and the sixth-oldest opera company in the U.S. Current season features: Bernstein's *Trouble in Tahiti*, *The Tragedy of Carmen*, and *Macbeth*. Baumgartner Studio Artists outreach at diverse venues throughout the area. Opera in Schools program, Opera Camp and Family Day children's opera. Telephone: (414) 291-5700
florentineopera.org

Milwaukee MUSAik

8800 W. Bluemound Rd., Milwaukee
 A consortium of diverse musicians and ensembles dedicated to original, engaging concert experiences of the classical canon juxtaposing timeless classics with the new and unfamiliar. Performs at The Wisconsin Conservatory of Music, 1584 N. Prospect Ave., Milwaukee.
milwaukeeemusaik.org



Ilana Setaper

Milwaukee Symphony Orchestra

1101 N. Market St., #100, Milwaukee
Moving to the Bradley Symphony Center, its new home, in late 2020. Season highlights include a broad spectrum of works by Beethoven, Brahms, Schumann and Mendelssohn. Special performances include: Joyce Yang Returns, *Simply Swingin' - Sinatra & Friends*, *The Music of David Bowie*, *Aretha: Queen of Soul*, *Revolution: The Music of the Beatles - A Symphonic Experience*, *Star Wars: Return of the Jedi*, *Blockbuster Scores - Music from TV & Film* and more. Telephone: (414) 291-7605
mso.org

Milwaukee Youth Symphony Orchestra

325 W. Walnut St., Milwaukee
 After-school youth orchestra serves thousands of area students annually. More

than 40 ensemble and enrichment training programs ranging from symphony and string orchestras and jazz and steel pan bands to music theory, composition, and international tours. Performances held from October through May at a variety of local venues. Telephone: (414) 267-2950
myso.org

Present Music

3720 N. Fratney St., #21, Milwaukee
 Presents new music by living composers through ensemble performances, education and commissions that provocatively engage both artists and audiences. Offerings this year include: *In the Avant-Garden of Love*, *Spaghetti Western @ the Cooperage*, *Powerhouse Pianist Series - Michael Mizrahi and Cory Smythe*. Performs at various venues. Telephone: (414) 271-0711
presentmusic.org

Racine Symphony Orchestra (RSO)

800 Center St., #120, Racine
 Celebrating over 85 years! Performances

include Masterworks Concerts, as well as summer and holiday Pops Concerts. Telephone: (262) 636-9285
racinesymphony.org



Amadeus Guitar Duo

UWM Peck School of the Arts - Music

2400 E. Kenwood Blvd., Milwaukee
 Presents a wide range of music, from small chamber ensemble concerts to large opera theatre productions, from classically leaning repertoire to musical theater and progressively contemporary works. UWM's flagship music venue is the Helene Zelazo Center for the Performing Arts. Telephone: (414) 229-4308
uwm.edu/arts/events/category/music

Waukesha Choral Union

Live music classically performed at various Waukesha-area venues. Collaborations with Carroll University, secondary schools, youth choral groups, local arts organizations and congregations. Telephone: (262) 238-3454
choralunion.org

The Wisconsin Philharmonic

234 W. Main St., #9, Waukesha
 Celebrating more than 70 years, the current season includes the annual *Janboree Family Concert*, *Melodious Women*, *Floral Fantasia*, and the *Phantom of the Opera Gala*. Performs at the Sharon Lynn Wilson Center for the Arts and other venues. Telephone: (262) 547-1858
wisphil.org

THEATER TROUPES

Acacia Theatre Company

12800 N. Lake Shore Dr., Mequon
 Independent, non-profit,

SHOPPING

Southeast Wisconsin offers many unique specialty stores and shopping venues, including, increasingly, pop-ups. Several communities have transformed their downtowns into go-to shopping destinations, including **Cedar Creek Settlement** in Ozaukee County, **Delafield's Milwaukee Street** in Waukesha County, **Whitefish Bay's East Silver Spring Drive** in northern Milwaukee County and **Greendale's Broad Street** in southern Milwaukee County. Within the city of Milwaukee there are many eclectic and trendy shops, with several shopping districts of note: **The Historic Third Ward**, south of downtown; **Cathedral Square** on the East Side; and **Downer Avenue**, northeast of the downtown area.

Upscale shopping is offered at a **Nordstrom** store located at **Mayfair Mall** (mayfairmall.com), the region's largest and most popular shopping mall located on Mayfair Road in Wauwatosa; **Von Maur** has a retail presence at **The Corners of Brookfield** (thecornersofbrookfield.com), which is located at Goerke's Corners in Brookfield.

The Corners is one of several mixed-use developments that feature a blend of shops, restaurants, residential living and offices. Similar developments include **The Mayfair Collection** (mayfaircollection.net), located in Wauwatosa; **Bayshore Town Center** (thebayshorelife.com) in Glendale; **84 South**, located off I-894 in Greenfield; and **Drexel Town Square** (drexeltownsquare.com) in Oak Creek. Oak Creek is also home to the state's first **IKEA**.

Traditional indoor shopping malls in the area, besides Mayfair, are **Brookfield Square** (shopbrookfieldsquaremall.com) and **Southridge Mall** (simon.com/mall/southridge-mall). Three outlet malls are also located in the region: **Johnson Creek Premium Outlets** (premiumoutlets.com/outlet/johnson-creek), which is midway between Milwaukee and Madison; **Pleasant Prairie Premium Outlets** (premiumoutlets.com/outlet/pleasant-prairie), located south of Milwaukee near the Illinois state line; and **Gurnee Mills** (simon.com/mall/gurnee-mills), which is located in northern Illinois.



VISIT Milwaukee

interdenominational troupe that integrates art and faith in a Christian world view providing an opportunity for Christians and non-Christians alike to consider their lives in relation to God. Current offerings include *An Inspector Calls* and Jane Austen's *Sense and Sensibility*. Shows are presented in the Todd Wehr Auditorium at Concordia University Wisconsin and other venues. Telephone: (414) 744-5995
acaciatheatre.com

First Stage

325 W. Walnut St., Milwaukee
 Since 1987, First Stage has become one of the nation's most acclaimed children's theaters and the second-largest theater company in Milwaukee. The current season includes: *The Snowy Day* and *Other Stories*; *A Wrinkle in Time*; *Gretel!*; *The Legend of Rock, Paper, Scissors*; *Alex & the Amazing Lemonade Stand*; and *You Can't Take It With You*. Offers birthday parties and welcomes scout troops and school groups. Telephone: (414) 267-2929
firststage.org

Milwaukee Chamber Theater

158 N. Broadway, Milwaukee
 Milwaukee's third largest nonmusical theatre company comprised of mainly local artists. The current season features the world premiere of Wisconsin writer Erica Berman's *No Wake, Gently Down the*

Stream, the *Young Playwrights Festival*, and more. Performances at the Broadway Theatre Center in the Historic Third Ward. Telephone: (414) 291-7800
chamber-theatre.com



Milwaukee Repertory Theater (The Rep Milwaukee)

108 E. Wells St., Milwaukee
 66th Season! Productions in four venues: The Quadracci Powerhouse Theater, The Stiemke Studio, the Stackner Cabaret, and the Historic Pabst Theater (for its annual performance of Dickens's *A Christmas Carol*.) Current season highlights include: *Nonsense: A Musical Comedy*, *The Legend of Georgia McBride*, *Hedwig and the Angry Itch*, *Chasin' Dem Blues: Untold Story of Paramount Records*, *Eclipsed: Celebrating Milwaukee SHEros*, *Antonio's Song*, *Hootenanny: The Musicale*, *Destiny of Desire*, the August Wilson Monologue Competition, and the

10th Anniversary Rep Lab Short Play Festival. Telephone: (414) 224-9490
milwaukeekeerep.com

Next Act Theatre

255 S. Water St., Walker's Point - Milwaukee
 Engages hearts and minds with compelling, intimate and personal theatre intended to stimulate thought, foster the exchange of ideas, and promote the development of new perspectives and understanding. Upcoming productions include *A Small Fire* and *9 Circles*. Telephone: (414) 278-0765
nextact.org

Renaissance Theaterworks

158 N. Broadway, Milwaukee
 Celebrating more than 25 years as Milwaukee's only women-founded, women-run professional theater company. Intimate, thought-provoking productions that awaken a recognition of what it is to be human with attention to women's roles. The current season's theme is "A Season of Transformation," featuring *Happy Days* and *Actually*. Performances at the Broadway Theatre Center (moving to dedicated space at Next Act Theatre in fall 2020). Hosts *BRINK*, a new play festival featuring the work of Midwestern women playwrights. Telephone: (414) 291-7800
r-t-w.com

Theatre Gigante

342 N. Water St., Milwaukee
 The "theatre of big ideas," offering over 30 years of innovative performance art dedicated to presentations that integrate theater, dance, text and music. The 2019-20 season continues with *Crave* and will close with a collaboration between Kralj & Anderson and Alessandro Renda of Teatro delle Albe of Ravenna, Italy which will premiere in Milwaukee. Performances held at UWM. Telephone: (414) 961-6119
theatregigante.org

UWM Peck School of the Arts - Theater

2400 E. Kenwood Blvd., Milwaukee
 Presents large-scale dramatic and musical productions in a 525-seat mainstage theatre and smaller, contemporary works at the Kenilworth FIVE-0-EIGHT black box theatre. This year's season includes: *Female Transport*, *The Trojan Women, #3 (hashtag cubed)*, *Bonnie & Clyde* and the Kenilworth Open Studios production. Telephone: (414) 229-4308
uwm.edu/arts/events/category/theatre



Fresh Coast Creativity

Milwaukee is generating a lot of buzz as a hub for the creative arts, including film, design, music, writing, fashion, theater and performance arts. Oscar-winning screenwriter John Ridley, founder of **No Studios**, is a leader in showcasing

Milwaukee as up-and-coming in the film industry. Supporting and promoting local filmmakers for over a decade, **Milwaukee Film** hosts the annual **Milwaukee Film Festival** (October 15-October 29, 2020; mkfilm.org) which brings the best in independent and international film to Milwaukee audiences with more than 300 films to be shown at multiple venues. The University of Wisconsin-Milwaukee also hosts several film festivals, including the **Milwaukee Underground Film Festival**, **Milwaukee LGBT Film/Video Festival**, and its **Experimental Tuesdays** series. See uwm.edu/arts/film for more information.

Milwaukee is a destination for contemporary street art thanks in large part to **Wallpapered City** (wallpapered.city), which promotes and coordinates public art projects and colorful murals in the area. **The Milwaukee Fashion Initiative** (milwaukee-fashion-initiative.com) serves local designers, educators, manufacturers and retailers in the expansion and promotion of the local fashion industry.

Also of interest is **Milwaukee's Creative District at MKE Riverworks** (riverworksmke.org/creative-placemaking), a mix of industrial properties with a growing "maker" community dedicated to the fusion of art, culture and economic development.

MUSEUMS/ART

Charles Allis Art Museum

1801 N. Prospect Ave., Milwaukee
 Listed on the National Register of Historic Places, the lavish 1911 home of Charles and Sarah Allis contains an art collection that includes 19th century French and American paintings, classic antiquities, Renaissance bronzes, Asian ceramics and decorative arts. Winter hours (October-April): 10-5, Wednesdays-Sundays; summer hours: 10-5 Wednesdays, 10-8 Thursdays, 10-5 Fridays-Sundays. Telephone: (414) 278-8295
cavtmuseums.org
charlesallis.org

Grohmann Museum

1000 N. Broadway, Milwaukee
 Home to the world's most comprehensive art collection dedicated to the evolution of human work, the museum includes more than 1,400 paintings, sculptures and works on paper from 1580 to the present. Open 9-5 Mondays-Fridays; 12-6 Saturdays; and 1-4 Sundays. Telephone: (414) 277-2300
msoe.edu/grohmann-museum

Haggerty Museum of Art

1234 W. Tory Hill St., Milwaukee
 Located on the Marquette University

campus, the museum features two floors and a permanent collection that includes European and American contemporary art, Old Master paintings and photography. Hosts events. Free. Open 10-4:30 Mondays-Saturdays (10-8 Thursdays); 12-5 Sundays. Telephone: (414) 288-1669 marquette.edu/haggerty

Lynden Sculpture Garden

2145 W. Brown Deer Rd., Milwaukee
Offers an experience of art in nature through its collection of more than 50 monumental outdoor sculptures on 40 acres of park, lake & woodland. Open daily 10-5 (closed Thursdays); Wednesdays 10-7:30, June-October. Telephone: (414) 446-8794 lydensculpturegarden.org

Milwaukee Art Museum



VISIT Milwaukee

(MAM)

700 N. Art Museum Dr., Milwaukee
Part of a 340,000-square-foot complex that includes MAM, the War Memorial Center, The Kahler Building and the Quadracci Pavilion, created by Spanish architect Santiago Calatrava. The museum's holdings include nearly 30,000 works spanning antiquity to the present day, with strengths in 19th and 20th century American and European art, contemporary art, American decorative arts, and folk and self-taught art. Educational programs, special exhibits and events. Hours: 10-5 Tuesdays-Sundays; 10-8 Thursdays. Telephone: (414) 224-3200 mam.org

Museum of Wisconsin Art (MOWA)

205 Veterans Ave., West Bend
Celebrates the diversity of Wisconsin artists by collecting, exhibiting and promoting the visual arts of Wisconsin. Offers various events and programs, including artist and curator talks. Open 10-5 Tuesdays-Sundays; 10-8 Thursdays. Telephone: (262) 334-9638 wisconsinart.org

Racine Art Museum (RAM)

441 Main St., Racine
Award-winning architecture houses one of America's largest contemporary craft collections with more than 9,500 objects from nationally and internationally recognized artists in a variety of media. Studio art classes and workshops. Open

BE A DAYTRIPPER

Venture out of town to take advantage of its proximity to Wisconsin's rich tapestry of natural beauty, engaging history, fascinating attractions and cultural icons. For ideas, see travelwisconsin.com/trip-ideas. We recommend **Door County**, Wisconsin's "Thumb," which is known for its stunning landscape vistas and quaint villages. Football fans may want to head to Green Bay to see **Lambeau Field**, home of the **Green Bay Packers**. West of Milwaukee is the **Wisconsin Dells**, the state's playground with water-parks, golf resorts and tourist oddities. **Madison**, the state capital and home to the University of Wisconsin, is located on an isthmus between two lakes. And the scenic rolling hills southwest of Madison are home to **New Glarus**, America's "Little Switzerland."



10-5 Tuesdays-Saturdays; 12-5 Sundays; Extended hours on Free First Fridays April-December (Until 9 p.m.). Telephone: (262) 638-8300 ramart.org

RAM's Wustum Museum of Fine Arts

2519 Northwestern Ave., Racine
Highlights exhibitions of important regional and local artists. One of the largest studio art programs of any Wisconsin museum. Admission/parking are free. Hours: 10-5 Tuesdays-Saturdays. Telephone: (262) 636-9177 ramart.org

UWM Peck School of the Arts Galleries

2400 E. Kenwood Blvd., Milwaukee
Four adjoining exhibition spaces rotate exhibits of contemporary architecture, film, painting, performance, photography and sculpture. Hours: During specific exhibits or by appointment only. Exhibitions and lectures free and open to the public. The Emile H. Mathis Gallery at Mitchell Hall houses the broader UWM Art Collection. Telephone: (414) 229-6310 uwm.edu/arts/art-and-design/galleries uwm.edu/arhistory/gallery

Villa Terrace Decorative Arts Museum

2220 N. Terrace Ave., Milwaukee
Overlooking Lake Michigan in a 1923 Italian Renaissance-style villa, the museum

features fine and decorative arts from the 15th through 18th centuries, wrought-iron masterpieces by Cyril Colnik, a formal garden and changing exhibits. Open 10-5 Wednesdays-Sundays. Special events. Telephone: (414) 271-3656 cavtmuseums.org villaterrace.org



Betty Brinn VISIT Milwaukee

MUSEUMS/GENERAL

Betty Brinn Children's Museum

929 E. Wisconsin Ave., Milwaukee
The Milwaukee area's only museum designed specifically for children ages 10 and younger, where children and grown-ups learn alongside each other. Features hands-on exhibits, educational programs, events and performances. Open 9-5 Mondays-Saturdays; 12-5 Sundays; see website for special holiday hours. Telephone: (414) 390-5437 bbcmkids.org



VISIT Milwaukee

Discovery World Science + Technology Center

500 N. Harbor Dr., Milwaukee
Milwaukee's premiere science and technology center that offers fun and learning for the whole family. Explore interactive exhibits, the Reiman Aquarium, eight learning labs, educational programs, and summer learning experiences aboard the *S/V Denis Sullivan* – a 137-foot recreation of a 19th-century Great Lakes cargo schooner. Hours: Mondays (closed seasonally – see website for details); 9-4 Tuesdays-Fridays; 10-5 Saturdays and Sundays. Telephone: (414) 765-9966 discoveryworld.org

Harley-Davidson Museum

400 W. Canal St., Milwaukee
Offers a glimpse of American history and culture through the successes and trials of an iconic American company started in a Milwaukee garage. Exhibits, events and tours. MOTOR® Bar & Restaurant. May-September: 9-6 daily; until 8 Thursdays; October-April: 10-6 daily; until 8 Thursdays. Telephone: (877) 436-8738 h-dmuseum.com



VISIT Milwaukee

Milwaukee Public Museum

800 W. Wells St., Milwaukee
Life-size dioramas, hands-on experiences, and traveling special exhibits. Travel back more than 65 million years to the land of dinosaurs. Gaze at ancient civilizations and see real mummies. Surround yourself with the sound and feel of the tropical rainforest. Walk the "Streets of Old Milwaukee" to experience the city as it was at the turn of the 19th century. Watch a butterfly wriggle out of its chrysalis in a two-story butterfly vivarium. Daily tours, special events and cultural programming. Open 10-5 Mondays-Fridays; 9-5 Saturdays; 11-5 Sundays; open until 8 p.m. the first Thursday of each month. Butterfly Vivarium closes at 4:30 p.m. daily. Telephone: (414) 278-2702 mpm.edu

The Daniel M. Soref Dome Theater & Planetarium

800 W. Wells St., Milwaukee

Offers visitors three unique visual experiences: 3D films, planetarium programs and screen shows on a six-story-tall screen with digital surround sound. Free with MPM general admission or membership. Telephone: (414) 319-4629 mpm.edu



VISIT Milwaukee

War Memorial Center

750 N. Lincoln Memorial Dr., Milwaukee

Stunning architectural landmark on Milwaukee's lakefront stands as a memorial to those who died in service, served or are currently serving in the U.S. Armed Services. Original World War I and World War II poster collection, eternal flame and reflecting pool, Purple Heart Memorial, 9/11 Memorial and Fox Company Memorial. Open Daily; Free admission. Telephone: (414) 273-5533 warmemorialcenter.org



Wisconsin Automotive Museum

Wisconsin Automotive Museum

147 N. Rural St., Hartford

Wisconsin's largest auto museum houses more than 110 vehicles, including Studebakers, Kaisers, Fords and the world's largest collection of Kissel automobiles, which were built in Hartford between 1906 and 1931. Exhibits feature gas pumps, signs, license plates, oil cans and other petroliana; outboard engines; and a 1913 Soo Line steam locomotive. Hours: May 1-September 30: 10-5 Mondays-Saturdays, 12-5 Sundays; October 1-April 30: 10-5 Wednesdays-Saturdays, 12-5 Sundays, Closed Mondays and Tuesdays. Telephone: (262) 673-7999 wisconsinautomuseum.com

MUSEUMS/ HISTORY

Milwaukee Co. Historical Society

910 N. Old World Third St., Milwaukee

Founded in 1935 and focused on the comprehensive history,

culture, people and places of Milwaukee County, it features a collection of artifacts and archival materials. The society shares Milwaukee's stories at distinctive locations listed on the National Register of Historic Places. Offers education programs, exhibitions, a research library and special events. Open: 9:30-5 Mondays-Saturdays (Closed Sundays). Hours at historic sites vary by season. May close Saturdays in May-December for private events. Telephone: (414) 273-8288 milwaukeehistory.net

Old World Wisconsin

W372 S9727 Hwy. 67, Eagle

Open-air, interactive history attraction located in southwest Waukesha County. Explore sensory-rich spaces, hear stories from docents in character, and engage in hands-on activities. Features farm and rural life with more than 65 historic buildings, an 1880's village and octagonal Clousing Barn Café. Showcases food preparation methods, historic breeds of animals and heirloom gardens. Open May-October; Seasonal Hours & Daily in Summer; Post-Season Special Events. Telephone: (262) 594-6301 oldworldwisconsin.wisconsinhistory.org

Ten Chimneys

S43 W31575 Depot Rd., Genesee Depot

The estate lovingly created by theatre legends Alfred Lunt and Lynn Fontanne is a museum and national resource for theatre, arts and arts education.

2020 tours are offered May 12-December 1, 10-2:30 Tuesdays-Saturdays and Noon-2:30 Sundays. Reservations recommended. Telephone: (262) 968-4110 tenchimneys.org



VISIT Milwaukee

So Much Fun That Once is Not Enough ...

Milwaukeeans embrace every opportunity to explore, experience, and hang out with friends. Some events are so enjoyable, once is just not enough! Here's a sampling of recurrent or longer-running opportunities.

Beer Gardens

May - October
Various Milwaukee County Parks

Concerts in the Gardens

June - August (Thursdays)
Boerner Botanical Gardens, Hales Corners

Gallery Night MKE/NEWaukee Art Bus

January 17-18/April 17-18/
July 17-18/October TBD
East Town/Historic Third Ward/Walker's Point

Jazz in the Park

May 28 - August 27 (Thursdays)
Cathedral Square Park, Milwaukee



Concerts in the Gardens

NEWaukee Night Market

June 10/July 15/August 19/September 9
Wisconsin Avenue (Downtown Milwaukee)

Pewaukee Lake Waterski Show

Memorial Day - Labor Day
(Thursdays; Holidays/Festivals)
Pewaukee Lakefront Park

River Rhythms

June 10 - August 26 (Wednesdays)
Pere Marquette Park, Westown

What's Happening Today? Check Milwaukee365.com

Milwaukee365.com is the region's leading online resource for arts, culture and entertainment activities in the Milwaukee area. It provides a list of upcoming events and lets you type in a date to tell you what will be going on in the future. The website also lets you purchase tickets. Other resources to keep you current on upcoming events include:

- ◆ **MKE with Kids:** #1 resource for family-friendly fun. mkewithkids.com
- ◆ **OnMilwaukee:** a web-based daily magazine. onmilwaukee.com

NATURE/WILDLIFE

Boerner Botanical Gardens

9400 Boerner Dr., Hales Corners

A collection of formal garden spaces featuring a variety of plant collections. Formal gardens include the perennial, peony, rock, rose, shrub, annual, daylily, herb and trial gardens. Guided garden tours, classes and special events year-round. Located in Whitnall Park. Hours: 8-6 (or sunset) Late April-Late Fall; Closed Late November-Early April. Telephone: (414) 525-5653 boernerbotanicalgardens.org



VISIT Milwaukee

Milwaukee County Zoo

10001 W. Bluemound Rd., Milwaukee

Visit more than 2,100 mammals, birds, fish, amphibians and reptiles representative of 348 different species in specialized habitats spanning 190 wooded acres. Features a zoo train, sea lion show, tram tour, animal rides, dairy farm, restaurants and gift shops. Special events and education programs. See website for seasonal hours. Open 365 days of the year. Telephone: (414) 256-5412 milwaukeezoo.org

Milwaukee Event Calendar

VISIT Milwaukee

For a more complete listing of area events, please go to visitmilwaukee.org



Art in Bloom
Milwaukee Art Museum

SPRING

March 4-8
MILWAUKEE SPORTS SHOW
State Fair Park (West Allis)

March 13-15
MAMA TRIED MOTORCYCLE SHOW
Fiserv Forum (Downtown)

March 14
ST. PATRICK'S DAY PARADE
Downtown Milwaukee

March 20-29
REALTORS HOME/ GARDEN SHOW
State Fair Park (West Allis)

April 30-May 3
ART IN BLOOM
Milwaukee Art Museum (Downtown)

May 2
LAKEFRONT ARTIST FAIR
Festival Park (Racine)

May 22-25
CHOCOLATEFEST
Burlington



Wisconsin State Fair
VISIT Milwaukee

SUMMER

May 31
UPAF RIDE FOR THE ARTS
Downtown Milwaukee

May 31
BREWTOWN RUMBLE
Walker's Point (Milwaukee)

May 31-June 7
BEAD & BUTTON SHOW
Wisconsin Center (Downtown)

June 4-11
DOWNTOWN DINING WEEK
Downtown Milwaukee

June 4-7
PRIDEFEST MILWAUKEE
Henry W. Maier Festival Park

June 6
HIGHLAND GAMES
Hart Park (Wauwatosa)

June 12-14
POLISH FEST
Henry W. Maier Festival Park

June 14
LOCUST STREET FESTIVAL OF MUSIC & ART
Riverwest Milwaukee

June 14
GARLIC FEST
Walker's Point Milwaukee

June 19-21
LAKEFRONT FESTIVAL OF ART
Milwaukee Art Museum (Downtown)

June 24-28, June 30-July 5
SUMMERFEST
Henry W. Maier Festival Park

June 27-28
STRAWBERRY FESTIVAL
Downtown Historic Cedarburg

July 3
DOWNTOWN MILWAUKEE FIREWORKS
Milwaukee Lakefront

July 8-12
BASTILLE DAYS
Cathedral Square Park - East Town

July 9-11
GATHERING ON THE GREEN
Mequon

July 11
DRAGON BOAT FESTIVAL
Lakeshore State Park (Downtown)

July 17-19
FESTA ITALIANA
Henry W. Maier Festival Park

July 18
PORT FISH DAY
Port Washington

July 24-26
GERMAN FEST
Henry W. Maier Festival Park

July 25
BRADY STREET FESTIVAL
East Side Milwaukee

July 25
MILWAUKEE BREWFEST
McKinley Park Milwaukee Lakefront

July 25-26
MILWAUKEE AIR & WATER SHOW
Milwaukee Lakefront

Aug. 1
BLACK ARTS FEST MKE
Henry W. Maier Festival Park

Aug. 5-9
MILWAUKEE COMEDY FESTIVAL
Downtown Milwaukee

Aug. 6-16
WISCONSIN STATE FAIR
State Fair Park (West Allis)

Aug. 8-9
MORNING GLORY ART FAIR
Fiserv Forum (Downtown)

Aug. 13-16
IRISH FEST
Henry W. Maier Festival Park

Aug. 20-23
A LA CARTE AT THE ZOO
Milwaukee County Zoo

Aug. 21-23
MEXICAN FIESTA
Henry W. Maier Festival Park

Aug. TBD
URBAN ISLAND BEACH PARTY
Lakeshore State Park (Downtown)



Oktoberfest
VISIT Milwaukee

FALL

Sept. 5-6
THIRD WARD ART FESTIVAL
Historic Third Ward Milwaukee

Sept. 11-12
TOSA FEST
Wauwatosa

Sept. 12
BRIGGS & AL'S RUN & WALK
Downtown Milwaukee

Sept. 12-13
FRANK MOTS INT'L. KITE FESTIVAL
Veterans Park (Milwaukee Lakefront)

Sept. 13
HARBOR FEST
Harbor District (Milwaukee)

Sept. 17
MILWAUKEE RIVER CHALLENGE
Schlitz Park - Milwaukee

Sept. 19-20
WINE & HARVEST FESTIVAL
Historic Downtown Cedarburg

Sept. 25-27
HARVEST FAIR
State Fair Park (West Allis)

Sept. 26-27
DOORS OPEN MILWAUKEE
Downtown Milwaukee

Sept. (TBD)
FROMM PETFEST
Henry W. Maier Festival Park

Sept.-Oct. (TBD)
OKTOBERFEST
Heidelberg Park (Bavarian Bierhaus)

Oct. 4
MILWAUKEE LAKEFRONT MARATHON
Grafton-Downtown Milwaukee

Oct. 15-29
MILWAUKEE FILM FESTIVAL
Various Locations (Milwaukee)

Oct. 17
GREAT PUMPKIN CHUCKIN FEST & BBQ COOK-OFF
Racine County Fairgrounds (Union Grove)

Oct. (TBD)
DIA DE LOS MUERTOS FESTIVAL
Mitchell Park Horticultural Conservatory

Oct. TBD
HUNTING MOON POW WOW
UW-Milwaukee Panther Arena

Nov. 7
VETERANS DAY PARADE
Downtown Milwaukee



Milwaukee Lights
VISIT Milwaukee

WINTER

Nov. 20-22
HOLIDAY FOLK FAIR INT'L.
State Fair Park (West Allis)

Nov.-Dec.
CHRISTKINDLMARKET
Deer District (Downtown)

Nov. 19- Jan. 1
HOLIDAY LIGHTS FESTIVAL
Downtown Milwaukee

Mid. Nov.- Early Jan.
A VICTORIAN CHRISTMAS
Historic Pabst Mansion (Westown)

Dec. 4
CHRISTMAS IN THE WARD
Historic Third Ward Port Washington

Jan. 1
POLAR BEAR PLUNGE/DIP
Bradford Beach Milwaukee

Jan. 1
COOL FOOL KITE FESTIVAL
Veterans Park Milwaukee



JOBS FOR TODAY & TOMORROW

A hot economy driven by technology & financial services

Milwaukee has been a center of commerce since the Potawatomi Indians first settled along the shores of the Menomonee River and Lake Michigan hundreds of years ago. It was a leading Great Lakes port in the 1800s, the “**Beer Capital of the World**” and the “**Toolbox of America**” in the 1900s, and is now a global center for advanced manufacturing, electronic commerce, financial services, food and beverage producers, printing and green technologies. The region’s research facilities and manufacturing plants are now paving the way for new medical technologies, battery-powered cars and alternative power solutions. With the addition of **Foxconn**’s advanced LCD production facility and resulting spin-off industries, southeastern Wisconsin will maintain its reputation for innovation well into the 21st century. Similar innovation is occurring in the service sector. Southeastern Wisconsin is a leader in the development of financial services, logistics software and health care integration.

Milwaukee Wins!

- ✓ *American Family moving 400 jobs to Downtown Milwaukee*
- ✓ *Foxconn breaks ground on new high-tech manufacturing campus*
- ✓ *Milwaukee Tool adding 800 jobs in Menomonee Falls in major expansion*
- ✓ *Amazon completing third distribution warehouse*

Advanced Manufacturing

Manufacturing remains a very important engine for the region’s economy. Fifteen percent of the workforce is employed by manufacturers, well above the 9 percent average nationally. The region is home to many well-known manufacturers.

Two Milwaukee-based industrial companies are on the *Fortune* 500 list: **Harley-Davidson**, maker of the iconic motorcycles; and **Rockwell Automation**, an international leader in industrial controls and Internet of Things (IoT) solutions. Four other industrial companies based in the region have revenues greater than \$3 billion: **Quad** (Sussex), **SC Johnson** (Racine) and **Snap-On** (Kenosha), and **A. O. Smith** (Milwaukee).

The region leads the nation in the production of industrial controls, steel foundry parts, engines and mining machinery. It also leads the nation in the production of medical diagnostic equipment, thanks to **GE Healthcare**, which has several Wisconsin facilities located in

Milwaukee, Wauwatosa, Waukesha and Madison. The region is also home to **Rockwell Automation** and **Johnson Controls**, global leaders in industrial and building control systems; **Actuant**, which manufactures hydraulic, electromechanical and electronic motion-control systems; **A. O. Smith**, which produces water heaters; **Brady Corp.**, which markets labeling and identification systems worldwide; **Briggs & Stratton**, a leading small-engine manufacturer; **Harley-Davidson**, the legendary motorcycle manufacturer; **Molson Coors**, a leading brewer; **Modine Manufacturing**, a global leader in thermal management; **Quad**, an integrated marketing company that is also among the world's largest printing companies; and **Rexnord**, which

manufactures power, control and information technologies.

Medical Technology

The Milwaukee Region is home to several internationally recognized medical technology and biotech firms. **GE Healthcare**, a global leader in medical imaging and information technologies, patient monitoring systems and health care services, employs nearly 6,000 people at multiple facilities in the region. In addition to GE Healthcare, southeastern Wisconsin is a base for several medical technology firms, including **Vesta**, **Welch Allyn Cardiology**, **Criticare Technologies**, **Alcami Corp.**, and **Bradshaw Medical**.

High-Tech Firms

Milwaukee, ranked as an up-and-coming tech city by *Forbes* magazine, features a solid, high-tech base. The Milwaukee Region is a leader in medical diagnostic instruments, industrial robots, automation controls, electronic controls, software development, power distribution, water technologies, supply chain and just-in-time distribution.

The Milwaukee Region is also on the forward edge of research into the development of the Internet of Things and advanced medical imaging. With the arrival of **Foxconn**, which recently broke ground on its manufacturing campus, it will also be an epicenter for new LCD technologies.

Continued on Page 33

where milwaukee goes to work

Profiles of the Region's Leading Employers



**8701 Watertown Plank Road
Milwaukee, WI 53226**

414-955-8245

www.mcw.edu

ESTABLISHED 1893

6,200+ EMPLOYEES

ABOUT US

MCW is comprised of more than just healthcare providers. More than 3,500 employees serve MCW in a variety of roles. Our faculty trains the providers of tomorrow and provides high-quality healthcare today. Our staff supports the significant work of our faculty and contributes to MCW's institutional goals and mission.



knowledge changing life

MEDICAL COLLEGE OF WISCONSIN

At the Medical College of Wisconsin (MCW), you will discover a dynamic work environment with significant growth potential, an outstanding benefits package and competitive salary. Come join us and be a part of an institution that is pioneering pathways to a healthier world. We are dedicated to leadership and excellence in advancing the prevention, diagnosis, and treatment of disease and injury through Education, Research, Patient Care, and Community Engagement.

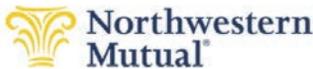
MCW is at the heart of the Milwaukee Regional Medical Center (MRMC), a 348-acre, park-like campus located 10 minutes from downtown Milwaukee in suburban Wauwatosa. Each year, our providers care for more than 560,000 patients at the MRMC and locations in the community. And MCW collaborates with major universities, healthcare and research institutions, corporations and government and civic groups throughout Wisconsin and beyond.

MCW is the 8th largest private employer in metro Milwaukee, with approximately 6,200 employees. Our career opportunities encompass a wide range of positions that will appeal to jobseekers with a variety of backgrounds and experience levels. And our faculty and staff enjoy an exemplary benefits package, including healthcare at Milwaukee's premier providers – Froedtert Hospital and Children's Wisconsin. We are an affirmative action/equal opportunity employer and do not discriminate in hiring or employment on the basis of age, sex, race, color, religion, national origin, veteran status, disability or sexual orientation.

Visit **www.mcw.edu/careers** to discover career opportunities at MCW!

MAJOR EMPLOYERS

Company Address City	Employees Telephone Website	Description
Ascension Wisconsin 400 W. River Woods Pkwy. Glendale	8,700 (414) 465-3000 ascension.org/wisconsin	Regional, not-for-profit health care system
AT&T Wisconsin 722 N. Broadway Milwaukee	3,500 (800) 480-8088 att.com	Communication and entertainment services, including local and long-distance telephone service, data transport, high-speed Internet access, video, data transmission capabilities, and paging
Advocate Aurora Health 750 W. Virginia St. Milwaukee	33,000 (414) 647-3033 advocateaurorahealth.org	Regional, not-for-profit integrated health care system serving eastern Wisconsin and northern Illinois
BMO Harris Bank 770 N. Water St. Milwaukee	3,400 (414) 765-7700 bmoharris.com	Financial services company
Briggs & Stratton Corp. 12301 W. Wirth St. Wauwatosa	1,500 (414) 259-5333 briggsandstratton.com	World's largest producer of gasoline engines for outdoor power equipment and leading designer, manufacturer and marketer of power generation, pressure washer, lawn and garden, turf care and job site products
Children's Wisconsin 9000 W. Wisconsin Ave. Wauwatosa	5,170 (414) 266-2000 chw.org	Independent health care system dedicated to the health and well-being of children
Fiserv, Inc. 255 Fiserv Dr. Brookfield	900 (262) 879-5000 fiserv.com	Provider of financial services technology worldwide
Froedtert Health 9200 W. Wisconsin Ave. Milwaukee	13,500 (414) 805-3666 froedtert.com	Regional, not-for-profit health care system and academic medical center serving eastern Wisconsin and northern Illinois
GE Healthcare 3000 N. Grandview Blvd. Waukesha	6,000 (262) 544-3011 gehealthcare.com	Provides transformational medical technologies and services – from imaging, software and IT, patient monitoring and diagnostics to drug discovery, biopharmaceutical manufacturing technologies and performance improvement
Harley-Davidson, Inc. 3700 W. Juneau Ave. Milwaukee	2,600 (414) 342-4680 harley-davidson.com	Heavyweight motorcycles, parts and accessories; riding and fashion apparel
Johnson Controls International 5757 N. Green Bay Ave. Glendale	2,100 (414) 524-1200 johnsoncontrols.com	Global leader in building technologies and solutions
Kohl's Corporation N56 W17000 Ridgewood Dr. Menomonee Falls	7,000 (262) 703-7000 kohls.com	Omnichannel retailer offering national and proprietary brands in apparel, footwear, accessories, beauty and home
ManpowerGroup 100 Manpower Pl. Milwaukee	800 (414) 961-1000 manpowergroup.com	Provides workforce solutions and services through a network of offices in 80 countries and territories
Medical College of Wisconsin 8701 W. Watertown Plank Rd. Wauwatosa	6,200 (414) 456-8296 mcw.edu	Private medical school, research institution and multi-specialty medical, pharmacy and graduate school of biomedical sciences
Molson Coors 3939 W. Highland Blvd. Milwaukee	1,400 (414) 931-2000 millercoors.com	Beers, ciders and flavored malt beverages
Northwestern Mutual 720 E. Wisconsin Ave. Milwaukee	5,900+ (414) 271-1444 northwesternmutual.com	Helping clients build financial security, in partnership with a financial advisor, through a unique planning experience that integrates insurance and investments
Potawatomi Hotel & Casino 1721 W. Canal St. Milwaukee	2,650 (800) 729-7244 paysbig.com	Las Vegas-style gaming and entertainment venue
ProHealth Care N17 W24100 Riverwood Dr. Waukesha	4,700 (262) 928-2745 www.prohealthcare.org	Integrated not-for-profit health care system
Quad N61 W23044 Harry's Way Sussex	7,500 (414) 566-6000 quad.com	Leading marketing solutions provider leveraging strong print foundation as part of an integrated platform that helps marketers improve the efficiency and effectiveness of their marketing spend
Rockwell Automation, Inc. 1201 S. Second St. Milwaukee	4,000 (414) 382-2000 rockwellautomation.com	Industrial automation, power, control and information technologies and services used by manufacturers globally
SC Johnson 1525 Howe St. Racine	2,500 (262) 260-2000 scjohnson.com	Global manufacturer of household cleaning products and products for home storage, personal care and pest control



Continued from Page 31

Fast-Growing Service Sector

Health care and social assistance, professional and business services, retail trade, hospitality and food services, and finance/insurance are among the largest service-sector segments in the region. Five Milwaukee-area service companies are ranked as Fortune 500 companies: **ManpowerGroup**, **Northwestern Mutual**, and **WEC Energy Group** (Milwaukee), **Kohl's Corp.** (Menomonee Falls) and **Fiserv** (Brookfield).

ManpowerGroup is the third-largest staffing firm in the world, serving more than 400,000 clients worldwide.

Northwestern Mutual is the nation's leading provider of individual life insurance and a financial services firm that manages \$272 billion in assets.

Kohl's is among the nation's leading retailers with more than 1,100 stores in 49 states. **Fiserv** is one of the nation's largest data processing firms, serving more than 20,000 clients in 130 countries. Milwaukee is also home to the **Mortgage Guaranty Insurance Corp.** (MGIC), which is the nation's leading provider of private mortgage insurance.

Financial Services

Several national banks have a major presence in the Milwaukee Region, including **Bank of America**, **BMO Harris**, **JPMorgan Chase**, **US Bank** and **Wells Fargo**. The region is home to significant operations for several large state and regional financial institutions, including **Associated Bank**, **The Equitable Bank**, **Johnson Financial Group**, **Landmark Credit Union**, **PNC Bank**, **Summit Credit Union**, **Tri-City National Bank** and **UW Credit Union**.

Health Care

Health care is a major service employer. Southeastern Wisconsin is home to major operations for two of the nation's

largest integrated health care systems – **Advocate Aurora Health** and **Ascension Wisconsin**. Advocate Aurora Health has 10 hospitals in the region. Ascension Wisconsin operates nine hospitals in southeastern Wisconsin. The region's other major health care providers are **Froedtert & Medical College of Wisconsin**, which operates three hospitals in conjunction with an academic medical center, and **ProHealth Care**, which operates two hospitals and will be opening a third this fall in Waukesha County.

Information Technologies

During the past 15 years, Milwaukee has evolved into a major center for electronic commerce. Two of the world's largest data processing firms have significant operations in southeastern Wisconsin. Brookfield-based **Fiserv** is a leading data processing provider for financial institutions serving more than 10,000 financial institutions in more than 90 countries. **FIS**, the world's largest technology solution provider, employs more than 3,000 people in the region. The Milwaukee Region is known for its strong supply-chain services. Several

large software firms specializing in logistics, including **Dematic Corporation**, have operations here. It is also home to other specialty technology firms, including **Astronautics Corp. of America**, an international provider of flight-critical software and instruments; **Penta Technologies**, developer of enterprise solution software; **Connecture Inc.**, a health insurance software provider; and **Zywave**, a leading developer of software for financial planners and insurance brokers.

Food & Beverage

Wisconsin is home to nearly 1,200 food and beverage manufacturers, ranking fifth in the nation. Southeastern Wisconsin accounts for the largest concentration of food and beverage manufacturers in the state with more than 250 companies employing nearly 15,000 people. The region's legacy brands include: **Gardetto's**, **Gehl's**, **Johnsonville**, **Klement's**, **Leinenkugel's**, **Molson Coors**, **Pabst**, **Palermo's**, **Patrick Cudahy**, **Sargento** and **Usinger's**. **FaB Wisconsin** is a statewide organization that supports and promotes the development of food and beverage manufacturing.



The Water Council:

Milwaukee's Global Leadership Role in Freshwater Research, Technology

The Water Council, headquartered in the Global Water Center near Downtown Milwaukee, drives economic, technology and talent development to support the global water industry. Located next to the world's largest freshwater system and home to one of the most influential freshwater technology hubs in the world, The Water Council is recognized as a global center for advancing water technologies and stewardship. That hub includes more than 238 water technology businesses and a diverse network of 200 members from around the world.

In addition to driving economic development, attracting and connecting world-class talent and supporting water-focused technology innovation, The Water Council seeks to help secure global freshwater resources by driving solutions to the industries that need and use a large amount of water.

www.thewatercouncil.com



The Chiswick

COMMUNITIES FOR ALL AGES



The Kinetik

There's an apartment home and neighborhood for every lifestyle in the Milwaukee area. The following pages will help you find yours!



Freshwater



Mitchell on Water

Downtown Milwaukee

- Bay View
- Brady Street & Upper East Side
- East Town
- Historic Third Ward
- Walker's Point/Fifth Ward
- Westtown

South

- Franklin
- Greenfield
- Hales Corners
- Muskego
- Oak Creek

North Shore

- Fox Point
- Glendale
- Shorewood
- Whitefish Bay

Wauwatosa

- Innovation Park
- Tosa Village

West

- Brookfield
- Oconomowoc
- Waukesha
- West Allis

Information for the listings was provided by apartment managers in January 2020. Please check with the individual properties for current lease rates.

DOWNTOWN MILWAUKEE

There's nothing like apartment living in downtown Milwaukee. You're close to the action and within walking distance of **Lake Michigan** and the theater and entertainment districts. The apartments listed below are located east of I-43 from National Avenue on the south to the southern boundary of **Shorewood** on the north. This includes several popular areas for young people and empty nesters, including **Milwaukee's East Side, Third Ward** and **Fifth Ward**. It also includes developments along the Milwaukee River in the Park East area.



Jazz in the Park is a popular summertime attraction on the East Side.

BRADY STREET & UPPER EAST SIDE

The Brady Street neighborhood offers the chance to actively engage in the ongoing revitalization of this popular area. The neighborhood has transformed itself into a model for "New Urbanism," while retaining its **bohemian character** and ethnic roots. Community prevails, strengthened by various events and festivals: Of note are the eponymous **Brady Street Festival**; annual Pet Parade; the Milwaukee Film Festival (held at the historic Oriental Theatre and other distinctive venues); and the avant-garde street art gallery, **Black Cat Alley**.

Specialty retailers, chic salons, vintage and thrift stores, coffee shops, pubs, cutting-edge ethnic restaurants, and flourishing nightclubs offer residents a

variety of experiences. A brew-your-own establishment, underground golf tavern, full-service alternative bakery, and boutique featuring ephemera handmade by local artists, often from refurbished or recycled materials, prove that innovation is ubiquitous. And speaking of innovation, the area will soon be home to **Ascent**, a 23-story residential tower that will be the **world's second-tallest timber-constructed building**.

Belay

2200 N. Commerce Street, Riverwest: Vibrant apartment community anchored by an Adventure Rock Climbing Gym next door. Condo-level interiors, including granite countertops and stainless-steel appliances; 1- and 2-bedroom floor plans, many with jaw-dropping downtown and Milwaukee River views; in-home laundry; pet friendly; indoor parking. 46 apartments, from \$1,245. A Mandel Community. Telephone: (414) 662-2642; **E-mail:** belay@mandelgroup.com; **Website:** mandelgroup.com

Continued on Page 38

the FRANKLIN

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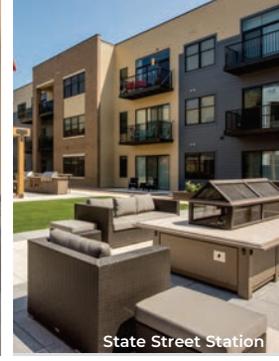
East Pointe Commons



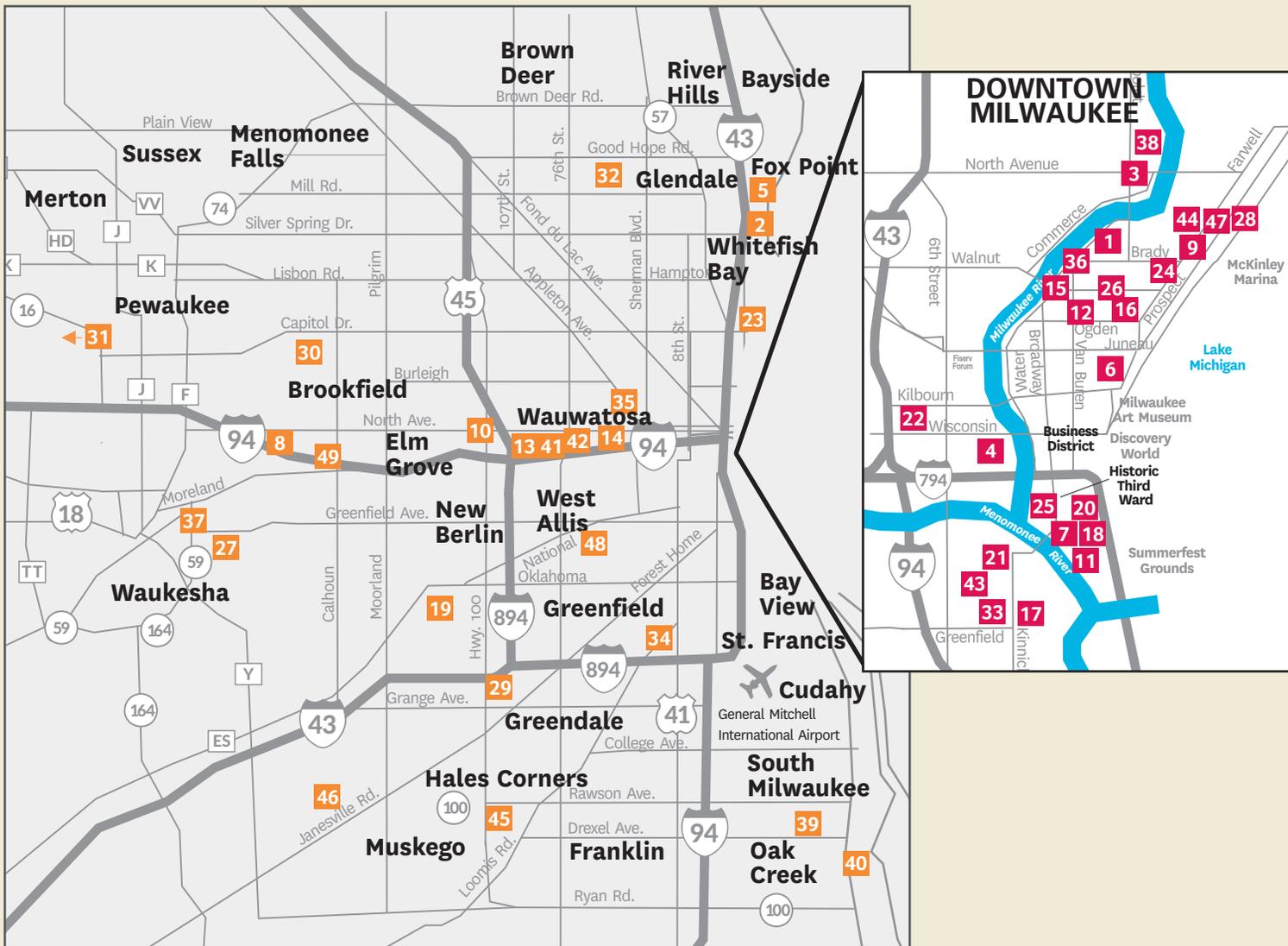
Serafino Square

Below is an alphabetical listing of apartment homes included in the Apartment Living section. The numbers correspond to the squares on the maps at right, which indicate the approximate location of each property. Detailed information can be found in the geographic area indicated in parentheses.

- | | | | | | |
|---------------------------------|-----------------------------|---------------|--------------------------------------|---------------------------|---------------|
| 1. 1910 on Water | 1910 N. Water St. | (Downtown) | 26. The North End | 1551 N. Water St. | (Downtown) |
| 2. Beaumont Place | 401 E. Beaumont Ave. | (North Shore) | 27. Overlook Townhomes | W221 S1575 Overlook Trl. | (West) |
| 3. Belay | 2240 N. Commerce St. | (Downtown) | 28. Park Lafayette Towers | 1918 E. Lafayette Pl. | (Downtown) |
| 4. Boston Lofts | 630 N. 4th St. | (Downtown) | 29. Plum Tree | 10459 W. College Ave. | (South) |
| 5. The Chiswick | 7700 N. Port Washington Rd. | (North Shore) | 30. PrairieWalk | 3755 Brookfield Rd. | (West) |
| 6. City Green | 1100 N. Cass St. | (Downtown) | 31. Preserve at Prairie Creek | 1200 Prairie Creek Blvd. | (West) |
| 7. Corcoran Lofts | 444 E. Corcoran Ave. | (Downtown) | 32. Presidio Square | 5401 W. Presidio Ln. | (North Shore) |
| 8. Corners of Brookfield | 20000 W. Bluemound Rd. | (West) | 33. Quartet | 211 W. Mineral St. | (Downtown) |
| 9. Coronet | 1901 N. Prospect Ave. | (Downtown) | 34. Ravinia | 4280 S. Ravinia Dr. | (South) |
| 10. Crescent | 10430 W. Innovation Dr. | (Wauwatosa) | 35. The REEF | 1215 N. 62nd St. | (Wauwatosa) |
| 11. DoMUS | 441 E. Erie St. | (Downtown) | 36. Rhythm | 1640 N. Water St. | (Downtown) |
| 12. East Pointe Commons | 1404 N. Van Buren St. | (Downtown) | 37. River's Edge | 100 Corrina Blvd. | (West) |
| 13. Echelon | 9830 Echelon Ln. | (Wauwatosa) | 38. Row House 31 | 2650 N. Humboldt Blvd. | (Downtown) |
| 14. Enclave | 1200 N. 62nd St. | (Wauwatosa) | 39. Seasons at Drexel Ridge | 7798 S. Drexel Ridge Way | (South) |
| 15. Encore | 1623 N. Jackson St. | (Downtown) | 40. Seasons at Orchard Hills | 2697 W. Orchard Hills Dr. | (South) |
| 16. The Franklin | 1110 E. Ogden Ave. | (Downtown) | 41. Serafino Square | 9991-9999 W. North Ave. | (Wauwatosa) |
| 17. Freshwater | 1320 S. 1st St. | (Downtown) | 42. State Street Station | 7400 W. State St. | (Wauwatosa) |
| 18. Gaslight Lofts | 425 E. Menomonee St. | (Downtown) | 43. Trio | 124 W. Washington St. | (Downtown) |
| 19. Greenfield Highlands | 4401 S. 110th St. | (South) | 44. Urbanite | 1840 N. Farwell Ave. | (Downtown) |
| 20. Jefferson Block | 143 N. Jackson St. | (Downtown) | 45. Velo Village | 7235 S. Ballpark Dr. | (South) |
| 21. KinetiK | 2160 S. Kinnickinnic Ave. | (Downtown) | 46. The View at Towne Ctr. | W171 S7400 Lannon Dr. | (South) |
| 22. Library Hill | 740 W. Wisconsin Ave. | (Downtown) | 47. Viking | 1717 E. Kane Pl. | (Downtown) |
| 23. LightHorse 4041 | 4041 N. Oakland Ave. | (North Shore) | 48. The West Living | 6620 W. National Ave. | (West) |
| 24. London House | 1580 N. Farwell Ave. | (Downtown) | 49. Woodlands of Brookfield | 790 Lakeview Dr. | (West) |
| 25. Mitchell on Water | 226 N. Water St. | (Downtown) | | | |



Affordable rents and walkable neighborhoods near restaurants, entertainment venues and parkland have made Milwaukee an ideal location for apartment living. Hundreds of new apartment homes are opening throughout the five-county region to keep up with demand.





Wangard

The modern exterior of 1910 on Water.

Continued from Page 35

Coronet

1901 N. Prospect Avenue, Lower East Side: Large, corner apartments with 2 bedrooms/1.5 baths; mix of vintage or fully renovated units available; granite counters; wood floors; stainless-steel appliances; in-unit washers/dryers; storage lockers; indoor/outdoor parking options; heat, cable/Internet included; on-site resident manager; city and lake views; walking distance to lakefront, Brady Street, North Avenue and numerous restaurants and entertainment venues. 28 apartments, from \$1,250. A New Land Community. Telephone: (414) 214-3676; **Email: Apartments@NewLandMKE.com**

London House

1580 N. Farwell Avenue, Upper East Side: Renovated, fully upgraded apartment homes; studio, 1 and 2 bedrooms; granite countertops; stainless-steel appliances; heat included; fitness center; covered parking; storage locker; pet friendly; close to eclectic Brady Street, lakefront, Cathedral Square and entertainment venues. 75 apartments, from \$775. A New Land Community. Telephone: (414) 214-3676; **Email: Apartments@NewLandMKE.com**

New Land Enterprise Properties

Various Locations: Vintage buildings in a variety of convenient locations with 1-, 2-, 2-plus-den, and 3-bedroom floor plans. Prices range from \$585-\$1,925. Managed by New Land Enterprise Properties. Telephone: (414) 214-3676; **Email: Apartments@NewLandMKE.com**

1910 on Water

1910 N. Water Street, Lower East Side: Indulge in a refreshing, yet affordable residential community ideally located three blocks from Brady Street and a few minutes' walk to downtown Milwaukee. Contemporary apartment community featuring beautifully designed, pet-friendly living spaces with 9-foot ceilings, gourmet kitchens and several innovative floor plans. Prime location in art-savvy neighborhood. Enjoy local cafés, bars and restaurants with seasonal outdoor seating. Choose from studio, 1- and 2- bedroom floor plans. 68 apartments, with rents starting at \$1,080. A Wangard Community. Telephone: (414) 276-1910; **E-mail: info@1910onWater.com; Website: 1910onWater.com**

Park Lafayette Towers

1918 E. Lafayette Place, Upper East Side: Luxury high-rise; lakefront 1, 2 and 3 bedrooms; townhome options; in-home washer/dryer; wood floors; granite countertops; stainless-steel appliances; tile bathrooms; clubroom; fitness center; rooftop terrace; pet friendly; dog park; indoor parking; 24/7 concierge; city and lake views. 280 apartments, from \$1,345. A Mandel Community. Telephone: (414) 662-2586; **E-mail: parklafayette@mandelgroup.com; Website: mandelgroup.com**

Row House 31

2650 N. Humboldt Boulevard, Riverwest: Newer 2-bedroom/2.5-bath townhomes; luxurious appointments throughout; private entrances; private 2.5-car garages; granite counters; stainless-steel appliances; hardwood floors; in-unit washers/dryers; private balconies/patios; ample in-unit storage; community gardens; located along Milwaukee River, adjacent to Oak Leaf Trail; walking distance to coffee shops, brewery, restaurants and more; pet friendly; convenient, sustainable living. 31 apartments, from \$1,825. A New Land Community. Telephone: (414) 214-3676; **Email: Apartments@NewLandMKE.com**

Urbanite

1840 N. Farwell Avenue, Upper East Side: A premier luxury high-rise featuring studio, 1-, 2- and 3-bedroom apartments. Discover the ultimate city-living experience – stunning lake and downtown views, superior finishes and the city's best dining and entertainment options, anchored by a lobby-level restaurant/café by James Beard Award finalist, chef Justin Carlisle. 153 apartments, from \$1,150. A New Land Community. Telephone: (414) 214-3693; **Email: Urbanite@NewLandMKE.com**

Viking

1717 E. Kane Place, Upper East Side: Historic building with both vintage and updated units; vintage apartments feature large, 1-bedroom homes with private entrances or unique, bi-level, 2-bedroom/1.5-bath units with original terrazzo-tile bathroom floors; natural wood floors elsewhere; spiral staircases; updated units have modern finishes, granite counters, custom cabinets, stainless-steel appliances, open-concept kitchens; on-site laundry; storage lockers; heat and cable/Internet included; 1 block from the lake; close to amenities of downtown, Water and Brady streets, and North Avenue. 32 apartments, from \$925. A New Land Community. Telephone: (414) 214-3676; **Email: Apartments@NewLandMKE.com**

EAST TOWN

At the heart of the city and in sync with its beat, East Town offers a fashionable, upscale vibe. Accessibility is a key feature of this urban landscape, where the vitality of downtown and distinctive skyline structures are coupled with the amenities of lakeside living. At the nexus of major community events and natural beauty, a surge in exciting new developments will be enhanced by the capstone **Lakefront Gateway Project and Park**, the newest addition to Milwaukee's "Grand Necklace of Parks." Residents enjoy superb shopping, fine dining, open-air eateries, historic theaters, live music venues and, with construction of a new arena complex, expanded options in the future. Pere Marquette Park, along the Milwaukee River, and Cathedral Square, adjacent to the historic Cathedral of St. John the Evangelist, host weekly concerts, farmers' markets, a morning speaker series for professionals, festivals and other outdoor events.

City Green

1100 N. Cass Street, East Town: Premier location in the heart of downtown offering luxury living; boutique development; spectacular finishes; superb lake and city views; best walkability in the city; steps away from the lakefront, art museum, Metro Market, and Cathedral Square; surrounded by a myriad of dining, nightlife, and cultural event options; tucked away from noise and traffic. 92 apartments, from \$1,495. A New Land Community. Telephone: (414) 209-1828; **Email: CityGreen@NLEDevelopment.com**

East Pointe Commons

1404 N. Van Buren Street, Lower East Side: Spacious apartments and private-entry townhomes with 1, 2 or 3 bedrooms; fireplaces and vaulted ceilings in

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many floor plans; in-home washer/dryer; clubroom; fitness center; park; pet friendly; indoor parking and private garages. 188 apartments, from \$1,310. A Mandel Community. Telephone: (414) 662-2659;

E-mail: eastpointe@mandelgroup.com; **Website:** mandelgroup.com

Encore

1623 N. Jackson Street, Park East: A boutique, newer-construction property offering sophisticated urban apartments on the border of upscale East Town and trendy Park East. Tucked away on quiet Jackson Street, you'll be away from the bustle, but still just steps from the excitement, fine cuisine, wellness options and entertainment offered by Brady and Water streets. Heated, woodgrain floors; granite counters; subway tile backsplashes; large balconies. 33 apartments, from \$1,425. A New Land Community. Telephone: (414) 209-1348; **Email:** Encore@NewLandMKE.com

The Franklin

1110 E. Ogden Avenue, Upper East Side: 1- and 2-bedroom apartment homes; walking distance to lakefront, shopping, restaurants, Cathedral Square, Summerfest grounds and nightlife; fitness center; business lounge; concierge service; clubroom; outdoor patio with fire pit; indoor parking and pet friendly. 114 apartments, from \$1,475 (1 bedroom) or \$1,770 (2 bedroom). A Metropolitan Community. Telephone: (414) 277-7726;

E-mail: franklin@metapts.com

The North End

1551 N. Water Street, Park East: Luxury apartments in prime, historic location on Milwaukee River; studio, 1-, 2- and 3-bedroom floor plans; in-home laundry; granite/stone countertops; stainless-steel appliances; amenity package includes rooftop terrace with outdoor kitchen, swimming pool, bowling alley, theater room, game room, fitness center, WiFi café, sports book lounge, pet run and pet spa; ground floor retail offers Fresh Thyme Farmers Market, Anytime Fitness, nail and hair salon, and Birch + Butcher restaurant; pet friendly; indoor parking. 650 apartments, from \$1,150. A Mandel Community. Telephone: (414) 662-2618; **E-mail:** thenorthend@mandelgroup.com;

Website: mandelgroup.com

Rhythm

1640 N. Water Street, Park East: Steps from the river, Brady Street and downtown; embodies "Live-Work-Play" philosophy, with nightlife, shopping, entertainment, grocery stores, coffee shops and restaurants footsteps away; brand-new studios (with dining table for five that converts into a queen bed!) and 1-bedroom apartments; heated, woodgrain floors; granite counters; Blomberg stainless-steel appliances; large balconies. 140 apartments, from \$1,175. A New Land Community. Telephone: (414) 209-1348;

Email: Rhythm@NewLandMKE.com



A kitchen in Chroma, the final phase of The North End.

HISTORIC THIRD WARD

The Historic Third Ward offers urban living at the epicenter of Milwaukee's art and fashion district. Sandwiched between the award-winning **Riverwalk** and **Lakeshore State Park**, the area appeals to those seeking an active, upscale lifestyle. Easy access to a full spectrum of businesses promotes work-life balance, whether one is heading to the famed **Milwaukee Public Market**, yoga, a salon, or finishing up a project at the state-of-the-art work center. Boutiques and specialty shops offer clothing and accessories, stationary, home furnishings and décor. The area is home to art galleries, gastropubs, craft cocktail establishments, coffeehouses, brew pubs, chocolatiers, and even purveyors of craft doughnuts and ice cream! Socializing options include an escape-room adventure, ping pong and painting bars, a pedal tavern, and many outdoor events. Rooftop venues and patios capitalize on seasonal beauty in this gem of a neighborhood!

DoMUS

441 E. Erie Street, Historic Third Ward: Homes reaching a new level of luxury on the Milwaukee River and boasting some of the best river, lakefront, and downtown views available in Milwaukee; 1-, 2-, and 3-bedroom, or 2-plus-den layouts; high-end finishes in every apartment home with the top two floors featuring enhanced "penthouse" interior finishes; 24-hour partial access to adjoining VITA fitness club on first level; CAVAS Tapas restaurant on-site; social lounge with expansive deck on Riverwalk. 132 apartments, from \$1,459. A Mandel Community. Telephone: (414) 662-2641;

E-mail: domus@mandelgroup.com; **Website:** mandelgroup.com

Gaslight Lofts

425 E. Menomonee Street, Historic Third Ward: Large, contemporary single-level and townhome apartments in 1- and 2- bedroom floor plans; in-home washer/dryer; floor-to-ceiling windows with views of The Third Ward or tranquil rooftop courtyard; stainless-steel appliances; clubroom; fitness center; pet friendly; indoor parking. 138 apartments, from \$1,500. A Mandel Community. Telephone: (414) 662-2620; **E-mail:** gaslight@mandelgroup.com;

Website: mandelgroup.com

Corcoran Lofts @ Gaslight

444 E. Corcoran Avenue, Historic Third Ward: Creative, contemporary floor plans in studio, 1 or 2 bedrooms; floor-to-ceiling windows; granite countertops;



The community fire pit and grill area at Rhythm.

What's it like to live at a Wangard Partners Property?

"My apartment is the perfect size – and such a clean building! My neighbors are great. I love my view of downtown Milwaukee."
- Elysse - resident at Freshwater Apartments

"I really enjoy the community atmosphere. The grounds are always well-kept, and the staff are extremely helpful. It is a great place to call home!"
- Katherine - resident at THE REEF Apartments

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The Enclave is located in historic Wauwatosa.

stainless-steel appliances; in-home laundry rooms; clubroom; fitness center; pet friendly; indoor parking. 76 apartments, from \$1,275. A Mandel Community. Telephone: (414) 662-2620; **E-mail: gaslight@mandelgroup.com**; **Website: mandelgroup.com**

Jefferson Block

143 N. Jackson Street, Historic Third Ward: Thoughtfully designed, generously sized apartment homes, townhomes and penthouses; 1 and 2 bedrooms; bright, modern kitchens; large walk-in closets; full-sized, in-home laundries; private balconies and patios; complimentary fitness center; spacious community room; guest suite; additional storage; reserved, indoor or outdoor parking; moments from interstate access; walking distance from major downtown employers; surrounded by incredible dining, shopping and entertainment venues. 218 apartments, from \$1,300. A New Land Community. Telephone: (414) 209-1822; **E-mail: jeffersonblock@nledevelopment.com**

Mitchell on Water

226 N. Water Street, Historic Third Ward: Unique building located in the heart of the Third Ward; vintage, converted apartment homes featuring industrial/contemporary design; spacious open-concept, 2- or 2-bedroom plus den, 2.5 bath floor plans; averaging 2,000 sq. ft.; underground parking spaces; large rooftop terrace with fire pit, grill and pet area; high-end interior finishes, polished concrete floors, electric fireplaces; balconies or views of Water Street available on select units; furnished units, short- and long-term leases also available. 12 apartments, from \$3,460. A Forest Green Community. Telephone: (414) 425-3134; **E-mail: dana@forestgreenrealty.com**; **Website: mitchellonwaterapartments.com**

WALKER'S POINT/FIFTH WARD/BAY VIEW

Rooted in its storied history as a fur-trading post dating back to 1835, Walker's Point nevertheless offers an up-and-coming environment that embraces a modern, urban lifestyle with a diverse demographic that celebrates its **vibrant LGBTQ contingent**. Its overarching Latino flavor is complemented by diversity in the **local food culture** as well. Foodies appreciate the variety offered – from dim sum and sushi, to tapas and small plates, to pairings featuring releases from the neighborhood's **craft distilleries and breweries**. Likewise, locally sourced artisanal kitchens serve up innovation for discriminating palates. Social opportunities abound, from meeting up at local coffee roasters or a cigar bar, to participation in culinary arts programs or swing dance events, to entertainment options at Jazz or Blues clubs, art galleries,

theater venues, and comedy shows. Committed to green and sustainable development, it features repurposed architecture and a noteworthy collection of antiques dealers and vintage retailers.

Freshwater

1320 S. 1st Street, Walker's Point/Fifth Ward: The ultimate blend of easy living within a commercial and entertainment district, look no further! The connected Freshwater Plaza offers residents a mix of uses from groceries to coffee and lifestyle-essential retail within footsteps of your home. The fourth-floor clubhouse with attached rooftop terrace overlooks the inner harbor gateway. Double your enjoyment and leisure with the outdoor fireplace and barbecue station! Floor plans include studios, 1- or 2- bedroom plans with balcony or patio. 76 apartments, with rents starting at \$925.

A Vanguard Community. Telephone: (414) 581-0100;

E-mail: info@freshwaterapt.com; **Website: freshwaterapt.com**

Kinetik

2160 S. Kinnickinnic Avenue, Bay View: *Opening May 2020!* The best of urban living with the utmost convenience of location, comfort and service situated at the gateway to one of the most trendy neighborhoods. Spacious studios, 1 or 2 bedrooms, or 1+ den floor plans with lake and downtown views; heated woodgrain floors, zoned air conditioning, floor-to-ceiling glass, granite countertops, stainless-steel appliances, in-unit washer/dryer, dishwasher/garbage disposal, cable and fiber-optic internet ready. Private balconies and patios; heated outdoor plaza with grill and firepits; entertainment lobby; 24-hour fitness room; Tide Laundry and dry-cleaning lockers; 2nd-story Vista dog run; secure, 24-hour package delivery room; bike storage, storage lockers; electric car chargers; professional, on-site management. Foodies will love Flour & Feed Food Hall. 140 apartments, from \$1,150. A New Land Enterprise Community. Telephone: (414) 240-5555;

Website: NewLandMKE.com/property/kinetik

New Land Enterprise Properties

Various Locations: Vintage buildings in a variety of convenient locations with 1-, 2-, 2-plus-den, and 3-bedroom floor plans. Prices range from \$585-\$1,925. Managed by New Land Enterprise Properties. Telephone: (414) 214-3676;

Email: Apartments@NewLandMKE.com

Quartet

211 W. Mineral Street, Walker's Point: *Opening May 2020!* Nestled in the shadow of the iconic Rockwell Automation Clock Tower, this luxury boutique apartment community is close to dining, grocery, night life and transit in a dynamic, growing neighborhood south of the downtown. Professional management with concierge-level service six days a week. 1-3 bedroom, 1-2 bath options with six floor plans; heated woodgrain floors, zoned air conditioning, floor-to-ceiling glass, spacious closets, granite countertops, stainless-steel appliances, in-unit washer/dryer, dishwasher/garbage disposal, cable and fiber-optic internet ready. Private balconies and patios; designer lobby; 24-hour fitness room; Tide Laundry and dry-cleaning lockers; pet-friendly, with dog stations and walkable neighborhood; secure, 24-hour package delivery room; storage lockers; optional indoor heated parking; 24-hour emergency maintenance; in-building retail. 49 apartments, from \$1,225. A New Land Enterprise Community. Telephone: (414) 240-4444;

Website: NewLandMKE.com/property/quartet

Trio

124 W. Washington Street, Walker's Point/Fifth Ward: Brand-new, luxury apartments steps away from Milwaukee's hottest restaurants, craft breweries and entertainment venues; easy access to downtown and freeway; 1 and 2 bedrooms, plus spacious studios with convertible table-beds; in-unit washers/dryers; heated woodgrain floors; granite countertops; stainless-steel appliances; private balconies; community room; fitness center; on-site management office (open 7 days per week); pet friendly; indoor and outdoor parking. 120 apartments, from \$1,095. A New Land Community. Telephone: (414) 209-0110; **E-mail: Trio@NewLandMKE.com**

WESTOWN

Westown is defined by its history, significant architectural gems and monuments. **Old World Third Street** retains its ethnic German flavor and is a popular entertainment area. History is re-imagined here, with repurposed buildings providing sustainable, modern vibrancy. It's home to **Fiserv Forum**, the new basketball arena for the Milwaukee Bucks professional basketball team. It also hosts one of the nation's oldest St. Patrick's Day Parades, and a popular farmers' market at Zeidler Park. **The Riverwalk** features restaurants, gastropubs, beer halls, nightclubs, live-music venues, and theaters.

Boston Lofts

630 Vel R. Phillips Avenue, Westown: Unique, urban, loft-style apartments and townhomes with 1, 2 or 3 bedrooms; 14-foot ceilings; 10-foot windows with city and lake views; in-home washer/dryer; some hard-surface flooring; clubroom; fitness center; rooftop terrace; concierge service; pet friendly; indoor parking. 74 apartments, from \$1,350. A Mandel Community. Telephone: (414) 662-2581; **E-mail:** bostonlofts@mandelgroup.com; **Website:** mandelgroup.com

Library Hill

740 W. Wisconsin Avenue, Westown: Urban apartment homes with 1, 2, and 3 bedrooms on Milwaukee's Wisconsin Avenue Corridor; a short walk to Marquette University, across from the Milwaukee Public Museum and Central Library, and just blocks from the Fiserv Forum; laundry rooms on each floor; clubroom; fitness center; business lounge; concierge service; pet friendly; indoor and outdoor reserved parking. 139 apartments, from \$1,135. A Mandel Community. Telephone: (414) 662-2629; **E-mail:** libraryhill@mandelgroup.com; **Website:** mandelgroup.com

WAUWATOSA

Located just west of the city of Milwaukee, Wauwatosa is a vibrant, perfectly situated community that is close to shopping, restaurants, cultural attractions, research facilities, business parks and hospitals. It is home to the **Milwaukee Regional Medical Center**, which includes Children's Wisconsin, Froedtert Hospital and the Medical College of Wisconsin. It's also home to

Innovation Park, a research and business park being developed in conjunction with the University of Wisconsin-Milwaukee, and **Mayfair Mall**, one of the region's premier shopping centers, as well as Mayfair Collection, a new shopping and restaurant area. Wauwatosa's quaint downtown along **State Street** has a European ambience with restaurants featuring French, Italian and Belgian cuisines alongside the Menomonee River.

Crescent

10430 W. Innovation Drive, Wauwatosa: *AVAILABLE IN 2021!* New luxury apartment homes located in Milwaukee County Research Park, within close proximity to the Milwaukee Regional Medical Center and Mayfair Road retail corridor; immediate access to the Interstate, making this destination ideal for both downtown commuters and those employed locally; a variety of amenities, including clubroom, access to fitness center and sustainable green roof with pergola and grill for resident use; studio, 1- and 2-bedroom floor plans offering contemporary finishes and unique layouts. 102 apartments, from \$1,000. A

Mandel Community.

E-mail: crescent@mandelgroup.com; **Website:** mandelgroup.com

Echelon

9810 Echelon Lane, Wauwatosa: Exceptional community in the heart of the University of Wisconsin-Milwaukee Innovation Campus; surrounded by a serene Monarch butterfly habitat with expansive views; located near the Zoo Interchange with easy access to the interstate and Downtown Milwaukee; next to Froedtert Hospital and The Medical College of Wisconsin, and close to Research Park and the vibrant, historic Tosa Village; studio, 1 and 2 bedrooms; modern interiors; pet friendly; resident amenities including an outdoor swimming pool, walled garden with fire pit, dog park and pet spa, clubroom, billiard room, fitness center, and ballroom; concierge service; indoor and outdoor reserved parking. 188 apartments, from \$1,200. A Mandel Community. Telephone: (414) 662-2584; **E-mail:** echelon@mandelgroup.com; **Website:** mandelgroup.com

Enclave

1200 N. 62nd Street, Wauwatosa: At the Enclave, the little things make life just a little bit better. Enjoy personal time in a luxury apartment that perfectly suits your life and sense of style.



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Metropolitan

An Overlook luxury townhome in Waukesha.

Exclusive list of amenities includes a fitness center, resort-style pool, rooftop courtyard, underground parking and more! 1, 2 and 3 bedrooms available. 192 apartments, from \$1,180. A Fiduciary Community. Telephone: (414) 455-2342; **E-mail:** enclave@fred-inc.com; **Website:** enclavetosa.com

The REEF

1215 N. 62nd Street, Wauwatosa: Choose from private entrance with attached or detached garage or three-story elevator building with underground parking. Savor urban appeal with contemporary aesthetics and clean architectural style. These stunning, luxury units are nestled in the heart of the city of Wauwatosa and offer access to the rich culture and recreation of the vibrant local commercial district. A National Historic Landmark, The Schoonmaker Reef, flanks the northwestern edge of the property. The first fossil reef identified in the United States, it offers spectacular views! 180 apartments, with rents starting at \$1,045. A Wangard Community. Telephone: (414) 774-7333; **E-mail:** info@thereefapt.com; **Website:** thereefapt.com

Serafino Square

9991-9999 W. North Avenue, Wauwatosa: Close-knit luxury apartment community in park-like setting on 12 acres adjacent to Honey Creek Parkway, Menomonee River and Hansen Golf Course; offers an urban sanctuary in prime neighborhood within walking distance to Mayfair Mall, downtown Wauwatosa and historic "Tosa Village" as well as easy access to the interstate; clubhouse with full kitchen, banquet area, flat-screen TVs and wifi for entertaining; swimming pool, exercise facilities, locker rooms and saunas; barbecue grills and courtyard-shared patios; underground heated parking; guest apartment; free heated storage; 24-hour maintenance; heat included; modern stainless-steel appliances; luxury vinyl plank flooring; tiled bathrooms; in-unit washer and dryer; fiber optic service direct to unit; private patios. 312 apartments, \$1,025-\$1,600. An SCI Real Estate Community. Telephone: (414) 771-4918; **E-mail:** information@serafinosquare.com; **Website:** serafinosquare.com

State Street Station

7400 W. State Street, Wauwatosa: Everything you want in a neighborhood is outside of your front door, and everything you want in a home is available at State Street Station. Located in lovely downtown Wauwatosa, a charming village filled with farmers markets, award-winning restaurants and boutique shops, this community was designed to impress. 1, 2 and 3 bedrooms available. 148 apartments, from \$1,325. A Fiduciary Community. Telephone: (414) 939-9770; **E-mail:** statestreetstation@fred-inc.com; **Website:** statestreettosa.com

NORTH SHORE

Milwaukee's North Shore stretches from Milwaukee's East Side north to Ozaukee County. Choose from one of several charming

villages situated along the lakefront, including **Shorewood**, **Glendale**, **Whitefish Bay**, **Fox Point** and **Bayside**, or follow the Milwaukee River farther north to the communities of **Cedarburg**, **Grafton** and **Mequon**. Each has its own distinct feel and community center. Shorewood is close to the always-vibrant University of Wisconsin-Milwaukee, the state's second-largest university campus, where there is always something going on.

Beaumont Place

401 E. Beaumont Avenue, Whitefish Bay: Luxury living in the heart of the vibrant Whitefish Bay community; within walking distance to dining, shopping, schools, entertainment venues, Lake Michigan, and more; 1, 2 or 3 bedrooms; in-home laundry rooms; quartz/granite countertops; stainless-steel appliances; pantries, built-ins, walk-in closets, balconies, patios, and private greenspaces in selected units; pet friendly; indoor parking. 83 apartments, from \$1,650. A Mandel Community. Telephone: (414) 662-2591; **E-mail:** beaumontplace@mandelgroup.com; **Website:** mandelgroup.com

The Chiswick at Dunwood

7700 N. Port Washington Road, Fox Point: New luxury apartment community located in a desirable lakefront suburb; four distinct buildings thoughtfully situated amidst natural beauty, ample green space and park with walking trails; 1-, 2- and 3-bedroom, expansive floor plans feature upscale amenities, high-quality finishes and top-of-the-line conveniences; clubhouse with fitness center, outdoor pool, sun deck and fantastic clubroom. 103 apartments, from \$1,560. A Mandel Community. Telephone: (414) 662-2574; **E-mail:** thechiswick@mandelgroup.com; **Website:** mandelgroup.com

LightHorse 4041

4041 N. Oakland Avenue, Shorewood: Luxury living in one of the Milwaukee area's most walkable neighborhoods, situated in the heart of Shorewood's retail and entertainment district; 1, 2 or 3 bedrooms; in-home laundry rooms; granite countertops; stainless-steel appliances; clubroom; fitness center; rooftop terrace; concierge service; pet friendly; indoor parking. 84 apartments, from \$1,450. A Mandel Community. Telephone: (414) 662-2649; **E-mail:** lighthouse@mandelgroup.com; **Website:** mandelgroup.com

Presidio Square

5401 W. Presidio Lane, North Shore: Condo-style apartment living; 2 bedrooms; private entry and private garages; in-home laundry rooms; pet friendly. 248 apartments, from \$1,000. A Mandel Community. Telephone: (414) 662-2590; **E-mail:** presidiosquare@mandelgroup.com; **Website:** mandelgroup.com

WEST

Waukesha and Washington counties are among the fastest-growing areas in the region and offer lifestyle options for everyone. These listings include the communities of **West Allis** and **West Milwaukee** in Milwaukee County, which offer short commute times to downtown Milwaukee. They also include the upscale communities of **Brookfield**, **Elm Grove** and **New Berlin** in eastern Waukesha County, as well as **Oconomowoc** and **Pewaukee** in western Waukesha's Lake Country.

The Corners of Brookfield

260 N. Lord Street, Brookfield: Sophisticated suburban living in a walkable setting that accentuates your lifestyle, bringing retail and service conveniences just steps from your front door; two distinct buildings with unique, gracious personalities feature urban-inspired design; studio, 1-, 2- and 2-plus-den floor

plans; interior finishes include quartz countertops with under-mounted sinks; stainless-steel appliances; oversized shower stalls; walk-in closets; convenient storage options; on-site shopping, dining and entertainment; on-site fitness suite, social lounge, movie theatre and game room exclusively available to all residents; market square – the center of it all – reinforces a sense of neighborhood. 244 apartments, from \$1,249. A Mandel Community. Telephone: (414) 662-2643; **E-mail: thecorners@mandelgroup.com**; **Website: mandelgroup.com**

Overlook Luxury Townhomes

W221 S1575 Overlook Trail, Waukesha: Unique ranch-style and 2-story townhomes that are sure to impress with floor plans that provide space, comfort and the perfect ambience for hosting family and friends; packed full of beautiful features, including maple doors and trim, granite surfaces, stainless-steel appliances, full-size washers/dryers, patios, attached two-car garages and 9-foot ceilings; located on 26 private acres and soon to be connected to its own wooded walking path; offers the feel of a rural setting while being mere minutes from commercial, metropolitan areas where any needed good or service is easily attainable; located in the Waukesha school district. 40 apartment homes, from \$1,800 to \$3,000. A Metropolitan Community. Telephone: (414) 312-8183; **E-mail: overlook@metapts.com**

PrairieWalk at Brookfield Towne Centre

3755 Brookfield Road, Brookfield: Vibrant community with easy, walkable access to an array of grocery, shopping and restaurants at Sendik's Towne Centre; 1-, 2- or 2-bedroom/den floor plans; award-winning schools; condo-level interiors; granite countertops; stainless-steel appliances; in-home laundry rooms; pet friendly; heated underground garage parking and storage available. 56 apartments, from \$1,382. A Mandel Community. Telephone: (414) 662-2655; **E-mail: prairiewalk@mandelgroup.com**; **Website: mandelgroup.com**

The Preserve at Prairie Creek

1200 Prairie Creek Boulevard, Oconomowoc: Pristine community in exclusive Lake Country has an ideal location allowing you to walk to grocery stores and specialty shops and restaurants for a truly carefree living experience. Five-star, resort-style amenity package features a custom-designed and recently expanded clubhouse with fully equipped kitchen; entertainment room; fitness center; heated, outdoor swimming pool and social area complete with barbecue station. Nestled into rich meadowland with serene views. Spacious 1-, 2- and 3-bedroom innovative floor plans allow flexibility to select a home tailored to your lifestyle. 376 apartments, with rents starting at \$890. A Wangard Community. Telephone: (262) 567-1850; **E-mail: info@preserveatprairiecreek.com**; **Website: preserveatprairiecreek.com**

River's Edge

100 Corrina Boulevard, Waukesha: Located on the Fox River in historic downtown Waukesha; studio, 1 and 2 bedrooms, some with in-home laundry rooms; clubroom; fitness center; cat friendly; concierge service; indoor parking; storage available. 340 apartments, from \$850. A Mandel Community. Telephone: (414) 662-2627; **E-mail: riversedge@mandelgroup.com**; **Website: mandelgroup.com**

The West Living

6620 W. National Avenue, West Allis: New urban community located in an exciting neighborhood anchored by the West Allis Farmers Market. Two distinct, three-story buildings with design features and finishes that are unparalleled; studio, 1-, 2- and 3-bedroom floor plans; 4,000 square feet of amenity space on three levels includes gourmet kitchen connected to expansive outdoor patio, sports/game room, large fitness center with floor-to-ceiling windows, rooftop deck with outdoor television and lounge furniture, and more; community park located between buildings offers ample space for lawn games; a 3,000-square-

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The View at Towne Center in Muskego

foot dog park; underground parking garage includes dog-wash/pet-grooming station and bike storage/bike repair facilities. 177 apartments, from \$909. A Mandel Community. Telephone: (414) 662-2645;

E-mail: thewest@mandelgroup.com; **Website:** mandelgroup.com

Woodlands of Brookfield

790 Lakeview Drive, Brookfield: Luxury living in a premier western suburb; award-winning schools; great shopping and dining; private-entry, condo-style 2-bedroom, 2-plus-den, or 3-bedroom floor plans, all with attached garage; in-home laundry; heated outdoor pool; clubroom; 24-hour fitness center; pet friendly. 148 apartments, from \$1,458. A Mandel Community.

Telephone: (414) 662-2615; **E-mail:** woodlands@mandelgroup.com;

Website: mandelgroup.com

SOUTH

The south side covers the largest region of metropolitan Milwaukee – from just south of downtown Milwaukee to the southernmost reaches of Racine County, from Lake Michigan west to the **Muskego Lake** area in Waukesha County. It includes a variety of lifestyle options. Three south-side communities – **Franklin, Muskego** and **Oak Creek** – are among the most rapidly growing communities in the metro area.

Greenfield is another large community, stretching from South 27th Street to Highway 100. The region includes **Racine**, the second-largest city in the metropolitan area, which is 20 minutes south of Milwaukee and near the new Foxconn research and manufacturing campus.

Greenfield Highlands

4401 S. 110th Street, Greenfield: Beautifully designed, upscale community conveniently located west of Hwy. 100 off S. 110th Street and Coldspring Road, just minutes from I-43; *all-inclusive pricing* with water/sewer, parking, additional storage and trash collection all included in rent; dogs of all sizes allowed without weight restriction for select building, breed restrictions apply; oversized, 1- or 2-bedroom units featuring additional half bath, split-bedroom floor plans, walk-in closets; open-concept dining and living areas with fireplaces; 1-bedroom plus den and 2-bedroom plus den options; gourmet kitchens equipped with granite countertops, large islands, stainless-steel appliances, staggered maple cabinetry and crown molding; private in-unit, full-size washers and dryers; resort-style amenities including clubhouse, pool, fitness center and walking path; furnished units and short- and long-term leases also available. 180 apartments, from \$1,400. A Forest Green Community. Telephone: (414) 213-0589;

Email: gfh@forestgreenrealty.com; **Website:** thegreenfieldhighlands.com

Plum Tree

10459 W. College Avenue, Hales Corners: Comfortable and convenient living in a premier southwest suburb; award-winning schools; great shopping and dining; private entries; condo-style 1-, 2- or 3-bedroom floor plans with garages; in-home laundry; outdoor swimming pool; hot tub; clubroom; fitness center; pet friendly. 332 apartments, from \$1,175. A Mandel Community.

Telephone: (414) 662-2576; **E-mail:** plumtree@mandelgroup.com;

Website: mandelgroup.com

Ravinia

4280 S. Ravinia Drive, Greenfield: Easy living in a premier southwestern suburb with quick access to downtown Milwaukee and Southridge Mall; private entries; condo-style 1-bedroom/den, 2-bedroom and 2-bedroom/den options, with private garages; in-home laundry; outdoor swimming pool; clubroom; fitness center; pet friendly. 206 apartments, from \$1,015. A Mandel Community. Telephone: (414) 662-2603; **E-mail:** ravinia@mandelgroup.com;

Website: mandelgroup.com

Seasons at Drexel Ridge

7798 S. Drexel Ridge Way, Oak Creek: Experience a new standard of living in Oak Creek. Indulge in resort-style amenities that make everyday life just a little bit sweeter and relax in maximum comfort and serenity. 1, 2, and 3 bedrooms available. 285 apartments, from \$1,070. A Fiduciary Community. Telephone: (414) 982-4949; **E-mail:** drexelridge@fred-inc.com;

Website: drexelridge.com

Seasons at Orchard Hills

2697 W. Orchard Hills Drive, Oak Creek: *Brand New Community!* Studio – 3-bedroom apartment homes with private direct entrances, attached garages, open-concept floor plans and modern finishes welcome you home. Offers an unparalleled resident experience with clubhouse, resort-style pool and 24-hour fitness center that contribute to a higher standard of living. Convenient to shopping, dining, neighborhood amenities and access to the I-94 & Drexel Avenue interchange. Studio, 1, 2, and 3 bedrooms available. 225 apartments, from \$1,105. A Fiduciary Community. Telephone: (414) 662-2639;

E-mail: orchardhills@fred-inc.com; **Website:** orchardhillscoakcreek.com

Velo Village at Ballpark Commons

7235 S. Ballpark Drive, Franklin: *Opening in early 2021!* Exciting new residential neighborhood seamlessly integrated into the overall Ballpark Commons entertainment and sports district in Franklin. *Velo* is French for the word bicycle; it was chosen to represent this active lifestyle community that will cater to residents who enjoy biking, baseball, soccer, golf, skiing, and other performance and wellness activities. Five, 53-unit residential buildings with underground parking; clubhouse with 3,100 square feet of programmed amenity space; outdoor swimming pool. 265 apartments, rents to be determined. A Mandel Community. **E-mail:** velovillage@mandelgroup.com;

Website: mandelgroup.com

The View at Towne Center

W171 S7400 Lannon Drive, Muskego: *Brand-new*, luxury apartment homes conveniently located near restaurants, local businesses and grocery store in the heart of an upscale community; featuring indoor parking on the first floor and large, walkout terrace patios on the second floor; beautifully designed, oversized 1- or 2-bedroom units featuring additional half bath, split-bedroom floor plans, walk-in closets; open-concept dining and living areas with fireplaces; 1-bedroom plus den and 2-bedroom plus den options; gourmet kitchens equipped with granite countertops, large islands, stainless-steel appliances, staggered maple cabinetry and crown molding; private in-unit, full-size washers and dryers; resort-style amenities including clubhouse, pool and fitness center; furnished units and short- and long-term leases also available. 90 apartments, from \$1,385. A Forest Green Community. Telephone: (414) 517-2028;

Email: theview@forestgreenrealty.com;

Website: theviewapartmenthomes.com

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THE VIEW AT TOWNE CENTER

W171S4752 Lannon Drive, Muskego ◆ 414-517-2028

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Historically Converted High-end Condo-style Apartments in the Heart of the Third Ward

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SCHOOLS FOR EVERY STUDENT

Excellence in education from kindergarten through college

If there's one thing Wisconsin residents take pride in, it's their schools – and for good reason. The state excels in academic achievement and offers its residents a wide range of educational opportunities – both public and private. The five-county region has hundreds of high-performing Catholic, Lutheran (Missouri and Wisconsin synods), Jewish and Baptist schools. Many have deep roots.

Marquette University High School, for example, is more than 150 years old, while the **University School of Milwaukee** dates back to 1851.

Public School Excellence

Wisconsin schools have consistently been ranked among the best in the country. In 2018, the state ranked 13th in the nation with the nation's ninth highest high school graduation rate (88%) and math and reading proficiency scores that are 15%-25% higher than the national average even though the state's public schools spend less per pupil. In Milwaukee County, school districts are "unified," which means they include elementary, middle and high schools. In suburban counties, however, there can be separate school districts for elementary and high schools. In these situations, several elementary school districts will feed into a single high school district. Information

about public schools serving the area is provided on pages 56-59. The state also publishes report cards for all public schools. For more information, please see the article on page 55.

Strong Private Education

In addition to excellent public schools, the Milwaukee region is home to many privately run elementary and secondary schools. Many are church affiliated, but several are not. **Marquette University High School** is an all-male Jesuit Roman Catholic High School located just west of downtown Milwaukee.

University School of Milwaukee and **University Lake School** are not related, but both provide high quality education from pre-kindergarten through high school. University School is located on 123 acres in River Hills north of Milwaukee while University Lake School is located in Hartland. Other preparatory schools (pre-kindergarten through high school) are **Brookfield Academy** in Brookfield; and **The Prairie School** located in northern Racine County. Lake County's non-denominational **Christian Education Leadership Academy** in Pewaukee serves students in K4 through 8th grade. **St. John's Northwestern Military Academy** is an all-male college preparatory and leadership development school that has graduated heads of state, business leaders, professional athletes and artists since 1884. For more information on private schools, including tuition, please see pages 50-53.

Higher Education

Southeastern Wisconsin also offers a wealth of higher education opportunities. The **University of Wisconsin-Milwaukee** has more than 27,000 students in more than 190 different undergraduate and graduate degree programs. **Marquette University** offers over 11,800 students a wide array of academic choices and more than 80 majors through its nationally recognized colleges and schools. Nearly 2,800 students attend the **Milwaukee School of Engineering**, a private college with very strong ties to the business community. There are more than a dozen other four-year universities or colleges in the region. The state's vocational education program was the first of its kind in the nation when it was established in 1908. Working closely with business and industry, it provides two-year degrees that are closely matched to real-world needs. For more information, see page 61.

Making Schools Accessible

There are a variety of programs designed to help students attend private schools and to help high school students transition to college.

PRIVATE SCHOOL CHOICE PROGRAMS

Private School Choice Programs available to qualifying families include the **Milwaukee Parental Choice Program**, the **Racine Parental Choice Program** and the **Wisconsin Parental Choice Program**. Participating schools receive a state aid payment for each eligible student on behalf of the student's parent or guardian. Eligibility requirements vary but are typically based on student residence, income and prior year attendance. There is also an age requirement that must be met for grades K4, K5, and 1. For application information, visit dpi.wi.gov/sms/choice-programs/student-applications.

Continued on page 52

Wisconsin public schools rank 13th in the nation overall with math and reading proficiency scores 15% - 25% above the national average

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Through scholarships, need-based, & merit aid, USM awarded

\$2.9 million in support

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University School of Milwaukee is widely regarded as the finest preschool through secondary school in the state and one of the top college preparatory schools in the nation. USM creates learners, leaders, and citizens in a warm and welcoming community for students and their families. Schedule your family's personal tour and learn more.

www.usmk12.org

PRIVATE INDEPENDENT K-12 SCHOOLS

Information is current as of January 2020. Tuition reflects "general" rate. Church-affiliated schools often offer reduced tuition for registered members.

School Name (Grades) Address/Website	Telephone	Students: Teacher	Annual Tuition	Students	% Attend College	Average ACT Score
BROOKFIELD ACADEMY (K3-12) 3462 N. Brookfield Rd., Brookfield/ brookfieldacademy.org	(262) 783-3200	9:1	\$7,200-\$20,250	850	100%	28.0
CHRISTIAN EDUCATION LEADERSHIP ACADEMY (CELA) (K4-8) W262 N4685 Ryan Street, Pewaukee/ CELAedu.org	(262) 691-4321	8:1	\$7,950 (K5-8); \$4,000/\$6,550 (Half/Full-Day K4)	NA	NA	NA
EASTBROOK ACADEMY (K4-12) 5375 N. Green Bay Ave., Milwaukee/ eastbrookacademy.org	(414) 228-7905	17:1	\$3,000-\$7,500	370	100%	24.5
GRACE CHRISTIAN ACADEMY (K3-12) 8420 W. Beloit Rd., West Allis/ gcaschool.org	(414) 327-4200	16:1	\$5,126-\$5,747	258	95%	24.3
HERITAGE CHRISTIAN SCHOOLS (K3-12) 3500 S. Glen Park Rd., New Berlin/ heritagechristianschools.org	(262) 432-0333	15:1	\$7,100-\$10,400	625	98%	24.0
THE PRAIRIE SCHOOL (K3-12) 4050 Lighthouse Dr., Wind Point/ prairieschool.com	(262) 752-2500	6:1	\$9,100-\$19,900	612	100%	30.8
ST. ANTHONY CATHOLIC SCHOOL (PreK-12) 1727 S. 9th St., Milwaukee (5 campuses)/ stanthonymilwaukee.org	(414) 384-6612	24:1	\$1,600 (K4-8); \$8,000 Avg. (9-12)	1,741	30%	15.7
UNION GROVE CHRISTIAN SCHOOL (K4-12) 417 15th Ave., Union Grove/ myuniongrovebaptist.com/christian-school	(262) 878-1265	10:1	\$5,385-\$9,135	59	95%	25.0
UNIVERSITY LAKE SCHOOL (K3-12) 4024 Nagawicka Rd., Hartland/ universitylake.org	(262) 367-6011	8:1	\$4,150-\$19,200	285	100%	27.0
UNIVERSITY SCHOOL OF MILWAUKEE (K3-12) 2100 W. Fairy Chasm Rd., River Hills/ usmk12.org	(414) 540-3320	10:1	\$6,563-\$27,922	1,091	100%	29.3

EXPERIENCE



THE PRAIRIE SCHOOL



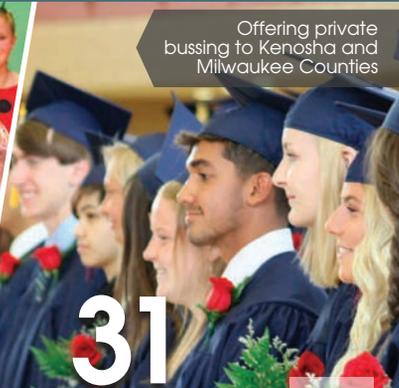
35

Sets of goggles worn during the 1st Grade's shark dissection unit



71%

Of students in 7th & 8th Grade participated in this fall's musical, *The Lion King Jr.*



31

Average ACT composite score for the Class of 2019

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At Prairie, every child in preschool through 12th grade is **known, valued, supported,** and **challenged**, affording our students unique opportunities to discover talents and passions as they become their best selves.

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Continued from page 49

DUAL ENROLLMENT

A variety of programs allow high school students to be dually enrolled in high school and college to earn both high school and college credits. These programs can make college more affordable for families and introduce students to college-level coursework while they are still in high school. Wisconsin currently offers courses through the Early College Credit Program. The program allows Wisconsin public and private high school students to take one or more courses at an institution of higher education for high school and/or college credit. For a

detailed explanation of the program, please visit dpi.wi.gov/dual-enrollment.

Home Schooling

Wisconsin allows a parent or guardian to provide a home-based private educational program for her or his child or children as part of the compulsory school attendance law. In order to home school, the parent or guardian must complete Form PI-1206 and submit it to the state Department of Public

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PRIVATE HIGH SCHOOLS

Private high schools serving the five-county region and their religious affiliation, if any. Information was provided by the schools and is current as of January 2020. Tuition reflects "general" rate. Church-affiliated schools often offer reduced tuition for registered members.

School Name Address/Website	Religious Affiliation	Telephone	Students: Teacher	Annual Tuition	Students	% Attend College	Average ACT Score
Milwaukee County							
CRISTO REY JESUIT 1215 S. 45th St., West Milwaukee/ cristoreymilwaukee.org	Catholic	(414) 436-4600	NA	NA	NA	NA	NA
DIVINE SAVIOR HOLY ANGELS 4257 N. 100th St., Milwaukee/ dsha.info	Catholic	(414) 462-3742	13:1	\$14,170	694	100%	26.7
DOMINICAN 120 E. Silver Spring Dr., Whitefish Bay/ dominicanhighschool.com	Catholic	(414) 332-1170	13:1	\$13,050	335	99%	26.0
KINGDOM PREP LUTHERAN 2520 N. Wauwatosa Ave., Wauwatosa/ kplhs.org	Wisconsin Synod	(414) 727-9979	12:1	\$14,065	956	100%	27.5
MARQUETTE UNIVERSITY 3401 W. Wisconsin Ave., Milwaukee/ muhs.edu	Catholic	(414) 933-7220	12:1	\$14,065	956	100%	27.5
MARTIN LUTHER 5201 S. 76th St., Greendale/ martinlutherhs.org	Missouri Synod	(414) 421-4000	14:1	\$12,550	575	85%	20.0
MESSMER 742 W. Capitol Dr., Milwaukee/ messmerschools.org	Catholic	(414) 264-5440	18:1	\$11,250	725	85%	NA
MILWAUKEE LUTHERAN 9700 W. Grantosa Dr., Milwaukee/ milwaukeeelutheran.org	Missouri Synod	(414) 461-6000	14:1	\$12,250	800	89%	22.7
PIUS XI CATHOLIC 135 N. 76th St., Milwaukee/ piusxi.org	Catholic	(414) 290-7000	16:1	\$12,750	750	95%	NA
ST. JOAN ANTIDA 1341 N. Cass St., Milwaukee/ saintjoanantida.org	Catholic	(414) 272-8423	10:1	\$11,200	145	94%	NA
ST. THOMAS MORE 2601 E. Morgan Ave., Milwaukee/ tmore.org	Catholic	(414) 481-8370	12:1	\$11,500	510	100%	23.1
WISCONSIN LUTHERAN 330 N. Glenview Ave., Milwaukee/ wlhs.org	Wisconsin Synod	(414) 453-4567	19:1	\$12,475	830	90%	NA
Waukesha County							
CATHOLIC MEMORIAL 601 E. College Ave., Waukesha/ catholicmemorial.net	Catholic	(262) 542-7101	14:1	\$12,310	605	98%	25.3
LAKE COUNTRY LUTHERAN 401 Campus Dr., Hartland/ lakecountryhs.org	Missouri Synod	(262) 367-8600	14:1	\$12,100	387	95%	24.6
ST. JOHN'S NORTHWESTERN 1101 N. Genesee St., Delafield/ sjnma.org	Episcopal Military Academy	(262) 646-7199	12:1	\$14,000 (day) \$38,000 (boarding)	225	98%	24.5

PRIVATE HIGH SCHOOLS

Private high schools serving the five-county region and their religious affiliation, if any. Information was provided by the schools and is current as of January 2020. Tuition reflects "general" rate. Church-affiliated schools often offer reduced tuition for registered members.

School Name Address/Website	Religious Affiliation	Telephone Teacher	Students: Tuition	Annual	Students College	% Attend ACT Score	Average
Washington County							
KETTLE MORAINÉ LUTHERAN 3399 Division Rd., Jackson/ kmlhs.org	Wisconsin Synod	(262) 677-4051	16:1	\$7,450 (federation) \$9,500 (non-federation)	511	91%	24.5
LIVING WORD LUTHERAN 2230 Living Word Ln., Jackson/ lwls.com	Missouri Synod	(262) 677-9353	14:1	\$8,500	217	95%	24.3
Racine County							
CATHOLIC CENTRAL 148 McHenry St., Burlington/ catholiccentralhs.org	Catholic	(262) 763-1510	8:1	\$9,500 \$8,900 (in-network)	137	98%	24.8
RACINE LUTHERAN 251 Luedtke Ave., Racine/ racinelutheran.org	Missouri Synod	(262) 637-6538	11:1	\$9,425	270	95%	NA
SAINT CATHERINE 1200 Park Ave., Racine/ saintcats.org	Catholic	(262) 632-2785	17:1	\$11,000	413	94%	21.6
SHORELAND LUTHERAN 9026 12th St., Somers/ slhs.us	Wisconsin Synod	(262) 859-2595	11:1	\$9,425	270	95%	NA
SAINT CATHERINE 1200 Park Ave., Racine/ saintcats.org	Catholic	(262) 632-2785	17:1	\$11,000	413	94%	21.6

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Continued from page 52

Instruction every school year. State law requires home schooling to provide at least 875 hours of instruction each school year and a “sequentially progressive curriculum of fundamental instruction in reading, language arts, mathematics, social studies, science and health.”

HOME SCHOOLING RESOURCES

Detailed information is available at The Wisconsin Department of Public Instruction (dpi.wi.gov/sms/home-based) and the Wisconsin Parents Association (homeschooling-wpa.org).

Parochial Schools

The Milwaukee area boasts exceptional schools, both public and private. Private, parochial schools of various denominations offer families a faith-centered, values-based education that embraces the whole individual – mind, body and spirit – while adhering to high academic standards.

LUTHERAN SCHOOLS

Wisconsin has a large Lutheran population and two synods of the Lutheran Church – Missouri and Wisconsin Evangelical Lutheran – offer elementary and secondary education in south-

eastern Wisconsin. The South Wisconsin District of The Lutheran Church-Missouri Synod operates 53 elementary schools, 27 preschools/childcares, and six high schools, five of which are located in the metro area: Milwaukee Lutheran High School, Racine Lutheran High School, Lake Country Lutheran High School (Hartland), Living Word Lutheran High School (Jackson), and Martin Luther High School (Greendale). The Wisconsin Evangelical Lutheran Synod (WELS) has four high schools in the area: Wisconsin Lutheran and Kingdom Prep (Wauwatosa), Shoreland (Somers) and Kettle Moraine (Jackson).

Lutheran - Missouri Synod

53 elementary schools, six high schools and 27 freestanding preschools and childcare centers in southern Wisconsin. District Office: 8100 W. Capitol Dr., Milwaukee 53222; Telephone: (414) 464-8100
Info: info@swd.lcms.org or swd.lcms.org

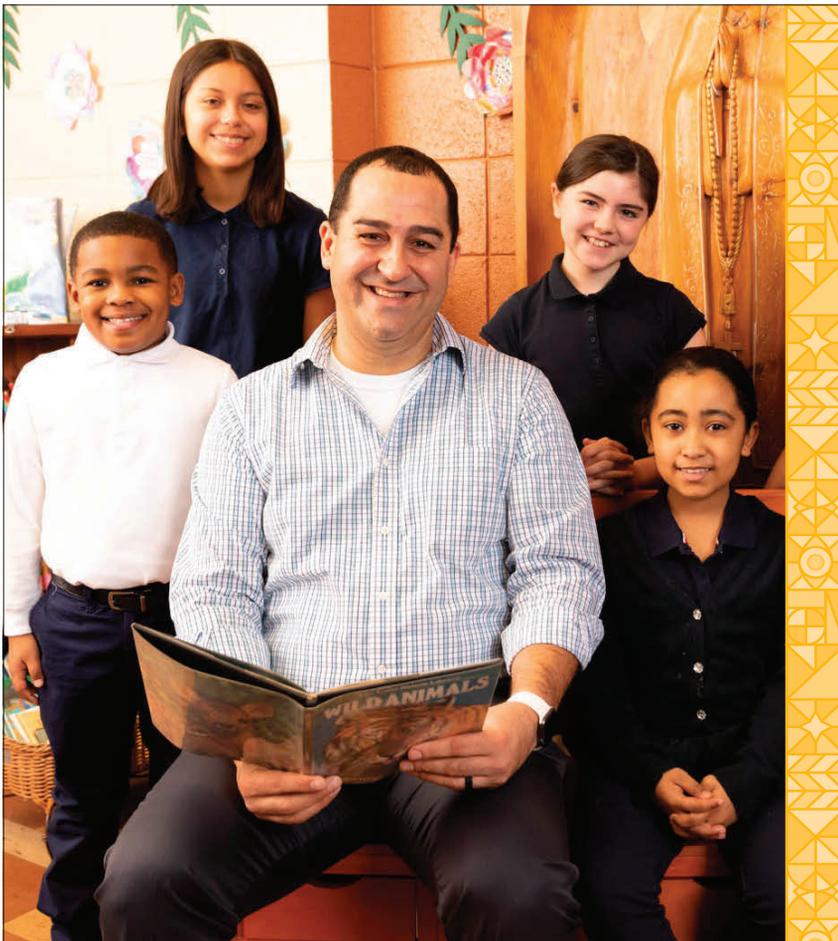
Wisconsin Evangelical Lutheran Synod (WELS)

409 elementary/early childhood schools, 27 high schools (synodwide)
Synod Office: N16 W23377 Stone Ridge Drive, Waukesha 53188
Telephone: (414) 259-4354

wels.net/serving-you/christian-life/education/lutheran-schools

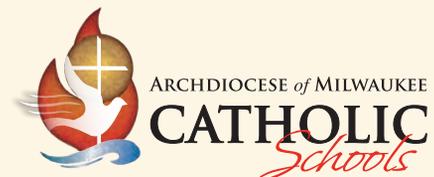
CATHOLIC SCHOOLS

For over 175 years, Catholic schools in the Archdiocese of Milwaukee have taught lifelong Christian values that enable



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students to become future leaders, faith-filled disciples and engaged citizens. In 86 elementary and 16 high schools throughout the 10-county area, Catholic school educators are committed to delivering academic excellence rooted in the recognition that each student is a unique human being progressing through various stages of growth and development. Every day, nearly 30,000 students are encouraged to grow in mind, body and spirit – in safe, supportive environments. Activities inside and outside the classroom guide students to embrace a life grounded in the Gospel and prayer, creating communities of love and service. The fully accredited curriculum in Catholic schools adheres to all state and federal standards, with students exceeding the national average on standardized tests at all grade levels. In addition to individual schools, **Seton Catholic Schools** (setoncatholicschools.com), with 10 sites in Milwaukee County, and **Siena Catholic Schools** (sienacatholicschools.org), with six campuses in Racine County, share resources while serving a broad spectrum of students from all faiths and backgrounds.

Catholic Archdiocese of Milwaukee

86 elementary schools, 16 high schools
District Office: 3501 S. Lake Dr., Milwaukee 53207
Find a school at archmil.org/schools.

Public Schools

Wisconsin's public schools are noted for their excellence in education. They were among the first to develop vocational programming and have been leaders in the development of STEM (science, technology, engineering and math) curricula to prepare students for the jobs of tomorrow. Students consistently outperform the national averages for college testing, as well as math and reading proficiency in grade school and middle school. The state promotes excellence in education by offering parents flexibility in choosing the schools where their children attend.

OPEN ENROLLMENT

Wisconsin's public school open enrollment allows parents to send their children to any public school district in the state. The open enrollment application period is the only tuition-free opportunity for most parents to apply for their children to attend a public school in a school district other than the one in which they live. The application period runs from early February through the end of April. Transportation is generally the responsibility of the parent. Parents can apply online directly from the Department of Public Instruction (DPI) website (dpi.wi.gov/open-enrollment) or by completing paper applications available from the DPI or public school district.

Parents may submit applications to up to three nonresident school districts for each child during the open enrollment application period. Parents may apply for their children to attend 4-year-old kindergarten if the resident school district also offers a K4 program for which the child is eligible. Most students who attended a nonresident school district under open enrollment last year are not required to reapply for the following school

year. However, if the student will be entering middle school, junior high school, or high school, parents should call the school district to find out if they will be required to reapply.

CHARTER SCHOOLS

Charter schools are public schools that are granted greater freedom in their operation so that they can develop innovative programs and curricula that could improve education as a whole. State lawmakers drafted charter school legislation in 1993 to foster an environment of creativity. Wisconsin charter schools are non-religious, free to the public, and open to all children in the state. They are created through a contract, or "charter," between the school's operator and the authorizer, which is typically a school board, technical college or university. Although charter schools are exempt from many of the state laws and rules that govern public schools, they are required to have a licensed instructional staff, participate in the state student testing program and school performance report, and must comply with student health and safety regulations. Public charter school students take the state tests required of all other public school students. Charter schools do not charge tuition. It is paid with money collected through property taxes and state funding. For more information, call the DPI at (800) 441-4563 or visit dpi.wi.gov/sms/charter-schools.

Virtual Charter Schools

Virtual charter schools provide all or a portion of their instruction through the internet. The students and instructional staff are typically located in different geographic areas. Like other charter schools, virtual schools are publicly funded, nonsectarian schools exempt from many regulations that apply to traditional public schools. Pupils typically attend from their homes and communicate with teachers using e-mail or online discussions.

HOW SCHOOLS COMPARE

The Wisconsin Department of Public Instruction produces report cards for every publicly funded school and district in the state. The report cards include data on multiple indicators across four priority areas: Student Achievement, Growth, Closing Gaps, and On-track and Post-secondary Success. A school or district's overall performance places it into one of five categories:

Significantly Exceeds Expectations	83-100
Exceeds Expectations	73-82.9
Meets Expectations	63-72.9
Meets Few Expectations	53-62.9
Fails to Meet Expectations	<52.9

The charts on the following pages provide the performance score for school districts. Performance scores for individual schools within the district are available at: dpi.wi.gov/accountability/report-cards.

PUBLIC SCHOOL LISTINGS

The following information about public elementary and secondary schools was compiled from state records or information supplied by the school. "NA" means specific information for that school was not available. Please refer to the "Area Communities" section to find the school district(s) serving your community.

- **Performance:** District report card scores based on 2018-2019 data (see page 55 for more information)
- **Cost Per Student:** Total costs per student based on 2017-2018 data provided by the state Department of Public Instruction; percentage indicates amount spent on instruction

- **Attend College, ACT Score and APT Pass Rate:** Projections for students planning to attend college (first percentage is for four-year school, second percentage is for two-year school), average ACT score, and percentage of students passing APT based on 2017-2018 information provided by the state
- **Enrollment and Staff Information:** Enrollment figures based on September 2019 data supplied by the school district. If multiple numbers listed, the first number is high school enrollment and the second number is district enrollment.
- **Schools:** The first number is elementary schools, second number is middle schools and third number is high schools

PUBLIC SCHOOLS IN MILWAUKEE COUNTY

School Name (Grades) Address	Telephone	Performance Score	Cost Per Student	Enrollment	Attend College	Pass APT	Average ACT Scores	Schools
BROWN DEER (K4-12) 8200 N. 60th St., Brown Deer	(414) 371-6750	74.2	\$14,527 (85%)	780/1,400	49%/17%	46%	18.4	1/1/1
CUDAHY (K4-12) 2915 E. Ramsey Ave., Cudahy	(414) 294-7400	68.9	\$14,549 (87%)	725/2,300	32%/21%	43%	17.6	5/1/1
FOX POINT-BAYSIDE J2 (K4-8) 7300 N. Lombardy Rd., Fox Point	(414) 247-4167	90.9	\$17,424 (94%)	940	NA	NA	NA	1/1/0
FRANKLIN (K5-12) 8255 W. Forest Hill Ave., Franklin	(414) 529-8220	79.5	\$13,181 (87%)	1,435/4,275	70%/15%	74%	22.0	5/1/1
GLENDALE-RIVER HILLS (K4-8) 2600 W. Mill Rd., Glendale	(414) 351-7170	72.5	\$16,487 (90%)	1,070	NA	NA	NA	1/1/0
GREENDALE (K4-12) 6815 Southway, Greendale	(414) 423-2700	82.0	\$12,903 (93%)	922/2,781	73%/21%	81%	21.8	3/1/1
GREENFIELD (K4-12) 4850 S. 60th St., Greenfield	(414) 855-2050	66.8	\$12,917 (86%)	1,200/3,600	38%/30%	59%	19.3	4/1/1
MAPLE DALE-INDIAN HILL (K4-8) 8377 N. Port Washington Rd., Fox Point	(414) 351-7380	86.2	\$17,346 (89%)	457	NA	NA	NA	1/0/0
MILWAUKEE (K3-12) 5225 W. Vliet St., Milwaukee	(414) 475-8393	58.4	\$14,235 (91%)	23,700/80,098	44%/26%	20%	16.4	118/5/54
NICOLET UHS (9-12) 6701 N. Jean Nicolet Rd., Glendale	(414) 351-1700	85.6	\$20,090 (92%)	1,150	74%/17%	80%	24.3	0/0/1
OAK CREEK-FRANKLIN JOINT (K4-12) 7630 S. 10th St., Oak Creek	(414) 768-5880	77.5	\$11,638 (87%)	2,068/6,461	45%/5%	53%	20.5	7/2/1
ST. FRANCIS (K4-12) 4225 S. Lake Dr., St. Francis	(414) 747-3900	72.4	\$13,164 (83%)	507/1,073	36%/44%	40%	18.3	1/1/1
SHOREWOOD (K4-12) 1701 E. Capitol Dr., Shorewood	(414) 963-6901	83.8	\$15,670 (93%)	660/2,160	76%/14%	85%	23.4	2/1/1
SOUTH MILWAUKEE (K4-12) 901 15th Ave., South Milwaukee	(414) 766-5000	71.6	\$13,021 (88%)	1,065/3,100	50%/24%	49%	18.8	4/1/1
WAUWATOSA (K4-12) 12121 W. North Ave., Wauwatosa	(414) 773-1000	79.7	\$11,577 (95%)	2,279/7,195	NA	70%	22.2	11/2/2
WEST ALLIS-WEST MILWAUKEE (K4-12) 1205 S. 70th St., West Allis	(414) 604-3005	71.3	\$12,270 (93%)	2,501/8,105	36%/20%	57%	18.1	11/3/3
WHITEFISH BAY (K4-12) 1200 E. Fairmount Ave., Whitefish Bay	(414) 963-3921	87.2	\$11,243 (94%)	975/3,000	85%/5%	89%	25.6	2/1/1
WHITNALL (K4-12) 5000 S. 116th St., Greenfield	(414) 525-8400	77.4	\$11,980 (96%)	835/2,467	68%/18%	58%	21.4	2/1/1

PUBLIC SCHOOLS IN WASHINGTON AND RACINE COUNTIES

School Name (Grades) Address	Telephone	Performance Score	Cost Per Student	Enrollment	Attend College	Pass APT	Average ACT Scores	Schools
Washington County								
ERIN (K4-8) 6901 Hwy. O, Hartford	(262) 673-3720	80.5	\$11,988 (86%)	425	NA	NA	NA	1/1/0
FRIESS LAKE (K4-8)* 1750 Hwy. 164, Hubertus	(262) 628-2380	83.5	\$15,792 (94%)	191	NA	NA	NA	1/0/0
GERMANTOWN (K5-12) N104 W13840 Donges Bay Rd., Germantown	(262) 253-3900	80.5	\$12,934 (84%)	1,400/3,900	71%/15%	86%	22.6	4/1/1
HARTFORD J1 (K4-8) 402 W. Sumner St., Hartford	(262) 673-3155	78.4	\$11,713 (91%)	2,051	NA	NA	NA	2/1/0
HARTFORD UHS (9-12) 805 Cedar St., Hartford	(262) 670-3200	72.3	\$12,753 (92%)	1,325	56%/13%	72%	20.1	0/0/1
KEWASKUM (K4-12) 1455 School St., Kewaskum	(262) 626-8427	78.5	\$12,087 (85%)	600/1,830	39%/14%	65%	20.7	3/1/1
RICHFIELD (K4-8)* 3117 Holy Hill Rd., Richfield	(262) 628-1032	81.8	\$11,993 (88%)	397	NA	NA	NA	1/1/0
SLINGER (K4-12) 207 E. Polk St., Slinger	(262) 644-9615	85.8	\$11,098 (84%)	1,100/3,000	70%/16%	71%	22.8	3/1/1
WEST BEND (K5-12) 735 S. Main St., West Bend	(262) 335-5435	72.3	\$11,534 (89%)	2,330/7,077	61%/21%	77%	21.4	6/2/2
*Friess Lake and Richfield consolidated into the Holy Hill Area School District in 2018, but consolidated reports for the new school district are not yet available.								
Racine County								
BURLINGTON AREA (K4-12) 100 N. Kane St., Burlington	(262) 763-0210	73.0	\$12,962 (90%)	1,135/3,372	57%/21%	83%	20.9	5/1/1
DOVER #1 (K4-8) 4101 S. Beaumont Ave., Kansasville	(262) 878-3773	NA	\$12,858 (93%)	110	NA	NA	NA	1/0/0
NORTH CAPE (K4-8) 11926 W. Hwy. K, Franksville	(262) 835-4069	68.1	\$12,569 (95%)	200	NA	NA	NA	1/1/0
NORWAY J7 (K3-8) 21016 W. 7 Mile Rd., Franksville	(262) 895-7778	NA	\$12,384 (94%)	90	NA	NA	NA	1/0/0
RACINE UNIFIED (K3-12) 3109 Mt. Pleasant St., Racine	(262) 635-5600	56.8	\$13,041 (91%)	5,165/18,000	41%/9%	37	17.6	17/5/5
RAYMOND #14 (K5-8) 2659 S. 76th St., Franksville	(262) 835-2929	83.5	\$14,685 (85%)	426	NA	NA	NA	1/1/0
UNION GROVE J1 (K4-8) 1745 Milldrum St., Union Grove	(262) 878-2015	80.5	\$13,809 (85%)	820	NA	NA	NA	1/0/0
UNION GROVE UHS (9-12) 3433 S. Colony Ave., Union Grove	(262) 878-4427	74.5	\$13,871 (86%)	1,007	74%/12%	68%	20.5	0/0/1
WASHINGTON/CALDWELL (K5-8) 8937 Big Bend Rd., Waterford	(262) 662-3466	83.0	\$15,139 (95%)	194	NA	NA	NA	1/0/0
WATERFORD GRADED J1 (K4-8) 819 W. Main St., Waterford	(262) 514-8200	74.5	\$13,728 (85%)	1,422	NA	NA	NA	3/1/0
WATERFORD UHS (9-12) 507 W. Main St., Waterford	(262) 534-9059	79.6	\$14,009 (84%)	1,074	59%/18%	83%	22.4	0/0/1
WHEATLAND J1 (K-8) 6606 368th Ave., Burlington	(262) 537-2216	71.0	\$15,030 (91%)	580	NA	NA	NA	1/1/0
YORKVILLE J2 (K4-8) 18621 Washington Ave., Union Grove	(262) 878-3759	84.1	\$14,144 (85%)	485	NA	NA	NA	1/0/0

PUBLIC SCHOOLS IN WAUKESHA AND OZAUKEE COUNTIES

School Name (Grades) Address	Telephone	Performance Score	Cost Per Student	Enrollment	Attend College	Pass APT	Average ACT Scores	Schools
Waukesha County								
ARROWHEAD UHS DISTRICT (9-12) 700 North Ave., Hartland	(262) 369-3611	89.7	\$12,934 (90%)	2,089	84%/6%	92%	23.9	0/0/1
ELMBROOK (K5-12) 13780 W. Hope St., Brookfield	(262) 781-3030	88.9	\$12,711 (85%)	2,601/7,081	80%/8%	78%	24.7	5/2/2
HAMILTON (K4-12) W220 N6151 Town Line Rd., Sussex	(262) 246-1973	86.4	\$10,898 (92%)	1,429/4,886	74%/13%	80%	22.8	2/2/1
HARTLAND-LAKESIDE (K4-8) 800 E. North Shore Dr., Hartland	(262) 369-6700	92.0	\$11,520 (87%)	1,190	NA	NA	NA	4/2/0
KETTLE MORAIN (K4-12) 563 A.J. Allen Cir., Wales	(262) 968-6300	81.5	\$13,687 (83%)	1,309/3,774	83%/9%	70%	23.0	4/1/4
LAKE COUNTRY (K4-8) 1800 Vettelson Rd., Hartland	(262) 367-3606	92.6	\$12,917 (95%)	500	NA	NA	NA	1/1/0
MENOMONEE FALLS (K3-12) W156 N8480 Pilgrim Rd., Menomonee Falls	(262) 255-8461	81.2	\$12,728 (89%)	1,286/3,975	73%/10%	73%	22.4	4/1/1
MERTON COMMUNITY (K4-8) N68 W28460 Sussex Rd., Merton	(262) 538-2227	89.7	\$11,101 (92%)	840	NA	NA	NA	1/1/0
MUKWONAGO (K5-12) 423 Division St., Mukwonago	(262) 363-6300	83.0	\$11,535 (81%)	1,688/5,081	70%/12%	76%	22.2	6/1/1
MUSKEGO-NORWAY (K4-12) S87 W18763 Woods Rd., Muskego	(262) 971-1800	83.8	\$12,949 (86%)	1,724/5,034	74%/13%	73%	22.2	3/2/1
NEW BERLIN (K5-12) 4333 S. Sunnyslope Rd., New Berlin	(262) 789-6200	86.9	\$13,362 (85%)	2,194/4,324	79%/9%	75%	23.9	4/0/2
NORTH LAKE (K4-8) N75 W31283 Hwy. Vv, P.O. Box 188, North Lake	(262) 966-2033	89.3	\$13,383 (90%)	325	NA	NA	NA	1/0/0
OCONOMOWOC AREA (K4-12) 915 E. Summit Ave., Oconomowoc	(262) 560-2150	80.2	\$11,715 (86%)	1,246/4,815	69%/12%	51%	21.1	5/2/1
PEWAUKEE (K4-12) 404 Lake St., Pewaukee	(262) 691-2100	83.9	\$12,089 (87%)	897/3,020	74%/10%	70%	23.2	2/1/1
RICHMOND (K4-8) N56 W26530 Richmond Rd., Sussex	(262) 538-1360	86.0	\$12,775 (94%)	435	NA	NA	NA	1/0/0
STONE BANK (K4-8) N68 W33866 Co. Rd. K, Oconomowoc	(262) 966-2900	80.2	\$12,362 (89%)	330	NA	NA	NA	1/0/0
SWALLOW (K4-8) W299 N5614 County Rd. E, Hartland	(262) 367-2000	91.4	\$13,367 (87%)	432	NA	NA	NA	1/0/0
WAUKESHA (K4-12) 222 Maple Ave., Waukesha	(262) 970-1000	70.9	\$11,742 (93%)	4,049/13,890	51%/7%	61%	20.5	15/4/3
Ozaukee County								
CEDARBURG (K4-12) W68 N611 Evergreen Blvd., Cedarburg	(262) 376-6100	83.8	\$12,513 (86%)	1,104/3,148	81%/10%	82%	25.5	3/1/1
GRAFTON (K4-12) 1900 Washington St., Grafton	(262) 376-5400	86.5	\$13,070 (86%)	759/2,227	71%/18%	75%	22.9	3/1/1
MEQUON-THIENSVILLE (K4-12) 5000 W. Mequon Rd., Mequon	(262) 238-8500	89.5	\$13,379 (85%)	1,320/3,700	83%/8%	76%	24.6	3/2/1
NORTHERN OZAUKEE (K4-12) 401 Highland Dr., Fredonia	(262) 692-2489	75.5	\$12,737 (86%)	220/690	44%/28%	60%	19.9	1/1/1
PORT WASHINGTON-SAUKVILLE (K4-12) 100 W. Monroe St., Port Washington	(262) 268-6000	84.5	\$12,451 (87%)	858/2,686	68%/11%	83%	22.1	3/1/1



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COLLEGES & UNIVERSITIES

UWM

Wisconsin values education and nowhere is this clearer than in its system of colleges and universities. More than 68,000 students are enrolled each year in the more than two dozen public and private four-year schools serving the region. These include nationally recognized universities, colleges, technical schools and specialty schools. Two schools – **University of Wisconsin-Milwaukee** and **Marquette University** – account for more than half of the college students enrolled in the five-county area.

University of Wisconsin-Milwaukee

The University of Wisconsin–Milwaukee (UWM) is the second-largest campus in the University of Wisconsin System, with more than 27,000 undergraduate and graduate students representing all 50 states and nearly 90 countries. UWM’s 14 schools and colleges offer more than 190 degree programs, including 64 master’s degree and 36 doctoral degree programs.

UWM is especially known for its School of Architecture & Urban Planning, School of Freshwater Sciences, Lubar School of Business, College of Engineering & Applied Science and College of Health Sciences. In 2011, it was included in the Shanghai Academic Ranking of World Universities, signifying it as one of the world’s best international research universities. In 2016, it was designated a top-tier doctoral research university, joining Yale, Duke and Johns Hopkins universities.

Princeton Review named UWM a “2017 Best Midwestern University” as well. Located a few minutes north of downtown Milwaukee, UWM is a NCAA Division I school, with 15 athletic teams. uwm.edu

Two other four-year University of Wisconsin schools are located in the region. More than 12,400 students attend the **University of Wisconsin-Whitewater** in Walworth County, noted for its College of Business and Economics. Another 4,700 students attend **University of Wisconsin-Parkside**, which is located between Racine and Kenosha.

Marquette University

Marquette University is the largest private school in the region. A Jesuit, Catholic university, Marquette serves just over 11,800 students from 72 countries. Marquette offers more than 80 undergraduate majors and pre-professional programs in dentistry, law and health sciences. For postgraduate students, Marquette offers 70 doctoral and master’s degree programs, more than 20 graduate certificate programs, the School of Dentistry and the Law School. Marquette ranks within the top 100 schools in the 2017 Edition of *America’s Best Colleges*, which is published by *U.S. News & World Report*. It is also ranked 54th in Best Value Schools and is recognized as a “Changemaker Campus.” Founded in 1881, Marquette University is located just west of downtown Milwaukee.

marquette.edu

Private Colleges

Following are the private, non-specialty four-year schools serving the area:

Alverno College

3400 S. 43rd St., Milwaukee; Enrollment: 2,500; weekday and evening/online undergraduate class options for women; co-ed master’s programs in business, education, nursing and community psychology. alverno.edu

Cardinal Stritch University

6801 N. Yates Rd., Milwaukee; Enrollment: 4,600; undergraduate degrees ranging from education to business and the fine arts; graduate programs in nursing, clinical psychology, religious studies, sports management, leadership, health sciences, education and business. stritch.edu

Carroll University

100 N. East Ave., Waukesha; Enrollment: 3,021 (undergraduate), 460 (graduate); Curriculum: liberal arts and pre-professional in 80 areas of study. Telephone: (262) 524-7373. carrollu.edu

Concordia University Wisconsin

12800 N. Lake Shore Dr., Mequon; Enrollment: 7,178; Curriculum: liberal arts, business, nursing and education. Telephone: (262) 243-5700. cuw.edu

Mount Mary University

2900 N. Menomonee River Pkwy., Milwaukee; Enrollment: nearly 1,475; Curriculum: liberal arts. Telephone: (414) 258-4810. mtmary.edu

Wisconsin Lutheran College

8800 W. Bluemound Rd., Milwaukee; Enrollment: 1,188; Curriculum: liberal arts, business, teacher education, and nursing. Telephone: (414) 443-8800. wlc.edu

Specialty Schools

Specialty schools in the area include:

Art Institute of Wisconsin

320 E. Buffalo St., Milwaukee; offers bachelor's degrees in advertising, graphic design, interior design, fashion marketing, digital filmmaking and production, media arts and animation, web design and interactive media. artinstitutes.edu/milwaukee

Medical College of Wisconsin

8701 W. Watertown Plank Rd., Milwaukee; Enrollment: 1,245 (845 medical students and 400 graduate students), 860 graduate physicians in residency and fellowship training; Curriculum: medical, biomedical science, public health. Telephone: (414) 955-8296. mcw.edu

Milwaukee Institute of Art & Design

273 E. Erie St., Milwaukee; Enrollment: 625; Curriculum: bachelor of fine arts degree in communication design, illustration, industrial design, interior architecture and design, and fine arts. Telephone: (414) 847-3200. miad.edu

Milwaukee School of Engineering

1025 N. Broadway, Milwaukee; Enrollment: 2,712 (undergraduate), 227 (graduate); Curriculum: engineering, business administration and nursing; Telephone: (414) 277-6763 or (800) 332-6763. msoe.edu

Technical Colleges

The state's vocational education system continues to be a national leader in providing students with the skills they need to succeed in the workplace. Established in the early 1900s, it was the first of its kind in the nation. Today the system serves more than 400,000 students at 16 colleges in the state. Nearly 90 percent of students who complete the state's technical college programs are employed within six

months of their graduation. An additional 8 percent continue their education at a four-year university or other school.

Gateway Technical College

Offers more than 70 diploma, certificate and associate degree programs. Campuses in Racine, Kenosha, Elkhorn, Burlington, Pleasant Prairie and Sturtevant. gtc.edu

Milwaukee Area Technical College

Offers 150+ associate degree, diploma and certificate programs students can complete in as little as one to two years; a more affordable path to a four-year degree, MATC partners with 35 four-year colleges and universities. Campuses in Downtown Milwaukee, Mequon, Oak Creek and West Allis. (414) 297-MATC. matc.edu

Moraine Park Technical College

Offers more than 60 associate degrees and diploma programs in the West Bend area. morainepark.edu

Waukesha County Technical College

More than 150 associate degrees, technical diplomas, apprenticeships and certificate programs. wctc.edu



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MAKING THE NUMBERS WORK

Milwaukee is a top market for millennial homebuyers, according to Lending Tree. Millennials requested 54% of all mortgages in 2019, with an average mortgage of \$177,412 – among the lowest in the nation.

Average 2019 Home Sales Price:

Milwaukee County
\$174,900 (+5.8%)

Waukesha County
\$309,000 (+3.6%)

Ozaukee County
\$319,900 (+3.1%)

Washington County
\$255,000 (+12.7%)

Racine County
\$187,000 (+1.3%)

Given the competitive nature of the mortgage business, banks and other lending institutions are offering a variety of mortgage products that have made home buying simpler. Mortgages come with either fixed or variable interest rates. Fixed rates are typically one or two percentage points higher than variable rates, but the interest rate remains constant throughout the life of the loan. Variable or adjustable rate mortgages (ARMs) increase and decrease with the prevailing interest rates. These can be great bargains in good economic times, but can become expensive if interest rates jump. Variable rate mortgages are best for homeowners who expect interest rates to decline, plan to stay in their home five years or less, or are confident their income will increase in the years ahead. To protect homeowners, variable rate loans have “caps” that limit how much the interest rate can increase.

Buying a Home

Many lenders have online worksheets that can help you determine how much house you can afford. Generally speaking, house payments – including insurance and property taxes – should not exceed 28 percent of household gross monthly income (income before taxes). Total household debt (including credit cards, mortgage, auto and other loans) should not exceed 36 percent of monthly income. Homeowners who can't make a down payment equal to 20 percent of the sales price will likely have to purchase private mortgage insurance, which can add \$50 to more than \$200 to the monthly payment. This information is meant as a guide. Buyers should consult a Realtor or mortgage banker to determine what they can afford.

Local Lenders

Milwaukee is fortunate in that it has many local lenders who are knowledgeable about the greater

Milwaukee area and can provide assistance with a mortgage, including **Equitable Bank, Summit Credit Union, Tri-City Bank, UW Credit Union,** and **Waukesha State Bank.**

Mortgages

Mortgages are available through mortgage brokers, banks, credit unions

and savings banks. Whether you elect to work directly with a lender or through a mortgage broker, it is a good idea to get “pre-qualified.” This will help you definitively ascertain how much you can afford. It will give you a competitive advantage with sellers, because you can present them with a document demonstrating that you will be able to pay the amount they are asking.



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CONVENTIONAL MORTGAGES

Conventional loans with a down payment of less than 20% typically require private mortgage insurance to protect the lender if the homeowner defaults.

ADJUSTABLE-RATE MORTGAGES

With an adjustable-rate mortgage (ARM), the interest rate changes periodically. They are typically characterized by the amount of time that must pass before the rate can be changed (1, 3, 5, 7 or 10 years, for example). Rates are generally lower than fixed-rate mortgages, but ARMs carry the risk that an increase in interest rates will lead to higher monthly payments.

FHA-INSURED LOANS

The Federal Housing Administration (FHA) offers several low down payment mortgage products for eligible participants. FHA-insured loans are available from most lenders who offer conventional loans. For information and eligibility requirements, contact your lender or visit: hud.gov/fha/loans.cfm.

VA-GUARANTEED LOANS

If you are a veteran of military service, reservist, or on active military duty, you may qualify for a loan guarantee from the Department of Veterans Affairs. These loans have low down payment.

Home Inspections

Lenders may require that you have your prospective home inspected by a

professional before they approve your mortgage, but it's a good idea, even if they don't. Home inspections, which typically cost between \$300 and \$600, can reveal structural problems that may impact the selling price and your interest in the home.

Home inspectors are licensed by the state. Under Wisconsin law, building inspectors are liable for damages that arise from an act or omission relating to their inspection. In addition, they are prohibited from performing any repairs, maintenance or improvements on the inspected property for at least two years after the inspection has occurred. For more information about regulations or to check the status of an inspector's license, please call (608) 266-2112 or visit drl.wi.gov.

Common Financial Terms

- **APR (Annual Percentage Rate):** Because it includes points, expenses and other costs charged by the lender, this is the actual interest rate you will be paying. Since all lenders must calculate this figure the same way, the APR provides an excellent method for comparing mortgage proposals.
- **Appraisal:** An estimate of the property's market value based on the condition of the structure, the value of the land and the neighborhood. Appraisals are usually needed whenever a home is bought, sold or refinanced.
- **Assumable Loan:** A mortgage that can be taken over by the buyer for a fee. These mortgages avoid closing costs and loan fees.
- **Closing Costs:** Payments made on closing day to cover attorney fees, appraisals, credit reports, escrow fees, prepaid insurance premiums and other fees
- **Common Area Assessments:** Also known as homeowner association fees, these are charges paid by unit owners to maintain the property
- **Down Payment:** The amount of cash paid by the homeowner at the time of closing. Any down payment that is less than 20 percent of the purchase price usually requires mortgage insurance, which increases the buyer's monthly payments.
- **Escalator Clause:** A provision that allows the lender to change the interest rates or loan amount of a loan if market conditions change
- **Fixed-Rate Mortgage:** A loan with a fixed interest rate that remains constant over the life of the loan
- **Home Warranty:** Insurance purchased by the seller that covers the cost of repairing major appliances, such as the furnace and water heater, if they fail within a year of the purchase date
- **Interest-Only Mortgage:** A loan in which the mortgage holder makes payment only on the interest
- **Joint Tenancy:** A type of ownership that allows two or more parties to own a parcel of property together. In the event of one joint tenant's death, ownership of the property automatically passes to the surviving joint tenant(s).
- **Loan-to-Value Ratio:** The percentage of a property's value that can be lent to a borrower. Typically, financial institutions will not lend more than 80 percent.
- **Mechanics Lien:** A lien against the title of a property for work done on a house. Courts impose liens for non-payment of home-related services and must be satisfied at the time a home is sold.
- **PITI:** An acronym that stands for "principal, interest, taxes and insurance." This is the total monthly payment owed to the lender. It includes payment on the principal and interest, as well as money escrowed for insurance and taxes.
- **Points:** Interest that is paid in advance of the loan. A point is equal to one percent of the loan value. Three points on a \$100,000 mortgage is equal to \$3,000. Paying points lowers the monthly payments.
- **Private Mortgage Insurance (PMI):** Insurance that protects the lender in the event the homeowner defaults on the mortgage. It is typically required when the down payment is less than 20 percent of the home's cost but can vary according to the lender.
- **Title:** A document that indicates a buyer has clear ownership of a property. In order to protect themselves, lenders typically will not issue loans without this document.
- **Title Insurance:** Insurance that protects the homeowner and the lender in the event there is an ownership dispute



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WHY A LOCAL PARTNER MATTERS

A

Are you thinking about a condo or a single-family home? Would you prefer suburban or city living? Do you want new construction or an existing home? How much do you want to spend? The

answers to these questions will set the parameters for your home search. Your relocation specialist has the resources to help you find the best home in the best location based on your needs and preferences.

A relocation specialist:

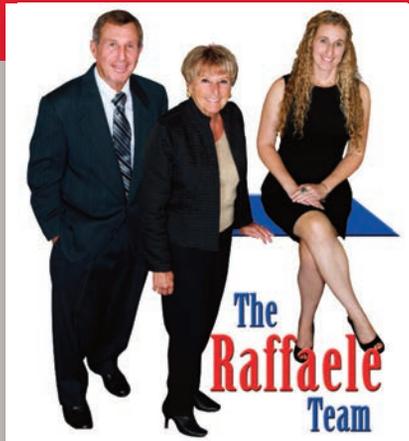
- knows which areas are “hot” and which areas are not
- can find properties that are not currently advertised
- knows where good schools are located and what you should know about commuting
- helps you understand Wisconsin’s unique real estate considerations, including regulations concerning buyer’s agents, home inspections, counteroffers and the implications of being a “non-attorney” state, which streamlines the purchasing process
- serves as your local point person during your home-purchase negotiations, arranges the necessary home inspections, and helps you to coordinate any repairs or updates that you want completed before you and your family move in to your new home

Moving to a new area should not be a stressful experience. True, there is a lot to remember and there are many little things that have to be done. However, there is no need to go it alone. Working with a professional familiar with the five-county Milwaukee metropolitan area can help you find the community you are looking for and let you focus on the details most important to you.

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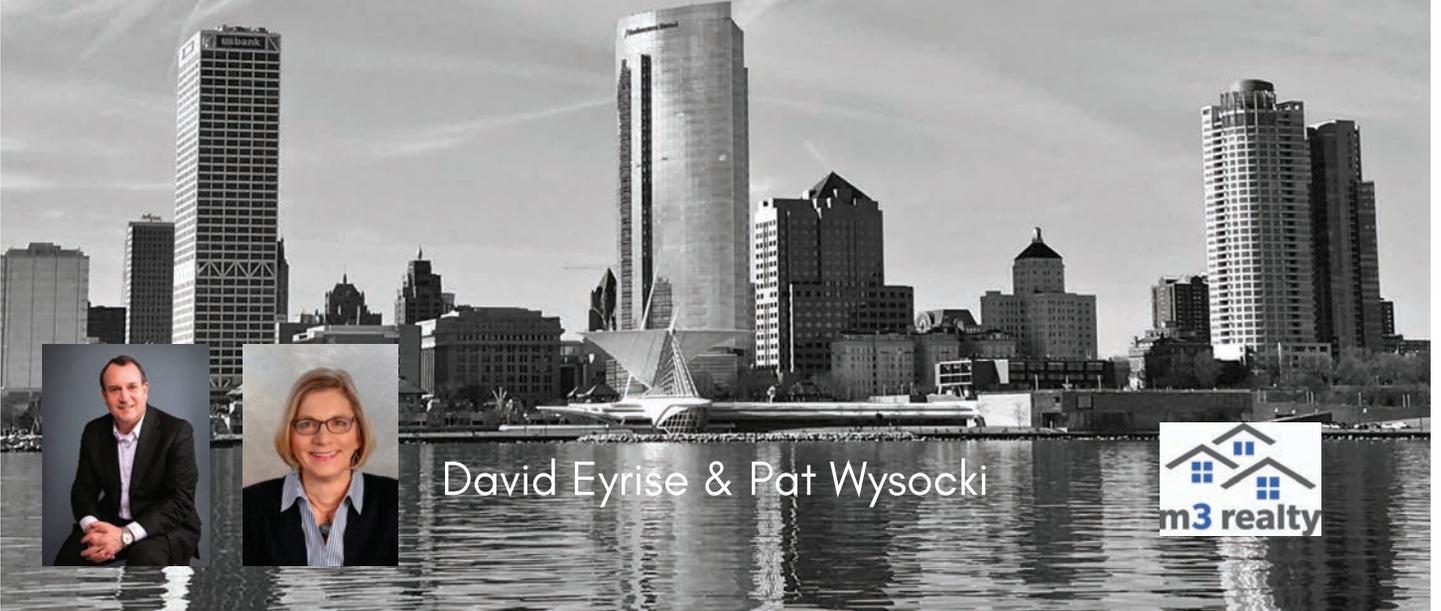
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MAKING A HOME

Choose a Neighborhood That's Perfect for Your Lifestyle

Choosing where to live may be one of the most difficult decisions you will have to make. One of your primary considerations will likely be finding a home near where you or your partner will work. Fortunately, Milwaukee's average commute time is among the lowest in the country, which means it's possible to live anywhere in the metropolitan area and still be close to the urban amenities of downtown Milwaukee.

The following pages contain descriptions of the five diverse counties in the metropolitan Milwaukee area: Milwaukee, Waukesha, Ozaukee, Washington and Racine.

A detailed narrative about life in each county is followed by information and statistical data on every municipality. Communities in Wisconsin are either cities, villages or towns, designations based on the municipality's political structure and not the community's population.

The "Hot" Communities

In addition to **Downtown Milwaukee**, Milwaukee's **Third Ward** and **Walker's Point**, the communities generating the most interest in 2020 are **Bay View, Mequon, Shorewood, Fox Point, Franklin, Whitefish Bay, Wauwatosa, Oak Creek, Delafield, Sussex, Brookfield, Muskego** and **Mukwonago**.

At a Glance

Highest median incomes:

- River Hills (\$156,250)
- Lac La Belle (\$154,375)
- Chenequa (\$144,500)
- Merton (\$133,315)
- Fox Point (\$115,523)

Highest home sales prices:

- Chenequa (\$1.4 million)
- Oconomowoc Lake (\$1.2 million)
- River Hills (\$830,228)
- Lac LaBelle (\$808,476)
- Merton (\$560,700)

5 Counties, 5 Distinct Flavors



74

waukesha county



80

washington county



70

milwaukee county



78

ozaukee county



82

racine county

Top Performing Schools:

(Higher better, 100 is best; see pages 55-59 for more information)

- Hartland-Lakeside (92.0)
- Fox Point/Bayside (90.9)
- Merton (89.7)
- Mequon-Thiensville (89.5)
- Elmbrook (88.9)

“Thanks to its low cost and high quality of living, Milwaukee is making a name for itself as a top city to live in.”



Trilles



VISIT Milwaukee

Milwaukee County

Urban Energy & Trendy Living

Milwaukee is a county of extremes. It is one of the state’s smallest counties geographically – and its most populous. Its mood ranges from the hustle and bustle of Milwaukee’s downtown to the rural quietness of River Hills, Hales Corners and Franklin. There is the **nightlife revelry in the new Deer District**, and the quiet serenity of the 15,000-acre Milwaukee County park system, among the largest in the nation. There’s **the majestic fury of Lake Michigan** on a blustery November day and the quiet gurgling of the Kinnickinnic River. There are **stately lakefront mansions** and **modest bungalows**. There really is something for everyone in Milwaukee County.

Milwaukee

Milwaukee is the hub of the metropolitan area. The 31st largest city in the nation, it is known for its cleanliness, beauty and diverse population. It is a community with a big-city soul and a small-town heart. Milwaukee is both accessible and affordable. Home prices have appreciated conservatively, avoiding the wild swings that have plagued other housing markets. Because of Milwaukee’s “melting pot” heritage, there is a variety of neighborhoods from which to choose, each with its own distinctive flavor.

Downtown Living Downtown Milwaukee is one of the most exciting residential areas in the metropolitan area. The

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
MILWAUKEE city.milwaukee.gov Schools: Milwaukee Public Schools	\$38,289 595,555	0-30 minutes 0-15 miles	\$135,803 \$25.88



POPULATION: 950,381 COUNTY SEAT: Milwaukee

city’s investment in an award-winning riverwalk along the **Milwaukee River**, coupled with a growing demand for urban professionals to be “near the action,” has spawned a multitude of upscale apartment and condominium projects. These new homes are located throughout the downtown area – in the city’s central business district; just north of downtown in **Brewer’s Hill**, one of Milwaukee’s oldest neighborhoods; in the Park East corridor near **Fiserv Forum** and the **Deer District**, the new home of the Milwaukee Bucks professional basketball team; and in the **trendy Third Ward and Fifth Ward/Walker’s Point** just south of downtown. Of these areas, the Third Ward is the most developed. Located in a former warehouse district, its brick buildings have become a magnet for boutique shops, unique eateries, professional offices, condominiums and apartment homes.

The East Side's unofficial boundaries run from the Milwaukee River east to Lake Michigan and from the city limits south to Ogden Avenue. One mile wide and three miles long, it's crammed with dozens of neighborhoods, scores of specialty stores and an extremely diverse population. It includes **Prospect Avenue**, where the city's first highrise condominiums and apartments were built and the stately homes of **Newberry Boulevard** and **Lake Drive**. It's also the "hip" side of Milwaukee, and it is as exciting as it is complex. The 27,000 students who attend the **University of Wisconsin-Milwaukee** keep the area energized. Just west of the Milwaukee River is **Riverwest**, one of the city's most ethnically diverse neighborhoods and home to a large artist population.

Milwaukee's West Side dates back to the days of Kilbourntown, when the city's movers and shakers – including the Plankintons, Mitchells, Pabsts and Brumders – built imposing mansions on what is now West Wisconsin Avenue. **Story Hill** is the oldest neighborhood in this area. Located just north of I-94 and east of Calvary Cemetery, the winding streets of this subdivision feature the highest concentration of brick, stone and stucco homes within the city.

North Side The original home of Milwaukee's German population, the North Side is now home to much of the city's African-American population. The Northwest Side boasts the greatest abundance of single-family homes in Milwaukee.

Sherman Park, which is located east of Sherman Boulevard and north of North Avenue, is known for the beautiful brick and Lannon-stone homes that sit majestically on wide, quiet streets. Bungalows are also common in this ethnically diverse neighborhood. Lindsay Park is home to the blue-domed **Annunciation Greek Orthodox Church**, which is located at 92nd and Congress streets and is the last major project designed by Frank Lloyd Wright.

South Side Settled by Polish and Italian immigrants, the South Side is home to kielbasa and pierogies, to church festivals and working-class families. **Bay View** is located on the South Side's eastern edge, along the shores of Lake Michigan and south of the Hoan Bridge. Started as a company town in 1868, it remained an independent suburb for several decades before it was swept up by Milwaukee's march southward. To this day, it remains a staunchly independent community. In recent years, young professionals have flocked to Bay View, attracted by its community atmosphere and proximity to Lake Michigan. South Kinnickinnic Avenue is the primary commercial street, but there are many specialty shops tucked along the side streets.

North Shore

Shorewood ♦ Glendale ♦ Whitefish Bay
Fox Point ♦ River Hills ♦ Bayside

Nestled among large stately trees and bordering the shimmering



North Oakland Avenue in Shorewood

Lake Michigan coastline are the North Shore suburbs of Shorewood, Glendale, Whitefish Bay, Fox Point and Bayside. Here you will find some of the nicest homes in Milwaukee County. There are the spacious homes of Milwaukee's founding business barons along **Lake Drive**, the secluded multi-acre estates of River Hills, and the brick and stucco homes near the **University of Wisconsin-Milwaukee** campus. All of these communities are defined by water. Shorewood, Whitefish Bay, Fox Point and Bayside are located on Lake Michigan, while River Hills straddles the Milwaukee River.

The average home prices in these communities range from \$200,000 to \$830,000, with lakefront property values in the millions. All five villages feature a mixture of homes – from elegant, turn-of-the-century mansions to modest, newer homes owned by young families. Residents can stroll through the quaint shops and restaurants located in the downtown areas of Shorewood and Whitefish Bay or relax in the peaceful solitude of Fox Point, Bayside and River Hills, which have large secluded lots.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
BAYSIDE bayside-wi.gov Schools: Fox Point-Bayside; Nicolet; Maple Dale-Indian Hill	\$108,710 4,254	25 minutes 10 miles	\$387,996 \$24.75
FOX POINT vil.fox-point.wi.us Schools: Fox Point-Bayside; Nicolet; Maple Dale-Indian Hill	\$118,281 6,652	25 minutes 8 miles	\$432,845 \$24.20
GLENDALE glendale-wi.org Schools: Glendale-River Hills; Nicolet; Maple Dale-Indian Hill	\$65,992 12,587	25 minutes 7 miles	\$203,385 \$24.34
RIVER HILLS riverhillswi.com Schools: Glendale-River Hills; Nicolet; Maple Dale-Indian Hill	\$156,250 1,568	25 minutes 8 miles	\$830,228 \$24.59
SHOREWOOD villageofshorewood.org Schools: Shorewood	\$68,306 13,315	20 minutes 5 miles	\$380,695 \$26.79
WHITEFISH BAY wfbvillage.org Schools: Whitefish Bay	\$111,069 14,199	25 minutes 6 miles	\$370,265 \$20.85

Wauwatosa

Wauwatosa is a community blessed with a healthy mixture of upscale homes, office buildings, retail developments and the **Milwaukee Regional Medical Center**. One of the earliest settlements in the area, it is ideally situated at the center of the metropolitan area, Wauwatosa has two commercial districts – the quaint and historic downtown area located in the valley near N. 76th Street and W. State St., and Mayfair Road, which is lined with office buildings and is home to **Mayfair Mall**, Milwaukee’s largest and most popular regional shopping center. The historic **Washington Highlands** has long been a sought-after residential location, but the city boasts many other charming subdivisions as well, all of which offer suburban living with close proximity to downtown Milwaukee.



Wauwatosa’s Hart Park is a popular place for families.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
WAUWATOSA wauwatosa.net Schools: Wauwatosa	\$74,929 47,781	20 minutes 5 miles	\$238,725 \$21.27

Brown Deer

Think golf and you’ll think of Brown Deer, which is located just north of Milwaukee and a short drive from downtown. The Milwaukee River and Brown Deer Park form the village’s eastern border. A modern community located just west of the exclusive village of River Hills, it developed rapidly after World War II and is home to a diverse mix of professional families. It is also a golfer’s haven, with no fewer than two country clubs and the **Brown Deer Golf Course**, which has been ranked one of the five best public golf courses in the nation and used to be a regular stop on the PGA tour.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
BROWN DEER browndeerwi.org Schools: Brown Deer	\$61,225 12,346	30 minutes 15 miles	\$182,004 \$27.82

West Allis/West Milwaukee

With a population of nearly 60,000, West Allis ranks as one of the largest cities in Wisconsin. Once the home of the Allis-Chalmers farm equipment manufacturing empire, it has been a blue-collar town, but has witnessed a dramatic increase in home sales to young professionals. It is home to **State Fair Park**, which hosts the annual Wisconsin State Fair, and the Pettit

National Ice Center. The city also boasts the **region’s largest farmer’s market**, which is held several times a week during the summer months on National Avenue, west of 66th Street. West Milwaukee is a small, formerly industrial area that has been transformed into a residential and commercial community along South 43rd Street near **Miller Park**, home of the **Milwaukee Brewers** professional baseball team.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
WEST MILWAUKEE westmilwaukee.org Schools: West Allis-West Milwaukee	\$35,156 4,159	15 minutes 5 miles	\$146,020 \$30.30
WEST ALLIS ci.west-allis.wi.us Schools: West Allis-West Milwaukee	\$47,699 59,590	20 minutes 5 miles	\$158,907 \$26.69

Southwest Suburbs

Franklin ♦ Greendale Greenfield ♦ Hales Corners

The southwestern suburbs of Franklin, Greendale, Greenfield and Hales Corners offer both urban and rural living opportunities. They contain some of the county’s busiest commercial districts and some of the most beautiful parkland in the county. **Whitnall Park** and the **Root River Parkway**, which cut through southwestern Milwaukee County, offer acres upon acres of green space for picnicking, bicycling and other types of family enjoyment. Whitnall is home to **Boerner Botanical Gardens**, **Wehr Nature Center** hiking trails and the **Whitnall Park Golf Course**. There is also **The Rock**, a ski hill and baseball complex at South 76th Street and West Rawson Avenue. **Franklin** is one of the state’s fastest-growing areas with residential developments springing up near Drexel, Puetz, Loomis, Rawson and Ryan roads. **Greendale**, modeled after an English garden town, is one of three “Greenbelt” communities created by the federal government in the 1930s. **Greenfield** is one of the county’s larger communities geographically, and as its name

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
FRANKLIN franklinwi.gov Schools: Franklin; Franklin-Whitnall; Oak Creek-Franklin	\$74,972 35,779	15 minutes 10 miles	\$307,400 \$21.96
GREENDALE greendale.org Schools: Greendale	\$64,714 14,345	15 minutes 9 miles	\$281,960 \$23.30
GREENFIELD ci.greenfield.wi.us Schools: Greenfield; Whitnall; West Allis/West Milwaukee	\$54,973 36,366	15 minutes 7 miles	\$184,440 \$24.99
HALES CORNERS halescorners.org Schools: Whitnall	\$71,516 7,622	15 minutes 12 miles	\$280,900 \$23.80

implies, contains many parks and recreational areas. **Hales Corners**, the smallest of the southwestern suburbs, is a quaint community with several residential subdivisions and commercial districts along Highway 100, Janesville Road and Forest Home Avenue near the Milwaukee-Waukesha county line.

South Shore

Cudahy ♦ Oak Creek St. Francis ♦ South Milwaukee

The South Shore includes the communities of Cudahy, Oak Creek, St. Francis and South Milwaukee. **Oak Creek** is the largest and fastest-growing South Shore community, spanning almost 29 square miles. Located on Lake Michigan in the southeastern corner of Milwaukee County, its motto is "Where City Meets the Country." It offers more than two dozen distinct neighborhoods, including the **Drexel Town Square**, a newer development that includes restaurants, stores, offices, the Oak Creek Public Library and residential living. The old-world charm and lakefront location of **St. Francis** has spawned several



Food truck feasting at Oak Creek's Drexel Town Square

condominium and apartment projects. **Cudahy**, a company town formed by the Cudahy Packing Company in 1896, is primarily a quiet, residential community with quick access to the airport and the interstate. **South Milwaukee** is one of the more populous South Shore communities, but retains a small-town flavor with a healthy mix of business and residential settings. It is also one of the older communities with roots that date back to the 1830s. **Grant Park**, one of the largest parks in the Milwaukee County Park System, is located along Lake Michigan at the eastern edge of the community.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
CUDAHY cudahy-wi.gov Schools: Cudahy	\$50,923 18,208	5 minutes 6 miles	\$211,380 \$26.76
OAK CREEK oakcreekwi.org Schools: Oak Creek-Franklin	\$70,530 35,739	10 minutes 10 miles	\$249,100 \$21.11
ST. FRANCIS ci.stfrancis.wi.gov Schools: St. Francis	\$40,116 9,434	10 minutes 6 miles	\$168,020 \$28.13
SOUTH MILWAUKEE ci.south-milwaukee.wi.us Schools: South Milwaukee	\$51,484 20,882	10 minutes 8 miles	\$165,852 \$24.81

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Waukesha County

Suburban Living & Lake Country

Waukesha County, located just to the west of Milwaukee County, offers a perfect blend of urban and rural living. On its eastern edge are the populous – and prosperous – suburbs of Brookfield, Elm Grove, New Berlin, Menomonee Falls and Muskego. This is a rapidly growing area for **upscale, residential subdivisions**, with some of the **wealthiest ZIP codes** in the metropolitan area. Waukesha, the county seat, is a thriving community in its own right and one of the larger cities in the metropolitan area with a population of just over 71,700 people. Northwestern Waukesha County is known as “**Lake Country**” because of the dozens of sparkling lakes that were carved out by glaciers 15,000 years ago. This has long been a summer getaway for well-heeled Chicago and Milwaukee residents, but the area’s scenic beauty has made it a popular location for year-round homes as well. Southern Waukesha County is equally appealing for its natural beauty, but it is much quieter and less travelled. The southern unit of the **Kettle Moraine State Forest** offers excellent hiking and mountain biking trails around lightly forested lakes, hills and ridges. Other attractions include the **Vernon Marsh Wildlife Area**, a 4,500-acre wetland area along the Fox River near Big Bend and Mukwonago, and **Big Muskego Lake**, located in the southeastern corner of the county.

Waukesha

Although Waukesha is just a half-hour drive from downtown Milwaukee, it often seems like it’s a world away. Life is slightly slower here, although Waukesha does offer many big-city amenities, including the **Waukesha Choral Union**, the **Wisconsin Philharmonic** and the **Waukesha Civic Theatre**. Waukesha is one of the area’s older cities. Its streets were built on the well-worn paths of early Native American inhabitants who



POPULATION: 401,446 **COUNTY SEAT:** Waukesha

converged at a place called “**Five Points**” in the city’s center. In the late 1800s, Waukesha’s natural spring water transformed it into a resort town that attracted people from around the country, including Mrs. Abraham Lincoln and President Ulysses S. Grant. Many landmarks of that era remain, including the spring house located at “Five Points.” There have been several recent developments along the Fox River in Waukesha, including a new riverwalk and park areas.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
WAUKESHA ci.waukesha.wi.us Schools: Waukesha	\$61,380 71,731	35 minutes 20 miles	\$273,900 \$18.83

Elm Grove

The village of Elm Grove is a quaint, secluded community that features some of the more beautiful homes in the Milwaukee area. Less than 4.5 miles square, the entire village has been designated as a **bird sanctuary**, which adds to its bucolic atmosphere. Completely surrounded by the cities of Brookfield and Wauwatosa and conveniently located in the center of the metropolitan area, Elm Grove boasts one of the area’s highest median home values.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
ELM GROVE elmgrove.wi.org Schools: Elmbrook	\$113,750 5,921	25 minutes 10 miles	\$514,968 \$16.34

Brookfield

Brookfield is ideally situated. Located on the eastern edge of Waukesha County, it is a blend of beautiful new residences and established homesteads dating back to the early part of the 19th century. It is a large community, covering more than 27 square miles and has a population of more than 39,000, making it one of the largest and most-populous communities in Waukesha County. Brookfield is home to dozens of upscale subdivisions and condominium projects. It also is a regional shopping and business center.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
BROOKFIELD ci.brookfield.wi.us Schools: Elmbrook; Brookfield	\$101,761 39,323	20 minutes 12 miles	\$340,560 \$15.58

Northern Waukesha County

Menomonee Falls ♦ Lisbon Sussex ♦ Butler ♦ Lannon

Menomonee Falls, located in the northeastern corner of Waukesha County, was founded in 1843 by a German immigrant who noticed a series of tumbling rapids on the Menomonee

River and realized the river’s potential for power. The village boasts more than 2,000 acres of village and county parklands, and the beautiful countryside of Washington County and Waukesha’s Lake Country are located just a few minutes away. It is also a hotbed of single-family residential development. The village of **Lannon** is probably best known for its quarries. They have provided the building materials for the region’s iconic Lannon-stone homes. Other fast-growing communities in

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
BUTLER butlerwi.gov Schools: Hamilton; Menomonee Falls	\$50,712 1,824	25 minutes 15 miles	\$141,778 \$17.84
LANNON villageoflannon.com Schools: Hamilton; Menomonee Falls	\$58,084 1,204	40 minutes 18 miles	\$183,885 \$12.94
LISBON townoflisbonwi.com Schools: Arrowhead; Merton; Hamilton; Richmond	\$89,635 10,369	40 minutes 20 miles	\$286,754 \$12.99
MENOMONEE FALLS menomonee-falls.org Schools: Menomonee Falls; Hamilton	\$77,069 37,574	40 minutes 18 miles	\$253,708 \$15.63
SUSSEX village.sussex.wi.us Schools: Hamilton	\$84,229 11,114	40 minutes 20 miles	\$286,754 \$15.05

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northern Waukesha County include **Lisbon** and **Sussex**, both of which feature a mix of residential developments and business parks. Sussex is home to **Quad**, one of the world’s largest commercial printers and a major employer in Wisconsin.

Lake Country

**Oconomowoc ♦ Pewaukee ♦ Hartland ♦ Merton
Delafield ♦ Summit ♦ Dousman ♦ Chenequa
Nashotah ♦ Oconomowoc Lake ♦ Lac La Belle**

Bright blue lakes and rolling hills punctuate this desirable area in northwestern Waukesha County. Boating and fishing are popular here. This is an area filled with natural wonders, most of them created by glaciers thousands of years ago. **Lapham Peak**, located in the **Kettle Moraine State Forest** near Delafield, is the highest point in the county with an elevation of 1,233 feet above sea level. It is also near one of the hottest development areas, with many new upscale homes and subdivisions, especially near Oconomowoc and Delafield.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
CHENEQUA chenequa.org Schools: Swallow; North Lake; Stone Bank; Lake Country; Arrowhead	\$156,908 593	40 minutes 25 miles	\$1,389,468 \$13.03
DELAFIELD cityofdelafield.com Schools: Kettle Moraine; Arrowhead; Oconomowoc; Lake Country	\$82,826 7,176	40 minutes 24 miles	\$410,972 \$13.85
DOUSMAN villageofdousman.com Schools: Kettle Moraine	\$66,141 2,336	45 minutes 30 miles	\$355,600 \$16.82
HARTLAND villageofhartland.com Schools: Hartland-Lakeside J3; Arrowhead; Swallow	\$74,707 9,293	40 minutes 25 miles	\$373,800 \$13.57
LAC LA BELLE villageoflACLABELLE.com Schools: Oconomowoc	\$167,631 295	45 minutes 30 miles	\$808,476 \$14.87
MERTON villageofmerton.com Schools: Merton; Arrowhead; Swallow; Richmond	\$144,762 3,629	40 minutes 32 miles	\$560,700 \$12.03
NASHOTAH nashotah-wi.gov Schools: Lake Country; Arrowhead	\$101,121 1,357	40 minutes 25 miles	\$435,210 \$11.81
OCONOMOWOC oconomowoc.wi.gov Schools: Oconomowoc; Arrowhead; Stone Bank	\$74,675 16,889	45 minutes 30 miles	\$326,644 \$15.10
OCONOMOWOC LAKE oonlake.com Schools: Oconomowoc	\$112,489 596	45 minutes 30 miles	\$1,231,392 \$14.13
PEWAUKEE cityofpewaukee.us Schools: Waukesha; Hamilton; Arrowhead; Pewaukee; Richmond	\$92,000 14,436	45 minutes 25 miles	\$353,060 \$12.28
SUMMIT summitvillage.org Schools: Oconomowoc; Kettle Moraine	\$110,226 4,754	45 minutes 30 miles	\$445,821 \$12.96



Oconomowoc, on the shores of Oconomowoc Lake

Delafield has taken on a decidedly historic theme, with several buildings designed in Williamsburg-style motifs. It also is home to **St. John’s Northwestern Military Academy**, one of the oldest and most respected military schools in the nation.

Lake Country was once known as the “**Newport of the West.**” Between 1870 and 1930, hundreds of Milwaukee, Chicago and St. Louis residents took the train to **Oconomowoc** to relax at the resorts or in one of the area’s many palatial houses. Lake Road in **Oconomowoc Lake** used to be known as “President’s Avenue” because so many of the country’s leaders vacationed here, including Taft, Grant, Cleveland, Coolidge, McKinley and Teddy Roosevelt.

Hartland is located in the center of Waukesha County’s Lake Country. Twelve major lakes are located within five miles of the village, which features a scenic downtown surrounded by homes dating back to the 1920s. **Pewaukee** is located on the northeastern edge of **Pewaukee Lake**, the largest lake in the area for sailing, waterskiing, boating and swimming. It also yields more fish per acre than any other lake in the state. Local and national sailing regattas are common throughout the summer. During the winter, the lake is speckled with ice-fishing shanties. Given the beauty of its natural surroundings and its central location in the metropolitan region, this area is home to many new subdivisions and business parks. **Chenequa** is a small, exclusive community that features expansive homes wrapped around the shores of prestigious **Pine Lake**.

New Berlin/Muskego

Although originally settled in the 1800s, most of this area was developed in the last 40 years as Milwaukee moved westward. **New Berlin** boasts many beautiful homes, with a variety of

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
MUSKEGO ci.muskego.wi.us Schools: Muskego-Norway	\$86,588 24,812	25 minutes 15 miles	\$288,087 \$13.97
NEW BERLIN newberlin.org Schools: New Berlin; West Allis-West Milwaukee; Elmbrook; Muskego-Norway	\$78,078 40,349	25 minutes 14 miles	\$281,060 \$15.26

subdivisions in this expansive and still-growing community. Water lovers flock to **Muskego**, which offers three lakes for summer and winter enjoyment – **Big Muskego Lake, Little Muskego Lake** and **Lake Denoon**. Muskego is one of Waukesha County’s fastest-growing communities. A short drive away is the small community of **Wind Lake**, which is located where Hwy. Y (Racine Ave.) and U.S. 36 (Loomis Rd.) converge. Its proximity to three lakes – Wind, Long and Waubesa – have made it popular for both summer and year-round homes.

Southwestern Waukesha County

Eagle ♦ Mukwonago ♦ Wales Vernon ♦ North Prairie ♦ Genesee

Southwestern Waukesha County is a rural wonderland where people enjoy nature. This region is becoming increasingly popular because of its beautiful scenery. It is home to the southern unit of the **Kettle Moraine State Forest**, but also has easy access to Milwaukee via I-43. There are several upscale residential developments located in the **Eagle** area, many of which have set aside significant acreage to protect wetlands and wildlife.

Mukwonago is the largest community in southwestern Waukesha County and is still growing rapidly. It is located on

Phantom Lake and the **Fox River**, just southwest of the **Vernon Marsh State Wildlife Area**. It is also a short drive from **Alpine Valley Resort**, the largest ski hill in southeastern Wisconsin and a popular outdoor music venue in the summer. **Wales**, located on the **Ice Age Drumlin Trail**, provides plenty of country living options.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
EAGLE townofeaglewi.us Schools: East Troy; Mukwonago; Palmyra-Eagle; Kettle Moraine	\$65,271 3,561	40 minutes 35 miles	\$247,845 \$11.89
GENESEEE towngeneseee.org Schools: Mukwonago; Kettle Moraine; Waukesha	\$75,785 7,379	40 minutes 25 miles	\$232,921 \$11.40
MUKWONAGO townofmukwonago.us Schools: Mukwonago	\$75,441 8,024	35 minutes 30 miles	\$280,358 \$12.05
NORTH PRAIRIE northprairie.net Schools: Kettle Moraine; Mukwonago	\$65,819 2,214	45 minutes 30 miles	\$277,160 \$12.61
VERNON townofvernon.org Schools: Mukwonago	\$65,725 7,651	30 minutes 19 miles	\$229,723 \$10.86
WALES vi.wales.wi.gov Schools: Kettle Moraine	\$76,452 2,566	40 minutes 25 miles	\$380,029 \$14.22

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City of Mequon

Ozaukee County

Historic Villages & Suburban Energy

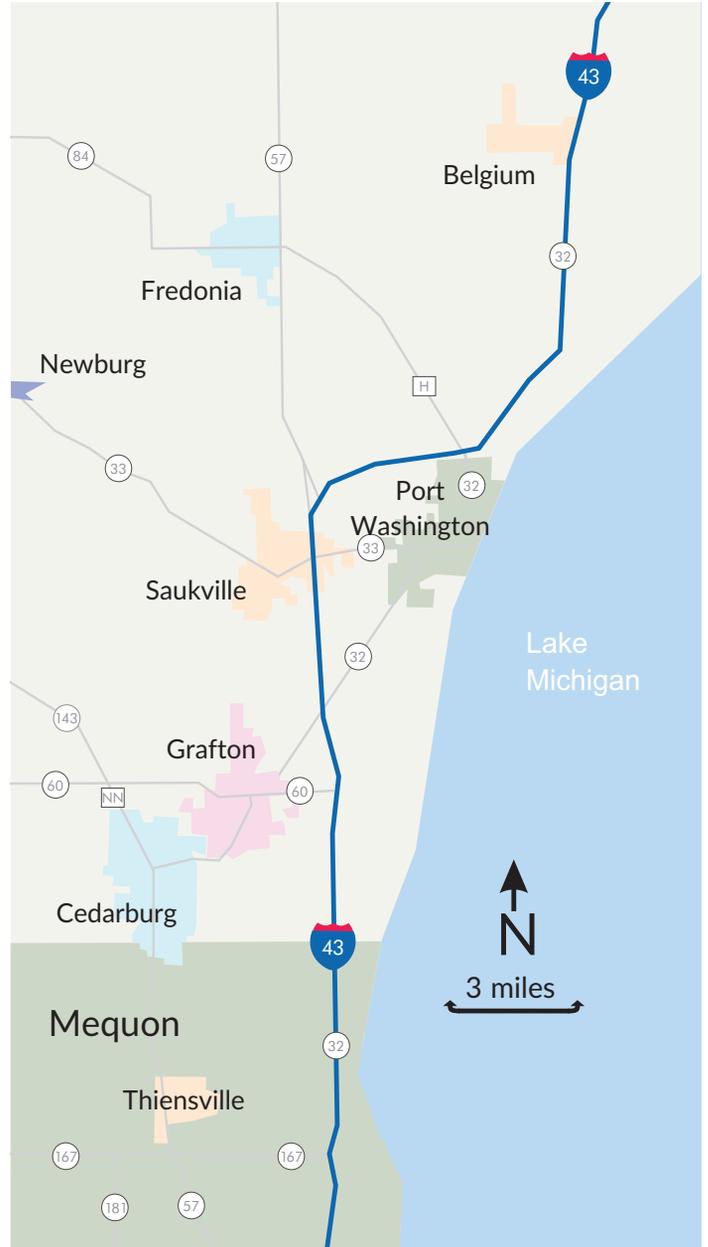
Located just to the north of Milwaukee County, Ozaukee is the **second-smallest county in the state** and the least-populated county in the metropolitan area; however, it is a virtual treasure chest of **historical sites** and **stunning lakefront landscapes**. It is also one of the more rapidly developing counties in the area. Mequon and Thiensville have become **prime locations** for residential developments because of their proximity to Milwaukee. Ozaukee County is best known, however, for its many **quaint towns, country inns, and octagonal barns**.

Stretching vertically along the Lake Michigan shoreline north of Milwaukee, Ozaukee County has kept its rich commercial heritage alive. **Cedarburg's Cedar Creek Settlement**, a collection of 25 shops, boutiques and galleries housed in a restored woolen mill, is a major shopping attraction, drawing visitors from throughout the region. **Port Washington**, the county's first settlement, was once a major commercial fishing port and still boasts one of the area's finest marinas. It is also a major manufacturing center, with several business parks located on the city's west side.

Ozaukee County is rich in natural beauty. **Harrington Beach State Park**, located north of Port Washington, is one of the most scenic state parks in the state. The **Ozaukee Interurban Trail** is a converted 30-mile railroad right-of-way that is now used by walkers, joggers and cyclists. Whether you choose to live in Port Washington, historic Cedarburg or suburban Mequon, you'll enjoy the pace of life in Ozaukee County.

Mequon/Thiensville

Mequon and Thiensville are the urban communities of Ozaukee County, accounting for more than one-third of the county's

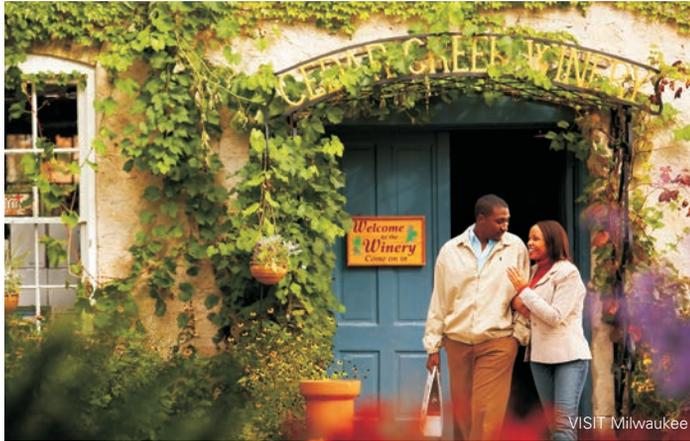


POPULATION: 88,667 **COUNTY SEAT:** Port Washington

population. The **Milwaukee River** meanders lazily through the two communities, which are located at the southern edge of the county. Mequon's beautiful scenery and rural location have made it one of the most affluent and rapidly growing suburbs in the area. It boasts majestic lakeshore bluffs, stately homes, numerous golf courses and easy access to the interstate. Many

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
MEQUON mequon.govoffice.com Schools: Mequon-Thiensville	\$109,488 23,950	30 minutes 13 miles	\$427,465 \$14.00
THIENSVILLE village.thiensville.wi.us Schools: Mequon-Thiensville	\$60,656 3,192	40 minutes 17 miles	\$458,067 \$16.12

of Wisconsin's professional athletes have homes in this area, as does **Concordia University**, a four-year liberal arts school. **Thiensville** is a smaller community that dates back to the turn of the 20th century. It was slowly surrounded by Mequon as that city began to blossom in the 1950s.



Cedar Creek Winery in Downtown Cedarburg

Cedarburg/Grafton

Cedarburg is a town of specialty shops, antique stores and quaint restaurants. Its thriving downtown is listed on the **National Register of Historic Places** and features buildings dating back to the 1800s. The city's residential base is a mixture of older, stately homes and modern subdivisions. Since 1960, the community's population has more than doubled. **Grafton**, its neighbor to the east, is also an historic village. It was established in the early 1840s to take advantage of the Milwaukee River and has been a center of commerce ever since. Because of its location near I-43, Grafton continues to experience significant industrial and commercial development. Ten miles north of Grafton and Cedarburg is the **Ozaukee County Pioneer Village**, a living museum of 15 buildings that were constructed between 1840 and 1907, including furnished homes, barns and outbuildings.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
CEDARBURG ci.cedarburg.wi.us Schools: Cedarburg	\$82,198 11,628	40 minutes 21 miles	\$328,168 \$17.58
GRAFTON village.grafton.wi.us Schools: Grafton	\$70,436 11,803	40 minutes 25 miles	\$255,016 \$17.88

Northern Ozaukee County

Belgium ♦ Fredonia Port Washington ♦ Saukville

Lake Michigan dominates the landscape in northern Ozaukee County, which includes Belgium, Fredonia, Port Washington and

Saukville. **Harrington Beach State Park** is a nature enthusiast's treasure chest. The 636-acre park contains more than a mile of beach along **Lake Michigan**. The park also offers numerous beaches, picnic areas, hiking paths, nature walks and cross-country skiing trails for outdoor enthusiasts of all types.

Port Washington, the county seat, is the largest community in northern Ozaukee County. Once one of Lake Michigan's major commercial fishing ports, the city still resembles a small fishing village. Besides being home to many charter boat captains, Port Washington offers residents a publicly owned marina and provides them with the only Lake Michigan-based water supply in the county.



The marina at Port Washington

Because of the community's age – it was the county's first settlement – the city offers a wide variety of housing, from homes built in the mid-1800s to modern homes in spacious subdivisions.

Saukville is a small community located just northwest of Port Washington. Its quaint downtown, business park and proximity to woodlands and water have made it an attractive location for those who love the outdoors.

Riveredge Nature Center, located in the northwestern corner of the county, is a peaceful 351-acre wildlife sanctuary that includes cross-country skiing and hiking trails. Also located in the northernmost regions of Ozaukee County are the small rural communities of **Fredonia** and **Belgium**. Fredonia claims to be the birthplace of **Flag Day** and is home to the **National Flag Day Foundation**. Belgium is located off I-43 just west of Harrington Beach State Park, where the village's founders, immigrants from **Luxembourg**, worked in the quarries.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
BELGIUM village.belgium.wi.us Schools: Cedar Grove-Belgium	\$68,279 2,374	45 minutes 30 miles	\$233,454 \$17.66
FREDONIA village.fredonia.wi.us Schools: Northern Ozaukee	\$65,465 2,201	45 minutes 30 miles	\$255,307 \$17.14
PORT WASHINGTON ci.port-washington.wi.us Schools: Port Washington-Saukville	\$63,289 11,713	50 minutes 25 miles	\$213,200 \$16.49
SAUKVILLE village.saukville.wi.us Schools: Port Washington-Saukville	\$64,650 4,429	40 minutes 25 miles	\$186,550 \$17.76



VISIT Milwaukee

Washington County

Gateway to the Kettle Moraine

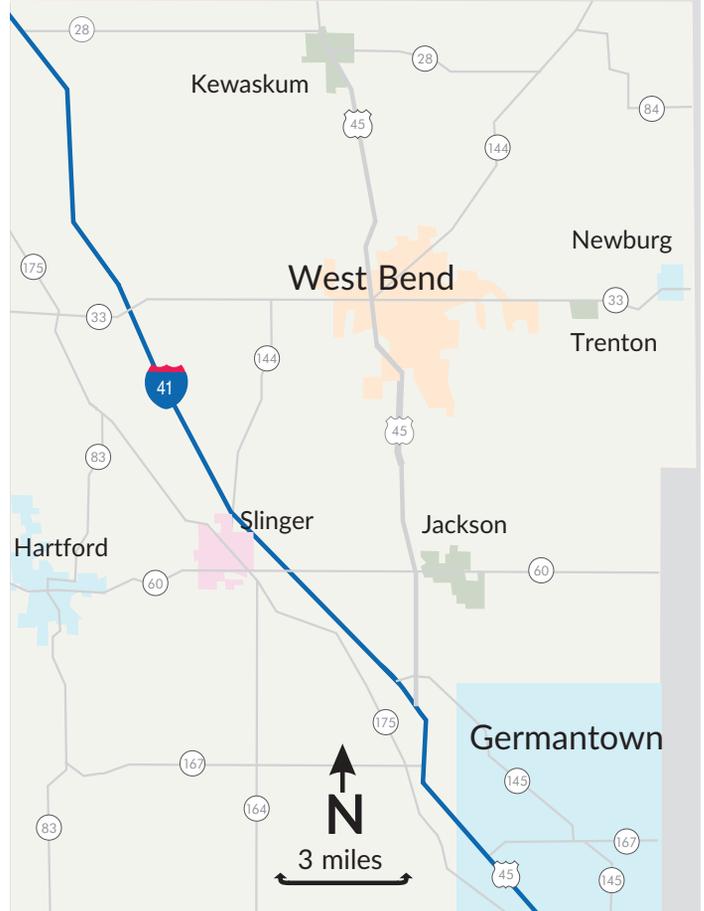
Steeped in history and anchored in nature, Washington County has a distinctively rural feel. The county's population totals nearly 136,000 and is growing rapidly. Located northwest of Milwaukee, Washington County is home to some of the most **beautiful lakes, hills and natural formations** ever carved out by thousand-ton slabs of ice. It was here that the rims of two glaciers – the Michigan and Green Bay – collided, creating a huge ridge that extends some 120 miles from southeastern Wisconsin north to Lake Winnebago. This created some of the most beautiful topography in Wisconsin.

Washington County boasts more than 50 lakes and five rivers. It is home to portions of the **Ice Age Trail**, several units of the **Kettle Moraine State Forest** and **Pike Lake State Park**, which features **Powder Hill**, a 1,350-foot-high kame that was formed when the glaciers began to melt. It is the home of the Basilica of the **National Shrine of Mary, Help of Christians at Holy Hill**, which attracts thousands of pilgrims each year who come to pray for good health.

Germantown

Germantown is a residential community located just northwest of Milwaukee. It is one of the largest villages in the state, covering 34 square miles. It has also been one of the faster-growing communities in the state. Since 1990, its population has

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
GERMANTOWN village.germantown.wi.us Schools: Germantown	\$79,553 20,183	45 minutes 20 miles	\$296,800 \$16.20



POPULATION: 135,970 **COUNTY SEAT:** West Bend

doubled. Founded in 1838 by Germans who were attracted to the heavily wooded areas, the village still treasures its European heritage. In May, village residents gather for a **German Maifest** celebration. Germantown has a diversified economy that benefits from one of the largest industrial parks in the state. The village has two golf courses, several parks and a variety of home sizes.

West Bend/Kewaskum

West Bend, the county seat and largest city in Washington County, is nestled in picturesque farm country with rolling hills and rustic roads. The Milwaukee River winds its way through the downtown, en route from the hills of the Kettle Moraine to Lake Michigan. The city maintains the charm and friendliness of small-town living. It is home to the **Museum of Wisconsin Art**, which features the works of Wisconsin artists, and the **Kettle Moraine Symphony Orchestra**. **Kewaskum** is



VISIT Milwaukee

Museum of Wisconsin Art

named after a famous Potawatomi Indian chief. Nestled along the Milwaukee River at the northwestern corner of Washington County, it is known today as the “**Gateway to the Kettle Moraine State Forest.**” With more than 27,000 acres of beautiful hills, winding trails and sparkling lakes, the northern unit of the state forest attracts thousands of people who are interested in swimming, camping, hiking, horseback riding, skiing, hunting, fishing and studying nature. Just outside Kewaskum is the Ice Age Trail, a hiking path that winds through the forest. Just south of Kewaskum, visitors and residents can ski the slopes of the **Sunburst Ski Area.**

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
KEWASKUM village.kewaskum.wi.us Schools: Kewaskum	\$58,413 4,071	70 minutes 40 miles	\$249,008 \$17.07
WEST BEND ci.west-bend.wi.us Schools: West Bend	\$55,962 31,881	45 minutes 31 miles	\$217,949 \$17.42



Little Switzerland ski area near Slinger

main street where shoppers can find an amazing assortment of handcrafted items, antiques and fine Wisconsin cheeses. Hartford is also home to **Erin Hills**, a public golf course that hosted the 2017 U.S. Open; the Schauer Arts Center, a regional performance hall that stages professional touring performances; and the **Wisconsin Automotive Museum**, which features more than 100 vintage autos and artifacts.

Slinger hosts the **Washington County Fair** every July and is also known for skiing and racing. **Slinger Speedway**, located at the intersection of highways 144 and 41, features late-model stock cars on the world’s fastest quarter-mile oval. Slinger is also home to **Little Switzerland**, which offers 14 ski runs.

Jackson is a small village noted for its big bargains. Every spring, 7,000 village residents host what is arguably one of the largest rummage sales in the metropolitan area. Located 25 miles northwest of Milwaukee and seven miles south of West Bend, Jackson is one of the fastest-growing communities in Washington County. **Richfield** is a village of just over 11,700 residents near the intersection of U.S. 45 and U.S. 41. Probably best known for the Cabela’s outfitter store located there, Richfield has numerous natural attractions as well, including more than a dozen lakes and numerous parks.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
HARTFORD ci.hartford.wi.us Schools: Hartford J1; Hartford UHS	\$55,438 15,377	60 minutes 40 miles	\$192,209 \$16.15
JACKSON villageofjackson.com Schools: West Bend; Slinger; Germantown	\$65,422 7,035	45 minutes 30 miles	\$228,690 \$17.34
RICHFIELD richfieldwi.gov Schools: Holy Hill Area (Friess Lake/Richfield); Germantown; Slinger	\$98,626 11,703	30 minutes 25 miles	\$395,307 \$12.66
SLINGER vi.slinger.wi.gov Schools: Slinger	\$75,602 5,559	60 minutes 35 miles	\$251,668 \$15.28



Holy Hill towers over the rolling hills of Washington County.

Southern Washington County

Hartford ♦ Slinger ♦ Jackson ♦ Richfield

Just west of Germantown is the picturesque **Basilica of Holy Hill**, a Roman Catholic church and monastery. The spires of the hilltop, neo-Romanesque church can be seen for miles, and the observation towers provide a breathtaking view of the Kettle Moraine countryside. The church was dedicated as the National Shrine of Mary, Help of Christians in 1958 and has since become a pilgrimage site for thousands of people who visit each year to pray for their health. In 2006, Holy Hill was dedicated as a minor basilica, one of only two basilicas in the state (the other is the Basilica of St. Josaphat on the south side of Milwaukee).

Hartford is a community seemingly lost in time. Tucked in the rolling hills of the Kettle Moraine, it features a late 19th-century



Racine County

A New Engine of Economic Growth

Racine County has something to offer everyone – from luxury condominiums overlooking a modern marina, to a quiet lake lot reminiscent of Scandinavia. It is home to family-run dairy farms and major national corporations, including **CNH Industrial**, **Modine Manufacturing** and **SC Johnson**. It's also the home of **Foxconn's** new research and manufacturing campus, which is expected to add thousands of jobs to the region. There's a lot of history here – along the many rustic country roads first trod by buffalo, in the Victorian homes of Burlington, and at **Frank Lloyd Wright's Wingspread Conference Center in Wind Point**, a National Historic Landmark. The first electric refrigerator was built in Racine and telling tall tales first became an art form in Burlington. Racine County is an outdoor lover's paradise. In addition to the fishing opportunities offered by Lake Michigan, the county has established 117 miles of bike trails on lightly traveled roads. There are also four off-road trails that connect with trails in Milwaukee and Kenosha counties. **Quarry Lake Park** is considered a scuba diver's dream, while the 80-acre **River Bend Nature Center** offers hiking, birdwatching, nature studies and canoeing. The **Racine Zoo** is located on 32 acres of Lake Michigan shoreline. The arts have strong roots in Racine County. The **Racine Symphony Orchestra** is the state's oldest continuous orchestra, while **Burlington's Malt House Theatre** is the oldest community theater. Art lovers will want to explore the **Racine Art Museum** and the **Charles A. Wustum Museum of Fine Arts**.

Racine

An economic center of its own, Racine developed independently – and sometimes in competition with – the early industrial centers of Milwaukee and Chicago. Today it is home to several



POPULATION: 196,200 **COUNTY SEAT:** Racine

prominent companies, including **SC Johnson**, **CNH Industrial** and **Modine Manufacturing**. Few Lake Michigan communities have capitalized on their location as well as Racine. **North Beach**, located just north of the downtown, offers swimmers, joggers and sun worshippers more than one mile of clean, sandy beach. **Racine's Reefpoint Marina** is one of the largest recreational boat facilities on Lake Michigan with nearly 1,000 boat slips. Adjacent to the marina is **Festival Park**, which hosts many of Racine's ethnic festivals.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
RACINE cityofracine.org Schools: Racine Unified	\$42,590 77,807	15 minutes 20 miles	\$150,815 \$28.67

Wind Point/North Bay

Located just north of Racine, these two lakeshore communities boast some of the finest homes, boutiques and shops in Racine County. One of the earliest settlements, **Wind Point** sits on a small peninsula that juts into Lake Michigan. The **Wind Point Lighthouse**, built in 1880, is considered to be the oldest and tallest lighthouse still operating on the Great Lakes. The upscale area has long been a preferred residential area for many of Racine's civic leaders. Located here is **Wingspread**. Built by **Frank Lloyd Wright** for Herbert and Jane Johnson in 1938, it is the last of Wright's Prairie homes and is now a conference center.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
WIND POINT windpointwi.us Schools: Racine Unified	\$95,124 1,689	10 minutes 12 miles	\$329,298 \$17.06
NORTH BAY northbay-wi.us Schools: Racine Unified	\$97,387 234	15 minutes 15 miles	\$431,288 \$20.09

Eastern Racine County

Mount Pleasant ♦ Sturtevant ♦ Elmwood Park

Located southwest of Racine along Highway 11 (Durand Avenue), these communities boast relaxed living and easy access to the urban comforts of Racine, Milwaukee and northern Illinois. **Mount Pleasant** is the largest of the three communities, covering much of the land between I-94 and Racine. Mount Pleasant is the second-most populous community in the county and home to the new **Foxconn research and manufacturing campus**. **Sturtevant** is an incorporated village surrounded by Mount Pleasant that is the home of **InSinkErator** and also a stopping point for **Amtrak**, which makes it an easy commute to either Chicago or Milwaukee. **Elmwood Park** is a small, upscale community located just southwest of Racine.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
ELMWOOD PARK elmwoodparkwi.com Schools: Racine Unified	\$74,841 491	20 minutes 20 miles	\$263,509 \$17.45
MOUNT PLEASANT mtpleasantwi.gov Schools: Racine Unified	\$70,096 26,912	15 minutes 15 miles	\$253,781 \$19.74
STURTEVANT sturtevant-wi.gov Schools: Racine Unified	\$65,262 6,615	20 minutes 15 miles	\$246,939 \$20.31

Caledonia/Raymond

Located at the northern end of Racine County, the towns of Caledonia and Raymond offer a rural setting that is midway between Racine and Milwaukee. **Caledonia** is one of the largest villages in the state with nearly 25,000 residents. Covering all of eastern Racine County between Racine and the Milwaukee County line, it is a rapidly developing area because of its proximity to Milwaukee and the interstate. **Raymond** is located west of I-94 between Highway K and the Milwaukee County line. It is home to the bustling **7 Mile Fair**, a year-round event that is the “granddaddy of flea markets.”

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
CALEDONIA caledoniawi.com Schools: Racine Unified	\$77,240 25,021	20 minutes 15 miles	\$288,630 \$19.25
RAYMOND raymondtownof.com Schools: North Cape; Raymond J14; Yorkville J2; Norway J7; Union Grove UHS; Waterford UHS	\$70,559 3,988	20 minutes 15 miles	\$250,146 \$16.70

Waterford/Rochester

Waterford and Rochester are located along the **Fox River** between the **Tichigan Lake** area to the north and Burlington to

the south. **Waterford** is situated at the intersection of highways 36 and 20 on the southern edge of Tichigan Lake.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
ROCHESTER rochesterwi.us Schools: Waterford Graded; Waterford UHS; Burlington	\$61,363 3,800	15 minutes 15 miles	\$277,940 \$15.94
WATERFORD tn.waterford.wi.gov Schools: Waterford Graded J1; Washington-Caldwell; Waterford UHS	\$77,973 6,465	15 minutes 20 miles	\$299,320 \$16.32

Western Racine County

Dover ♦ Union Grove ♦ Yorkville

Life is relaxed and in rural Racine County, where there is a wealth of recreational opportunities for people of all ages. Rural in nature, it is only a half-hour drive from downtown Milwaukee and Milwaukee Mitchell International Airport. **Union Grove**, located at the intersection of U.S. 45 and Hwy. 11, is home of the **Great Lakes Dragaway**, a popular site for drag racing.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
DOVER doverwi.com Schools: Union Grove J1; Waterford; Yorkville J2; Burlington; Union Grove UHS; Waterford UHS; Dover-Kansasville; North Cape	\$67,826 4,193	25 minutes 25 miles	\$254,422 \$14.53
UNION GROVE uniongrove.net Schools: Union Grove J1; Union Grove UHS	\$62,221 4,978	25 minutes 30 miles	\$289,699 \$20.79
YORKVILLE townofyorkville.com Schools: Yorkville J2; Union Grove J1; Union Grove UHS	\$66,682 3,139	30 minutes 30 miles	\$310,010 \$17.20

Burlington

This fun-loving city has an international reputation – that is if you can trust anyone who tells you about it. That’s because the city is home to the 90-year-old **Burlington Liars Club**, which every New Year’s Eve bestows upon one person the dubious honor of being the tallest-tale teller. Truth be told, Burlington has a lot to offer. Located at the junction of the White and Fox rivers, Burlington has long been a crossroads of commerce. It is the Midwest home of **Nestlé USA** and celebrates all things chocolate, as evidenced by the local **Chocolate Experience Museum**. Every spring it also hosts the annual ChocolateFest, a three-day extravaganza that features carnival rides, games, music and, of course, chocolate treats. Burlington is close to Lake Geneva, a popular resort town.

MUNICIPALITY Website	Median Income Population	Time to Airport Miles to Downtown	Median 2019 Home Sales Price Tax Rate
BURLINGTON burlington-wi.gov Schools: Burlington	\$56,055 10,858	25 minutes 20 miles	\$216,473 \$20.29



FITNESS & HEALTH CARE

A Region Committed to Living Well & Providing Quality Care

Surrounded by natural beauty, Milwaukee residents like to get out and do things – whether it is exercising at the health club, walking the beach, Riverwalk or downtown streets, playing tennis or golf in the dozens of county parks, kayaking the Milwaukee River, sailing Lake Michigan, or exploring the many state parks and hiking trails throughout southeastern Wisconsin and beyond. When that does not satisfy their wanderlust, they wander on to Door County, Wisconsin’s Northwoods, the Upper Peninsula, the Wisconsin Dells and the Apostle Islands. In Wisconsin, there is always a good reason to be doing something!

Healthy Lives

Wellness, physical activity and healthy living are embedded in the region’s culture:

- **Employers actively promote wellness.** Milwaukee is the only city in the nation to twice receive the Well City designation, which is presented by the Wellness Council of America to cities in which there is a high percentage of employers with formal wellness programs. Racine, the second-largest city in the region, has also received the designation. In addition, more than 60 area employers have been

recognized nationally for their wellness programs.

- **A commitment to public parks.** Since the days when the state was first settled, civic leaders have been committed to setting aside public areas for citizens and visitors to enjoy. The result is miles of unspoiled lakefront beaches, hiking and biking trails, and dog parks. Milwaukee County alone has more than 140 parks with 15,000 acres of parkland, and many of the parks feature trails, tennis courts, golf courses and swimming pools.

- **Leadership in health care.** Southeastern Wisconsin boasts several integrated delivery systems that have been recognized nationally for their quality and innovation. In addition, researchers at the Medical College of Wisconsin and the Versiti Blood Center of Wisconsin continually look for ways to improve people’s quality of life.

- **Active lifestyles.** Wisconsin residents like to do things, whether it’s hiking, biking, jogging, kayaking or working out at one of the region’s many fitness centers. There’s plenty of opportunities to get moving and to get outside, whatever the season. And thanks to majestic Lake Michigan and the beautiful topography of southeastern Wisconsin, exercising is as inspiring as it is fun.

Hiking, Biking & Running

There are dozens of trails to tempt you in the region. There are also organized events where you can compete or just hang out with like-minded individuals.

BIKE TRAILS

There are several major biking trails in the region, including the 96-mile **Oak Leaf Trail** that meanders throughout Milwaukee County, with an extended length along the lakefront; the **Ozaukee Interurban Trail**, a 30-mile, paved path that follows former railroad tracks between Mequon and Belgium in Ozaukee County; **The Hank Aaron State Trail**, a 13.5-mile paved path from Lake Michigan west to Miller Park; the **Glacial Drumlin Trail**, which covers 13 miles in Waukesha County near the communities of Dousman, Pewaukee and Waukesha; the **Lake Country Recreation Trail** that connects the city of Waukesha with the county's "lake country;" and the **Bugline Trail**, a 12-mile path near Menomonee Falls.

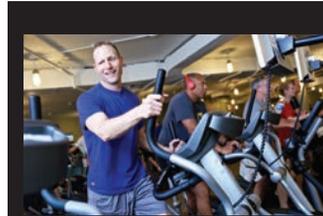
BIKING EVENTS

- **UPAF Ride for the Arts:**
May 31, 2020 (Downtown Milwaukee)
- **Tour of America's Dairyland (TOAD):**
June 18 - 28, 2020
(Kenosha, Wauwatosa, Milwaukee)
- **Riverwest 24 Bike Race:**
July 25 - 26, 2020
(Riverwest Milwaukee)
- **Santa Cycle Rampage:**
Early December, 2020
(Wauwatosa - Downtown Milwaukee)

POPULAR RUNS, WALKS & TRIATHLONS

- **ProHealth Care Walks for Cancer:**
May 2, 2020
(Mukwonago ParkWalk, Oconomowoc LakeWalk, Waukesha RiverWalk)
- **Arthritis Foundation Walk to Cure:**
June 14, 2020
(Veterans Park - Milwaukee)
- **Pewaukee Multisport Weekend:**
July 11, 2020
(Pewaukee Lake)

- **Brewers Mini Marathon:**
Aug. 29, 2020
(Miller Park - Menomonee Valley)
- **Briggs & Al's Run & Walk:**
Sept. 12, 2020
(Downtown Milwaukee)
- **Susan G. Komen More than Pink Walk:**
Sept. 27, 2020
(Milwaukee Lakefront)
- **Milwaukee Lakefront Marathon:**
Oct. 4, 2020
(Grafton - Downtown Milwaukee)



WHERE YOU BELONG

*We're committed to the well-being of individual and family members!
When you join Elite, you join a community!*

- **Free Group Exercise Classes**
Yoga, Pilates, Cycling, Barre, Les Mills, Strength Training & Water Aerobics
- **Wisconsin's Largest Tennis Program & Free Summer Tennis**
- **Fully Equipped Fitness Centers & Basketball Courts**
- **Free Childcare & Fun Kids Activities**
- **Saltwater Pools, Whirlpools, Steam Rooms & Saunas**
- **Variety of Sports, Leisure, and Social Opportunities**

Brookfield 13825 W. Burleigh Rd (262) 786-0880
West Brookfield 600 N. Barker Rd (262) 786-3330
Mequon 11616 N. Port Washington Rd (262) 241-4250
North Shore 5750 N. Glen Park Rd (414) 351-2900
River Glen 2001 W. Good Hope Rd (414) 352-4900

**Schedule a tour of your new home
away from home. eliteclubs.com/tour**

facilities as well. Southeastern Wisconsin health clubs vary from exercise-only facilities to full-service family destinations with classes, day care, weight-loss programs, indoor basketball and tennis courts and pools to services offered by personal trainers, nutritionists, and massage therapists. Most area health clubs offer a variety of membership packages tailored to individual budgets and exercise needs. In addition, many Milwaukee-area employers pay a portion or all of the membership dues as part of their comprehensive employee benefit and wellness programs.

ELITE SPORTS CLUBS

Five locations with indoor/outdoor facilities. Variety of membership options; IHRSA Passport with access to a worldwide network of health clubs. Membership includes a broad spectrum of sports programming plus free group exercise classes, indoor/outdoor tennis courts, and saltwater pools, as well as a supervised playroom for children. State-of-the-art

fitness centers staffed by college-educated/certified personal trainers. Largest tennis program in the state. Extensive aquatics and swim lesson offerings. Seasonal kids' programs and family fun nights, summer day camp, birthday parties, drop-off childcare and preschool (at the Brookfield location).
eliteclubs.com

Elite Sports Club - Brookfield

13825 W. Burleigh Rd., Brookfield. Amenities & Services: group exercise classes, fitness center, personal and group training, indoor/outdoor tennis courts, basketball/volleyball court, music and dance lessons, playroom and nursery, physical therapy, massage, red-light therapy, towel service, steam room, whirlpool, dry sauna, café and bar services, free wi-fi, free coffee, meeting/party rooms, preschool, racquetball court, indoor/outdoor saltwater pools, poolside grill. Telephone: (262) 786-0880.

Elite Sports Club - West Brookfield

600 N. Barker Rd., Brookfield. Amenities & Services: group exercise classes, fitness center, personal and group training, indoor tennis courts, outdoor platform tennis courts, basketball/volleyball court, playroom and nursery, physical therapy, massage, red-light therapy, towel service, steam room, whirlpool, dry sauna (men's), café and bar services, free wi-fi, free coffee, meeting/party room, extended weekend fitness/gym hours. Telephone: (262) 786-3330.

Elite Sports Club - Mequon

11616 N. Port Washington Rd., Mequon. Amenities & Services: group exercise classes, fitness center, personal and group training, indoor tennis courts, basketball/volleyball court, playroom and nursery, physical therapy, massage, red-light therapy, towel service, steam room, whirlpool, dry sauna, café and bar services, free wi-fi, free coffee, lounge, meeting/party room, cardio theatre, indoor/outdoor saltwater pools, poolside grill. Telephone: (262) 241-4250.

Elite Sports Club - North Shore

5750 N. Glen Park Rd., Glendale. Amenities & Services: group exercise classes, fitness center, personal and group training, indoor tennis courts, racquetball courts, basketball/volleyball court, playroom and nursery, physical therapy, massage, red-light therapy, towel service, steam room, whirlpool, dry sauna (men's), café and bar services, free wi-fi, free coffee, extended weekend fitness/gym hours. Telephone: (414) 351-2900.

Elite Sports Club - River Glen

2001 W. Good Hope Rd., Milwaukee. Amenities & Services: group exercise classes, fitness center, personal and group training, functional training loft, indoor/outdoor tennis courts, basketball court, volleyball court, golf simulator, turf, 4-story play system & active games campus, playroom and nursery, music and dance lessons, physical therapy, massage, red-light therapy, towel service, steam room, whirlpool, dry sauna, café and bar services, free wi-fi, free coffee, lounge, meeting/party rooms, cardio theatre, indoor/outdoor saltwater pools, poolside grill. Telephone: (414) 352-4900.



Milwaukee-Area Health Clubs

■ ELITE CLUBS

1. 600 N. Barker Rd. (Brookfield)
2. 13825 W. Burleigh Rd. (Brookfield)
3. 5750 N. Glen Park Rd. (Glendale)
4. 11616 N. Port Washington Rd. (Mequon)
5. 2001 W. Good Hope Rd. (River Glen)

■ WISCONSIN ATHLETIC CLUB (WAC)

1. 411 E. Wisconsin Ave. (Downtown Milwaukee)
2. 5020 S. 110th St. (Greenfield/Hales Corners)
3. N91 W15700 Falls Pkwy. (Menomonee Falls)
4. 7601 N. Port Washington Rd. (North Shore)
5. 20075 Water Tower Blvd. (Waukesha/Brookfield)
6. 8700 W. Watertown Plank Rd. (Wauwatosa)
7. 1939 S. 108th St. (West Allis)
8. 560 S. Industrial Dr. (Hartland)

WISCONSIN ATHLETIC CLUB

The Wisconsin Athletic Club (WAC) is the largest, locally owned athletic club in Wisconsin. Founded and in continuous operation since 1976, the WAC has eight clubs located in West Allis, Greenfield, Wauwatosa, Downtown Milwaukee, Glendale (North Shore), Menomonee Falls, Brookfield and Hartland (Lake Country). The WAC is consistently upgrading its facilities to meet the evolving needs of its members. WAC's goal is to make fitness both valuable and fun for members, with convenient hours – including one of the first 24-hour health clubs in Milwaukee. The WAC offers a wide variety of classes, lessons, personal training and group fitness programs for all levels and a continuing education program that creates the friendliest, most knowledgeable professionals in the industry. **thewac.com**

SMART MOVES.



Wisconsin Athletic Club

West Allis Greenfield/Hales Corners Wauwatosa Downtown North Shore Menomonee Falls Brookfield Lake Country

www.thewac.com

Wisconsin Athletic Club - West Allis

1939 S. 108th St., West Allis. Facilities: Large fitness floor, exclusive personal training studios, cycle and mind/body studios, private women-only fitness center, WAC-West Allis Club Pub full-service bar with food. Services: Group classes and one-on-one sessions. Court sports with leagues and pick-up games. Advanced and specialty classes. Late-night classes and court sports for night owls. Open 24 Hours - Sun. 6 am - Sat. 8 pm. Telephone: (414) 321-2500.

Wisconsin Athletic Club - Greenfield/Hales Corners

5020 S. 110th St., Greenfield. Facilities: Fitness center, hardwood group fitness studio, cycle and mind/body studios, dedicated stretching area, 25-yard indoor lap pool, outdoor pool with sundeck, quarter-mile outdoor track, WAC Watering Hole lounge. Services: Group classes and one-on-one sessions. Advanced and specialty classes. Swim lessons and aquatics programs, plus open swim times. Massage therapy. Hours: Mon. - Thurs. 4:30 am - 10 pm; Fri. 4:30 am - 9 pm; Sat. & Sun. 6 am - 7 pm. Telephone: (414) 427-6500.

Wisconsin Athletic Club - Wauwatosa

8700 W. Watertown Plank Rd., Wauwatosa. Facilities: 46,000 sq. ft. housed in historic former firehouse near Milwaukee Regional Medical Center; connected to The Froedtert Hospital and The Medical College of Wisconsin Sports Medicine Center. Stretching areas, mind/body and cycle studios, one-half and full-court gyms, 16-yard exercise pool, 25-yard lap pool, tanning beds. Adjoins City Market Cafe. Services: Group classes and one-on-one sessions. Court sports with leagues and pick-up games. Advanced and specialty classes. Swim lessons and aquatics programs, plus open swim times. Massage therapy. Hours: Mon. - Thurs. 4 am - Midnight; Fri. 4 am - 9 pm; Sat. & Sun. 6:30 am - 7 pm. Telephone: (414) 443-5000.

Wisconsin Athletic Club - Downtown Milwaukee

411 E. Wisconsin Ave., 5th & 6th Floors, Milwaukee. Facilities: 30,000+ sq. ft. facility; 1/9-mile indoor track; two expanded group fitness and mind/body studios, Cycle and Pilates reformer studios, innovative personal training and physical therapy studio with gym toys and new equipment. Expansive fitness center full of new cardio and weight machines. Services: Group classes, one-on-one and small-group training sessions; physical therapy and massage. Advanced and specialty classes. Hours: Mon. - Thurs. 5 am - 10 pm; Fri. 5 am - 9 pm; Sat. & Sun. 6:30 am - 7 pm. Telephone: (414) 212-2000.

Wisconsin Athletic Club - North Shore

7601 N. Port Washington Rd., Glendale. Facilities: Stunning open design, hardwood gym and studios, stretching areas, mind/body and spin studios, tanning beds, 14-yard exercise pool, and 25-yard lap pool. Services: Group classes and one-on-one sessions. Court sports with leagues and pick-up games. Advanced and specialty classes. Swim lessons and aquatics programs, plus open swim times. Massage therapy. Hours: Mon. - Thurs. 5 am - 10 pm; Fri. 5 am - 9 pm; Sat. & Sun. 6:30 am - 7 pm. Telephone: (414) 228-2800.

Wisconsin Athletic Club - Menomonee Falls

N91 W15700 Falls Parkway, Menomonee Falls. Facilities: 47,500 sq. ft. with gym, three group exercise and innovative personal training studios. Aquatic center with two indoor pools, one outdoor lap pool, outdoor splash pad and whirlpool. Upscale locker rooms. Sauna/steam rooms. Services: Group classes and one-on-one sessions. Court sports with leagues and pick-up games. Advanced and specialty classes. Swim lessons and aquatics programs, plus open swim times. Massage therapy and mind/body programs. Hours: Mon. - Thurs. 5 am - 11 pm; Fri. 5 am - 9 pm; Sat. & Sun. 6:30 am - 7 pm. Telephone: (262) 255-5700.

Wisconsin Athletic Club - Brookfield

20075 Water Tower Blvd., Brookfield. Facilities: 60,000 sq. ft. with gym, three group exercise and innovative personal training studios. Aquatic center with two indoor pools, one outdoor lap pool, outdoor splash pad and whirlpool. Upscale locker rooms. Sauna/steam rooms. Services: Group fitness classes, one-on-one and small-group training sessions. Court sports with leagues and pick-up games. Advanced and specialty classes. Swim lessons and aquatics programs, plus open swim times. Massage therapy and mind/body programs. Telephone: (262) 544-4111.

Wisconsin Athletic Club - Lake Country

560 S. Industrial Dr., Hartland. Newest WAC facility! The former Lake Country Racquet and Athletic Club became part of the WAC family in May 2019. Facilities:

90,000 sq. ft. featuring eight indoor tennis courts, two racquetball courts, a basketball court, an expansive fitness floor, indoor pool and whirlpool. Also includes a functional training studio and three group fitness studios designed to host an array of classes, including BODYPUMP®, Yoga, Zumba, Cycle, Barre, Pilates and more. Unique to the WAC - Lake Country is tennis programming, with tennis instruction for kids and adults, leagues, socials and more!
Telephone: (262) 367-4999.



Excellence in Health Care

Wisconsin is consistently ranked among the top five states in the nation for the quality of medical care delivered by its health care providers. Milwaukee has a respected medical community that includes educational and research facilities; integrated health care systems that coordinate clinic, inpatient and outpatient care; several specialty hospitals; and a variety of health care plans ranging from traditional fee-for-service programs to health maintenance organizations (HMOs) and accountable care organizations (ACOs). Three hospitals – **Advocate Aurora St. Luke's Medical Center, Children's Wisconsin** and **Froedtert & Medical College of Wisconsin** – are ranked nationally in multiple specialties by *U.S. News & World Report*.

The **Milwaukee Regional Medical Center**, a sprawling campus of hospitals, outpatient clinics, health-related educational facilities and research centers, includes:

- **Children's Wisconsin**, which is consistently ranked as one of the best children's hospitals in the nation
- **Froedtert & Medical College of Wisconsin**, which operates the state's only Level 1 Trauma Center
- the **Medical College of Wisconsin**, one of the nation's largest private medical schools and a major research institution



A constant connection to academic medicine throughout the region.

From hospitals and health centers, to urgent care and pharmacies ... the expertise you need is close by.

We're making sure nothing stands between you and your health. So we're connecting you to academic medicine locally, starting with convenient hours, plus labs and services right in your neighborhood. And, our primary care physicians do everything possible to keep you healthy by seeing things differently. So if you have a serious health problem, specialists at the forefront of innovation are here for you. You'll even find four cancer centers in four different communities for treatment closer to home. It's an academic advantage that can connect you to a world of possibility.

To find a doctor near you call **1-800-DOCTORS** or visit froedtert.com

What Is Possible

Froedtert & **MEDICAL
COLLEGE of
WISCONSIN**



Metropolitan Milwaukee

HOSPITALS & HEALTH SYSTEMS

ASCENSION WISCONSIN

1. Columbia St. Mary's, Milwaukee Campus
2. Columbia St. Mary's, Ozaukee Campus
3. Midwest Orthopedic Specialty Hospital (Joint Venture)
4. Orthopaedic Hospital of Wisconsin (Joint Venture)
5. Wheaton Franciscan - All Saints
6. Wheaton Franciscan - Elmbrook Memorial
7. Wheaton Franciscan - Franklin
8. Wheaton Franciscan - St. Francis
9. Wheaton Franciscan - St. Joseph

ADVOCATE AURORA HEALTH

10. Advocate Aurora Memorial Hospital - Burlington
11. Advocate Aurora Medical Center - Grafton
12. Advocate Aurora Medical Center - Kenosha
13. Advocate Aurora Medical Center - Lakeland
14. Advocate Aurora Medical Center - Washington County
15. Advocate Aurora St. Luke's Medical Center
16. Advocate Aurora Sinai Medical Center
17. Advocate Aurora Medical Center - Summit
18. Advocate Aurora St. Luke's South Shore
19. Advocate Aurora West Allis Medical Center

FROEDTERT & MEDICAL COLLEGE OF WI

20. Froedtert Menomonee Falls Hospital
21. Froedtert Hospital
22. Froedtert West Bend Hospital
23. Froedtert Kenosha Hospital
24. Froedtert Pleasant Prairie Hospital
25. Froedtert Wauwatosa (Opens Fall 2020)

PROHEALTH CARE

26. Oconomowoc Memorial Hospital
27. Waukesha Memorial Hospital
28. Mukwonago Hospital (Opens Fall 2020)

INDEPENDENT HOSPITALS

29. Children's Wisconsin
30. Milwaukee VA Medical Center



- **Versiti Wisconsin, Inc.**, which operates an internationally recognized blood research center
- the **Curative Care Network**, which is one of the most comprehensive rehabilitation centers in the country

The regional medical center isn't the only place offering advanced medical care, however. Following is information about the area's health systems.

AREA HEALTH SYSTEMS

As is true in many areas, independent hospitals in southeastern Wisconsin have given way to integrated health care systems that bring together hospitals, clinics, physicians and specialty providers such as home health agencies and hospice to provide the whole continuum of health care.

Five integrated health systems serve southeastern Wisconsin: Advocate Aurora Health, Ascension Health, which includes the Columbia St. Mary's and Wheaton Franciscan Healthcare systems in southeastern Wisconsin; Froedtert & Medical College of Wisconsin, ProHealth Care and Children's Wisconsin Health System.

Ascension Wisconsin

Ascension Wisconsin consists of the former Columbia St. Mary's Health System and Wheaton Franciscan Healthcare. It includes 12 campus sites in southeastern Wisconsin with locations in Milwaukee, Mequon, Elm Grove, and Racine. It also is co-owner of the Orthopaedic Hospital of Wisconsin and the Midwest Orthopedic Specialty Hospital, operates the Columbia School of Nursing and is affiliated with Madison Medical Affiliates. Ascension Wisconsin also includes four transitional and extended-care facilities, home health and hospice, and outpatient centers in southeastern Wisconsin, as well as hospitals and clinics throughout northeastern and northern Wisconsin.

Address: 400 W. River Woods Pkwy., Milwaukee

Telephone: (414) 465-3000

Website: healthcare.ascension.org

Advocate Aurora Health

Advocate Aurora Health, a not-for-profit health care organization, is a nationally recognized leader in efforts to improve the quality of health care. Advocate Aurora has sites in more than

90 communities in eastern Wisconsin and northern Illinois, including 16 hospitals, more than 155 clinics and 70 pharmacies. More than 3,300 physicians are affiliated with Advocate Aurora, including more than 900 in the Advocate Aurora Health Medical Group and 280 with Advocate Aurora Health Advanced Healthcare. Advocate Aurora Health offers home care and hospice services; family and social services; and behavioral health. It also offers treatment for many common medical conditions at Advocate Aurora Health Quick Care sites, which are located in shopping malls and many other public locations.

Address: 750 W. Virginia St., Milwaukee

Telephone: (414) 647-3033

Website: advocateaurorahealth.org

Children's Wisconsin

Children's Wisconsin is dedicated solely to the health and well-being of children. It includes the main hospital at the Milwaukee Regional Medical Center. Children's Wisconsin is a nationally recognized center for pediatric health care that provides inpatient care (including intensive care services) and outpatient services in more than 70 medical specialties. Its affiliates include Children's Wisconsin-Fox Valley in Neenah; several primary care clinics; Children's Specialty Group, a physician group practice jointly owned by Children's Wisconsin and the Medical College of Wisconsin; Children's Community Health Plan; Children's Wisconsin Research Institute; and Children's Hospital Community Services.

Address: 8915 W. Connell Ct., Milwaukee

Telephone: (414) 266-2000

Website: chw.org

Froedtert & Medical College of Wisconsin

Froedtert & Medical College of Wisconsin network consists of Froedtert Hospital in Milwaukee, Froedtert Menomonee Falls Hospital, Froedtert West Bend Hospital, and the Froedtert Health Medical Group with nearly 2,000 physicians who are Medical College of Wisconsin faculty or members of affiliated physician groups. The health system provides comprehensive health care, from primary care and community clinics to hospital settings with a complete range of specialties. Froedtert Kenosha Hospital and Froedtert Pleasant Prairie Hospital provide services to people in Kenosha County and northern Illinois.

Address: 9200 W. Wisconsin Ave., Wauwatosa

Telephone: (800) 272-3666

Website: froedterthealth.org

ProHealth Care

ProHealth Care is an integrated health care system serving Waukesha County and surrounding communities. With a network of more than 900 physicians, the system's services include cancer, heart and vascular care (in partnership with UW Health), and orthopedics (in partnership with Orthopaedic Associates of Wisconsin). The system includes a tertiary care hospital, an acute care hospital, a rehabilitation hospital and 13 primary care clinics. ProHealth Care also offers home care services, a residential hospice, a fitness center and three senior living facilities.

Address: N17 W24100 Riverwood Dr., Waukesha

Telephone: (262) 928-1000

Website: prohealthcare.org

Finding the right doctor

Choosing a primary care physician is one of the most important decisions you will make when you move to the area. Your selection will impact the health and well-being of you and your

family. In southeastern Wisconsin, most physicians are affiliated with one of the region's five integrated health systems, so when you select a physician you are selecting a health system as well.

Health systems have web-based tools (including videos) that can help you find and evaluate physicians (please see health system listings for telephone numbers and websites). The Wisconsin Collaborative on Healthcare Quality (wchq.org) provides quality measurements on clinics, physician groups and health systems.





CHECKING THE BOXES

Things you need to know to make your move stress free

Unless you're carefully organized, moving can disintegrate into a nightmare of seemingly endless, last-minute headaches. There's always something that's forgotten in the rush and that something can often consume a lot of time when trying to fix from faraway. The key to avoiding these hassles is to make a list of the things that have to be done and then accomplish those tasks using a steady and determined approach. Following is information that may come in handy as you prepare to move and as you settle into your new community. Explore **NEWaukee.com** for more helpful information and engaging experiences throughout the region that build a sense of inclusion and belonging in all areas of your life—social, civic and professional. Also, be sure to check out the website's blog, *the resource for Milwaukee newcomers*.

UTILITIES

Utilities are an important consideration in any move. Because there are several options for telephone service, Internet and home-heating solutions, be sure to consider all of the alternatives before you make a selection. Also remember that utility connections can take anywhere from one week to one

month to complete from the time you place the order. As a result, utility arrangements should be made well in advance of your move.

ELECTRIC/NATURAL GAS

We Energies serves more than 1.1 million electric customers and 1.1 million natural gas customers in Wisconsin, including all of southeast Wisconsin; and nearly 400 steam customers in downtown Milwaukee. For utility connection information, call 800-242-9137 (24 hours a day) or click "Moving" under the "Residential" tab at **we-energies.com**. We Energies is the trade name of Wisconsin Electric Power Co. and Wisconsin Gas LLC, utility subsidiaries of WEC Energy Group Inc.

CABLE, INTERNET & TELEPHONE

There are many options for local telephone service, including land-line, wireless and cable. For most communities in southeastern Wisconsin, the local landline exchange carrier is **AT&T Wisconsin** (Telephone: 844-723-0252; Website: att.com/local/wisconsin/milwaukee). Some smaller telephone companies serve the rural areas of southeastern Wisconsin. **TDS Telecom** (Telephone: 888-233-0001; Website: tdstelecom.com) serves rural Racine County; and **CenturyLink** (Telephone: 855-

263-9576; Website: centurylink.com/local/wi) serves Mukwonago, North Prairie and other areas of southwestern Waukesha County. Cable telephone services are available in most areas of the five-county region through **Spectrum**, formerly Time-Warner Cable (855-243-8892; Website: spectrum.com/services/wisconsin).

ABOUT DRIVING

The Wisconsin Department of Transportation is in charge of driving regulations in the state of Wisconsin. Municipalities have regulations regarding local parking.

DRIVER'S LICENSES

All drivers in Wisconsin must be licensed by the state after their residency is established. Drivers possessing out-of-state licenses can apply for a Wisconsin license by bringing their existing driver's license, proof of identity, proof of residency and their Social Security number. A vision test and fee are required. There are additional requirements to obtain a REAL ID. You can complete your application and prepare for your visit by going through our DL Guide, available at <https://app.wi.gov/DLGuides/>. More information is available at wisconsin.gov.

Customer Service Centers

- Central:** 2701 S. Chase Ave., Milwaukee
- Downtown:** 819 N. 6th St., Milwaukee
- Northeast:** 6073 N. Teutonia Ave., Milwaukee
- Northwest:** 7301 W. Mill Rd., Milwaukee
- South:** 1835 College Ave., South Milwaukee
- Southwest:** 5500 W. Grange Ave., Greendale
- Kenosha:** 4911 88th Ave., Ste. A, Kenosha
- Oconomowoc Public Library:** 200 W. South St., Oconomowoc
- Racine/Sturtevant:** 9531 Rayne Rd., Sturtevant
- Waukesha:** 2019 Golf Rd., Pewaukee

VEHICLE REGISTRATION

All motor vehicles operated in Wisconsin must be registered with the state. Applications for a certificate of title and registration may be downloaded at

wisconsin.gov and mailed in for processing or obtained at a Department of Motor Vehicles customer service center.

VEHICLE EMISSION TESTS

Most automobiles and light trucks must have an emission inspection once every two years. Testing is available through approximately 200 private emission testing facilities in the area. For the locations of the facilities closest to you, go to: WisconsinVIP.org.

OVERNIGHT PARKING

Many Milwaukee-area communities restrict overnight parking on their city or village streets. Please check with your local police department to see if any overnight parking restrictions apply.

LICENSES

Following is a list of resources for state and local license requirements.

Wisconsin Go Wild

Wisconsin's Department of Natural Resources (dnr.wi.gov) offers an online, one-stop license center for key licenses and registrations for both recreational and professional purposes through its Go Wild program. To purchase fishing, hunting or trapping authorities, or for online registration service for boats, ATVs, UTVs, snowmobiles, or off-highway motorcycles, as well as permits, stamps, stickers and passes, login to the Go Wild site at gowild.wi.gov to set up an account and access the customer dashboard and catalog. In addition to licenses and fees, Go Wild also provides information regarding safety education, renewals, recreational vehicle information, harvest reporting for hunters, environment and species information and more. Agents are also available at over 1,000 sales locations throughout the state to assist with your licensing and registration needs.

Bicycle Licenses

Contact the appropriate local government regarding fees, rules and regulations. Milwaukee residents, see city.milwaukee.gov/bicycliclicenses for specific information for that municipality or contact the City Clerk - License Division at 414-286-2238 or via email at license@milwaukee.gov. Free licenses may also be obtained in person at Milwaukee City Hall, 200 E. Wells Street, Room 105 and at libraries, police stations or local universities.

Dog & Cat Licenses

Most communities require pets to be licensed and limit the number of dogs or cats you can have at your residence without a kennel permit. In the City of

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- Start your electric and natural gas service as well as phone, cable and more by calling us at 800-242-9137.
- After you move, pay your bills with *My Account* at we-energies.com.



Energy you can depend on



Milwaukee, all dogs and cats over the age of five months residing in the city must be licensed annually. Licensing and fee information is available from the Department of Neighborhood Services (DNS) at city.milwaukee.gov/dogandcatfees. Online pet licensing is available at licensepet.com/milwaukee or through the Milwaukee Area Domestic Animal Control Commission (MADACC), which also provides services for other communities in the region. MADACC, located at 3839 W. Burnham Street, West Milwaukee, may be contacted at 414-649-8640 or at madacc.org/services. For communities other than Milwaukee, contact the treasurer or clerk's office of the municipality for specifics.

DOG PARKS

The greater Milwaukee area is certainly pet-friendly, as you'll see if you attend the annual Fromm PetFest ([\[festmke.com\]\(http://festmke.com\)\). For dog owners, a number of excellent fenced and unfenced dog parks are available in the area, offering ample opportunity for exercise, socialization and play. For fees and other information specific to the Milwaukee County Parks' *Milwaukee Woof Pack*, visit \[county.milwaukee.gov/EN/Parks/Explore/Dog-Parks\]\(http://county.milwaukee.gov/EN/Parks/Explore/Dog-Parks\).](http://pet-</p>
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A representative selection in the metro area includes, but is not limited to, the following:

Bay View Dog Park

Corner of E. Lincoln Avenue & S. Bay Street, Bay View; fee

Katherine K. Carpenter Dog Park

801 W. Zedler Lane, Mequon; 35 acres; no fee

Cedar Lake Wayside Off-Leash Dog Area

Hwy. NN and County Hwy. Z, West Bend; 3 acres; fee

Currie Park

3535 N. Mayfair Road, Wauwatosa; fee

Estabrook Park Dog Park

4400 N. Estabrook Drive, Milwaukee; fee

Granville Dog Exercise Area

11718 W. Good Hope Place, Milwaukee; fee

MacArthur Dog Run

2612 MacArthur Road, Waukesha; permit required

Minooka Dog Park

1927 E. Sunset Drive, Waukesha; 3.8 acres-small dogs, 11.9 acres-large dogs; daily parking-\$5; annual pass-\$32

Mitchell Park Off-Leash Dog Area

19900 River Road, Brookfield; 14 acres; no fee

Muttland Meadows Dog Park

789 S. Green Bay Road, Grafton; 6 acres; no fee

Nashotah Dog Park

W330 N5113 County Trunk Highway C, Nashotah; 14.5 acres; daily parking-\$5; annual pass-\$32

Roverwest Dog Park

3243 N. Weil Street, Milwaukee; fee

Runway Dog Park

1214 E. Rawson Avenue, Oak Creek; fee

Warnimont Park Dog Park

5400 S. Lake Drive, Cudahy; fee

TRANSPORTATION

Milwaukee is served by a conveniently located international airport and Amtrak, which provides passenger train service to Chicago, Minneapolis-St. Paul and many other cities.

AIR TRANSPORTATION

Milwaukee Mitchell International Airport (MKE) is located just off I-94, south of Milwaukee. It provides more than 135 daily departures to 40 non-stop destinations. Principal commercial airlines include: **Air Canada, Alaska, American, Delta, Frontier, Southwest, United** and **Volaris**. For more information, please visit flymke.com.

AMTRAK

Amtrak's *Hiawatha Service* offers more than a dozen daily passenger trains connecting Milwaukee with Amtrak's regional hub in Chicago, with *Thruway* feeder buses from the north on I-41 and I-43. Milwaukee is also served by Amtrak's *Empire Builder*, which provides daily service between Chicago, Wisconsin Dells and La Crosse on its way to Portland and Seattle. The city's Amtrak station is located at the Milwaukee Intermodal Station, which is located just south of downtown Milwaukee, with a second stop at Milwaukee Mitchell International Airport. amtrak.com

Voting in Wisconsin

All voters must show an accepted photo ID when voting at the polls or similar documentation when voting by absentee ballot (with some exceptions).

Wisconsin law requires voters to have a current registration, which can be done online or at the polling station on election day. Voters must complete a registration application if they are new to the state or first-time voters, if their names and/or residences have changed since they last registered, or if they have not voted in the past four years.

Online registration is available for eligible voters with a valid Wisconsin driver license or state ID card. In-person registration is also offered at the voting site on election day. Voters must have lived at their current address for at least 10 days prior to the election and must provide an acceptable proof-of-residence document along with their photo IDs.

The **Wisconsin Elections Commission** provides information on voter registration and election law. The **MyVote** website is the go-to resource for citizens who intend to vote in local, state and national elections. It provides election dates and polling sites, and provides sample ballots and absentee ballot requests (including for U.S. Military members, spouses and dependents). myvote.wi.gov

For specific local information see your municipality's website or contact your community's local government offices.

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**Our advertisers want to welcome you to Milwaukee and assist you with your move.
Contact them or visit their websites for valuable information.**

Time for a Scavenger Hunt!

After moving to a new city, it can take a while to feel like you truly belong. Sometimes it's the little discoveries that make the difference. Take some time to explore what makes Milwaukee – Milwaukee!



Take a Selfie with a Sausage!

We love our brats, frankfurters, chorizo, Italian and Polish sausages so much that we incorporate them into our baseball games. The Racing Sausages compete at the end of the 6th inning of every Milwaukee Brewers' home game. Get a photo when the mascots mingle with fans before games or show up at area events.



Rendezvous at the Eiffel Tower!

Oo-la-la!! Every July for nearly 40 years, Cathedral Square Park in East Town is home to Bastille Days, a French-themed extravaganza that's been named one of the best Bastille celebrations in the world by *National Geographic*. Delightfully, the street festival includes a 43-foot replica of the iconic Parisian tower, which offers hourly light shows.

Go Ghost Hunting at Seven Bridges!

This forested, two-mile ravine hiking trail overlooking Lake Michigan crosses over a number of bridges in Grant Park in South Milwaukee. It's rumored to be haunted, so you may hear the wails of a lost spirit or see wayward orbs. The covered bridge at the trailhead beckons you with the words "Enter this wild wood and view the haunts of nature." Be forewarned!



Sport a Cheesehead!

Embrace being part of the Green Bay Packer Nation! You can get your cheesy fan headgear at the Original Cheesehead Factory & Retail Store (cheesehead.com).

Kick Off Your Weekend with a Fish Fry!

From supper clubs and church halls to traditional German restaurants and trendy food halls, not to mention hole-in-the-wall bars, diners and deli counters, fish fries are a Wisconsin ritual on Friday nights! Cod, haddock, perch or walleye is deep-fried and served with potato pancakes, cole slaw and rye bread. To be truly authentic, the cocktail of choice is a Korbel Brandy Old-Fashioned and dessert should be frozen custard, a creamier version of ice cream.



Experience the Burke Brise-Soleil!

This spectacular Calatrava-designed architectural "sculpture" at the Milwaukee Art Museum defines our skyline. The Brise Soleil is a sunshade system that folds and unfolds over the cathedral-like Windhover Hall with a fully open wingspan comparable to a Boeing 747! The wings open and close daily and on special occasions.



Game of Thrones Bobblehead?!

Check out the National Bobblehead Hall of Fame and Museum for a quirky collection sure to pique your interest (bobbleheadhall.com).



VISIT Milwaukee photos

Milwaukee Jeopardy

Cream City Slang for 10

Cream City

Cream City Icons for 20

This historic landmark started ticking in 1962 and is now the second-largest four-faced clock in the world. The faces are more than 40-feet wide, larger than those of the famous Westminster Clock Tower in London.

Cream City Slang for 30

The locals' name for the orange steel sculpture at the east end of Wisconsin Avenue at O'Donnell Park created by New York-based artist Mark di Suvero in 1982. (Its official name is "The Calling.")

Cream City Slang for 40

The place at Milwaukee Mitchell International Airport where travelers put themselves and their carry-on possessions back together after they go through security.

Cream City History for 50

This natural event in the spring and summer of 1945 enthralled Milwaukeeans, attracted international attention, elicited the writing of a children's book and is memorialized with a statue on the Wisconsin Avenue Bridge over the Milwaukee River.

Cream City Slang for 10: What is the nickname given to Milwaukee because of the color of brick used in many older buildings?
Cream City Icons for 20: What is the Allen-Bradley Clock Tower?
Cream City Slang for 30: What is the Sunburst?
Cream City Slang for 40: What is the "Recombination Area"?
Cream City History for 50: What is the incubation and hatching of Gertie the Duck's six ducklings. Her nest was on the bridge pilings near her statue.

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In addition to the print publication, you can always access the information you need on our contemporary, easy to read website, or read the digital edition on your favorite device.

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